



125 West 55th St
New York, NY 10019

EXRC NRA - ILA of 263 5645

Contract # 25311084 Changes as of: 9/20/2016 at 2:06 PM Version: Original Order

CPE: 375/944/7769 Agency: RED EAGLE MEDIA GROU Advertiser: NRA-ILA Product: 2016 Station: EKRC Market: Cincinnati Total Spots: 9 Total \$: \$2,450.00

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314 Office: WASHINGTON Total CPP: \$471.15

Agency Order #: 5405365 Buyer: Eagle Media Media Assistant, Red Con Type: POLITICAL/VOTE Primary Demo: Adults 35-64 Total GRP: 5.2
Salesperson: ALEXANDRA BRADLEY 202-955-5342 Assistant: ALEXANDRA BRADLEY 202-955-5342 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F 11:30p-12m		RULES-ENGAGMNT	\$250.00	0.6	60	1	1	1	0	0	0	1	5	\$1,250.00	\$416.67	3.0
2	Sa 11p-11:30p		SEINFELD WK	\$300.00	0.5	60	0	0	0	0	1	0	0	1	\$300.00	\$600.00	0.5
3	Su 10p-10:30p		TWO&HALF MN WK	\$300.00	0.6	60	0	0	0	0	0	1	0	1	\$300.00	\$500.00	0.6
4	Su 10:30p-11p		TWO&HF MN WK B	\$300.00	0.6	60	0	0	0	0	0	1	0	1	\$300.00	\$500.00	0.6
5	Su 11p-11:30p		SEINFELD WK	\$300.00	0.5	60	0	0	0	0	0	1	0	1	\$300.00	\$600.00	0.5
TOTALS:							1	1	1	1	1	3	1	9	\$2,450.00	\$471.15	5.2

5



Contract # 25311084	Changes as of: 9/20/2016 at 2:06 PM	Version: Original Order	Total \$: \$2,450.00
CPE: 375/944/7769	Flight: 10/11/16 - 10/17/16	Station: EKRC	Total Spots: 9
Agency: RED EAGLE MEDIA GROUP	Advertiser: NRA-ILA	Market: Cincinnati	Total CPM: \$471.15
Product: 2016	Office: WASHINGTON		

125 West 55th St
New York, NY 10019

Agency Order #: 5405365	Primary Demo: Adults 35-64	Total GRP: 5.2
Buyer: Eagle Media Media Assistant, Red	Con Type: POLITICAL/NOTE	
Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Separation:
202-955-5342	202-955-5342	

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
09/20/16 2:06 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$122,500
EKRC Share:	2%
Comment:	
WCPO:	9%
WKRC:	23%
WLWT:	20%
WSTR:	27%
WXIX:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	9	\$2,450.00	\$471.15	5.2
Total	100%	9	\$2,450.00	\$471.15	5.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	9	\$2,450.00
Total	9	\$2,450.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	9/20/16 2:11 PM					\$0
New	9/20/16 2:06 PM	ALEXANDRA BRADLEY	New	9		\$2,450.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



CINCINNATI EKR
1906 Highland Ave
Cincinnati, OH 45219

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2635645

Schedule Dates 10/11/16-10/17/16
Advertiser NRA-National Rifle Assoc-Institute for Legislative A
Agency Red Eagle Media Group (15829)
Product POLITICAL ISSUE (ns) (1187)
Brand 375/944/7769 (861136)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Media Med./Eagle
Phone/Fax /
CPE 375/944/7769
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 2016
Separation: 30
alex bradley

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Zinthia Croan
CO-OP No
Headline # ECR25311084
Demo A3564
Order Type Normal
Package Deal
Commission % 15.00
Commission \$367.50
Net Total \$2,082.50
Sales Tax

Cincinnati (EKRC)		
By Broadcast Month	Spots	Rate
Oct. 2016	9	\$2,450.00
Grand Total:	9	\$2,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-6)	10/11/16-10/11/16	1	1:00	11:30P- Last Man Standing	1		X						1	\$250.00	\$250.00	Cincinnati (EKRC)	last man	9/21/16
2.0	Normal Line / SPOT (1-6)	10/12/16-10/12/16	1	1:00	11:30P- Last Man Standing	1			X					1	\$250.00	\$250.00	Cincinnati (EKRC)	last man standing	9/21/16
3.0	Normal Line / SPOT (1-6)	10/13/16-10/13/16	1	1:00	11:30P- Last Man Standing	1				X				1	\$250.00	\$250.00	Cincinnati (EKRC)	last man standing	9/21/16
4.0	Normal Line / SPOT (1-6)	10/14/16-10/14/16	1	1:00	11:30P- Last Man Standing	1					X			1	\$250.00	\$250.00	Cincinnati (EKRC)	last man standing	9/21/16
5.0	Normal Line / SPOT (1-6)	10/17/16-10/17/16	1	1:00	11:30P- Last Man Standing	1	X							1	\$250.00	\$250.00	Cincinnati (EKRC)	last man standing,6	9/21/16
6.0	Normal Line / SPOT (2-5)	10/15/16-10/15/16	1	1:00	11P- Seinfeld Wknd	1						X		1	\$300.00	\$300.00	Cincinnati (EKRC)	SEINFELD WK	9/21/16
7.0	Normal Line / SPOT (3-6)	10/16/16-10/16/16	1	1:00	10P- Two And A Half Wknd	1							X	1	\$300.00	\$300.00	Cincinnati (EKRC)	TWOSHALLF MN WK	9/21/16
8.0	Normal Line / SPOT (4-6)	10/16/16-10/16/16	1	1:00	10:30P- Two And A Half Men Wknd 2	1							X	1	\$300.00	\$300.00	Cincinnati (EKRC)	TWOSHALLF MN WK B	9/21/16
9.0	Normal Line / SPOT (5-5)	10/16/16-10/16/16	1	1:00	11P- Seinfeld Wknd 2	1							X	1	\$300.00	\$300.00	Cincinnati (EKRC)	SEINFELD WK	9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.