



# KBYS ISSUES & PROGRAMS | Q1 - 2022

## QUARTERLY ISSUES PROGRAMS LIST FOR STATION KBYS

January 01 – March 31, 2022

Placed in the Public File: **April 08, 2022**

### SECTION I. ISSUES.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- B. Education: Issues relating to public school education in our community.
- C. Recreation: The impact that recreation programs have on the community.
- D. Health: Spotlight on COVID-19, clinic test locations, safe practices (masks, social distancing, etc.)
- E. Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- F. Hurricane Recovery: Food distribution, materials & supplies locations, NG and FEMA locations, etc.

### SECTION II. RESPONSIVE PROGRAMS & PSA CAMPAIGNS

The station has broadcast programming and PSA campaigns dealing with each of the above-referenced issues. Programming & PSA Campaigns dealing with each issue are listed below:

**KBYS PUBLIC SERVICE ANNOUNCEMENTS & PROGRAMMING**  
**1st Quarter 2022 – 01/01/2022 thru 03/31/2022**

**PUBLIC SERVICE ANNOUNCEMENTS (each ran 3 times a day)**

**United Way of SWLA**

Ran 1-1-22 thru 1-14-22

Tax prep program

Issue: community involvement

**Calcasieu Parish Sheriff's Office**

Ran 1-1-22 thru 1-12-22

Jr. Deputy program

Issue: education

**Calcasieu Health Unit**

Ran 1-3-22 thru 1-8-22

Covid testing

Issues: health; Covid-19

**McNeese Athletics**

Ran 1-12-22 thru 1-15-22

Cowboy & Cowgirl basketball

Issue: recreation

**Lake Charles USDA**

Ran 1-1-22 thru 1-25-22

Seedling sale

Issue: hurricane recovery

**City of Lake Charles**

Ran 1-12-22 thru 1-31-22

Re-tree LC campaign

Issue: hurricane recovery

**McNeese Student Central**

Ran 1-12-22 thru 2-12-22

Scholarships available

Issue: education

**McNeese Athletics**

Ran 1-12-22 thru 1-31-22

Men/women basketball tickets

Issue: recreation



McNeese Foundation  
Ran 1-12-22 thru 1-31-22  
Hanna donation  
Issue: education

Calcasieu Sheriff's Office  
Ran 1-14-22 thru 2-5-22  
Hunter education course  
issue: safety

SWLA Autism Society  
Ran 1-21-22 thru 1-29-22  
Recycled beads sale  
Issue: community involvement

McNeese Athletics  
Ran 1-22-22 thru 1-27-22  
Basketball games  
Issue: recreation

SPAR  
Ran 1-12-22 thru 1-25-22  
Job fair  
Issue: Economic development

McNeese Athletics  
Ran 1-12-22 thru 1-25-22  
Diamond Dinner fundraiser  
Issue: recreation

Arts Council of SWLA  
Ran 1-12-22 thru 2-12-22  
Live at the Lakefront concert  
Issue: Community involvement

Calcasieu Parish Library  
Ran 1-13-22 thru 2-12-22  
Waterways exhibit  
Issue: education

McNeese College of Education  
Ran 1-13-22 thru 2-12-22  
Teacher promotion  
Issue: education

Project Build a Future  
Ran 1-21-22 thru 2-20-22



Homebuyer education classes  
Issue: education

Down Syndrome Association  
Ran 1-21-22 thru 2-21-22  
Awareness run  
Issue: health

McNeese Visual Arts  
Ran 1-26-22 thru 2-26-22  
Art exhibition  
Issue: education

McNeese Foundation  
Ran 1-26-22 thru 2-16-22  
Entergy donation  
Issue: education

McNeese Foundation  
Ran 2-2-22 thru 2-23-22  
Mount donation  
Issue: education

McNeese Athletics  
Ran 2-2-22 thru 2-23-22  
student honor roll  
Issue: education

McNeese Career Center  
Ran 2-2-22 thru 2-23-22  
Career Expo  
Issue: economic development

McNeese Theatre  
Ran 2-5-22 thru 2-20-22  
"Miss Firecracker Contest" play  
Issue: education

McNeese Athletics  
Ran 2-10-22 thru 2-28-22  
Football schedule  
Issue: recreation

Banners at McNeese  
Ran 2-26-22 thru 3-4-22  
Members only reception  
Issue: community involvement/hurricane recovery/covid 19



McNeese Athletic Foundation  
Ran 1-21-22 thru 3-2-22  
Night at the Gatsby fundraiser  
Issue: education

Arts & Humanities Council  
Ran 2-16-22 thru 3-11-22  
Live at the Lakefront  
Issue: recreation

McNeese Foundation  
Ran 2-24-22 thru 3-15-22  
Coates family donation  
Issue: Education

Port Wonder  
Ran 2-24-22 thru 3-12-22  
Preview day  
Issue: recreation

Autism Awareness  
Ran 2-24-22 thru 3-24-22  
Joining Hands for Autism  
Issue: health

McNeese  
Ran 3-7-22 thru 3-12-22  
Preview Day  
Issue: education

Good Shepherd Church  
Ran 3-9-22 thru 3-27-22  
Used book sale  
Issue: community involvement

LSU AgCenter  
Ran 3-12-22 thru 3-26-22  
Garden show  
Issue: community involvement; education

Arts & Humanities Council of SWLA  
Ran 3-13-22 thru 3-18-22  
Live at the Lakefront  
Issue: community involvement

Senior Coalition  
Ran 3-16-22 thru 3-25-22



Senior games  
Issue: recreation

McNeese Foundation  
Ran 3-16-22 thru 3-31-22  
Citgo donation  
Issue: education

McNeese Visual Arts  
Ran 3-15-22 thru 3-31-22  
Student exhibition  
Issue: education

McNeese Alumni Association  
Ran 3-16-22 thru 3-30-22  
Gradfest  
Issue: education

McNeese Athletics  
Ran 3-16-22 thru 3-31-22  
Girls' Track championship  
Issue: education

American Job Center  
Ran 3-12-22 thru 3-30-22  
Job Fair  
Issue: economy

McNeese Foundation  
Ran 3-16-22 thru 3-31-22  
First Horizon donation  
Issue: education

## **PUBLIC SERVICE PROGRAMMING – Q1 2022**

### **Interview**

2-19-22

5-6pm

Time: 45 mins.

Guest: dr. Daryl Burkel/McNeese President

Host: John Bridges

Update on campus programs, cleanup from hurricanes and covid-19

issues: education/covid-19/hurricane recovery

