

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">WLCS</p>	<b>Date:</b>
---	--------------

I, Neil Williams  
being/on behalf of: Greg VanWoerkom  
a legally qualified candidate of the Republican  
political party for the office of: HD91  
in the General  
election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Neil Williams

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

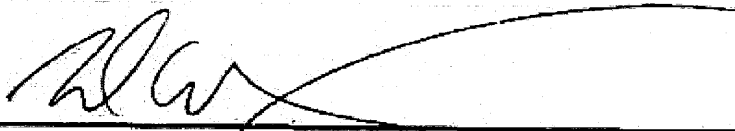
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Neil Williams

printed name

date

**Sales Order**

Advertiser **GREG VANWOERKOM FOR STATE REP**

Agency **STRATEGIC MEDIA SERVICES**

Bill To **STRATEGIC MEDIA SERVICES**  
**1911 N FORT MYER DR**  
**SUITE 400**  
**ARLINGTON, VA 22209**

Account

Executive **PHILLY KATZ**

Contract # **32225061**

Estimate # **/ / 5692**

Description **candidate**

Stratus # **34323**

Special  
Instructions

Contact **202 337 5700**

New / Revision **New**

Start Date **10/04/18**

End Date **10/10/18**

Month Type **Broadcast**

Billing Cycle **End of Flight**

Agency Comm. **15.000**

Co-op **No**

Co-op Product

Notarized **N**

# of Invoices **1**

Make Goods **Ask AE**

Income Type **Political: National Agency Candidate "Use" - 42200**

Local Income Type **Political Candidate Nat'l Agency**

Competitive Code **Political Advt#2065 Agcy#41**

Order Entered **10/03/18**

**Schedule**

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	GREG VANWOERKOM FOR STATE REP	30 10.00	10/05/18 10/05/18	6:00AM 10:00AM	N		0	0	0	0	4	0	0	40.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792877	All Weeks											
2	GREG VANWOERKOM FOR STATE REP	30 10.00	10/05/18 10/05/18	10:00AM 3:00PM	N		0	0	0	0	4	0	0	40.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792878	All Weeks											
3	GREG VANWOERKOM FOR STATE REP	30 10.00	10/05/18 10/05/18	3:00PM 7:00PM	N		0	0	0	0	4	0	0	40.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792879	All Weeks											
4	GREG VANWOERKOM FOR STATE REP	30 10.00	10/08/18 10/08/18	6:00AM 10:00AM	N		4	0	0	0	0	0	0	40.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792880	All Weeks											
5	GREG VANWOERKOM FOR STATE REP	30 10.00	10/08/18 10/08/18	10:00AM 3:00PM	N		4	0	0	0	0	0	0	40.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792881	All Weeks											
6	GREG VANWOERKOM FOR STATE REP	30 10.00	10/08/18 10/08/18	3:00PM 7:00PM	N		4	0	0	0	0	0	0	40.00 4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792882	All Weeks											
7		30	10/09/18	6:00AM										40.00

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
	GREG VANWOERKOM FOR STATE REP	10.00	10/09/18	10:00AM	N		0	4	0	0	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792883	All Weeks											
8	GREG VANWOERKOM FOR STATE REP	30	10/09/18	10:00AM										40.00
	GREG VANWOERKOM FOR STATE REP	10.00	10/09/18	3:00PM	N		0	4	0	0	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792884	All Weeks											
9	GREG VANWOERKOM FOR STATE REP	30	10/09/18	3:00PM										40.00
	GREG VANWOERKOM FOR STATE REP	10.00	10/09/18	7:00PM	N		0	4	0	0	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792885	All Weeks											
10	GREG VANWOERKOM FOR STATE REP	30	10/10/18	6:00AM										40.00
	GREG VANWOERKOM FOR STATE REP	10.00	10/10/18	10:00AM	N		0	0	4	0	0	0	0	4 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792886	All Weeks											
11	GREG VANWOERKOM FOR STATE REP	30	10/10/18	10:00AM										30.00
	GREG VANWOERKOM FOR STATE REP	10.00	10/10/18	3:00PM	N		0	0	3	0	0	0	0	3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792887	All Weeks											
12	GREG VANWOERKOM FOR STATE REP	30	10/10/18	3:00PM										30.00
	GREG VANWOERKOM FOR STATE REP	10.00	10/10/18	7:00PM	N		0	0	3	0	0	0	0	3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political Candidate Nat'l Agency	792888	All Weeks											

Oct 18 = 460.00 / 391.00    Nov 18 = 0.00 / 0.00    Dec 18 = 0.00 / 0.00    Jan 19 = 0.00 / 0.00    Feb 19 = 0.00 / 0.00    Mar 19 = 0.00 / 0.00  
Apr 19 = 0.00 / 0.00    May 19 = 0.00 / 0.00    Jun 19 = 0.00 / 0.00    Jul 19 = 0.00 / 0.00    Aug 19 = 0.00 / 0.00    Sep 19 = 0.00 / 0.00

**Gross: 460.00    Net: 391.00    Total Due: 391.00    46 Spots**

**Client Acceptance:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Account Executive:** 10/3/2018 4:55:51 PM by Autumn Sink

**Sales / Market Manager:** 10/4/2018 8:16:09 AM by Rich Berry

**Business Manager:** 10/4/2018 10:11:10 AM by Cassie Klemmer

**Traffic Manager:** 10/4/2018 10:11:26 AM by Cassie Klemmer

V 5.3

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

Oct 03, 18  
 CONT# 32225061 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO WLCS-FM (Muskegon, MI)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA SERVICES  
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400  
 ARLINGTON, VA 22209

DDS CONT# 0  
 C/P/E: / / 5692

SALESPERSON FAX#

PH # 202-337-5700

BYR NEIL WILLIAMS  
 ADV GREG VANWOERKOM FOR STATE REPRESENTATIVE  
 PDT candidate  
 FLT Oct 04, 18 - Oct 10, 18

\* REP ORDER COMMENT \*

\*\* 10/3/2018 4:11:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...T...	6A - 10A	30	10/04/2018 - 10/04/2018	1D	4	\$10.00	4
	1.2	...T...	10A - 3P	30	10/04/2018 - 10/04/2018	1D	3	\$10.00	3
	1.3	...T...	3P - 7P	30	10/04/2018 - 10/04/2018	1D	3	\$10.00	3
					** FLIGHT TOTALS **		10	\$100.00	
		<b>FLIGHT 2</b>							
	2.1	....F..	6A - 10A	30	10/05/2018 - 10/05/2018	1D	3	\$10.00	3
	2.2	....F..	10A - 3P	30	10/05/2018 - 10/05/2018	1D	3	\$10.00	3
	2.3	....F..	3P - 7P	30	10/05/2018 - 10/05/2018	1D	3	\$10.00	3
					** FLIGHT TOTALS **		9	\$90.00	
		<b>FLIGHT 3</b>							
	3.1	M.....	6A - 10A	30	10/08/2018 - 10/08/2018	1D	3	\$10.00	3
	3.2	M.....	10A - 3P	30	10/08/2018 - 10/08/2018	1D	3	\$10.00	3
	3.3	M.....	3P - 7P	30	10/08/2018 - 10/08/2018	1D	3	\$10.00	3
					** FLIGHT TOTALS **		9	\$90.00	
		<b>FLIGHT 4</b>							
	4.1	.T.....	6A - 10A	30	10/09/2018 - 10/09/2018	1D	3	\$10.00	3
	4.2	.T.....	10A - 3P	30	10/09/2018 - 10/09/2018	1D	3	\$10.00	3
	4.3	.T.....	3P - 7P	30	10/09/2018 - 10/09/2018	1D	3	\$10.00	3
					** FLIGHT TOTALS **		9	\$90.00	

Oct 03, 18

CONT# 32225061 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales

DDS CONT# 0  
 C/P/E: / / 5692

FLIGHT 5									
5.1	..W....	6A - 10A	30	10/10/2018 - 10/10/2018	1D	3	\$10.00	3	
5.2	..W....	10A - 3P	30	10/10/2018 - 10/10/2018	1D	3	\$10.00	3	
5.3	..W....	3P - 7P	30	10/10/2018 - 10/10/2018	1D	3	\$10.00	3	
** FLIGHT TOTALS **						9	\$90.00		

	Oct 18					
SPOTS	46					
CASH	460.00					
TRADE	0.00					
NSL	0.00					
TOTAL	460.00					

						TOTAL
SPOTS						46
CASH						460.00
TRADE						0.00
NSL						0.00
TOTAL						460.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**STRATEGIC MEDIA SERVICES INC**  
 1911 NORTH FORT MYER DR STE 400  
 ARLINGTON, VA 22209  
 202-337-5700

**BB&T**  
 BRANCH BANKING AND TRUST COMPANY  
 1-800-BANK BBT · BBT.com  
 68-426/514

107296

10/2/2018

PAY TO THE ORDER OF **WLCS-FM**

\$\*\*391.00

Three Hundred Ninety-One and 00/100\*\*\*\*\*

DOLLARS

851 W. Laketon  
 Muskegon, MI 49441



*[Handwritten Signature]*

AUTHORIZED SIGNATURE

MEMO Friends of Greg VanWoerkom\_GVW Radio: 10.4-10

⑈ 107296 ⑈ ⑆ 051404260⑆ 0000254544531 ⑈

Details on Back. Security Features Included

**STRATEGIC MEDIA SERVICES INC**  
 WLCS-FM

107296

Date	Type	Reference
10/3/2018	Bill	CIA-S-41606

Original Amt.	Balance Due
391.00	391.00

10/2/2018  
 Discount

Payment  
 391.00

Check Amount 391.00

Checking - Client Fun Friends of Greg VanWoerkom\_GVW Radio: 10.

391.00

**STRATEGIC MEDIA SERVICES INC**  
 WLCS-FM

107296

Date	Type	Reference
10/3/2018	Bill	CIA-S-41606

Original Amt.	Balance Due
391.00	391.00

10/2/2018  
 Discount

Payment  
 391.00

Check Amount 391.00

Checking - Client Fun Friends of Greg VanWoerkom\_GVW Radio: 10.

391.00

