



KBYS ISSUES & PROGRAMS | Q3 - 2022

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

July 01 – September 31, 2022

Placed in the Public File: **October 01, 2022**

SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- B. Education: Issues relating to public school education in our community.
- C. Recreation: The impact that recreation programs have on the community.
- D. Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- E. Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- F. Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

The station has broadcast programming and PSA campaigns dealing with each of the above-referenced issues. Programming & PSA Campaigns dealing with each issue are listed below:

KBYS PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING
3rd Quarter 2022 – 07/01/2022 thru 09/31/2022

PUBLIC SERVICE ANNOUNCEMENTS – Q3 2022

(each ran 3 times a day)

Literacy Council of SWLA

Ran 7-1-22 thru 6-30-22

Volunteer drive

Issue: Education

McNeese Alumni Association

Ran 7-1-22 thru 6-30-22

Golf tournament

Issue: education

McNeese Student Central

Ran 7-1-22 thru 7-31-22

Register for fall semester

Issue: education

American Job Center

Ran 7-1-22 thru 7-31-22

Job opportunities

Issue: Economic development

Student Central – Sowela

Ran 7-1-22 thru 7-31-22

Joint credits accepted

Issue: education

Upward Bound

Ran 7-1-22 thru 7-15-22

College grants

Issue: education

Cowboy Camp

Ran 7-8-22 thru 8-1-22

Freshman orientation

Issue: education



McNeese Alumni Association

Ran 7-13-22 thru 8-13-22

Tailgating parties

Issue: recreation

McNeese Football

Ran 7-13-22 thru 8-8-22

Victory Day

Issue: community involvement

McNeese Banners

Ran 7-13-22 thru 7-31-22

Osage County play

Issue: community involvement

McNeese Athletics

Ran 7-13-22 thru 8-31-22

Season ticket sales

Issue: recreation

Calcasieu Animal Services

Ran 7-22-22 thru 7-30-22

Pet adoption

Issue: Animal health/adoption

McNeese Accounting Office

Ran 7-27-22 thru 8-17-22

Fee payment

Issue: education

Calcasieu Animal Services

Ran 8-6-22 thru 8-13-22

Pet adoption

Issue: animal health/adoption

McNeese Athletics

Ran 8-9-22 thru 8-27-22

Youth football league

Issue: recreation



LC Little Theatre
Ran 8-18-22 thru 8-27-22
12 Angry Men play
Issue: community involvement

McNeese Alumni Association
Ran 9-1-22 thru 9-17-22
Rowdy Card
Issue: recreation

ACTS Theatre
Ran 9-1-22 thru 9-25-22
Little Mermaid
Issue: recreation

SWLA Vets Association
Ran 9-2-22 thru 9-16-22
September social
Issue: recreation

Arts Council of SWLA
Ran 9-2-22 thru 9-30-22
Gallery Promenade
Issue: recreation

McNeese Track & Field
Ran 9-9-22 thru 9-30-22
5K Run
Issue: Health

Student Employment Center
Ran 8-31-22 thru 9-30-22
Jobs available
Issue: Economy

McNeese Counseling Center
Ran 8-15-22 thru 9-30-22
Counseling for students
Issue: health



McNeese Preview Day
Ran 9-16-22 thru 9-30-22
Preview day for future students
Issue: education

McNeese Alumni Center
Ran 9-1-22 thru 9-30-22
Golf tournament
Issue: recreation

McNeese Athletic Foundation
Ran 9-1-22 thru 9-30-22
membership drive
Issue: education

McNeese Bookstore
Ran 8-15-22 thru 9-30-22
Cowboy fan gear
Issue: recreation

McNeese Athletics
Ran 8-26-22 thru 9-17-22
Season football tickets
Issue: recreation

Literacy Council of SWLA
Ran 9-9-22 thru 9-17-22
Literacy Awareness Day
Issue: education

McNeese Student Central
Ran 9-9-22 thru 9-23-22
Parents & Family Weekend
Issue: education

Hunters for the Hungry
Ran 9-16-22 thru 9-25-22
Clean out the freezer day
Issue: Community involvement



McNeese LNG Day
Ran 9-24-22 thru 9-27-22
LNG opportunities
Issue: education/economy

PUBLIC SERVICE PROGRAMMING – Q3 2022

Interview

8-13-22

5-6pm

time: 45 mins.

Guest: Dr. Daryl Burkel / McNeese President

Host: John Bridges

Update on campus construction, fall semester

Issues: Education/Covid-19/Hurricane Recovery

