

KODA  
Houston, TX  
Quarterly Issues/Programs List  
Fourth Quarter, 2021  
01/07/2021

**KODA**  
**Quarterly Issues/Programs List**

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Economic Development, Education, Poverty, Healthcare, Law enforcement;** Houston Pet Set's successful lobbying of the new care for Dogs law which was signed into law.
- **Economic Development, Employment;** President & CEO of Disaster Recovery Institute International, on the supply-chain disruptions and shipping delays impacting Americans right now.
- **Education Economic Development; Healthcare, Volunteerism;** Montgomery County Sheriff Office and local First Responders are teaming up for the 5th Annual Sharing is Caring Food Drive on October 30 Benefitting Mission Northeast.
- **Education Economic Development; Law Enforcement;** Pro Se Legal Studies Institute: Helping young people "detach" from the juvenile justice system.
- **Education Healthcare; Law Enforcement; Parenting;** Every day, more than 130 people in the United States die after overdosing on opioids, an epidemic which affects Houstonians directly.
- **Education, Crime Prevention, Cultural Diversity;** The HACER National Scholarship: addressing the special challenges faced by Hispanic students during the pandemic, including bilingual education.
- **Education, Cultural Diversity, Healthcare, Youth, Volunteerism;** Medical Bridges: to bridge the healthcare gap worldwide by procuring and distributing medical equipment and supplies to underserved communities.
- **Education, Economic Development, Law Enforcement;** Crosswalk Center bridges critical social services and ministry between prison life and freedom - Seamless Re-entry Discipleship from the Inside Out.
- **Education, Economic Development;** To help defer costs of textbooks, the University of Houston's Libraries has implemented an incentive program for instructors to adopt free, open educational resources for their curricular.
- **Education, Healthcare, Parenting, Economic Development, Cultural Diversity;** Serious Fun Children's Network Camp used to be called Hole

in the Wall Camps, but the name change is to celebrate the expansion of their programs for children sick with cancer.

- **Education, Healthcare, Parenting, Poverty, Crime Prevention, Law Enforcement;** AVDA - Aid to Victims of Domestic Abuse on the rise in crime in Houston. Domestic violence crime is up 40% in Harris County since the pandemic began, including at least 17 people killed by perpetrators out on multiple felony bonds.
- **Education, Healthcare, Parenting, Youth;** The Covenant House Sleep Out is an international movement of individuals who accept the challenge to sleep outside for one night so that homeless kids don't have to.
- **Healthcare, Law Enforcement;** Interventionist and featured expert on the Emmy award-winning A&E series Intervention discusses the underlying reasons for addiction, the importance of interventions, and the growing fentanyl crisis.
- **Healthcare, Parenting, Youth, Poverty, Volunteerism;** Loaves and Fishes was Houston's first soup kitchen, and it has focused on helping women and children since the 70s.
- **Healthcare, Parenting;** Texas Children's Hospital Autism Center: Autism is known to have a strong genetic component. Approximately 50 genes have been identified that almost certainly play a role in autism, and scientists estimate that an additional 300 or more are involved.
- **Healthcare;** Chief Scientific Officer for the Breast Cancer Research Foundation on the ongoing battle against breast cancer.
- **Public Health;** Deputy director of the National Suicide Prevention Lifeline for an in-depth discussion on suicide in the United States.
- **Public Health;** A pediatrician and Medical Director of Health Education and Wellness for AltaMed, who speaks to health and wellness issues within the Hispanic community for Hispanic Heritage Month.
- **Public Health;** Chief of Infectious Diseases at Nemours Children's Hospital in Florida discussed the new COVID-19 vaccine for kids ages 5-11.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Economic Development, Education, Poverty, Healthcare, law enforcement	HOUSTON P.A.	Houston Pet Set's successful lobbying of the new care for Dogs law which was signed into law.	Tama Lundquist; Tena Lundquist Faust	10/03/2021 07:00 AM	030:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Deputy director of the National Suicide Prevention Lifeline for an in-depth discussion on suicide in the United States.	Shari Sinwelski	10/03/2021 07:30 AM	029:48
Education, Economic Development, Law Enforcement	HOUSTON P.A.	Crosswalk Center bridges critical social services and ministry between prison life and freedom - Seamless Re-entry Discipleship from the Inside Out.	Kathy Vosburg	10/10/2021 07:00 AM	030:27
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	A pediatrician and Medical Director of Health Education and Wellness for AltaMed, who speaks to health and wellness issues within the Hispanic community for Hispanic Heritage Month.	Dr. Ilan Shapiro	10/10/2021 07:30 AM	029:49
Education Economic Development;	HOUSTON P.A.	Pro Se Legal Studies Institute:	Meredith Leigh Pleasant	10/17/2021 07:00 AM	030:00

Law Enforcement		Helping young people "detach" from the juvenile justice system.			
Economic Development, Employment	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	President & CEO of Disaster Recovery Institute International, on the supply-chain disruptions and shipping delays impacting Americans right now.	Chloe Demrovsky	10/17/2021 07:30 AM	029:50
Education Economic Development; Healthcare, Volunteerism	HOUSTON P.A.	Montgomery County Sheriff Office and local First Responders are teaming up for the 5th Annual Sharing is Caring Food Drive on October 30 Benefitting Mission Northeast.	Sargent David Miller	10/24/2021 07:00 AM	030:22
Healthcare, Law Enforcement	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Interventionist and featured expert on the Emmy award-winning A&E series Intervention discusses the underlying reasons for addiction, the importance of interventions, and the growing fentanyl crisis.	Ken Seeley	10/24/2021 07:30 AM	029:53
Education, Healthcare, Parenting, Poverty, Crime Prevention, Law Enforcement	HOUSTON P.A.	AVDA - Aid to Victims of Domestic Abuse on the rise in crime in Houston. Domestic violence crime is up 40% in Harris County since the	Maisha Colter	10/31/2021 07:00 AM	030:37

		pandemic began, including at least 17 people killed by perpetrators out on multiple felony bonds.			
Healthcare	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Chief Scientific Officer for the Breast Cancer Research Foundation on the ongoing battle against breast cancer.	Dr. Dorraya El-Ashry	10/31/2021 07:30 AM	029:46
Education Healthcare; Law Enforcement; Parenting	HOUSTON P.A.	Every day, more than 130 people in the United States die after overdosing on opioids, an epidemic which affects Houstonians directly.	Dr. Stephen Nesbit	11/07/2021 07:00 AM	028:22
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Chief of Infectious Diseases at Nemours Children's Hospital in Florida discussed the new COVID-19 vaccine for kids ages 5-11.	Dr. Kenneth Alexander	11/07/2021 07:30 AM	029:43
Education, Healthcare, Parenting, Youth	HOUSTON P.A.	The Covenant House Sleep Out is an international movement of individuals who accept the challenge to sleep outside for one night so that homeless kids don't have to.	Sean Maher	11/14/2021 07:00 AM	030:19
Education, Cultural Diversity, Healthcare,	HOUSTON P.A.	Medical Bridges: to bridge the healthcare gap worldwide by procuring and	Walter Ulrich	11/21/2021 07:00 AM	030:19

Youth, Volunteerism		distributing medical equipment and supplies to underserved communities.			
Education, Crime Prevention, Cultural Diversity	HOUSTON P.A.	The HACER National Scholarship: addressing the special challenges faced by Hispanic students during the pandemic, including bilingual education.	Nelly Quijano	11/28/2021 07:00 AM	030:39
Healthcare, Parenting	HOUSTON P.A.	Texas Children's Hospital Autism Center: Autism is known to have a strong genetic component. Approximately 50 genes have been identified that almost certainly play a role in autism, and scientists estimate that an additional 300 or more are involved.	Dr. Robin Kochel	12/05/2021 07:00 AM	030:41
Education, Healthcare, Parenting, Economic Development, Cultural Diversity	HOUSTON P.A.	Serious Fun Children's Network Camp used to be called Hole in the Wall Camps, but the name change is to celebrate the expansion of their programs for children sick with cancer.	Robert Forrester	12/12/2021 07:00 AM	030:35
Healthcare, Parenting, Youth, Poverty, Volunteerism	HOUSTON P.A.	Loaves and Fishes was Houston's first soup kitchen, and it has focused on	Casey Kelly; John Reece	12/19/2021 07:00 AM	030:23

		helping women and children since the 70s.			
Education, Economic Development	HOUSTON P.A.	To help defer costs of textbooks, the University of Houston's Libraries has implemented an incentive program for instructors to adopt free, open educational resources for their curricula.	Elizabeth Kennedy	12/26/2021 07:00 AM	030:43



**Section II**  
**ADDITIONAL LOCAL PROGRAMMING**

Section II lists additional local programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Government	KODA-FM	Inflation is not expected to be short term	10/11/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Texas Governor Greg Abbott bans vaccine mandates in Texas.	10/12 6:00 am 7:00 am 8:00 am 8:55 am	:30
Crime	KODA-FM	As violent crime rises, Harris County Judge Lina Hidalgo blames COVID.	10/13/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	The latest on the supply chain crisis	10/14/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Crime	KODA-FM	The search for the murderer of Deputy Constable Kareem Atkins continues.	10/18 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	FDA approves Moderna, J&J boosters	10/21/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Harris County Commissioners Court proposes redistricting	10/22/21 5:30am 6:30am 7:30am 8:00am	:30
Government	KODA-FM	Despite announcing a framework, the House does not vote on President Biden's \$1.75T spending bill	10/29/21 6:00 am 7:00 am 8:00 am 8:55 am	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Government	KODA-FM	Election Day 2021	11/2/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Election Day results	11/3/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	At least five lawsuits have been filed following the Astroworld tragedy.	11/8/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	More than 30 lawsuits have been filed as a result of the Astroworld tragedy.	11/9/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	The latest on the Astroworld tragedy.	11/10/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	TX Governor Greg Abbott announces the creation of a task force following the Astroworld tragedy.	11/11/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Texas Governor Greg Abbott says he will appeal court ruling that overturns his ban on school mask mandates	11/12/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	The House is expected to vote on Build Back Better today.	11/19/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Crime	KODA-FM	Latest on the Waukesha parade tragedy.	11/22/21 6:00 am 7:00 am 8:00 am 8:55 am	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Government	KODA-FM	Biden releases 50 million barrels of oil to try and fight high gas prices.	11/24/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Economy	KODA-FM	Today is Black Friday	11/26/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Health	KODA-FM	Latest on Omicron	11/29/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Congress avoids a government shutdown.	12/3/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Crime	KODA-FM	The crime wave in the city of Houston continues.	12/6/21 6:00 am 7:00 am 8:00 am 8:55 am	:30
Health	KODA-FM	St. Jude Radiothon Day 1	12/9/21 6:00 am - 7:00 pm	13:00:00
Health	KODA-FM	St. Jude Radiothon Day 2	12/10/21 6:00 am - 7:00 pm	13:00:00
Crime	KODA-FM	Arrest made in killing of Precinct 4 Deputy Constable	12/13/21 6:00 am 7:00 am 8:00 am 8:55 am	:30

**Traffic updates are daily features that air at:**

5:20am, 5:34am, 5:50am, 6:02am, 6:16am, 6:28am, 6:44am, 7:02am, 7:28am,  
8:08am, 9:10am, 9:39am, 10:12am, 10:40am, 11:11am, 11:40am, 12:11pm, 12:40pm,  
1:12pm, 1:40pm, 2:40pm, 4:25pm, 4:45pm, 5:25pm, 5:45pm, 6:11pm, 6:33pm,  
7:11pm, 7:40pm, 7:50pm

**Weather updates are daily features that air at:**

6:34am, 7:10am, 7:37am, 8:02am, 9:20am, 9:48am, 10:19am, 11:19am, 12:19pm,  
1:19pm, 2:11pm, 4:35pm, 4:54pm, 5:36pm, 5:56pm, 6:21pm, 6:42pm, 7:18pm,  
7:57pm

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	3
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	7
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH AND FITNESS	BREAST CANCER RESEARCH FOUNDA	000:30	10
LGBT RIGHTS	GLAAD	000:30	6
MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	1
MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	11
HEALTH & SAFETY	PROJECT YELLOW LIGHT	000:30	5
HEALTH & SAFETY	SHINE A LIGHT	000:29	3
HEALTH & SAFETY	SHINE A LIGHT	000:30	5
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	12
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6
UNCF	UNCF	000:30	6

**Section IV  
COMMUNITY OUTREACH - PROMOTIONS**

Section IV lists additional support the station provides for the community through events with sponsorships, promotions, and live broadcasts.

DATE	EVENT	DESCRIPTION
October/November	Heart Walks	Sunny supported series of area walks with 50 recorded promotional mentions, front page web for 3 weeks, social posts leading up to the event. Dana Tyson on site for the Nov 13 <sup>th</sup> event
Nov 15-Dec 17	Goodwill of Houston sponsorship	Goodwill of Houston + mission statement was mentioned 2X per day for 6 weeks as part of a holiday package sponsorship. 30,000 Value
Dec 9-10	St. Jude Radiothon	Sunny dedicated two full days of programming and promotions to St Jude Children's Research Hospital for a radiothon that raised over \$330,000.
December 22 <sup>nd</sup>	Star of Hope	Sunny supported ticket sales for Trans-Siberian Orchestra Holiday show with \$1 from every ticket sold going to the Star of Hope. Over 100 promotional announcements. front page web, social posts, and e-blast. Dana Tyson presented a check for \$21,250 to the Star of Hope