

KODA
Houston, TX
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/06/2017

KODA
Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Arts; Education; Cultural Diversity: Literacy Advance Houston on its programs and their results: lives changed into prosperity.

Arts; Education; Cultural Diversity: Katy Caldwell on Legacy Clinic's extraordinary expansion and on receiving the Women on the Move award.

Arts; Education; Cultural Diversity: Opera in the Heights is pure Houston. They are presenting La Bohème, supported by the community.

Crime Prevention; Education: The Juvenile and Capital Advocacy Project on purging non-violent juvenile records.

Crime Prevention; Education: Main Street Theatre on their new season and the success they have with female playwrights.

Economic Development; Education; Poverty: HCC is building their new Programs of Excellence, providing education for all crafts and trades.

Economic Development; Education; Poverty: The Health Museum opened two new exhibits: Body worlds the prescription for life and Hungry Planet: What the World Eats

Economic Development; Education; Poverty: Star of Hope on helping homeless Houstonians during the holidays and beyond.

Economic Development; Education; Poverty: Workshop Houston offers creative after school programs to 3rd Ward students.

Education, Cultural Diversity: Society for the Performing Arts on educational outreach and great shows.

Healthcare, Education, Parenting: The American Heart Association on Paleo diets and the new fad of Gluten Free foods.

Healthcare; Parenting; Education: The Sunshine Kids on their impressive array of services for children living with cancer.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts; Education; Cultural Diversity	HOUSTON P.A.	Literacy Advance Houston on its programs and their results: lives changed into prosperity.	Kathryn Bauchelle	10/02/2016 07:34 AM	029:56
Crime Prevention; Education	HOUSTON P.A.	The Juvenile and Capital Advocacy Project on purging non-violent juvenile records.	Karen Dow; Brian Fischer	10/09/2016 07:34 AM	030:42
Crime Prevention; Education	HOUSTON P.A.	Main Street Theatre on their new season and the success they have with female playwrights.	Shannon Emerick; Becky Udden	10/16/2016 07:33 AM	030:30
Arts; Education; Cultural Diversity	HOUSTON P.A.	Katy Caldwell on Legacy Clinic's extraordinary expansion and on receiving the Women on the Move award.	Katy Caldwell	10/23/2016 07:36 AM	030:39
Arts; Education; Cultural Diversity	HOUSTON P.A.	Opera in the Heights is pure Houston. They are presenting La Bohème, supported by the community.	Eiki Isomura; Keith Chapman	10/30/2016 07:33 AM	030:36
Healthcare; Parenting; Education	HOUSTON P.A.	The Sunshine Kids on their impressive array of services for children living with cancer.	Rita Suchma; Jennifer Wisler	11/06/2016 07:35 AM	030:18
Economic Development;	HOUSTON P.A.	HCC is building their new	Adriana Tamez; Cesar	11/13/2016 07:34 AM	030:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education; Poverty		Programs of Excellence, providing education for all crafts and trades.	Maldonado		
Healthcare, Education, Parenting	HOUSTON P.A.	The American Heart Association on Paleo diets and the new fad of Gluten Free foods.	Rene Ramon	11/20/2016 07:30 AM	30:12
Economic Development; Education; Poverty	HOUSTON P.A.	The Health Museum opened two new exhibits: Body worlds the prescription for life and Hungry Planet: What the World Eats	Dr. Melanie Johnson	11/27/2016 07:30 AM	030:28
Education, Cultural Diversity	HOUSTON P.A.	Society For the Performing Arts on educational outreach and great shows.	June Christensen	12/04/2016 07:36 AM	030:35
Economic Development; Education; Poverty	HOUSTON P.A.	Star of Hope on helping homeless Houstonians during the holidays and beyond.	Hank Rush; Scott Arthur	12/11/2016 07:35 AM	030:40
Economic Development; Education; Poverty	HOUSTON P.A.	Workshop Houston offers creative after school programs to 3rd Ward students.	Reginald Hatter; Brianna Burns	12/18/2016 07:37 AM	030:38
	HOUSTON P.A.	No Broadcast. Christmas Music played instead.		12/25/2016	

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Issue	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Education	Viewpoints	Citizen Scientists: What everyone can do to help create a better world	10/02/2016 07:00 AM	25:00
Healthcare	Viewpoints	Dealing With Fear in Life	10/09/2016 07:00 AM	25:00
Education	Viewpoints	Atlas Obscura: Celebrating Unique Destinations	10/16/2016 07:00 AM	25:00
Education	Viewpoints	Liar, Temptress, Soldier, Spy: Women in the Civil War	10/23/2016 07:00 AM	25:00
Education	Viewpoints	Supporting Libraries: Why they're important, how we can help	10/30/2016 07:00 AM	25:00
Education	Viewpoints	Brain Briefs: How our minds perceive the world	11/06/2016 07:00 AM	25:00
Education	Viewpoints	Habit Changers: Advice for success in making resolutions	11/13/2016 07:00 AM	25:00
Education	Viewpoints	The ick factor: teaching kids science	11/20/2016 07:00 AM	25:00
Education	Viewpoints	Does Where You Go To College Matter?	11/27/2016 07:00 AM	25:00
Economic Development	Viewpoints	Closing the Wage Gap: Two diverse opinions	12/04/2016 07:00 AM	25:00
Education	Viewpoints	Christmas at the Battle of the Bulge	12/11/2016 07:00 AM	25:00
Healthcare	Viewpoints	Dealing With Holiday Stress	12/18/2016 07:00 AM	25:00
		No Broadcast. Christmas Music played instead.	12/25/2016	

**Section III
ADDITIONAL LOCAL PROGRAMMING**

Section III lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
CRIME	KODA-FM	Two men are spotted in a Baytown park dressed as clowns. One was arrested on outstanding warrants. Meanwhile two 14-year old students are arrested in unrelated cases (Houston, Livingston) for making social media 'clown threats' against their schools. Nine area districts have reported receiving what they call 'non-specific' or 'non-credible' threats as part of the ongoing phenomenon of scary clown sighting and threats.	10-04 6:00AM 7:00AM	:30
VOLUNTEERISM	KODA-FM	Centerpoint Energy announces that more than 200 linemen, contractors, and support personnel left this morning to assist their colleagues in Florida and the Carolinas with recovery efforts from Hurricane Matthew. The storm is expected to regain Category 4 strength before making landfall near the Orlando area.	10-05 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Now is the time to book your Christmas air travel. Analysts say you will save up to 12-percent this week. Savings for Thanksgiving travel is not as great because of the smaller window, but you can also save money by avoiding the Wednesday before Thanksgiving and the Sunday after.	10-10 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	Universities and community colleges in Texas are increasingly working together to make it easier for students to transfer from a two-year to	10-11 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		a four-year degree program. Supporters say it widens the opportunities for career-minded students.		
GOVERNMENT / ELECTION	KODA-FM	Ted Cruz is still in his corner, but many lawmakers who are up for re-election in down-ballot races are abandoning their support of Donald Trump. Following the lead of House Speaker Paul Ryan, many candidates are focusing on defeating Democrats in November rather than concerning themselves with propping up the top of the ballot.	10-12 6:00AM 7:00AM	:30
CRIME	KODA-FM	A former Harris County 9-1-1 operator is charged with two Class-A misdemeanors for allegedly hanging up on callers. Officials say thousands of 'dropped calls' (lasting less than 20-seconds) have been linked to 43-year old Crenshanda Williams. One of the callers was reporting a robbery, where a convenience store manager was later killed.	10-13 6:00AM 7:00AM	:30
VOLUNTEERISM	KODA-FM	A San Antonio 8 th grader starts a national campaign to write 'thank you' letters to veterans. Kayla Armbruster also compiled some of the letters into books that have been distributed to Fisher House locations around the world. She is also a rare civilian who received a "Challenge Coin" for her service above and beyond the call of duty.	10-18 6:00AM 7:00AM	:30
POVERTY	KODA-FM	Houston gets \$1-million donation toward the city's initiative to provide housing for the homeless.	10-21 6:00AM 7:00AM	:30
GOVERNMENT - ELECTIONS	KODA-FM	Early voting gets underway in Harris County and across the state for the November 8	10-24 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		general election. We share voter information and get context from the Harris County Clerk.		
GOVERNMENT / ELECTION	KODA-FM	A Halloween display east of downtown Houston has gone viral on social media. Resident Mark Rodriguez decided to hang Donald Trump in effigy as part of his holiday display.	10-28 6:00AM 7:00AM	:30
GOVERNMENT / CRIME	KODA-FM	Texas is one of three states (NY, Va) to be threatened by a possible Monday terrorist attack from al-Qaeda. The terrorist group is reportedly trying to make a statement before the presidential election. Experts say Texas makes an attractive target because of our proximity to the border, and our strong economy.	11-07 6:00AM 7:00AM	:30
GOVERNMENT / ELECTION	KODA-FM	Today is Election Day. Polls are open from 7-7. Officials say more than 4.5-million Texans already voted early. Several local/state races are garnering interest.	11-08 6:00AM 7:00AM	:30
GOVERNMENT / ELECTION	KODA-FM	The US is learning that Donald Trump is the President-Elect. Most races in the state went as planned. Exceptions include Harris County DA Devon Anderson, who lost to Democratic challenger Kim Ogg, and Harris County Sheriff Ron Hickman, who was ousted by challenger Ed Gonzalez.	11-09 6:00AM 7:00AM	:30
GOVERNMENT / CRIME	KODA-FM	Five people are arrested in Houston during a second night of anti-Trump protests. More than 100 people gathered near Houston Police Headquarters on Travis St to express their opposition to the election results.	11-11 6:00AM 7:00AM	:30
CRIME	KODA-FM	New information on a viral video showing a Fort Bend	11-15 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		County woman kicking her son out of the house because he voted for Donald Trump in a mock election at his elementary school. CPS and the sheriff's department are both investigating, and awaiting word from the DA on whether criminal charges will be filed. Despite the child's screaming and crying, the mother insists she was only joking	7:00AM	
GOVERNMENT / CRIME	KODA-FM	Houston Mayor Sylvester Turner introduces his choice for the new HPD chief. Art Acevedo has spent the last nine years as the head of the Austin PD. He's also drawn fire for criticizing the ICE policy for deporting illegal immigrants. He has been an outspoken opponent of the new Campus Carry law in Texas as well. City Council still has to vote to approve his hiring.	11-18 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	The cost of your Thanksgiving dinner is down a bit this year. It costs an average of \$49.87 to feed ten people this year, a 24-cent drop compared to last year. 3.9-million Texans will travel more than 50-miles from home according to AAA Texas.	11-23 6:00AM 7:00AM	:30
PUBLIC SAFETY	KODA-FM	Black Friday shoppers need to pay less attention to their cell phones, and more attention to their surroundings in the parking lot. The National Safety Council says 500 people are killed and 60,000 injured in low-speed crashes in parking lots and parking garages. Drivers feel safe texting at low speeds, and walkers are too often distracted by their own phones.	11-25 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	Today is Cyber Monday, and experts say they expect 60% of	11-28 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		today's transactions to take place on a mobile device or tablet. An estimated 750-items PER SECOND will be ordered online. Many shoppers got a jumpstart on their online purchases, as sales were up 11% over last year.	7:00AM	
GOVERNMENT / LEGISLATURE	KODA-FM	Two lawmakers hope the fifth time is the charm for their effort to ban texting while driving statewide. Republican State Rep Tom Craddick and Democrat state senator Judith Zaffirini plan to offer companion bills, which have been defeated by previous legislatures and former Governor Rick Perry.	11-29 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	The George H.W. Bush Presidential Library at Texas A&M is holding a special all-day commemoration marking the 75 th anniversary of the Japanese attack on Pearl Harbor, ushering in US involvement in World War Two. Both the former president and former Senator Bob Dole - WWII veterans - will make appearances. Bush flew 58 missions as a naval aviator, for which he earned the Distinguished Flying Cross, three Air Medals, and the Presidential Unit Citation (awarded to crewmembers on the USS San Jacinto).	12-07 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	BP announces plans to move its onshore US headquarters from Houston to Denver. Analysts say the company wants to be closer to its strategic interests, and the move will not be a big blow to Houston... amounting to about 200 jobs. The move is expected to be complete by 2018.	12-15 6:00AM 7:00AM	:30
YOUTH, FAMILY, PARENTING	KODA-FM	Dangerous toys; Recalls and poor safety point to the	12-19 6:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		danger of ill-designed and cheaply made toys. But it's parents who can and should play a role in keeping them from children in the first place.	7:00AM	
JOB, ECONOMIC DEVELOPMENT	KODA-FM	Worker productivity is compromised between now and the end of the year. Workplace culture experts say people are more focused on the stresses of the holidays, and have mentally "checked out" till the first of the year.	12-20 6:00AM 7:00AM	:30
JOB, ECONOMIC DEVELOPMENT	KODA-FM	Millennial workers are often perceived as thin-skinned, lazy, and entitled, but a new study suggests many are becoming workplace 'martyrs' because of their industriousness.	12-22 6:00AM 7:00AM	:30

Traffic and Weather are daily features that air at:

TRAFFIC

Traffic updates air daily at 5:10am, 5:17am, 5:31am, 5:40am, 5:48am, 5:52am, 6:00am, 6:15am, 6:18am, 6:31am, 6:45am, 6:49am, 7:00am, 7:15am, 7:18am, 7:32am, 7:45am, 7:49am, 8:00am, 8:10a, 8:15am, 8:45am, 9:20am, 9:50am, 10:19am, 10:49am, 11:19am, 11:49am, 12:19pm, 12:49pm, 1:19pm, 1:49pm, 2:49pm, 3:20pm, 3:50pm, 4:10pm, 5:20pm, 5:51pm, 6:20pm, 6:50pm, 7:19pm, 7:49pm

WEATHER

Weather reports air daily at 5:10am, 5:18am, 5:40am, 5:52am, 6:00am, 6:15am, 6:45am, 7:00am, 7:15am, 7:45am, 8:00am, 8:15am, 8:45am, 9:13am, 9:41am, 10:13am, 11:13am, 12:13pm, 1:13pm, 2:13pm, 3:12pm, 3:41pm, 4:02pm, 5:12pm, 5:42pm, 6:12pm, 6:41pm, 7:14pm

Section IV
PUBLIC SERVICE ANNOUNCEMENTS

Section IV lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	005
HEALTH AND FITNESS	iHeart Red	000:31	002
MILITARY AND VETERANS	Show Your Stripes	000:30	012
VOTING	Rock The Vote	000:27	001
VOTING	Rock The Vote	000:30	010
VOTING	Rock The Vote	000:31	004

**SECTION V
COMMUNITY OUTREACH - PROMOTIONS**

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
October 1	Komen Race for the Cure	On site day of event with music, promo staff, prizes and games, after promoting the last 4 weeks leading up to event.
October 15	Consumer Energy Alliance Energy Day	Sunny promoted the event that recognizes and awards scholarships for excellence in STEM programs (science, technology, engineering and math). Supported with 30 promos, eblast, and front page web. Dana Tyson M.C. Station on site with games, music, promo team.
October 23	Kidney Walk	Sunny supported event with 15 live liners, front page web for one week, promo team on site, along with Jay Rodriguez as M.C.
November 5	Heart Walk - American Heart Association	Sunny supported event with 75 promos, front page web, social posts, and e-blast. Promotion street team on site with games, music, prizes.
November 7	Covenant House - Helping Homeless Children and Youth	Sunny promo team on site with Amanda Flores for their Open House to raise awareness for the cause.
November 5	Walk to End Alzheimer's	Sunny supported event with front page web support for 2 weeks, community calendar listing. 15 promotional announcements.
November 24	TXU Turkey Trot	Sunny supported event with 15 live liners, front page web for one week, promo team on site