

KODA  
Houston, TX  
Quarterly Issues/Programs List  
Second Quarter, 2019  
07/02/2019

KODA  
Quarterly Issues/Programs List

---

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Art; Cultural Diversity:** Dance Salad Festival 2019, including the free Choreographer's forum at MFAH.
- **Art; Cultural Diversity:** Children's Museum of Houston's new Genius station and teaching science and art for all.
- **Arts; Education Parenting:** MNS To Defy Gravity: the new Moon exhibit.
- **Cultural Diversity, Art, Education:** Miller Outdoor Theatre and its unique program of free shows for Houstonians.
- **Education; Parenting; Cultural Diversity:** Lone Star Flight Museum on its Blue Skies Gala, the Aviation Learning Center, the Texas Aviation Hall of Fame.
- **Healthcare; Education:** National Prescription Drug Take Back Day addresses a crucial public safety and public health issue.
- **Healthcare; Parenting; Volunteerism:** McDonald's is funding the Kids' Meals summer program: meals on wheels for poor kids during summer break.
- **Healthcare; Volunteerism; Education:** Harris County Juvenile & Probation dept. & Big Brothers & Big Sisters team up to mentor children.
- **Healthcare; Volunteerism; Education:** Cancare's volunteers are a mighty community supporting people fighting cancer and their caretakers.
- **Healthcare; Volunteerism; Education:** Coalition for the Homeless on its annual count and Houston's successful helping programs.

- **Poverty; Crime Prevention; Healthcare; Education; Parenting:** The Women's Home, an example of smaller non-profits doing great work in forgotten neighborhoods.
- **Poverty; Education; Crime Prevention; Volunteerism:** Dr. Vernus Swisher retired from CEO of Career AND Recovery Resources after 23 years.
- **Poverty; Education; Parenting:** The Furniture Banks' no Child on the Floor program and Adopt a Family.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare; Volunteerism; Education	HOUSTON P.A.	Harris County Juvenile & Probation dept. & Big Brothers & Big Sisters team up to mentor children.	Kime Smith; Lupe Washington	04/07/2019 07:03 AM	030:13
Art; Cultural Diversity	HOUSTON P.A.	Dance Salad Festival 2019, including the free Choreographer's forum at MFAH.	Nancy Henderek	04/14/2019 07:03 AM	030:26
Arts; Education Parenting	HOUSTON P.A.	HMNS To Defy Gravity: the new Moon exhibit.	Carolyn Sumners	04/21/2019 07:02 AM	030:29
Education; Parenting; Cultural Diversity	HOUSTON P.A.	Lone Star Flight Museum on its Blue Skies Gala, the Aviation Learning Center, the Texas Aviation Hall of Fame.	Retired Lieutenant General Doug Owens	04/28/2019 07:00 AM	030:00
Healthcare; Volunteerism; Education	HOUSTON P.A.	Cancare's volunteers are a mighty community supporting people fighting cancer and their caretakers.	Cristina Vetrano; Lloyd Rachal	05/05/2019 07:00 AM	030:21
Healthcare; Education	HOUSTON P.A.	National Prescription Drug Take Back Day addresses a crucial public safety and public health issue.	Bernie Lucas, iHeartMed ia	05/12/2019 07:00 AM	030:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Art; Cultural Diversity	HOUSTON P.A.	Children's Museum of Houston's new Genius station and teaching science and art for all.	Gretchen Schmaltz; Kendra Rodr	05/19/2019 07:03 AM	030:24
Healthcare; Volunteerism; Education	HOUSTON P.A.	Coalition for the Homeless on its annual count and Houston's successful helping programs.	Mike Nichols	05/26/2019 07:02 AM	030:28
Cultural Diversity, Art, Education	HOUSTON P.A.	Miller Outdoor Theatre and its unique program of free shows for Houstonians.	Cissy Segall Davis	06/02/2019 07:08 AM	030:31
Healthcare; Parenting; Volunteerism	HOUSTON P.A.	McDonald's is funding the Kids' Meals summer program: meals on wheels for poor kids during summer break.	Cari Sepulveda ; Beth Harp	06/09/2019 07:00 AM	030:00
Poverty; Education; Crime Prevention; Volunteerism	HOUSTON P.A.	Dr. Vernus Swisher retired from CEO of Career AND Recovery Resources after 23 years.	Kelly Young; Vernus Swisher	06/16/2019 07:00 AM	030:30
Poverty; Education; Parenting	HOUSTON P.A.	The Furniture Banks' no Child on the Floor program and Adopt a Family.	Oli Mohamed	06/23/2019 07:04 AM	030:37
Poverty; Crime Prevention; Healthcare; Education; Parenting	HOUSTON P.A.	The Women's Home, an example of smaller non-profits doing great work in forgotten neighborhoods.	Staci Young; Anna Dragsbae	06/30/2019 07:00 AM	030:00

**Section II**  
**ADDITIONAL LOCAL PROGRAMMING**

Section II lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
GOVERNMENT / COUNTY	KODA-FM	The renovation plan for the Astrodome is once again put on hold. The Harris County Engineer informed the Texas Historical Commission that plans for the future of the dome are not finalized, so the entire effort has been shelved. The renovation was strongly endorsed by former Harris County Judge Ed Emmett, but current Judge Lina Hidalgo has not discussed the project.	04-01 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	Cleanup continues today at a Crosby chemical plant, which was the site of a deadly explosion and fire that killed one and injured two others. The victim was identified as 27-year old James Earl 'Bubba' Mangum. No word yet on a cause.	04-03 6:00AM 7:00AM	:30
GOVERNMENT / INFRASTRUCTURE	KODA-FM	Dozens of Houston Firefighter Cadets receive layoff notices, which will be effective June 7 <sup>th</sup> . Mayor Sylvester Turner says the layoffs (along with 47 municipal workers who will be notified next week) are necessary to make up the budget shortfall from Proposition B. Critics accuse Turner of 'turning his back' on public servants and negotiating in bad faith.	04-05 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	Strong storms passed through the Houston area Sunday afternoon, knocking down	04-08 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		trees and power lines all over the city. Up to 100,000 CenterPoint, Energy customers lost power. South Houston High School is closed today due to the power outage. The National Weather Service confirmed an EF-1 tornado touched down in Pasadena.		
GOVERNMENT / POLITICS	KODA-FM	President Trump visits the Houston area this afternoon. He will talk to the International Union of Operator Engineers about his plans to cut red tape in the pipeline industry and to raise money for his 2020 reelection campaign.	04-10 6:00AM 7:00AM	:30
GOVERNMENT / LEGISLATURE	KODA-FM	A bill before the Texas Legislature aims to protect historical monuments across the state. HB-583 preserves all monuments over 40-years old (including Confederate markers). Those under 40 could only be removed after a vote by either the legislature or a public referendum.	4-12 6:00AM 7:00AM	:30
HEALTHCARE / GOVERNMENT	KODA-FM	The Texas Legislature considers a measure that would raise the legal age to buy tobacco products to 21. The Senate version includes an exemption for active duty military. The bill includes e-cigarettes, which have a growing appeal among young people.	04-15 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	A strong storm swept through the Houston area overnight into this morning. It dumped hail and strong winds. 60,000 customers lost power at the peak of the storm. Bush Airport implemented a ground stop as well.	04-18 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
GOVERNMENT / ENVIRONMENT	KODA-FM	The Texas Senate overwhelmingly passes a bill to provide disaster relief to property owners who were displaced by Hurricane Harvey. The measure still has to get through the state House, and would be put before the voters in November.	04-23 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	The state of Texas will have a tax-free weekend on emergency supplies as the countdown continues toward hurricane season. Batteries, fuel containers, flashlights... and even generators will be exempt from sales taxes through Sunday.	04-26 6:00AM 7:00AM	:30
PARENTING	KODA-FM	An increasing number of parents are going into debt over their children's extracurricular activities, in the hopes their kids will "make it big". Experts warn that parents may destroy their own dreams of retirement or financial stability by betting on a longshot.	05-03 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Home ownership is becoming increasingly unattainable for many middle class Americans. Fortunately, the dream is alive and well in Houston, where housing prices are low and the job market is strong.	05-06 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	Houston Public Works lowers the level of Lake Houston by a foot, as heavy rain and runoff are expected into the weekend. Flood gates are open as rain is forecast to start this afternoon and continue through Sunday.	05-07 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	Up to ten inches of rain fell in isolated areas	05-08 6:00AM	:30



ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		<p>around the Houston area. The County Judge in Ft. Bend County issued a disaster declaration, as the Brazos River rises. 60 students in a Cleveland ISD elementary school were forced to spend the night in the gym, because high water kept school officials from safely getting them home. More severe weather is expected this week.</p>	7:00AM	
ENVIRONMENT	KODA-FM	<p>Preparations are underway for more possible flooding. Parts of the Houston area saw rapid accumulation over a short period of time Tuesday night, and an additional 6-10 inches of rain is in the forecast. Some schools in the hardest-hit areas (Cleveland, Sugar Land, and Kingwood) have already canceled classes for the rest of the week.</p>	<p>05-09 6:00AM 7:00AM</p>	:30
ENVIRONMENT	KODA-FM	<p>Heavy rain swept through the area overnight, dumping an additional 6-10 inches of rain on ground that was already saturated from storms earlier in the week. Most schools closed for the day, as high water prevented buses from running. There were also dozens of delays/cancellations at the airport and tens of thousands without power.</p>	<p>05-10 6:00AM 7:00AM</p>	:30
ECONOMIC DEVELOPMENT	KODA-FM	<p>As we head toward the summer season, ERCOT warns we could see record demand for electricity, due to continued growth throughout the state. Officials are not expecting rolling brownouts/blackouts, and they encourage customers to use power (i.e. dishwashers,</p>	<p>05-13 6:00AM 7:00AM</p>	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		laundry) during non-peak demand hours.		
GOVERNMENT / ENVIRONMENT	KODA-FM	Houston City Council is asked to take up the possibility of offering a 'grace period' to people who abandon their vehicles in high water incidents. One person says her car was towed within an hour of her leaving it behind. She was also forced to pay cash at the city impound lot, because they don't accept credit cards.	05-15 6:00AM 7:00AM	:30
EDUCATION / CRIME	KODA-FM	Saturday marked the one-year anniversary of the massacre at Santa Fe High School, where ten people were killed and 13 others were wounded. Several bills to improve campus safety are making their way through the Texas Legislature. Memorial events begin later today.	05-17 6:00AM 7:00AM	:30
CRIME	KODA-FM	"Jeep Weekend" along Crystal Beach turns in to a nightmare, with more than 400 calls to 911. There were also 68 arrests and eight major crashes.	05-20 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Houston Mayor Sylvester Turner delivered his annual State of the City address, calling the city 'strong, resilient, and sustainable.'	05-21 6:00AM 7:00AM	:30
GOVERNMENT / ELECTION	KODA-FM	Democratic Presidential hopeful Joe Biden was in Houston Tuesday to address a town hall of the American Federation of Teachers. He talked about his plans for education, the first major platform address of his campaign. He wants to triple funding for Title-1 schools and double the number of support staff -	05-29 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		like counselors, psychologists and school nurses.		
ECONOMIC DEVELOPMENT	KODA-FM	Texas ranks just 27 <sup>th</sup> in the latest WalletHub survey of job opportunities. But opportunity is where you find it; there are energy jobs available in Houston, healthcare and technology openings in Austin, and the state still ranks #1 in starting salaries.	06-03 6:00AM 7:00AM	:30
ENVIRONMENT	KODA-FM	Houston braces for multiple days of rain, as the outer bands of a tropical system reach into southeast Texas. 4-5 inches are in the forecast, but emergency preparedness agencies say last week's dry weather should help prevent severe flooding. Today also marks the anniversary of the 2001 arrival of Tropical Storm Allison, which killed 23 in Texas and dumped up to 40-inches of rain on the area.	06-05 6:00AM 7:00AM	:30
CRIME / PUBLIC SAFETY	KODA-FM	The body of Kemah Police Chief Chris Reed is recovered 1.5-miles from the Texas City Dike. He drowned after being knocked from his fishing boat by the wake of a larger vessel. A 16-year old boy who could not swim also drowned in the San Jacinto River after wandering into deeper water. A five-year old boy who nearly drown in a swimming pool Friday died on Sunday, the fifth pool-related drowning in Harris and Fort Bend Counties this year.	06-10 6:00AM 7:00AM	:30
PARENTING	KODA-FM	A Texas City woman is kicked out of a public pool for refusing to cover up while breastfeeding her 10-month	06-11 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		<p>old son. The woman didn't want to leave her older son and nephew unattended. Police were called to remove the woman. It appears state law is on the feeder's side. Texas City Police later issued an apology.</p>		
GOVERNMENT / PUBLIC SAFETY	KODA-FM	<p>The Houston City Council formally rescinds layoffs and demotions associated with their effort to fund Prop-B, the voter-approved measure to provide pay parity to firefighters. Houston Mayor Sylvester Turner says the city has the right to demand refunds for the 17-million dollars in raises paid to firefighters prior to a judge's ruling that Prop-B is unconstitutional. The union is appealing.</p>	06-13 6:00AM 7:00AM	:30
HEALTHCARE	KODA-FM	<p>A mosquito trapped near Memorial Park is the first to test positive for West Nile. The season for the virus runs from June to October. 4/5 of those who are infected will never know it. One-in-150 will develop serious symptoms which could be fatal, especially in children, the elderly, and among pregnant women.</p>	06-20 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	<p>The Texas unemployment rate stands at its lowest point since records have been kept (1976). The jobless rate in May fell to 3.5%. Analysts say Texas isn't just an 'oil state' anymore, with new jobs cropping up in tech, education, and healthcare.</p>	06-25 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	<p>Galleria-area commuters should brace for headaches starting this weekend, as southbound lanes on Loop 610</p>	06-26 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

will be closed for construction of an elevated, dedicated bus lane. Overnight roadwork will also be necessary for the next few weeks.

---

Traffic and Weather are daily features that air at:

**TRAFFIC**

Traffic updates air daily at 5:10am, 5:17am, 5:31am, 5:40am, 5:48am, 5:52am, 6:00am, 6:15am, 6:18am, 6:31am, 6:45am, 6:49am, 7:00am, 7:15am, 7:18am, 7:32am, 7:45am, 7:49am, 8:00am, 8:10a, 8:15am, 8:45am, 9:20am, 9:50am, 10:19am, 10:49am, 11:19am, 11:49am, 12:19pm, 12:49pm, 1:19pm, 1:49pm, 2:49pm, 3:20pm, 3:50pm, 4:10pm, 5:20pm, 5:51pm, 6:20pm, 6:50pm, 7:19pm, 7:49pm

**WEATHER**

Weather reports air daily at 5:10am, 5:18am, 5:40am, 5:52am, 6:00am, 6:15am, 6:45am, 7:00am, 7:15am, 7:45am, 8:00am, 8:15am, 8:45am, 9:13am, 9:41am, 10:13am, 11:13am, 12:13pm, 1:13pm, 2:13pm, 3:12pm, 3:41pm, 4:02pm, 5:12pm, 5:42pm, 6:12pm, 6:41pm, 7:14pm

---

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY INVOLVEMENT	DEA TAKEBACK DAY FULL PROGRAM	027:28	001
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	008
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	005
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	002
MENTAL HEALTH	MENTAL HEALTH	000:33	022
MENTAL HEALTH	MENTAL HEALTH	000:35	011
WORLD WISH DAY	MAKE A WISH	000:29	004
WORLD WISH DAY	WORLD WISH DAY	000:29	014

---

**SECTION V  
COMMUNITY OUTREACH - PROMOTIONS**

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

<b>DATE</b>	<b>EVENT</b>	<b>DESCRIPTION</b>
Month of April	Teacher of the Month	Sunny ran 25 promotional announcements over the air and streaming each week along with Dynamic Lead on home page of website to nominate area teachers to be recognized for changing the lives of students. Teachers receive \$250 and a Visit from Sunny to their classroom.
June 18- July 3rd	Sunny Summer Blood Drive	Sunny ran 75 promotional announcements, front page web promotion, social posts, and 6 appearances in support of the annual Sunny Summer Blood Drive
June 18- July 3rd	Gulf Coast Regional Blood Center Blood Drive	Sunny summer blood Drive, we ran 75 promotional announcements on air and on the stream. Dynamic Lead on front page of Sunny website. 5 social posts and appearances and On site activation at 5 locations during the week of drive.