



KBYS ISSUES & PROGRAMS | Q2 - 2022

QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

April 01 – June 30, 2022

Placed in the Public File: July 07, 2022

SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- B. Education: Issues relating to public school education in our community.
- C. Recreation: The impact that recreation programs have on the community.
- D. Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- E. Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- F. Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

The station has broadcast programming and PSA campaigns dealing with each of the above-referenced issues. Programming & PSA Campaigns dealing with each issue are listed below:

KBYS PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING
2nd Quarter 2022 – 04/01/2022 thru 06/30/2022

PUBLIC SERVICE ANNOUNCEMENTS (each ran 3 times a day)

This is Home Festival
Ran 4-9-22 thru 5-14-22
Music festival
Issue: community involvement

Downtown at Sundown
Ran 4-12-22 thru 5-12-22
Music concert
Issue: community involvement

McNeese Student Central
Ran 4-16-22 thru 5-16-22
Semester registration
Issue: education

Downtown at Sundown
Ran 5-4-22 thru 5-13-22
Music concert
Issue: community involvement

Calcasieu Animal Services
Ran 5-6-22 thru 5-11-22
Pets of the week
Issue: animal health/adoption

Cystic Fibrosis Association
Ran 5-6-22 thru 5-14-22
Sporting clay competition
Issue: health

Charlestown Farmers Market
Ran 5-6-22 thru 5-31-22
Weekly farmers market
Issue: community involvement

Jr. League of Lake Charles
Ran 5-6-22 thru 5-21-22
Child seat installation
Issue: safety



SWLA Modelers of Plastic
Ran 5-6-22 thru 5-21-22
Model show
Issue: community involvement

McNeese State University
Ran 5-14-22 thru 5-31-22
Graduation of seniors
Issue: education

Calcasieu Parish Clerk of Court
Ran 5-21-22 thru 6-1-22
Passport resumption
issue: economy

Downtown at Sundown
Ran 5-21-22 thru 5-27-22
Music concert
Issue: community involvement

Downtown at Sundown
Ran 5-21-22 thru 6-12-22
Music concert
Issue: community involvement

MSU Black Alumni
Ran 6-2-22 thru 6-11-22
Jazz fundraiser
Issue: Community involvement/Education

Calcasieu Animal Services
Ran 6-11-22 thru 6-18-22
Pets of the Week
Issue: Animal health/adoption

Cowboy Closet
Ran 6-2-22 thru 6-30-22
Clothing drive
Issue: community involvement

SWLA Health Center
Ran 6-26-22 thru 6-28-22
Suicide prevention
Issue: health

Calcasieu Animal Services
Ran 6-24-22 thru 6-30-22



Animal adoption
Issue: Animal health/adoption

McNeese Rodeo
Ran 6-21-22 thru 6-30-22
National rodeo honors
Issue: education

PUBLIC SERVICE PROGRAMMING – Q2 2022

Interview
5-7-22
5-6pm
Time: 45 mins.
Guest: dr. Daryl Burkel/McNeese President
Host: john bridges
Update on campus construction, fall semester
Issues: education/covid-19/hurricane recovery

