

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601541-2	10/31/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Advertiser	Product	Estimate Number
ISS/League of Conservation	LEAGUE OF CONSER VOI	5699

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1601541	08417951

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	155	163

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/25/16	10/28/16	News @ 7pm (M-F)	7-730p	- TWTF - -	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    - TWTF - -                    3        \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
4	WSFX	M	10/31/16	7:15 PM	News @ 7pm (M-F)	7-730p	:30	LCV16110H FIVE TIMES	\$200.00    NM
MG for 5.2 10/26									
12	10/31/16	10/31/16	SYN 11-1130pm	11-11:30pm	1 - - - - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    1 - - - - -                    1        \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	M	10/31/16	11:05 PM	SYN 11-1130pm	11-11:30pm	:30	LCV16110H FIVE TIMES	\$40.00    NM
13	10/31/16	10/31/16	Family Feud 11:30p-12	1130pm-12am	1 - - - - -	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    1 - - - - -                    1        \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	M	10/31/16	11:42 PM	Family Feud 11:30p-12	1130pm-12am	:30	LCV16110H FIVE TIMES	\$35.00    NM
14	10/31/16	10/31/16	RI M-F 8am-9am	M-F 8-9am	1 - - - - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    1 - - - - -                    1        \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	M	10/31/16	8:54 AM	RI M-F 8am-9am	M-F 8-9am	:30	LCV16110H FIVE TIMES	\$40.00    NM
Total Spots							4		

## Payment Terms 30 Days

Gross Total **\$315.00**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1601541-2	10/31/16	November 2016	10/31/16 - 10/31/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/League of Conservation	LEAGUE OF CONSER VO	5699	

Agency Commission **\$47.25**

Net Amount Due **\$267.75**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.