

KODA
Houston, TX
Quarterly Issues/Programs List
Third Quarter, 2020
10/01/2020

ADDENDUM

KODA

Quarterly Issues/Programs List

KODA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education Economic Develop**; Texas Children's Hospital: Autism Center.
- **Education Economic Develop**; Lemonade Day is a year-round program teaching the basics of capitalism.
- **Education Economic Develop**; Children at Risk on how the pandemic is affecting the fight against child trafficking.
- **Education Economic Develop**; Alzheimer's Association
- **Education Economic Development, Education, Parenting, Volunteerism**; Lone Star Flight Museum is open with social distancing and their educational programs are online.
- **Education Economic Development, Healthcare, Parenting, Crime Prevention**; AVDA: Aid to Victims of Domestic Abuse and how the pandemic is affecting services.
- **Education Economic Development, Parenting, Cultural Diversity**; Boys & Girls Club of greater Houston
- **Education, Economic Development, Crime Prevention, Parenting**; UH Libraries Open Educational Resources makes books available to students for free
- **Education, Economic Development, Crime Prevention, Parenting**; Breaking the cycle of isolation among the most profoundly disconnected youth, caught up in the juvenile justice system.
- **Education, Economic Development**; Meredith-Leigh Pleasants
- **Education, Parenting, Economic Development, Crime Prevention, Healthcare, Education**; No Kids Hungry on building the political will to eradicate hunger in America.
- **Education, Volunteerism, Economic Development, Environment**; Plant it Forward: Teaching basic gardening skills to city folk
- **Grief Counseling Public Safety**; The 19th Anniversary of the September 11th attacks and the Stephen Siller Tunnel to Towers Foundation.
- **Grief Counseling**; 9/11 Day, the federally recognized September 11 National Day of Service and Remembrance.

- **Healthcare, Parenting, Education, Economic Development;** Breast Cancer detection & awareness
- **Mental Health;** Addiction and recovery in advance of National Recovery Month this September.
- **Public Education, Voting;** iHeartRadio's 'Why I'm Voting' initiative, and the Vice President of Voter Engagement for Democracy Works, Mike Ward, on their voter assistance tools.
- **Public Education, Voting;** Disaster relief efforts for the recent wildfires and hurricanes, the National Suicide Prevention Lifeline on Suicide Prevention Awareness Month.
- **Public Health, Public Safety;** Facebook's Head of Health, KX Jin, on their efforts to combat misinformation and help in the battle against COVID-19, and a mental health expert on the toll the pandemic is taking on Generation Z.
- **Public Health, Public Safety;** President of Entertainment Enterprises for iHeartMedia, John Sykes, on iHeartRadio's 'Why I'm Voting' initiative, and a clinical psychologist at the Child Mind Institute on the mental health impact of schools reopening.
- **Public Safety, Public Health;** The science behind face masks, and how to keep children engaged and learning during this unique and disruptive summer.
- **Public Safety, Public Health;** Update on the current resurgence of the virus across the country and an explainer on the different challenges schools face as they plan to reopen.
- **Public Safety, Public Health;** Analysis of what we know about the long-term effects of COVID-19 and its impact on children.
- **Public Safety, Public Health;** The progress made on a COVID-19 vaccine, and the importance of rapid testing and contact tracing.
- **Public Safety, Public Health;** Freedom of speech, the rights of protesters and how what you put online could impact your employment and behavioral changes associated with the disruption caused by the coronavirus pandemic.
- **Public Safety, Public Health;** The importance of wearing face coverings to help slow the spread of the coronavirus, and what the American Cancer Society has learned about the interaction between cancer and COVID-19.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Issue	PROGRAM / TITLE	DESCRIPTION	Guest	DATE/TIME	DURATION
Education, Economic Development, Crime Prevention, Parenting	Houston P.A.	UH Libraries Open Educational Resources makes books available to students for free	Elizabeth Kennedy	07/05/2020 07:00 AM	030:44
Public Safety, Public Health,	iHeartRadio Communities Public Affairs Special	The science behind face masks, and how to keep children engaged and learning during this unique and disruptive summer.	Dr A Nouri & D Bradford	07/05/2020 07:32 AM	029:31
Education, Economic Development, Crime Prevention, Parenting	Houston P.A.	Breaking the cycle of isolation among the most profoundly disconnected youth, caught up in the juvenile justice system.	Charles Rotramel	07/12/2020 07:02 AM	030:44
Public Safety, Public Health,	iHeartRadio Communities Public Affairs Special	Update on the current resurgence of the virus across the country and an explainer on the different challenges schools face as they plan to reopen.	Dr A Nouri & D Bradford	07/12/2020 07:36 AM	029:31
Healthcare, Parenting, Education, Economic Development	Houston P.A.	Breast Cancer detection & awareness	Dr. Melissa Joyner	07/19/2020 07:01 AM	030:19

Public Safety, Public Health,	iHeartRadio Communities Public Affairs Special	Analysis of what we know about the long-term effects of COVID-19 and its impact on children.	Dr. J. Monroe, J. Bernstein	07/19/2020 07:35 AM	029:31
Education Economic Development, Parenting, Cultural Diversity	Houston P.A.	Boys & Girls Club of greater Houston	Kevin Hattery	07/26/2020 07:00 AM	030:39
Public Safety, Public Health,	iHeartRadio Communities Public Affairs Special	The progress made on a COVID-19 vaccine, and the importance of rapid testing and contact tracing.	Dr B. Cameron, Dr A. Rasmusse	07/26/2020 07:45 AM	029:30
Education Economic Develop	HOUSTON P.A.	Texas Children's Hospital: Autism Center.	Andrea Simon; Judy Blake	08/02/2020 07:02 AM	029:15
Public Safety, Public Health,	iHeartRadio Communities Public Affairs Special	Freedom of speech, the rights of protesters and how what you put online could impact your employment and behavioral changes associated with the disruption caused by the coronavirus pandemic.	Dr. L. Beitsch, K Paulson	08/02/2020 07:35 AM	029:30
Education, Volunteerism, Economic Development, Environment	Houston P.A.	Plant it Forward: Teaching basic gardening skills to city folk	Randi Rogers	08/09/2020 07:04 AM	030:36

Public Safety, Public Health,	iHeartRadio Communities Public Affairs Special	the importance of wearing face coverings to help slow the spread of the coronavirus, and what the American Cancer Society has learned about the interaction between cancer and COVID-19.	Dr. L. Beitsch, K Paulson	08/09/2020 07:38 AM	029:22
Education Economic Develop	Houston P.A.	Lemonade Day is a year-round program teaching the basics of capitalism.	Gaye Jackson	08/16/2020 07:00 AM	030:34
Public Health, Public Safety	iHeartRadio Communities Public Affairs Special	Facebook's Head of Health, KX Jin, on their efforts to combat misinformation and help in the battle against COVID-19, and a mental health expert on the toll the pandemic is taking on Generation Z.	Kx Jin, Dr D. Ramo	08/16/2020 07:35 AM	029:30
Education Economic Development, Healthcare, Parenting, Crime Prevention	Houston P.A.	AVDA: Aid to Victims of Domestic Abuse and how the pandemic is affecting services.	Maisha Colter	08/23/2020 07:03 AM	029:59

Public Health, Public Safety	iHeartRadio Communities Public Affairs Special	President of Entertainment Enterprises for iHeartMedia, John Sykes, on iHeartRadio's 'Why I'm Voting' initiative, and a clinical psychologist at the Child Mind Institute on the mental health impact of schools reopening.	J Sykes, Dr D Anderson	08/23/2020 07:38 AM	029:31
Education Economic Develop	Houston P.A.	Children at Risk on how the pandemic is affecting the fight against child trafficking.	Dr. Robert Sanborn	08/30/2020 07:00 AM	030:13
Mental Health	iHeartRadio Communities Public Affairs Special	Addiction and recovery in advance of National Recovery Month this September.	Dr J Kelly, J Brown, B Gilbert	08/30/2020 07:34 AM	029:31
Education, Parenting, Economic Development, Crime Prevention, Healthcare, Education	Houston P.A.	No Kids Hungry on building the political will to eradicate hunger in America.	Lucy Coady	09/06/2020 07:01 AM	030:23
Grief Counseling	iHeartRadio Communities Public Affairs Special	9/11 Day, the federally- recognized September 11 National Day of Service and Remembrance.	D. Paine, J. Winuk	09/06/2020 07:35 AM	029:32
Education Economic Development, Education, Parenting, Volunteerism	Houston P.A.	Lone Star Flight Museum is open with social distancing and their educational programs are online.	General Doug Owens	09/13/2020 07:01 AM	030:25

Grief Counseling Public Safety	iHeartRadio Communities Public Affairs Special	The 19th Anniversary of the September 11th attacks and the Stephen Siller Tunnel to Towers Foundation.	D Nigro S Siller	09/13/2020 07:37 AM	029:29
Education Economic Develop	Houston P.A.	Alzheimer's Association	Mike Mcguff Watched His Young Mother Die Of This Awful Disease And Is Now Represent ing Texas In Washingto n, Advocatin g For A Cure.	09/20/2020 07:01 AM	030:41
Public Education, Voting	iHeartRadio Communities Public Affairs Special	iHeartRadio's 'Why I'm Voting' initiative, and the Vice President of Voter Engagement for Democracy Works, Mike Ward, on their voter assistance tools.	J Sykes, M Ward	09/20/2020 07:36 AM	029:25
Education, Economic Development	Houston P.A.	Meredith-Leigh Pleasants	Meredith- Leigh Pleasants	09/27/2020 07:00 AM	30:00
Public Education, Voting	iHeartRadio Communities Public Affairs Special	Disaster relief efforts for the recent wildfires and hurricanes, the National Suicide Prevention Lifeline on Suicide Prevention Awareness Month.	J SYKES, M WARD	09/27/2020 07:30 AM	029:25

Section II
ADDITIONAL LOCAL PROGRAMMING

Section II lists the programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Healthcare	KODA-FM	Harris County Commissioners' Court extends COVID-19 mask order	7/1/2020 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	Record COVID-19 cases and the county's response to it.	7/3/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Education	KODA-FM	The Texas Education Agency releases its plans for reopening schools and the Trump Administration does the same.	7/7/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Environment	KODA-FM	People staying home due to COVID-19 are driving up home energy consumption	7/8/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	The latest COVID-19 numbers and impact on the community.	7/9/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	The battle between Houston's mayor who shut down the Republican convention over COVID-19 concerns and the legal reaction from the Republicans who say the Mayor is being inconsistent. They'll appeal to the Texas Supreme Court	7/10/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	An update on how COVID-19 is impacting people who live in the Houston area.	7/13/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Primary runoff election results	7/15/20	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
			6:00 am 7:00 am 8:00 am 8:55 am	
Healthcare	KODA-FM	COVID-19 updates	7/16/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/17/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/20/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/21/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/22/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/23/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/24/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/27/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	7/28/20 6:00 am	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
			7:00 am 8:00 am 8:55 am	
Environment	KODA-FM	A gas pipeline exploded on Mont Belvieu after it was accidentally cut. There were no injuries	7/30/20 6:00am 7:00 am 8:00 am 8:55 am	:30
HEALTHCARE	KODA-FM	COVID-19 updates	8/3/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
HEALTHCARE	KODA-FM	COVID-19 updates	8/4/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
HEALTHCARE	KODA-FM	COVID-19 updates	8/5/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
GOVERNMENT	KODA-FM	Mask Mandate enforced by Houston Police	8/6/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Education	KODA-FM	Teachers to protest having to return to class during COVID-19.	8/12/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	8/13/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	8/14/20 6:00 am 7:00 am 8:00 am 8:55 am	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Education	KODA-FM	Houston area ISD's are upset over plans to keep classrooms in Harris County closed	8/19/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	The positivity rate for COVID-19 Houston continues to drop but Mayor Sylvester Turner wants more people to get tested	8/20/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	The latest updates on COVID-19 as Houston's positivity rate and hospitalization rate continues to go down	8/21/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Environment	KODA-FM	We track the tropics with an area of disturbed weather getting ready to form into a tropical system	8/24/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Environment	KODA-FM	Forecasts say what will become Hurricane Laura is headed towards Texas/Louisiana coast	8/25/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Emergency Management	KODA-FM	The latest on Hurricane Laura	8/26/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Emergency Management	KODA-FM	The latest on Hurricane Laura	8/27/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	9/1/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	9/7/20 6:00 am 7:00 am 8:00 am 8:55 am	:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Healthcare	KODA-FM	COVID-19 updates	9/8/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	9/9/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	9/10/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	9/11/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Healthcare	KODA-FM	COVID-19 updates	9/22/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Election 2020	KODA-FM	Texas straight ticket ban overturned	9/28/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Presidential debate preview	9/29/20 6:00 am 7:00 am 8:00 am 8:55 am	:30
Government	KODA-FM	Presidential debate recap	9/30/20 6:00 am 7:00 am 8:00 am 8:55 am	:30

Traffic updates are daily features that air at:

5:20am, 5:34am, 5:50am, 6:02am, 6:16am, 6:28am, 6:44am, 7:02am, 7:28am,
8:08am, 9:10am, 9:39am, 10:12am, 10:40am, 11:11am, 11:40am, 12:11pm, 12:40pm,
1:12pm, 1:40pm, 2:40pm, 4:25pm, 4:45pm, 5:25pm, 5:45pm, 6:11pm, 6:33pm,
7:11pm, 7:40pm, 7:50pm

Weather updates are daily features that air at:

6:34am, 7:10am, 7:37am, 8:02am, 9:20am, 9:48am, 10:19am, 11:19am, 12:19pm,
1:19pm, 2:11pm, 4:35pm, 4:54pm, 5:36pm, 5:56pm, 6:21pm, 6:42pm, 7:18pm,
7:57pm

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TRAFFIC SAFETY	HOUSTON VISION ZERO	000:30	118
TRAFFIC SAFETY	SILVER EAGLE	000:30	8

Section IV
COMMUNITY OUTREACH - PROMOTIONS

Section IV lists additional support the station provides for the community through events with sponsorships, promotions and live broadcasts.

DATE	EVENT	DESCRIPTION
July 17	Day of Hope for Star of Hope	All day takeover of the station with mentions every break promoting the Star of Hopes mission and promoting the awareness to the community. 20 live liners and 15 recorded spots throughout the day. Social Posts and website home page takeovers. \$19,500 Value
August 13	Music Gives Together St Jude	Multiple social posts and mentions to support this virtual concert fundraiser \$15,000 value
September 25	Rocket the Vote	Social posts and mentions for the Voter Registration Drive at Toyota Center \$15,000 Value