

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Greg Grubb, PATH (People Attempting to Help)

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to restore hope for those in need through a variety of programs, using a personalized, empowering approach.

TITLE: "In Focus"

DATE: 1/7/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Nonprofit management/delivery of services

GUEST: Brenda Day-Bevis, Longview NonProfit Coalition

HOW ISSUE TREATED: Weekly program. Discussion of the coalition's efforts to coordinate networking and training opportunities for East Texas area nonprofit organizations to increase their effectiveness in meeting the needs of the community.

TITLE: "In Focus"

DATE: 1/14/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Public health

GUESTS: George Roberts and Terrence Ates, Northeast Texas
Public Health District (NET Health)

HOW ISSUE TREATED: Weekly program. Discussion of the
agency's efforts to prevent illness, promote health, and protect the
community.

TITLE: "In Focus"

DATE: 1/21/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Animal welfare

GUEST: Deborah Dobbs, SPCA of East Texas

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to improve the lives of animals, alleviate their suffering, and elevate their status in society.

TITLE: "In Focus"

DATE: 1/28/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Homelessness, addiction, other life controlling issues

GUEST: Eric Burger, Hiway 80 Rescue Mission

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to help people in Tyler and Longview who are dealing with homelessness, addiction, abuse, abandonment, and other issues that perpetuate the cycle of homelessness.

TITLE: "In Focus"

DATE: 2/4/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Business and finance

GUEST: John McDougald, Junior Achievement of the Greater Tyler Area

HOW ISSUE TREATED: Weekly program. Discussion of the agency's efforts to show young people how to generate wealth and effectively manage it, how to create jobs, and how to apply entrepreneurial thinking to the workplace.

TITLE: "In Focus"

DATE: 2/11/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Quality of life

GUEST: Libby Simmons, Tyler Area Builders Association
(TABA)

HOW ISSUE TREATED: Weekly program. Discussion of the organization's annual Home Products Show and TABA's ongoing efforts to promote quality, accountability, and professionalism in the home building industry.

TITLE: "In Focus"

DATE: 2/18/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: Quality of life, tourism, children's medical issues

GUESTS: Pamela "Blu" Monday-Daniels and Jen Cook, Rose City Chili Pod

HOW ISSUE TREATED: Weekly program. Discussion of the organization's annual chili cookoff, including a mention of its impact on the tourism industry. The program also included discussion of the event's beneficiary, Ragan's Hope, which helps parents of children with serious medical conditions or injuries.

TITLE: "In Focus"

DATE: 2/25/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUES: The arts, community collaboration

GUEST: Chris Leahy, Tyler Museum of Art

HOW ISSUE TREATED: Weekly program. Discussion of the museum's ongoing efforts to enrich the lives of East Texans and visitors through the collection, preservation, study, exhibition, interpretation, and celebration of the visual arts. The program included discussion of how the museum collaborates with various schools and nonprofits in these efforts.

TITLE: "In Focus"

DATE: 3/4/18

TIME/STATION: 6:30 a.m. – KYZS-AM
8:00 a.m. – KRWR-FM
9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Health and wellness

GUEST: Herwaneia Sirles, IT'S TIME TEXAS

HOW ISSUE TREATED: Weekly program. Discussion of this statewide health awareness initiative, focused on helping Texans live healthier lives while preventing chronic diseases that stem from obesity and heart disease. The show included information about Sirles's agency, East Texas-based Family Circle of Care, and its partnership with IT'S TIME TEXAS on a local level.

TITLE: "In Focus"

DATE: 3/11/18

TIME/STATION: 6:30 a.m. – KYZS-AM
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DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guest – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Substance abuse

GUESTS: Keisha Morris and Debra Wyatt, Cenikor

HOW ISSUE TREATED: Weekly program. Discussion of this nonprofit substance abuse treatment agency, which serves 23 counties in East Texas, offering detox, short-term treatment, and intensive outpatient treatment.

TITLE: "In Focus"

DATE: 3/18/18

TIME/STATION: 6:30 a.m. – KYZS-AM
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DURATION: 30 minutes

TYPE: Interview

DESCRIPTION: John Sims and guests – interview, discussion

QUARTERLY ISSUES: PROGRAM LIST

ISSUE: Human needs

GUEST: Hollie Bruce, Newgate Mission

HOW ISSUE TREATED: Weekly program. Discussion of this Longview-based agency's efforts to serve the poor, the homeless, senior citizens living on fixed incomes, veterans, people with mental health and trauma issues, and residents of surrounding neighborhoods..

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