

KODA
Houston, TX
Quarterly Issues/Programs List
First Quarter, 2018
04/06/2018

KODA
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education; Cultural Diversity; Arts;** The Houston grand opera is launching a new video series alongside its educational programs.
- **Education; Economic Development;** Baker-Ripley on giving tax advice and how to effectively help lower income families.
- **Education; Economic Development;** Yunique Abilities celebrate disabled people's achievements by helping them grow their business.
- **Healthcare; Education;** The Gulf Coast Blood Center on saving lives with donated blood and so we talk about the need for donations.
- **Healthcare; Education; Poverty;** On childhood cancer care & the importance of happiness in hospitals.
- **Healthcare; Education; Poverty;** Rock the Walk is this year's AIDS Foundation fundraiser and they will be raising awareness and testing people on site.
- **Healthcare; Education; Poverty;** Bayou Greenway Day will celebrate Houston Park Board's success in building Bayou parks 2020 which is coming along nicely.
- **Healthcare; Education; Poverty;** iHeart Special Program for the Children's Miracle Network Hospitals
- **Healthcare; Education; Poverty;** Music Doing Good has a new program bringing music rehearsals to schools without the means to do it themselves.
- **Healthcare; Education; Poverty;** The Salvation Army on Harvey relief and their tremendously successful youth programs.
- **Healthcare; Education; Poverty;** Career and Recovery Resources has opened a new technology building, multiplying their ability to help Houstonians find jobs.

- **Healthcare; Volunteerism; Education;** Rebuild Together Houston has been helping people restore their houses. Harvey redefined their mission.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--|-----------------|---|---|------------------------|----------|
| Healthcare; Education | HOUSTON P.A. | The Gulf Coast Blood Center on saving lives with donated blood and so we talk about the need for donations. | Meagan Raeke | 01/07/2018 06:59 AM | 030:28 |
| Education; Cultural Diversity; Arts | HOUSTON P.A. | The Houston grand opera is launching a new video series alongside its educational programs. | Carlee Graham | 01/14/2018 07:00 AM | 030:31 |
| Healthcare; Education; Poverty | HOUSTON P.A. | On childhood cancer care & the importance of happiness in hospitals. | Dr. Zweidler- McKay | 01/21/2018 07:03 AM | 030:36 |
| Healthcare; Volunteerism; Education | HOUSTON P.A. | Rebuild Together Houston has been helping people restore their houses. Harvey redefined their mission. | Christine Holland; Julie Mintzer | 01/28/2018 07:01 AM | 030:41 |
| Education; Economic Development | HOUSTON P.A. | Baker-Ripley on giving tax advice and how to effectively help lower income families. | Cristina Cave | 02/04/2018 07:01 AM | 030:33 |
| Education; Economic Development | HOUSTON P.A. | Younique Abilities celebrate disabled people's achievements by helping them grow their business. | Adam Farris; Eddie Page | 02/11/2018 07:00 AM | 030:20 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------------------------------|------------------------|--|--------------------------------|------------------------|----------|
| Healthcare; Education; Poverty | HOUSTON P.A. | Rock the Walk is this year's AIDS Foundation fundraiser and they will be raising awareness and testing people on site. | Kelly Young; Joe Fuentes | 02/18/2018 07:03 AM | 030:28 |
| Healthcare; Education; poverty | HOUSTON P.A. | Bayou Greenway Day will celebrate Houston Park Board's success in building Bayou parks 2020 which is coming along nicely. | Doug Overman; Cullen Geiselman | 02/25/2018 07:03 AM | 030:43 |
| Healthcare; Education; poverty | iHeart Special Program | iHeart Special Program for the Children's Miracle Network Hospitals | Various | 03/04/18 07:00 AM | 30:00 |
| Healthcare; Education; poverty | HOUSTON P.A. | Music Doing Good has a new program bringing music rehearsals to schools without the means to do it themselves. | Rodney Waters, Phillip Hall | 03/11/2018 07:02 AM | 030:32 |
| Healthcare; Education; poverty | HOUSTON P.A. | The Salvation Army on Harvey relief and their tremendously successful youth programs. | Schelika Chisolm; Jane Jones | 03/18/2018 07:02 AM | 029:57 |
| Healthcare; Education; poverty | HOUSTON P.A. | Career and Recovery Resources has opened a new technology building, multiplying their ability to help Houstonians find jobs. | Vern Swischer | 03/25/2018 07:06 AM | 030:31 |

**Section II
ADDIIONAL LOCAL PROGRAMMING**

Section II lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|--|---------------------------|----------|
| ENVIRONMENT | KODA-FM | Houston wakes up to its coldest temperatures of the season... and it's not over yet. Supplies for wrapping pipes and winterizing homes are in short supply at area hardware stores and home improvement centers. The City of Houston also offers assurances the homeless will have shelter despite the ability to enforce their new ordinance banning encampments and panhandling. | 01-02 6:00AM 7:00AM | :30 |
| HEALTHCARE | KODA-FM | A new study suggests that Omega-3 fatty acids help to improve your child's IQ and sleeping habits. Healthcare officials recommend 2-3 portions of fish per week. | 01-08 6:00AM 7:00AM | :30 |
| GOVERNMENT | KODA-FM | "Oprah 2020" is the new rallying cry, following her moving speech at Sunday's Golden Globes Awards. Dallas Mavericks owner Mark Cuban and Dwayne "The Rock" Johnson are also said to be considering their political futures. | 01-09 6:00AM 7:00AM | :30 |
| ECONOMIC DEVELOPMENT, PERSONAL FINANCE | KODA-FM | Gen-Xers are not financially prepared to retire. After living through the 1987 stock market crash, the tech stock meltdown in 2000, and the Great Recession of 2008, people who are between the ages of 39 and 53 are also the first to deal with 401(k) programs as traditional pensions are phased out. | 01-12 6:00AM 7:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--------------------------|-----------------|---|---------------------------|----------|
| ENVIRONMENT | KODA-FM | Schools are closed for a second day as cold settles over the Houston area. There are hundreds of icy spots on roadways, and conditions blocked I-69 at Hillcroft - stranding big rig drivers for four hours or more. | 01-17 6:00AM 7:00AM | :30 |
| ECONOMIC DEVELOPMENT | KODA-FM | More states are raising the minimum wage, which is having a huge, negative effect on restaurants, which already operate on very thin margins. Owners say they might have to raise prices to address the cost increase - along with the corresponding loss of business. | 01-18 6:00AM 7:00AM | :30 |
| GOVERNMENT | KODA-FM | There are local concerns that the looming government shutdown could delay funding for Harvey victims until as late as Summer, 2018. Mayor Sylvester Turner testified before the Texas House Urban Affairs Committee, asking the state to dip into the Rainy Day Fund to assist hurricane victims. | 01-19 6:00AM 7:00AM | :30 |
| HEALTHCARE | KODA-FM | Is it the cold or the flu? While a cold normally involves a stuffy nose, cough, and sore throat, the flu is generally accompanied by high fever, body aches, chills, and severe headache. Researchers say they are closing in on a universal flu vaccine, which could last for years. It would also come in a patch form for patients who don't like needles. | 01-22 6:00AM 7:00AM | :30 |
| YOUTH, FAMILY, PARENTING | KODA-FM | New research suggests that adolescents don't reach adulthood until age 24. Scientists say physiological developments continue in | 01-23 6:00AM 7:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|--|---------------------------|----------|
| | | your brain beyond your teenage years. Critics suggest it's another example of a coddled and spoiled generation of youth. | | |
| EDUCATION | KODA-FM | The Centers for Disease Control and Prevention want more school districts to consider starting classes later for the health of their students who aren't getting enough sleep. 19 states are already on board. The difficulty is in the logistics - commutes, transportation, and traffic patterns. | 01-25 6:00AM 7:00AM | :30 |
| ENVIRONMENT, GOVERNMENT, ECONOMIC DEVELOPMENT | KODA-FM | The National Hurricane Center releases its final report on Hurricane Harvey - the second most damaging storm of its kind in US History - behind only Katrina in 2005 (adjusted for inflation). Harvey caused 125-billion in damages and is directly responsible for 68 deaths. Governor Abbott announces a series of micro-loans, available for small businesses affected by the storm. | 01-26 6:00AM 7:00AM | :30 |
| CULTURAL DIVERSITY | KODA-FM | The Houston Symphony is 1-for-1st the Grammy Awards. They won for "Best Opera Recording" for their two-disk set of Alban Berg's "Wozzeck." It was the first time the symphony had been nominated. Two winners will also appear at this year's Houston Rodeo; Best New Artist Alessia Cara appears on March 4 th , while Chris Stapleton - who won Country Album of the Year will be on the rotating stage March 16. | 01-29 6:00AM 7:00AM | :30 |
| GOVERNMENT TAXES | KODA-FM | Property taxes are due on Wednesday. The average | 01-30 6:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|----------------------|-----------------|--|---------------------------|----------|
| | | Houston homeowner is paying 37% more over the past four years. Reform advocates say tax bills are growing twice as fast as Texans' paychecks. | 7:00AM | |
| CRIME | KODA-FM | A Harris County Sheriff's Deputy is shot and wounded while answering a domestic disturbance call at a home near FM-1960 and Kuykendahl. The suspect was found dead after a standoff. Meanwhile the City of Houston announces plans to hire 500 additional police officers over the next five years, even as they work to shore up a 130-million dollar budget shortfall. | 02-01 6:00AM 7:00AM | :30 |
| VOLUNTEERISM | KODA-FM | Houston Texans great JJ Watt is honored with the NFL Walter Payton Man of the Year Award. In the midst of Hurricane Harvey, he raised 37-million dollars for disaster relief in just 19 days. He's also the founder of the JJ Watt Foundation, which has distributed nearly four-million dollars to after-school athletic programs for middle schoolers. | 02-05 6:00AM 7:00AM | :30 |
| CRIME | KODA-FM | Houston is not the only city experiencing a shortage of police officers. Budget cuts and retirements are weighing heavily on departments across the nation. | 02-09 6:00AM 7:00AM | :30 |
| ECONOMIC DEVELOPMENT | KODA-FM | Galveston once again hosts the nation's third-largest Mardi Gras celebration, which culminates tonight. Organizers say the rainy weather has not deterred crowds. The event draws 250-500,000 people during a | 02-13 6:00AM 7:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|----------------------|-----------------|--|---------------------------|----------|
| | | time of year where there is normally a lull in activity. | | |
| HEALTHCARE | KODA-FM | Battling this year's flu bug requires more drastic measures. Studies show the virus can be spread through the vapor we exhale, so healthcare professionals are recommending patients (and those who live with them) start wearing disposable masks to prevent the spread of the disease. | 02-15 6:00AM 7:00AM | :30 |
| EDUCATION | KODA-FM | HISD Superintendent Dr. Richard Carranza offers his State of the Schools address. The district faces a 208-million dollar shortfall, so he's warning of future layoffs. There are no planned cuts in security in the wake of the mass shooting in south Florida. | 02-16 6:00AM 7:00AM | :30 |
| GOVERNMENT ELECTIONS | KODA-FM | Early voting gets underway for the March 6 primaries today. Polls show deep partisan divides, but strong base support for President Trump and Senator Ted Cruz - who is up for re-election this year. Other races to watch in the Houston area include the bids to replace retiring Congressmen Ted Poe, Gene Green, and Blake Farenthold. | 02-20 6:00AM 7:00AM | :30 |
| CRIME | KODA-FM | Friendswood and West University are both listed among the ten safest cities in Texas. There were only nine incidents of violent crimes in West U last year. Police say they still face property crimes, mostly from thieves looking for valuables in unlocked cars. The upscale enclave also has | 02-21 6:00AM 7:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|----------------------|-----------------|---|---------------------------|----------|
| | | good relations with local law enforcement. | | |
| ECONOMIC DEVELOPMENT | KODA-FM | Houston job-seekers are more opportunity-minded than most Americans. According to a new survey from Robert Half, while vacation time is the number-two priority among applicants nationwide (salary is number one), those who are looking for work in Houston are more concerned with career advancement and corporate culture than time off. | 02-26 6:00AM 7:00AM | :30 |
| ECONOMIC DEVELOPMENT | KODA-FM | The Houston Livestock Show and Rodeo gets underway today. Garth Brooks makes the first of two appearances on the rotating stage at NRG Stadium. Economists say the month long event adds 457-million dollars to the Houston economy. Proceeds from the HLSR go to provide scholarships for young people. | 02-27 6:00AM 7:00AM | :30 |
| CRIME | KODA-FM | Houston Police are starting their annual crackdown on drunk driving, which will last through the end of the Rodeo, along with spring break. Last year alone, HPD made over 4,000 arrests and investigated 1,400 crashes. MADD calls Harris County the DWI capital of America. | 03-02 6:00AM 7:00AM | :30 |
| GOVERNMENT ELECTION | KODA-FM | Texas holds the first-in-the nation primaries leading up to the midterm elections. Polls are open from 7-7 today. Women are playing a prominent role, with more than 50 on today's ballot. Polls show voters' primary concerns are immigration and border security. Russian collusion and gun control rank near the bottom. | 03-06 6:00AM 7:00AM | :30 |

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|----------------------------|-----------------|--|---------------------------|----------|
| GOVERNMENT ELECTION | KODA-FM | The results are in. There were few surprises in the Texas primaries, leading up to the November midterm elections. Incumbents held off challenges, and favorites in the races in November also won. Among the "upsets" - incumbent State Rep Sarah Davis withstood a challenge from a candidate endorsed by Governor Greg Abbott. Also, Kathaleen Wall - who reportedly spent 6-million in her bid to fill the seat of retiring Congressman Ted Poe - did not make the runoff. | 03-07 6:00AM 7:00AM | :30 |
| EDUCATION | KODA-FM | There are 2.4-million fewer people attending college than in 2011. Many find it too expensive, and are opting instead for trade schools, where actual job training is possible. Conservative analysts also believe that a reduction in revenues may force many universities to change course from their liberal ideologies. | 03-08 6:00AM 7:00AM | :30 |
| ECONOMIC DEVELOPMENT | KODA-FM | Houston shed nearly 44,000 jobs in January, but the outlook is improving especially in the oil and gas field. There is also growth in construction. | 03-12 6:00AM 7:00AM | :30 |
| CRIME ECONOMIC DEVELOPMENT | KODA-FM | United Airlines is once again under fire over its pet policy. A woman who brought her dog onto a flight from Houston to New York was ordered to put her pet carrier in an overhead bin. When the flight arrived, the dog had died. United also mistakenly sent a dog to the wrong destination. It's the | 03-14 6:00AM 7:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|----------------------------------|-----------------|--|---------------------------|----------|
| | | latest in a series of blunders affecting the airline's bottom line. | | |
| CRIME | KODA-FM | A fifth package explodes in Texas. A FedEx worker was injured at their facility in Schertz, TX - outside San Antonio - when the packaged detonated. FBI investigators say the box was destined for Austin, but they have not yet linked the blast to the four previous bombs which left two people dead. | 03-20 6:00AM 7:00AM | :30 |
| CRIME | KODA-FM | Authorities reportedly use a sixth unexploded device to track down the suspected Austin serial bomber. He was traced to a hotel in Round Rock. As city and federal authorities closed in, the unnamed suspect - identified as between 23 and 24-years old - detonated another device and killed himself. Police believe he was responsible for four package bombs that blew up in Austin, and a fifth device, which went off in a San Antonio-area FedEx facility. | 03-21 6:00AM 7:00AM | :30 |
| EDUCATION / ECONOMIC DEVELOPMENT | KODA-FM | Working professionals in Texas who fall behind on their student loan payments can lose their license to work. Texans have more than 70-billion dollars in student loan debt, and it is one of the few states where educators, dentists, and other medical professionals can have their license renewals rejected if they're in default. | 03-22 6:00AM 7:00AM | :30 |
| EDUCATION | KODA-FM | With the Houston ISD facing a major budget shortfall, question are being asked | 03-28 6:00AM 7:00AM | :30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------------|-----------------|---|---------------------------|----------|
| | | about following a Denver school district's lead... and implementing a four-day school week. The Colorado district expects to save a million dollars on transportation costs alone. Critics say the plan would hurt working families, who would have to find childcare one day a week. Others say it would interrupt the curriculum. | | |
| ENVIRONMENT | KODA-FM | Strong storms moved through the Houston area overnight, with high winds, reports of hail, and up to eight inches of rain. As the morning progresses, there are concerns the West Fork of the San Jacinto River will leave its banks due to overruns from Spring and Cypress Creek. A hotel fire is also blamed on lightning. | 03-29 6:00AM 7:00AM | :30 |
| CRIME | KODA-FM | Houston megachurch pastor Kirbyjon Caldwell is indicted on federal charges of wire fraud and money laundering. He allegedly bilked investors of 3.4-million dollars for worthless Chinese bonds. Court papers say some money went for his personal use, and some ended up in an LLC in which Caldwell has an interest. | 03-30 6:00AM 7:00AM | :30 |

Traffic and Weather are daily features that air at:

TRAFFIC

Traffic updates air daily at 5:10am, 5:17am, 5:31am, 5:40am, 5:48am, 5:52am, 6:00am, 6:15am, 6:18am, 6:31am, 6:45am, 6:49am, 7:00am, 7:15am, 7:18am, 7:32am, 7:45am, 7:49am, 8:00am, 8:10a, 8:15am, 8:45am, 9:20am, 9:50am, 10:19am, 10:49am, 11:19am, 11:49am, 12:19pm, 12:49pm, 1:19pm, 1:49pm, 2:49pm, 3:20pm, 3:50pm, 4:10pm, 5:20pm, 5:51pm, 6:20pm, 6:50pm, 7:19pm, 7:49pm

WEATHER

Weather reports air daily at 5:10am, 5:18am, 5:40am, 5:52am, 6:00am, 6:15am, 6:45am, 7:00am, 7:15am, 7:45am, 8:00am, 8:15am, 8:45am, 9:13am, 9:41am, 10:13am, 11:13am, 12:13pm, 1:13pm, 2:13pm, 3:12pm, 3:41pm, 4:02pm, 5:12pm, 5:42pm, 6:12pm, 6:41pm, 7:14pm

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------------|------------------------------|-----------------|-------------|
| HEALTH AND FITNESS | CHILDREN'S HOSPITAL WEEK | 029:10 | 001 |
| COMMUNITY INVOLVEMENT | PEACE IN THE STREETS | 000:31 | 030 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 000:30 | 017 |
| HEALTH AND FITNESS | WOMEN HEART | 000:30 | 009 |
| LAW ENFORCEMENT OFFICERS | DEPT OF HOMELAND SECURITY | 000:30 | 017 |
| LAW ENFORCEMENT OFFICERS | DEPT OF HOMELAND SECURITY | 000:30 | 016 |

Section IV
COMMUNITY OUTREACH - PROMOTIONS

Section IV lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

| DATE | EVENT | DESCRIPTION |
|--------------------------|----------------------------------|---|
| February 12- March 16 | Houston Livestock Show and Rodeo | Sunny 99.1 promoted the Houston Livestock Show and Rodeo with ticket giveaways to the Rodeo that included Rodeo Houston Concert tickets. The HLS&R helps generate millions of dollars for youth scholarship. |
| March 12- March 16 | Children's Museum of Houston | Ran 75 promos and front page web and social over 2 weeks promoting their Extreme Spring Break Event while the kids were out on break. DJ's donated time to host events. Donated station appearances all week. |
| March 12-16 | Space Center Houston | Included in 25 promotional mentions and giveaways. Included in a complementary ad in the electronic newsletter promoting their spring break week with ticket giveaways and an appearance from Jay Rodriguez. |
| Jan 15-March 30 | Teacher of the Month | Sunny and Shell Federal Credit Union team up for finding the Teacher of the month and awarding them \$250. Sunny runs 25 promos a week a dedicates dynamic lead to solicit nominations while recognizing the current month's teacher in community |
| March 3rd | MARFAN Victory Walk | Sunny promoted the walk with on air mentions the week of the event, as well as posting on community calendar, and front page website week of event. Sunny also donated an M.C. and was on site for the victory walk. The event benefited the Marfan Foundation. |

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|------------------------------------|---------------------|--|
| March 26- April 8 th | Run for the Rose | Sunny ran a total of 72 on air promotional announcements and included in the Dynamic Lead on front page of Sunny website for 3 weeks, plus community events calendar posting for the month of March. Donated on site station activation at even. Event benefits Dr. Marnie Rose Foundation for Brain Cancer. |
|------------------------------------|---------------------|--|