AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CAND	DATE	STATE/LOCAL CANDIDATE					
To Avail Themse Window, Federal							
Station and Location WLCS PM		IM GOVE	Date:	8-2018			
I, BRAD D'							
being/on behalf of: POPPY	•		STATE S	SEWAT Elegally			
qualified candidate of the				political			
party for the office of:		ALL ZEN	ME				
in the 34TH							
election to be held on:	11-6-2018						
do hereby request station tim	e as follows:						
Broadcast Time of D Length Rotation Package	or Days	Class	Times per Week	Number of Weeks			
	SEF A	MACHMEN	Y				
		<u></u>					
Total Charges:							

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
CITE POPPY SIAS HERNANDEZ FOR STATE SENYIT
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
AMAMOA RZUCIDLO
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
10/8/200
Date Signature
To Be Signed By Station Representative
Accepted
Pubul W. Berry RICH BENRY DOS Signature Printed Name Title

Copyright ©2011 by the National Association of Broadcasters May Not Be Copied, Reproduced or Further Distributed.





PROPOSED SCHEDULE ON WLCS

98.3 FM

POPPY HERNANDEZ

Date:

10/3/18



WEEK 1

RUN	TIM	ES	MON 10/15	TUE 10/16	<u>WED</u> 10/17	<u>THU</u> 10/18	<u>FRI</u> 10/19	<u>SAT</u> 10/20	<u>SUN</u> 10/21
6A	/ 10	A	3	3	3	3	2	2	2
10A	/ 3P	-	11.	140 T 1	1	1	1	1	1
3P	/ 7P		2	2	2	2	2 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	2	1
7P	/ 12	A							
			ТОТАЦ	38 WEEKLY	Thirty	Second Commercia	ls (loslydes matchin 5-00	g streaming schedi NET	(e)) [1.724]

WEEK 2

RUN TIMES		<u>MON</u> 10/22			<u>THU</u> 10/25	<u>FRI</u> 10/26	<u>SAT</u> 10/27	<u>SUN</u> 10/28
6A	_10A	3	3	3	999 oz. 6 3 oz. 44	2	1 1	2
10A	/ 3P	1	:	1	100	Residence in the control		1
3P ,	/ 7P	2	2	2	2	2	100	1
7P .	12A							

WEEK 3

RUN TIMES		MON 10/29			<u>THU</u> 11/1	<u>FRI</u> 11/2	<u>SAT</u> 11/3	<u>SUN</u> 11/4
6A	/ 10A	3	3	3	3	3	2	-3
10A	/ 3P	1		a1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1	1
3P	<i>[_7P</i>	2	2	2	2	2	1	. 2
7P	/_12A							***************************************
		TOTAL	40 WEEKLY	Thirty INVESTMENT:	Second Commercia \$59	ls (includes matchin 8.00	g streaming schedu NET	9.4

WEEK 4

			<u>WED</u>	<u>THU</u>	<u>FRI</u>	<u>SAT</u>	SUN	
	11/5	11/6	11/7	11/8	11/9	11/10	11/11	
6A / 10A	4	3				filipate of North		
10A / 3P		2						
3P / 7P	4	1			and the second s		The state of the s	
7P / 12A							a company and the same of the	

GRAND TOTAL 130 . Thirty Second Commercials
TOTACINVESTMENT: \$2,000,00 SINET.

Broelley O'Furey 10/8/2018

Sales Order

Advertiser POPPY SIAS-HERNANDEZ FOR STATE SENATE

Agency

BIII To POPPY SIAS-HERNANDEZ FOR STATE SENATE

PO BOX 243

MUSKEGON, MI 49443

Account

Executive Rich Berry

Contract #

Estimate #

Description POPPY HERNANDEZ FOR STATE SENATE

Stratus # 34398

Special Paid in full.

Instructions

Contact Brad O'Furey 231-799-0037

New / Revision New

Start Date 10/15/18

End Date 11/06/18

Month Type Calendar

Billing Cycle End of Flight

Co-op No

Co-op Product

Notarized N

of Invoices 1

Make Goods Make Good in Flight

Income Type Political: Local Candidate "Use" - 42100

Local Income Type Political Candidate Local Direct

Competitive Code Political Advi#2072

Order Entered 10/10/18

Schedule													
Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	₩.Wk	M	T	W,	Т	F	8	8	Total
1 ,	30	10/15/18	6:00AM								*		448.00
POPPY HERNANDEZ FOR STATE SENATE	16.00	10/26/18	10:00AM	N		3	3	3	3	2			28 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796149	All Weeks			Ī		•						REVISED
2	30	10/15/18	10:00AM									•	240.00
POPPY HERNANDEZ FOR STATE SENATE	16,00	11/04/18	3:00PM	N		1	1	1	1	1			15 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796150	All Weeks						٠.	·				REVISED
3	30	10/15/18	3:00PM	,									480.00
POPPY HERNANDEZ FOR STATE SENATE	16.00	11/02/18	7:00PM	N ²		2	2	2	2	2			30 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796151	All Weeks					•			<u></u>			REVISED
4	30	10/20/18	6:00AM										18.00
POPPY HERNANDEZ FOR STATE SENATE	9.00	10/20/18	10:00AM	N	;	Г					2		2 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	798152	All Weeks	a.	٠.									REVISED
5 .	. 30	10/27/18	6:00AM										9,00
POPPY HERNANDEZ FOR STATE SENATE	9,00	10/27/18	10:00AM	N							1		1 Spots
Political: Local Candidate "Use" - 42100 / Political Candidata Local Direct	796153	All Weeks						•	•		•		REVISED
6	30	11/03/18	6:00AM				·		,				18.00
POPPY HERNANDEZ FOR STATE SENATE	9.00	11/03/18	10:00AM	N							2		2 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796154	All Weeks								•			REVISED
7	30	10/20/18	6:00AM										28.00

Sponsor. # Log Name Revenue Types	Length. Rate Lines	Start Date End Date	Start time End time	Auto Weekiy	#Wk M T W T F 8 8	Total
POPPY HERNANDEZ FOR STATE SENATE	7.00	10/28/18	10:00AM	N	2	4 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	798155	All Weeks				REVISED
8	30	11/04/18	6:00AM			21.00
POPPY HERNANDEZ FOR STATE SENATE	7.00	11/04/18	10:00AM	N	3	3 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796156	All Weeks				REVISED
9	30	10/20/18	3:00PM			18.00
POPPY HERNANDEZ FOR STATE SENATE	9.00	10/20/18	7:00PM	N	2	2 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796157	All Weeks			——————————————————————————————————————	REVISED
10	30	10/27/18	3:00PM			18.00
POPPY HERNANDEZ FOR STATE SENATE	9.00	11/03/18	7:00PM	N	1	2 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796158	All Weeks				REVISED
11	30	10/21/18	3:00PM		•	14.00
POPPY HERNANDEZ FOR STATE SENATE	7.00	10/28/18	7:00PM	N	1	2 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796159	All Weeks				REVISED
12	30	11/04/18	3:00PM		_	14.00
POPPY HERNANDEZ FOR STATE SENATE	7.00	11/04/18	7:00PM	N	2	2 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796160	All Weeks	4			REVISED
13	30	11/05/18	6:00AM			112.00
POPPY HERNANDEZ FOR STATE SENATE	16.00	11/06/18	10:00AM	N	4 3	7 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796161	All Weeks				REVISED
14	30	11/05/18	10:00AM			64.00
POPPY HERNANDEZ FOR STATE SENATE	16.00	11/06/18	3:00PM	N	2 2	4 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796162	All Weeks				REVISED
15	30	11/05/18	3:00PM			80.00
POPPY HERNANDEZ FOR STATE SENATE	16.00	11/06/18	7:00PM	N	4 1	5 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796163	All Weeks				REVISED
16	30	10/29/18	6:00AM	-		240.00
POPPY HERNANDEZ FOR STATE SENATE	16.00	11/02/18	10:00AM	N	3 3 3 3	15 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796164	All Weeks			<u> </u>	REVISED
17	30	10/20/18	10:00AM			27.00
POPPY HERNANDEZ FOR STATE SENATE	9.00	11/03/18	3:00PM	N	1	3 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796165	All Weeks				REVISED
18	30	10/21/18	10:00AM			21.00
POPPY HERNANDEZ FOR STATE SENATE	7,00	11/04/18	3:00PM	N	1	3 Spots
Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796166	All Weeks				REVISED
19	7/*	10/15/18				130.00
POPPY HERNANDEZ FOR STATE	32.50	11/06/18		N		4 Items
SENATE						

Oct 18 = 1441.50

Nov 18 = 558.50

Dec 18 = 0.00

Jan 19 = 0.00

Feb 19 = 0.00

Mer 19 = 0.00

Apr 19 = 0.00

May 19 = 0.00

Jun 19 = 0.00

Jul 19 = 0.00

Aug 19 = 0.00

Sep 19 = 0.00

Total Contract Value: 2000.00

Total Due: 2000.00

130 Spots

Client Acceptance:

Date:

Account Executive:

10/10/2018 11:52:48 AM by Rich Berry

Sales / Market Manager:

10/10/2018 12:29:17 PM by Rich Berry

Business Manager:

Traffic Manager:

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

COMMITTEE TO ELECT POPPY SIAS-HERNAND PO BOX 243 MUSKEGON, MI 49443	DEZ 1071 74-1394/72
two Housen & -	
OMMUNITY MUSICEGON MI 49441	DOLLARS (1) Control of the control
072413942: 1000044010#	1071

COMMITTEE TO ELECT POPPY SIAS-HERNANI PO BOX 243 MUSKEGON, MI 49443	DEZ 10/8/20/8	1077 74-1394/724
parto THE Cumplus Musker John themm &	<u>}^^</u>	\$ 4,000
COMMUNITY MUSKEGON, MI 46443 SOR WISS ON WUSK		>
1:07:24 1:394 21: 10000440 1011	1077	