

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Mental health

GUEST: Chris Taylor, Samaritan Counseling Center of East Texas

HOW ISSUE TREATED: Weekly program. Discussion of this interfaith community-based service that seeks to improve the health of mind, body, and spirit through evidence-based, therapeutic approaches, research, and education.

TITLE: "In Focus"

DATE: 4/1/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

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ISSUE: Mental health

GUEST: Chris Taylor, Samaritan Counseling Center of East Texas

HOW ISSUE TREATED: Weekly program. Discussion of this interfaith community-based service that seeks to improve the health of mind, body, and spirit through evidence-based, therapeutic approaches, research, and education.

TITLE: "In Focus"

DATE: 4/8/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Disaster preparedness and relief

GUEST: Tammy Prater, American Red Cross Serving East Texas

HOW ISSUE TREATED: Weekly program. Discussion of the Red Cross's disaster preparedness and relief efforts, with a focus on fire- and tornado-related safety.

TITLE: "In Focus"

DATE: 4/15/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Domestic violence and sexual assault

GUEST: Pam Ortega, East Texas Crisis Center

HOW ISSUE TREATED: Weekly program. Discussion of the Crisis Center's ongoing work to address family violence, sexual assault, and other violent crime -- with special attention to April as Sexual Assault Awareness Month.

TITLE: "In Focus"

DATE: 4/22/18

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Captain Bobby Parker, Salvation Army of Tyler

HOW ISSUE TREATED: Weekly program. Discussion of the agency's variety of services -- from worship and an after school program to shelter and a soup kitchen -- along with some special events and activities.

TITLE: "In Focus"

DATE: 4/29/18

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Blood supply

GUEST: Jacque Decker, Carter BloodCare

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to provide transfusion resources to medical facilities, including collection, processing, lab testing, and more -- along with how area residents can contribute to the effort.

TITLE: "In Focus"

DATE: 5/6/18

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Intoxicated driving

GUEST: Beth Powell, Mothers Against Drunk Driving

HOW ISSUE TREATED: Weekly program. Discussion of MADD's efforts to end drunk driving, help fight drugged driving, support victims, and prevent underage drinking.

TITLE: "In Focus"

DATE: 5/13/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Intergovernmental collaboration

GUEST: Lindsay Vanderbilt, East Texas Council of Governments

HOW ISSUE TREATED: Weekly program. Discussion of ETCOG's efforts to assist local governments through a range of programs and services for seniors, employers, job seekers, and other area residents.

TITLE: "In Focus"

DATE: 5/20/18

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion



## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Quality of life

GUESTS: Libby Simmons and Trey Hunt, Tyler Area Builders Association (TABA)

HOW ISSUE TREATED: Weekly program. Discussion of TABA's Parade of Homes as well as the association's other efforts to maintain high standards within the local homebuilding industry.

TITLE: "In Focus"

DATE: 5/27/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

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ISSUE: Intergovernmental collaboration

GUEST: Lindsay Vanderbilt, East Texas Council of Governments

HOW ISSUE TREATED: Weekly program. Discussion of ETCOG's efforts to assist local governments through a range of programs and services for seniors, employers, job seekers, and other area residents.

TITLE: "In Focus"

DATE: 6/3/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Consumer protection and advocacy

GUEST: Coleman Swierc, Better Business Bureau Serving  
Central East Texas

HOW ISSUE TREATED: Weekly program. Discussion of the range of services the Better Business Bureau offers to help residents find businesses, brands, and charities they can trust -- and become smarter consumers.

TITLE: "In Focus"

DATE: 6/10/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Mental health

GUESTS: Doug McSwane of the Smith County Behavioral Health Leadership Team and his wife, Mo McSwane

HOW ISSUE TREATED: Weekly program. Discussion of a range of mental health topics, including the leadership team -- a coalition of agencies and individuals dealing with mental health -- and the guests' own experience that inspired them to begin their work on mental health concerns.

TITLE: "In Focus"

DATE: 6/17/18

TIME/STATION: 6:30 a.m. – KYZS-AM  
8:00 a.m. – KRWR-FM  
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

## QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Ginia Northcutt, Buckner Children and Family Services

HOW ISSUE TREATED: Weekly program. Discussion of Buckner's range of efforts to help children, families, and single parents in the Longview area develop the skills and knowledge they need to lead successful lives.

TITLE: "In Focus"

DATE: 6/24/18

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion