

ORDER



WSMV

Orders
Order / Rev: 670028
Alt Order #:
Product Desc: Hunt for City Council 2015
Estimate:
Flight Dates: 07/31/15 - 08/06/15
Original Date / Rev: 07/29/15 / 07/29/15
Order Type: GENERAL

Primary AE: House-WSMV Local
Sales Office: WSMV
Sales Region: Local

Agency Name: Martin & Company Advertising
Buying Contact: Zan Martin
Billing Contact:
 3504 Knight Road
 Whites Creek, TN 37189

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Walter Hunt For City Council
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:02:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/05/15	9	\$3,170.00	\$2,694.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	9	\$3,170.00	\$2,694.50	0.00
Totals	9	\$3,170.00	\$2,694.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House-WSMV Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	08/03/15	08/05/15	News & More at Midday News and More at Midday	CM	12pm-1pm	MTW----	:30	3	\$250.00	PMT	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/03/15	08/09/15	MTW----		3		\$250.00		0.00					
N 2	WSMV	08/03/15	08/05/15	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-5pm (4:00 PM-4:30 PM)	MTW----	:30	3	\$140.00	SPP	0.00	NM	3	\$420.00
N 3	WSMV	08/03/15	08/05/15	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	MTW----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
N 4	WSMV	08/03/15	08/05/15	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	MTW----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
N 5	WSMV	08/03/15	08/05/15	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	MTW----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
Totals													9	\$3,170.00	

#670028

Walter Hunt for City Council

Time Period	Program	Rate	# of Spots	Total
M-F 12n-1p	News/More @ Mdiday	\$250	3x	\$750
M-F 4p-430p	News	\$140	3x	\$420
M-F 5p-530p	News	\$600	1x	\$600
M-F 6-630p	News	\$800	1x	\$800
M-F 630p-7p	News	\$600	1x	\$600
				<hr/>
				\$3,170
				\$2,694.50/net

Zan Martin-President/CEO
Martin & Company Advertising
3504 Knight Drive
Whites Creek TN 37189
615.876.1822

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>WSMV - Nashville TN</i>	Date:
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I, *Martin Company Advertising*,

being/on behalf of: *Walter Hunt for City Council*,

a legally qualified candidate of the _____

political party for the office of: *City Council*

in the *General Election*

election to be held on: *August 6, 2015*

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Schedule</i>					

Attach proposed schedule with charges (if available):

