

KODA  
Houston, TX  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
01/05/2016

KODA  
Quarterly Issues/Programs List

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KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts, Cultural Diversity:** Classical Theatre Company's production of HENRY V stars a woman because it's gender blind.
  - **Education, Cultural Diversity:** Main Street Theatre opens its new theatre and its new season which includes serving thousands of children as part of its youth shows and programs
  - **Education, Cultural Diversity:** The Houston Museum of Natural Science: Virgin de Guadalupe: the meaning of symbols
  - **Education, Cultural Diversity:** Ruddy Cravens co-wrote this year's Panto Snow Queen (Not Frozen) for Stages Repertory Theatre.
  - **Education, Cultural Diversity:** Discovery Green has become a premiere destination for free art and nature shows in downtown Houston
  - **Education, Cultural Diversity:** Dirk Van Turnout on Out of the Amazon: Life on the River at The Houston Museum of Natural Science.
  - **Education, Economic Development:** The Houston Museum of Natural Science presents: Spies and Terrorism in American History.
  - **Education, Economic Development:** SCORE: retired professionals are helping young entrepreneurs by sharing their life experience.
  - **Environment, Education, Volunteerism:** The Wildlife Center of Texas is the area's wildlife intervention team.
  - **Healthcare, Education, Poverty:** The Partnership for Drug Free Kids: an iHeartMedia special broadcast.
  - **Healthcare, Education, Poverty:** Covenant House serves the homeless which disproportionately affects African American youths.
  - **Healthcare, Education, Poverty:** A year has passed since the Zina Garrison Tennis Academy gave us an update. Here's the great John Wilkerson.
  - **Healthcare, Parenting, Education:** MD Anderson is on the forefront of curing children of cancer and educating them during treatment.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare, Parenting, Education	HOUSTON P.A.	MD Anderson is on the forefront of curing children of cancer and educating them during treatment.	Dr. Zweidler-McKay	10/04/2015 07:33 AM	030:36
Environment, Education, Volunteerism	HOUSTON P.A.	The Wildlife Center of Texas is the area's wildlife intervention team.	Sharon Schmalz	10/11/2015 07:32 AM	029:35
Arts, Cultural Diversity	HOUSTON P.A.	Classical Theatre Company's production of HENRY V stars a woman because it's gender blind.	Bree Welch; David Wald	10/18/2015 07:35 AM	029:59
Education, Cultural Diversity	HOUSTON P.A.	Main Street Theatre opens its new theatre and its new season which includes serving thousands of children as part of its youth shows and programs	Shannon Emerick; Becky Udden	10/25/2015 07:33 AM	030:18
Healthcare, Education, Poverty	HOUSTON P.A.	The Partnership For Drug Free Kids: an iHeartMedia special broadcast.	Various Guests	11/01/2015 07:33 AM	029:17
Education, Economic Development	HOUSTON P.A.	The Houston Museum of Natural Science presents: Spies and Terrorism in American History.	Juila Russell	11/08/2015 07:35 AM	030:30
Healthcare, Education, Poverty	HOUSTON P.A.	Covenant House serves the homeless which disproportionately affects African American youths.	Crystal Lovings; Mike Blockson	11/15/2015 07:36 AM	027:59
Healthcare, Education,	HOUSTON P.A.	A year has passed since the Zina	John Wilkerson	11/22/2015 07:33 AM	030:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Poverty		Garrison Tennis Academy gave us an update. Here's the great John Wilkerson.			
Education, Economic Development	HOUSTON P.A.	SCORE: retired professionals are helping young entrepreneurs by sharing their life experience.	Art Kent; Souhail Adam	11/29/2015 07:30 AM	026:56
Education, Cultural Diversity	HOUSTON P.A.	The Houston Museum of Natural Science: Virgin de Guadalupe: the meaning of symbols	Dirk Van Tuerenhout	12/06/2015 07:32 AM	030:34
Education, Cultural Diversity	HOUSTON P.A.	Ruddy Cravens co-wrote this year's Panto Snow Queen (Not Frozen) for Stages Repertory Theatre.	Rutherford Cravens	12/13/2015 07:35 AM	030:18
Education, Cultural Diversity	HOUSTON P.A.	Discovery Green has become a premiere destination for free art and nature shows in downtown Houston	Susanne Theis	12/20/2015 07:34 AM	030:23
Education, Cultural Diversity	HOUSTON P.A.	Dirk Van Turenhout on Out of the Amazon: Life on the River at The Houston Museum of Natural Science.	Dirk Van Tuerenhout	12/27/2015 07:27 AM	028:56

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

<b>Issue</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Jobs; Economic Development	Viewpoints	Entrepreneurs and Success: Advice for Start-Up CEOs	10/04/2015 07:00 AM	25:00
Education, Parenting	Viewpoints	Teaching Kids to Read: How early?	10/11/2015 07:00 AM	25:00
Environment	Viewpoints	The Anthropocene: Dealing with climate change around the world	10/18/2015 07:00 AM	25:00
Cultural Diversity, Parenting	Viewpoints	Halloween Traditions, Costumes and Why We Love to be Scared!	10/25/2015 07:00 AM	25:00
Education, Economic Development	Viewpoints	Public Speaking: Advice on how to make it less scary	11/01/2015 07:00 AM	25:00
Education	Viewpoints	The Master Algorithm: Computers teach themselves and other computers	11/08/2015 07:00 AM	25:00
Economic Development	Viewpoints	Business Blunders: Cleaning up the mess	11/15/2015 07:00 AM	25:00
Environment	Viewpoints	Sustainable, Ethically-Made Products are Good Gift Choices	11/22/2015 07:00 AM	25:00
Education, Cultural Diversity	Viewpoints	All American Boys: Young people deal with race relations	11/29/2015 07:00 AM	25:00
Education, Healthcare	Viewpoints	Adult Coloring Books: Why they're all the rage and how they benefit grown-ups	12/06/2015 07:00 AM	25:00
Economic Development	Viewpoints	Are We Obsessed with the Future and the Internet?	12/13/2015 07:00 AM	25:00
Cultural Diversity, Education	Viewpoints	A Pearl Harbor Christmas	12/20/2015 07:33 AM	25:00

Cultural Diversity	Viewpoints	New Year's Celebrations - at home	12/27/2015 07:00 AM	25:00
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**Section III  
ADDITIONAL LOCAL PROGRAMMING**

Section III lists regularly-scheduled programs that occasionally include guests and/or topics that address community issues during the preceding quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	KODA-FM	BP announces a multi-billion dollar settlement with the Justice Department and the five states affected by the 2010 Gulf oil spill. Meanwhile, Houston-based Schlumberger announces they're moving their corporate headquarters to Sugar Land, as part of a plan to remodel and update their 33-acre site in the suburbs. Construction should be completed by the end of 2017.	10-6 6:00AM 7:00AM	1:00
GOVERNMENT	KODA-FM	Mayor Annise Parker fires back at Astros great Lance Berkman, after the latter appeared in commercials opposing the Houston Equal Rights Ordinance (HERO).	10-8 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	There are seven amendments to the Texas Constitution on the November ballot. Issues like the Homestead exemption can affect your wallet. Another amendment would assure vehicle tax revenues go directly into the highway fund. Other issues involved residency requirements for lawmakers and charity raffles at sporting events.	10-12 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Ballot-watchers say 2016 will be the first time Millennials of voting age will outnumber Baby Boomers.	10-15 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Early voting starts today in Texas and continues through October 31. Odd-year	10-19 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		elections tend to have low voter turnout, but Houstonians have reason to come to the polls. They're electing a mayor for the first time in six years, and the controversial HERO ordinance is up for ratification.		
EDUCATION / HEALTHCARE	KODA-FM	An east Texas high school football player's death from an aneurysm is "not likely football related." He's the sixth person high school football player to die this year. Physicians recommend parents take their children to family doctors for pre-season checkups, because they're the ones who are aware of the patient's complete medical history. Only 37% of the nation's public high schools have a full time athletic trainer.	10-20 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	A new survey shows the top three feelings expressed by high school teenagers is stress, boredom, and depression. Psychologists say teens today face a much different world than the one their parents grew up in which has left young people facing greater challenges much earlier in life.	10-26 6:00am 7:00am	:30
JOBS, ECONOMIC DEVELOPMENT	KODA-FM	Over half of Americans make less than \$30,000 a year. That's just above the poverty line for a family of five. The job climate in Houston is better with the average income for Houston is about \$10,000 higher than the national average.	10-27 6:00am 7:00am	:30
ENVIRONMENT	KODA-FM	Cleanup continues after severe storms swept through the region over the weekend. There were five deaths statewide - including two in Houston. Six tornadoes were also confirmed in the Houston	11-2 6:00AM 7:00AM	:30



ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		area.		
GOVERNMENT	KODA-FM	Election Day. Voter turnout in Houston is expected to be higher than normal for an off-year ballot, as they choose a mayor to replace the outgoing Annise Parker, and they vote on the controversial HERO ordinance. Statewide, voters are deciding the fate of seven constitutional amendments.	11-3 6:00AM 7:00AM	:30
GOVERNMENT	KODA-FM	Election recap; Voters in Houston defeated the Equal Rights Ordinance (HERO) by a 61-39 margin. The runoff for Houston mayor is scheduled for December 12 between Sylvester Turner and Bill King. All seven amendments to the Texas Constitution also passed by wide margins.	11-4 6:00AM 7:00AM	1:00
CULTURAL DIVERSITY	KODA-FM	The Pew Research Center releases its annual study showing Americans are growing less religious. The number of adults who say they believe in God dropped from 92 to 89%. Church attendance is also waning. Meantime, a faith-based group is promoting a Christmas 'boycott'-encouraging people to shop in stores that share their religious values. Also, Attorney General Ken Paxton issues an opinion saying it is okay for the Childress Police Department to display 'In God We Trust' bumper stickers on patrol cars.	11-5 6:00AM 7:00AM	1:00
ECONOMIC DEVELOPMENT	KODA-FM	TxDOT reports Houston freeways are among the most congested in the state. Five highways are listed among the ten worst stretches of road.	11-9 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT / CULTURAL DIVERSITY	KODA-FM	An east Texas Indian tribe seeks to re-open a casino in Livingston, 13-years after it was shut down by the state. The Coushatta Tribe believes a	11-10 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		recent court ruling will empower them to cash in on electronic bingo and other games. The Texas attorney general is promising to fight.		
CRIME	KODA-FM	The Secretary of State John Kerry is now in Paris and has pledged U.S. solidarity with France for dealing with the rising tide of ISIS. Three people have been arrested in connection with the Paris attacks in Germany.	11-17 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	Starting in 2016 Texas high school students can opt out of a series of five standardized tests that normally qualify students to graduate. The new law is meant to combat the problem of families having to deal with too much testing.	11/23 6:00am 7:00am	:30
GOVERNMENT	KODA-FM	A global travel advisory has been issued by the U.S. State Department, a warning to all American travelers abroad; the threat of terrorism is at its highest in 5 years. France is making a call to arms following the attacks in Paris.	11/24 6:00am 7:00am	:30
YOUTH, FAMILY, AND PARENTING	KODA-FM	Parents making their shopping plans or Black Friday should be aware of this year's list of the most dangerous toys. The list includes toys with high levels of carcinogenic chemicals, toys that pose a swallowing hazard and toys that can break and cause injury.	11/25 6:00am 7:00am	:30
ENVIRONMENT	KODA-FM	Today ends another Atlantic Hurricane season. For ten straight years, the US has avoided landfall from a major storm - classified as a Category 3 or higher. Forecasters say past performance is not a reflection of future returns, so we're not "due" for a big	11-30 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		storm next year, simply because we haven't had one in a while.		
HEALTHCARE	KODA-FM	In the face of increased patient loads and lower wages, more doctors are suffering from professional burnout. Surveys show a ten-percent increase in at least one symptom of burnout over the last four years.	12-8 6:00AM 7:00AM	:30
ECONOMIC DEVELOPMENT	KODA-FM	A Cypress family is one of ten victims of sudden fires while riding hover boards. The Consumer Product Safety Commission believes lithium batteries that power the popular Christmas item are overheating after short periods of use.	12-11 6:00AM 7:00AM	:30
GOVERNMENT / ECONOMIC DEVELOPMENT	KODA-FM	A CBS News poll shows terrorism is the top concern among US voters, topping even the economy. 44 percent of you think another attack is likely during the next few months ... up from 28 percent weeks ago.	12-14 6:00AM 7:00AM	:30
GOVERNMENT / CULTURAL DIVERSITY	KODA-FM	City leaders in Orange, Texas remove a nativity scene from the front of City Hall following complaints from an atheist group. Attorney General Paxton sent a letter to county leaders saying they're not legally required to remove a similar crèche from the Orange County Courthouse - which is the next target of atheist organizers.	12-16 6:00AM 7:00AM	:30
EDUCATION	KODA-FM	The Houston ISD is one of the latest to receive an email threat, similar to the one that caused the Los Angeles Unified School District to close earlier this week. Classes are still scheduled, after investigators deemed the threat 'not credible'. Email threats have also been sent	12-17 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		this week to school districts in New York, Dallas, and Miami. The HISD was not specifically named in the threat, nor was any particular campus.		
ECONOMIC DEVELOPMENT	KODA-FM	A 'Secret Santa' pays off the layaway balances for more than 100 customers at a west Houston Wal-Mart. They collectively owed the store on Westheimer and Dunvale more than \$31,000, until the good Samaritan cleared their accounts.	12-18 6:00AM 7:00AM	:30
CRIME	KODA-FM	Several grocery store chains announce they will not allow Open Carry at their locations. San Antonio-based HEB, Austin-based Whole Foods, and Safeway - the parent company of Randall's, all announced they would honor the rights of CHL holders to continue to Conceal Carry. Kroger says it will continue its nationwide policy of abiding by state laws, so Open Carry will be permitted.	12-28 6:00AM 7:00AM	:30
CRIME	KODA-FM	Texas 'affluenza' teen Ethan Couch and his mother are captured in Puerto Vallarta, Mexico. The two had been on the run for several weeks after a video surfaced showing the 18-year old Couch allegedly violating his parole. Two years ago, Couch avoided prison in the drunk driving deaths of four people, when his attorneys argued he was 'too rich and spoiled' to know right from wrong.	12-29 6:00AM 7:00AM	:30
YOUTH, FAMILY, PARENTING	KODA-FM	Emergency rooms are already seeing a spike in injuries tied to hover boards - the popular Christmas gift linked to a host of health and safety problems. Doctors say head injuries are common as people learn to steer the new devices. The lithium	12-30 6:00AM 7:00AM	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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batteries are also seen as a potential fire hazard.

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Traffic and Weather are daily features that air at:

**TRAFFIC**

Traffic updates air daily at 5:15am, 5:29am, 5:45am, 5:59am, 6:15am, 6:29am, 6:45am, 6:59am, 7:15am, 7:29am, 7:45am, 7:59am, 8:15am, 8:29am, 8:45am, 3:20pm, 3:50pm, 4:20pm, 4:50pm, 5:20pm, 5:50pm, 6:20pm and 6:50pm

**WEATHER**

Weather reports air daily at 5:10am, 5:20am, 5:30am, 5:40am, 5:50am, 6:00am, 6:10am, 6:20am, 6:30am, 6:40am, 6:50am, 7:00am, 7:10am, 7:20am, 7:30am, 7:40am, 7:50am, 8:00am, 8:10am, 8:20am, 8:30am, 8:40am, 8:50am, 9:25am, 10:25am, 11:25am, 12:25am, 12:25pm, 1:25pm, 2:25pm, 3:25pm, 4:25pm, 5:25pm, 6:25pm

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**Section IV**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section IV lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
BULLYING	BYSTANDER REVOLUTUION	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
VOTING	ROCK THE VOTE	000:29	103
VOTING	ROCK THE VOTE	000:30	008

**SECTION V  
COMMUNITY OUTREACH - PROMOTIONS**

Section V lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
10/5-10/9	I Go Pink - Sip and Savor Event	Sunny 99.1 promoted the event benefitting Breast Cancer awareness with giveaways to the 10/15 event in morning drive.
10/8-10/17	CEA Energy Day (Consumer Energy Alliance)	Sunny promoted with 50 promotional announcements, front page Website Dynamic Lead, e-blast, Facebook and twitter posts, 1 week of giveaways with 10 promotional announcements, and Dana Tyson M.C'd event along with promotions team on site for 5 hours.
10/19-10/31	Komen Race for the Cure	Sunny ran a total of 40 promotional announcements on air, included in the Dynamic Lead on front page of Sunny website for 2 weeks, plus 56 streaming spots over 4 weeks, on site day of event (although rained out), 1 eblast inclusion on 10/19, and Facebook and twitter posts 1 week out from 10/31 event.
10/19-11/7	Alzheimer's Association/Memory Walk	Sunny promoted with 40 promotional announcements, front page dynamic lead on website, 1 eblast inclusion on 10/26, on site at event, and social media support week of event on Facebook and Twitter
10/19-11-7	American Heart Association's Heart and Stroke Walk	Sunny promoted with 50 promotional announcements, front page dynamic lead on website, 1 e-blast inclusion on 11/1, provided music and presence on site, and supported event the week of with Facebook and twitter posts

DATE	EVENT	DESCRIPTION
10/26-11/3	I Pic Special Grand Opening with Sunny Day benefitting the Star of Hope	Sunny promoting 15X over the course of the week, along with morning show giveaways to promoted Sunny Day for Star of Hope. Proceeds from ticket and concession sales went to Star of Hope. Included in e-blast on 11/1
10/12-10/18 10/19-10/23 11/2-11/6 11/30-12/6 12/7-12/11	Star of Hope/Trans-Siberian Orchestra	\$1 per ticket sold to the Trans-Siberian Orchestra concert was donated to the Star of Hope. Sunny promoted the event via 65 promotional and giveaway mentions during these weeks
11/11-11/26	City of Houston/ Thanksgiving Day Parade	Sunny promoted with 30 over the air and 30 streaming promotional announcements, included in 1 eblast, and several social media posts. Event benefitted the City of Houston's Special Events Fund.
11/30-12/3	Fill the Freezer Astros in Action Foundation	Sunny teamed up with the Houston Astros to promote a Fill the Freezer Food Drive with 25 promotional mentions, inclusion in the 11/30 Sunny E-blast, and digital tile on front page of Sunny website from 11/27-12/3. Also provided music and sunny street team on site a Kroger for the food drive
10/1-12/15	Teacher of the Month	Sunny teamed up with Shell Federal Credit Union to find Houston's most deserving teachers to be recognized with a personal visit to the classroom from Dana Tyson and a \$250 Visa Gift Card from Shell Federal Credit Union. This is promoted 15X per week along with a dynamic lead rotating on the Sunny website homepage