

ORDER

WSMV

Orders
Order / Rev: 670028
Alt Order #:
Product Desc: Hunt for City Council 2015
Estimate:
Flight Dates: 07/31/15 - 08/06/15
Original Date / Rev: 07/29/15 / 07/29/15
Order Type: GENERAL

Primary AE: House-WSMV Local
Sales Office: WSMV
Sales Region: Local

Agency
Name: Martin & Company Advertising
Buying Contact: Zan Martin
Billing Contact:
 3504 Knight Road
 Whites Creek, TN 37189

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Walter Hunt For City Council
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:02:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/05/15	9	\$3,170.00	\$2,694.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	9	\$3,170.00	\$2,694.50	0.00
Totals	9	\$3,170.00	\$2,694.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House-WSMV Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	08/03/15	08/05/15	News & More at Midday CM		12pm-1pm	MTW----	:30	3	\$250.00	PMT	0.00	NM	3	\$750.00
				News and More at Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/15	08/09/15	MTW----		3				\$250.00		0.00			
N 2	WSMV	08/03/15	08/05/15	M-F Channel 4 News @ 4M		4-5pm	MTW----	:30	3	\$140.00	SPP	0.00	NM	3	\$420.00
				CH 4 News @ 4pm		(4:00 PM-4:30 PM)									
N 3	WSMV	08/03/15	08/05/15	M-F Channel 4 News @ 5M		5-530pm	MTW----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
				Ch. 4 News at 5											
N 4	WSMV	08/03/15	08/05/15	M-F 6-630pm	CM	6-630pm	MTW----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
				CH. 4 NEWS @ 6											
N 5	WSMV	08/03/15	08/05/15	M-F 630-7pm	CM	629-7pm	MTW----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
				CH. 4 NEWS @ 6:30pm											
													Totals	9	\$3,170.00

#670028

Walter Hunt for City Council

Time Period	Program	Rate	# of Spots	Total
M-F 12n-1p	News/More @ Mdiday	\$250	3x	\$750
M-F 4p-430p	News	\$140	3x	\$420
M-F 5p-530p	News	\$600	1x	\$600
M-F 6-630p	News	\$800	1x	\$800
M-F 630p-7p	News	\$600	1x	\$600
				<hr/>
				\$3,170 \$2,694.50/net

Zan Martin-President/CEO
Martin & Company Advertising
3504 Knight Drive
Whites Creek TN 37189
615.876.1822

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WSMV - Nashville TN</u>	Date:
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I, Martin Company Advertising,

being/on behalf of: Walter Hunt for City Council,

a legally qualified candidate of the _____

political party for the office of: City Council

in the General Election

election to be held on: August 6, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Schedule			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Re-Elect Congressman Hunt

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Mason

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Walter Hunt

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

PL Scott

Signature

PAUL SCOTT

Printed Name

GSN

Title