

KODA  
Houston, TX  
Quarterly Issues/Programs List  
First Quarter, 2020  
July 1, 2020

**KODA**  
Quarterly Issues/Programs List

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KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Economic Development; Volunteerism; Education;** Rebuilding Together Houston on its 2nd Ward program and how it helps to fix houses around the area.
- **Education Economic Development, Volunteerism;** Boys and Girls Club of Greater Houston on their first chairman who was a kid and their programs.
- **Education Economic Development, Volunteerism;** Big Brothers big Sisters on Criminal Justice reform and mentorship.
- **Education, Economic Development;** Baker Ripley: free tax preparation services and how to help immigrants become legal citizens.
- **Education, Economic Development, Crime Prevention;** Prison Entrepreneurship Program on helping convicts reintegrate the job market.
- **Education, Economic Development, Cultural Diversity;** 32nd McDonald's Children Festival benefitting Child Advocates. We discuss their training programs.
- **Education, Economic Development, Parenting;** Literacy Advance has programs for all ages and all ability. People can learn how to read at any age.
- **Education, Healthcare, Parenting;** Combined Arms: a one stop solution to transitioning from military careers to civilian life.
- **Education, Healthcare, Parenting;** Cancare's volunteers on surviving cancer and being part of Cancare's support network.
- **Education, Healthcare, Parenting, Cultural Diversity;** National museum of funeral history on honoring George HW Bush and multicultural ways of grieving.
- **Education, Volunteerism, Cultural Diversity;** UH Libraries on creating open textbooks which are cheaper to reproduce since there is no printing nor copyright.

- **Healthcare, Education, Parenting, Volunteerism;** The Coronavirus Pandemic: presentation of the CDC's guidelines and what everyone needs to know.
- **Healthcare, Education, Parenting, Volunteerism;** The Coronavirus Pandemic: CDC's latest guidelines for safe practices during Stay Home Work Safe.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Economic Development, Parenting	HOUSTON P.A.	Literacy Advance has programs for all ages and all ability. People can learn how to read at any age.	Terry Keane; Nada Hassan	01/05/2020 06:59 AM	030:50
Education, Healthcare, Parenting	HOUSTON P.A.	Combined Arms: a one stop solution to transitioning from military careers to civilian life.	Kevin Doffing	01/12/2020 07:00 AM	030:41
Education, Healthcare, Parenting	HOUSTON P.A.	Cancare's volunteers on surviving cancer and being part of Cancare's support network.	Christina Ventrano; Megan Vond	01/19/2020 07:02 AM	030:37
Education, Economic Development	HOUSTON P.A.	Baker Ripley: free tax preparation services and how to help immigrants become legal citizens.	Cristina Cave	01/26/2020 07:02 AM	030:38
Economic Development; Volunteerism; Education	HOUSTON P.A.	Rebuilding Together Houston on its 2nd Ward program and how it helps to fix houses around the area.	Christine Holland	02/02/2020 07:01 AM	029:45
Education, Healthcare, Parenting, Cultural Diversity	HOUSTON P.A.	National museum of funeral history on honoring George HW Bush and multicultural	Genevieve Keeney	02/09/2020 07:01 AM	030:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ways of grieving.			
Education, Economic Development, Crime Prevention	HOUSTON P.A.	Prison Entrepreneurship Program on helping convicts reintegrate the job market.	Bryan Kelly, Sam Rangel	02/16/2020 07:03 AM	030:39
Education, Volunteerism, Cultural Diversity	HOUSTON P.A.	UH Libraries on creating open textbooks which are cheaper to reproduce since there is no printing nor copyright.	Elizabeth Kennedy	02/23/2020 07:00 AM	030:21
Education, Economic Development, Cultural Diversity	HOUSTON P.A.	32nd McDonald's Children Festival benefitting Child Advocates. We discuss their training programs.	Lauren Bair; Kelly St. Mary	03/01/2020 07:04 AM	030:29
Education Economic Development, Volunteerism	HOUSTON P.A.	Boys and Girls Club of Greater Houston on their first chairman who was a kid and their programs.	Julius Young; Will Leven	03/08/2020 07:03 AM	030:26
Healthcare, Education, Parenting, Volunteerism	iHeartMedia Coronavirus Information Special	The Coronavirus Pandemic: presentation of the CDC's guidelines and what everyone needs to know.	Various Artists	03/15/2020 07:03 AM	030:00
Healthcare, Education, Parenting, Volunteerism	iHeartMedia Coronavirus Information Special	The Coronavirus Pandemic: CDC's latest guidelines for safe practices during Stay Home Work Safe.	Various Artists	03/22/2020 07:03 AM	030:00
Education Economic	HOUSTON P.A.	Big Brothers big Sisters on	Kime Smith	03/29/2020 07:03 AM	030:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Development,  
Volunteerism

Criminal Justice  
reform and  
mentorship.

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**Section II**  
**ADDITIONAL PROGRAMMING**

Section II lists the programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
CRIME	KODA-FM	A second person is wounded by celebratory gunfire. Roberto Carlos was hit by a falling bullet in Northeast Houston. Harris County Sheriff's deputies are conducting ballistics tests to identify the shooter who killed a local nurse, who was fatally wounded in the neck by a bullet fired on New Year's Eve.	01-02 6:00AM 7:00AM 8:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Houston is hiring. Healthcare, education, construction, hospitality, and government are growth sectors, even with historically-low unemployment. The energy and retail sectors are on the decline	01-06 6:00AM 7:00AM 8:00AM	:30
HEALTHCARE	KODA-FM	MD Anderson is looking for blood donors, especially Type-O (Universal) donors. Doctors say their patients use over 200,000 blood components annually, and they're recovering from a holiday decline in donors.	01-07 6:00AM 7:00AM 8:00AM	:30
EDUCATION/ CRIME	KODA-FM	A student at Klein Forest High School is detained and expelled after he allegedly set off fireworks in the school cafeteria. Four people suffered minor	01-08 6:00AM 7:00AM 8:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		injuries. Investigators are reviewing surveillance tape to see if anyone else was involved.		
GOVERNMENT/ TAXES	KODA-FM	Your chances of an IRS audit are going down. Last year, less than .005% of all taxpayers got the dreaded letter from the tax man. CPA's say those with large fluctuations in income are most likely to be red-flagged.	01-09 6:00AM 7:00AM 8:00AM	:30
CRIME	KODA-FM	Two people are arrested in the shooting death of a 16-year old Bellaire High School student. Authorities say it happened after 7 <sup>th</sup> period as classes were being dismissed. The alleged gunman and another person were arrested four hours after the incident.	01-15 6:00AM 7:00AM 8:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	President Trump will be in Austin Sunday to deliver the keynote address at the American Farm Bureau Federation's annual convention. He's expected to tout new trade deals with China and the USMCA, securing Texas as a 'red state' in the 2020 election.	01-17 6:00AM 7:00AM 8:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Houston's spending habits are 3% higher than the statewide average, but 6% lower than the national average. Much of our local spending is on restaurants (13% over National average) and transportation (Uber/Rentals 35% over national average).	01-20 6:00AM 7:00AM 8:00AM	:30



ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ENVIRONMENT	KODA-FM	One person is hospitalized, another is unaccounted for, after an early morning explosion and fire at a building in northwest Houston. Multiple homes were damaged and two schools in the Cy-Fair SD were closed. HazMat teams report no negative environmental impact from the blast.	01-24 6:00AM 7:00AM 8:00AM	:30
HEALTHCARE	KODA-FM	A Texas A&M student who was suspected of carrying the coronavirus has been cleared by healthcare officials. Five cases have been confirmed in the US, but there have been no American deaths.	01-27 6:00AM 7:00AM 8:00AM	:30
GOVERNMENT/ POLITICS	KODA-FM	Texas lawmakers react to President Trump's State of the Union Address. Republicans say the president hit all the right notes, highlighting the strong economy. They criticized Speaker Nancy Pelosi, who ripped up her copy of the speech after the address.	02-05 6:00AM 7:00AM 8:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Texas is ranked as one of the best states in which to retire. According to a GoBankingRates.com survey, a person who starts aggressively saving when they enter the workforce (20% of income) could retire at 57 in Texas. Utah had the lowest potential retirement age (53), Hawaii the highest (74).	02-06 6:00AM 7:00AM 8:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	China's breach of Equifax has many	02-12 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		Americans concerned about the safety of their credit reports. Consumers can take simple steps to freeze their reports to avoid intruders; just remember to un-freeze before applying for more credit.	7:00AM 8:00AM	
GOVERNMENT/ ELECTION	KODA-FM	Democratic Presidential hopeful Michael Bloomberg is in Houston, where he will launch an effort targeting African-American voters from the Buffalo Soldier Museum. The former New York City mayor is drawing criticism after video surface of him defending the city's "stop and frisk" policy	02-13 6:00AM 7:00AM 8:00AM	:30
EDUCATION	KODA-FM	Education experts are concerned about the effect unannounced 'active shooter drills' are having on children's psyche. The nation's two largest teacher's unions support lockdown drills, but want an end to lifelike simulations.	02-17 6:00AM 7:00AM 8:00AM	:30
EDUCATION/ ECONOMIC DEVELOPMENT	KODA-FM	Texas A&M announces plans to invest \$550-million dollars in the Texas Medical Center with a new medical-engineering building, student housing, and an administrative facility. Renovations on the admin building are underway. Groundbreaking on the other structures is planned for the Fall.	02-21 6:00AM 7:00AM 8:00AM	:30
GOVERNMENT/ELECTION	KODA-FM	Democratic presidential hopeful Bernie Sanders rallies about 6,600	02-24 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		supporters at the Fertitta Center at UH, bashing his opponents and promoting his policies. Sanders is the delegate frontrunner after the Nevada Caucuses. Texas is part of the Super Tuesday vote March 3 <sup>rd</sup> .	8:00AM 8:54AM	
HEALTHCARE	KODA-FM	Six patients who are being quarantined at San Antonio's Lackland Air Force Base have tested positive for coronavirus. CDC officials expect more, as they await more test results. The current group in isolation came from a cruise ship, where the virus was able to spread quickly.	02-25 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE	KODA-FM	State health officials will brief Governor Greg Abbott today amid growing concerns over coronavirus (COVID-19). Officials at Baylor College of Medicine are at the forefront of developing a vaccine. The earliest would be available in about a year and a half.	02-27 6:00AM 7:00AM 8:00AM 8:54AM	:30
ENVIRONMENT/HEALTHCARE	KODA-FM	Widespread areas across Houston are under a boil notice, after a water main was breached in east Houston. The 96-inch pipe flooded the East Loop, and affected water pressure to much of the city. Schools, businesses and government offices were closed.	02-28 6:00AM 7:00AM 8:00AM 8:54AM	:30
GOVERNMENT/ELECTIONS	KODA-FM	Today is Super Tuesday, where voters in 14	03-03 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		states (including Texas) will go to the polls. Texas' 228 delegates are the second-biggest prize of the day behind California (415).	7:00AM 8:00AM 8:54AM	
HEALTHCARE	KODA-FM	The first positive test for the COVID-19 virus in the Houston area is under review at the CDC. The patient is an elderly Fort Bend County man who recently traveled abroad. If confirmed, it would be the first coronavirus case in Texas that does not involved a repatriated American.	03-05 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE	KODA-FM	The number of coronavirus cases in the Houston area grows to five. A couple in unincorporated northwest Harris County tested positive for the COVID-19 virus. Three others - including an elderly man in Fort Bend County have presumptive positives that have not yet been confirmed by the CDC. Health officials say all five were part of a group trip that came back from Egypt several weeks ago.	03-06 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE/ECONOMIC DEVELOPMENT	KODA-FM	Stores are running short on supplies of personal care and cleaning supplies - like hand sanitizer - as the number of coronavirus cases continues to grow.	03-09 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE/GOVERNMENT	KODA-FM	Harris County and the City of Houston declare healthcare emergencies over the growing coronavirus threat. The	03-12 6:00AM 7:00AM 8:00AM 8:54AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		Houston Rodeo was forced to shut down early, and the number of confirmed cases in the region has grown to 15. Lakewood Church also announced cancellation of in-person worship services.		
HEALTHCARE/EDUCATION	KODA-FM	School districts and universities throughout Texas are closing until at least the end of the month over fears of the spread of coronavirus.	03-13 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE	KODA-FM	New testing centers are expected in the greater Houston area this week, as the number of COVID-19 cases reaches 30. No one in Texas has died from the disease, which has killed 69 people across the US. Texas education officials say schools may be closed for the remainder of the academic year.	03-16 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE/ECONOMIC DEVELOPMENT	KODA-FM	Harris County officials order bars and restaurants to close, to prevent large group gatherings in the midst of the coronavirus worries. Restaurants will be permitted to offer pickup, delivery, and drive-thru service, but no sit-down dining. Fort Bend County officials announced similar measures.	03-17 6:00AM 7:00AM 8:00AM 8:54AM	:30
HEALTHCARE	KODA-FM	The Houston area sees a 30% spike in confirmed coronavirus cases, as test results start coming in. There are 62 local cases, and three deaths statewide. Two terminals at the Port of	03-19 6:00AM 7:00AM 8:00AM 8:54AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
HEALTHCARE	KODA-FM	<p>Houston are closed after a longshoreman tested positive, and major malls are shutting down for the rest of the month.</p> <p>The number of coronavirus cases in the greater Houston area is up to 166, in part because of the extended availability of testing. The judge in Dallas County imposed a shelter-in-place. Governor Abbott says it is not appropriate to implement a similar program statewide, as more than 200 counties are not reporting any cases.</p>	<p>03-23 6:00AM 7:00AM 8:00AM 8:54AM</p>	:30
HEALTHCARE	KODA-FM	<p>Galveston County becomes the first county in the Houston area to issue a 'Stay at Home' order. The order takes effect at 11:59pm tonight. Harris County Judge Lina Hidalgo and Houston Mayor Sylvester Turner are holding a press conference this morning, where a similar 'Stay at Home' order is expected.</p>	<p>03-24 6:00AM 7:00AM 8:00AM 8:54AM</p>	:30
HEALTHCARE	KODA-FM	<p>Harris County implemented its 'Stay at Home' order, banning non-essential travel. Fort Bend, Liberty, and Chambers counties followed with their own orders. Grocery stores, gas stations, pharmacies, and other essential businesses remain open.</p>	<p>03-25 6:00AM 7:00AM 8:00AM 8:54AM</p>	:30
HEALTHCARE	KODA-FM	<p>Texas Governor Greg Abbott expands travel</p>	<p>03-30 6:00AM</p>	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		restrictions into Texas from ten states, including people who either drive or fly from Louisiana - which has become one of the prime hot spots for COVID-19 case. Travelers, including those who fly in from the New York area, Miami, Atlanta, Detroit, Chicago, California, or Washington state are required to self-quarantine for 14-days.	7:00AM 8:00AM 8:54AM	
HEALTHCARE	KODA-FM	Harris County Judge Lina Hidalgo is expected to extend her Stay at Home order today. The current order expires Friday, and Hidalgo says it's not a question of 'if' it will be extended, but 'how long'. Local hospital officials say there are a sufficient number of ventilators and hospital beds.	03-31 6:00AM 7:00AM 8:00AM 8:54AM	:30

**Traffic updates are daily features that air at:**

5:20am, 5:34am, 5:50am, 6:02am, 6:16am, 6:28am, 6:44am, 7:02am, 7:28am, 8:08am, 9:10am, 9:39am, 10:12am, 10:40am, 11:11am, 11:40am, 12:11pm, 12:40pm, 1:12pm, 1:40pm, 2:40pm, 4:25pm, 4:45pm, 5:25pm, 5:45pm, 6:11pm, 6:33pm, 7:11pm, 7:40pm, 7:50pm

**Weather updates are daily features that air at:**

6:34am, 7:10am, 7:37am, 8:02am, 9:20am, 9:48am, 10:19am, 11:19am, 12:19pm, 1:19pm, 2:11pm, 4:35pm, 4:54pm, 5:36pm, 5:56pm, 6:21pm, 6:42pm, 7:18pm, 7:57pm

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
SAFETY	AD COUNCIL - CHILD CAR SAFETY	000:30	1
HEALTH/COMMUNITY	AD COUNCIL - CORONAVIRUS SOCIAL DISTANCING	000:30	1
HEALTH	AD COUNCIL - ALZHEIMER'S AWARENESS	000:30	1
SAFETY	AD COUNCIL - CHILD CAR SAFETY	000:30	12
HEALTH	AD COUNCIL - CORONVARIUS SOCIAL DISTANCING	000:30	12
HEALTH	AD COUNCIL - ALZEHEIMER'S AWARENESS	000:29	12
HEALTH/FITNESS	AMERICAN HEART ASSOCIATION	000:29	7
HEALTH/FITNESS	AMERICAN HEART ASSOCIATION	000:29	7
HEALTH/FITNESS	AMERICAN HEART ASSOCIATION	000:30	7
HEALTH/FITNESS	AMERICAN HEART ASSOCIATION	000:30	3
HEALTH	CHILD MIND INSTITUTE	000:30	9
HEALTH	CHILD MIND INSTITUTE	000:30	18
HEALTH	CHILD MIND INSTITUTE	000:30	10
COMMUNITY	PEACE IN THE STREETS	000:31	7
COMMUNITY	PROJECT YELLOW LIGHT	000:29	2
HEALTH/COMMUNITY	CORONAVIRUS ALONE	000:30	1
HEALTH/COMMUNITY	CORONAVIRUS CONTACT	000:30	1
HEALTH	PSA/MH-CMI CHARLAMAGNE THE GOD	000:30	5
HEALTH	NAMI	000:30	3
HEALTH	NAT ALLIANCE ON MENTAL ILLNESS	000:30	8
HEALTH/COMMUNITY	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1



**Section IV**  
**COMMUNITY OUTREACH - PROMOTIONS**

Section IV lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
February 17-March 1 <sup>st</sup> (suspended March 1 <sup>st</sup> due to Covid virus)	Houston Livestock Show and Rodeo	Sunny 99.1 promoted the Houston Livestock and Rodeo with ticket giveaways to the Rodeo that included Radio Houston concert tickets. The HLS&R helps generate millions of dollars for youth scholarships.
March 7 <sup>th</sup>	Marfan Victory Walk	Sunny promoted the walk with on air mentions the week of the event, as well as posting on community calendar and front page website week of event. Sunny also donated an M.C. and was on site for the victory walk. The event benefited the Marfan Foundation. \$10,000 in kind value.
March 28 <sup>th</sup>	Kidney Walk	Canceled due to Covid virus
March 29 <sup>th</sup>	Run for the Rose for Brain Cancer	Canceled due to Covid virus