

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLC5 AM MUSIC500N MI	Date: 10-8-2018
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I, BRAD O'FOREY,
 being/on behalf of: POPPY SIAS HERNANDEZ FOR STATE SENATE legally
 qualified candidate of the DEMOCRATIC political
 party for the office of: MICHIGAN STATE SENATE
 in the 34TH DISTRICT
 election to be held on: 11-6-2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHMENT					

Total Charges: _____



PROPOSED SCHEDULE ON WLCS 98.3 FM

POPPY HERNANDEZ

Date: 10/3/18



WEEK 1

RUN TIMES	MON 10/15	TUE 10/16	WED 10/17	THU 10/18	FRI 10/19	SAT 10/20	SUN 10/21
6A / 10A	3	3	3	3	2	2	2
10A / 3P	1	1	1	1	1	1	1
3P / 7P	2	2	2	2	2	2	1
7P / 12A							
TOTAL:	38						
Thirty Second Commercials (includes matching streaming schedule)							
WEEKLY INVESTMENT:	\$575.00						
NET:							

WEEK 2

RUN TIMES	MON 10/22	TUE 10/23	WED 10/24	THU 10/25	FRI 10/26	SAT 10/27	SUN 10/28
6A / 10A	3	3	3	3	2	1	2
10A / 3P	1	1	1	1	1	1	1
3P / 7P	2	2	2	2	2	1	1
7P / 12A							
TOTAL:	36						
Thirty Second Commercials (includes matching streaming schedule)							
WEEKLY INVESTMENT:	\$585.00						
NET:							

WEEK 3

RUN TIMES	MON 10/29	TUE 10/30	WED 10/31	THU 11/1	FRI 11/2	SAT 11/3	SUN 11/4
6A / 10A	3	3	3	3	3	2	3
10A / 3P	1	1	1	1	1	1	1
3P / 7P	2	2	2	2	2	1	2
7P / 12A							
TOTAL:	40						
Thirty Second Commercials (includes matching streaming schedule)							
WEEKLY INVESTMENT:	\$598.00						
NET:							

WEEK 4

RUN TIMES	MON 11/5	TUE 11/6	WED 11/7	THU 11/8	FRI 11/9	SAT 11/10	SUN 11/11
6A / 10A	4	3					
10A / 3P	2	2					
3P / 7P	4	1					
7P / 12A							
TOTAL:	16						
Thirty Second Commercials (includes matching streaming schedule)							
WEEKLY INVESTMENT:	\$272.00						
NET:							

WEEK	GRAND TOTAL:	130	Thirty Second Commercials
(includes matching streaming schedule)			
TOTAL INVESTMENT:	\$2,000.00		
NET:			

Bradley O'Furey 10/8/2018

Sales Order

Advertiser **POPPY SIAS-HERNANDEZ FOR STATE SENATE**
Agency

New / Revision **New**
Start Date **10/15/18**
End Date **11/06/18**
Month Type **Calendar**
Billing Cycle **End of Flight**

Bill To **POPPY SIAS-HERNANDEZ FOR STATE SENATE**
PO BOX 243

MUSKEGON, MI 49443

Account
Executive **Rich Berry**
Contract #
Estimate #
Description **POPPY HERNANDEZ FOR STATE SENATE**
Stratus # **34398**
Special **Paid in full.**
Instructions

Co-op No
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Make Good in Flight**
Income Type **Political: Local Candidate "Use" - 42100**
Local Income Type **Political Candidate Local Direct**
Competitive Code **Political Adv#2072**

Contact **Brad O'Furey 231-799-0037**

Order Entered **10/10/18**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	POPPY HERNANDEZ FOR STATE SENATE	30 16.00	10/15/18 10/26/18	6:00AM 10:00AM	N		3	3	3	3	2			448.00 28 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796149	All Weeks											REVISED
2	POPPY HERNANDEZ FOR STATE SENATE	30 16.00	10/15/18 11/04/18	10:00AM 3:00PM	N		1	1	1	1	1			240.00 15 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796150	All Weeks											REVISED
3	POPPY HERNANDEZ FOR STATE SENATE	30 16.00	10/15/18 11/02/18	3:00PM 7:00PM	N		2	2	2	2	2			480.00 30 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796151	All Weeks											REVISED
4	POPPY HERNANDEZ FOR STATE SENATE	30 9.00	10/20/18 10/20/18	6:00AM 10:00AM	N							2		18.00 2 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796152	All Weeks											REVISED
5	POPPY HERNANDEZ FOR STATE SENATE	30 9.00	10/27/18 10/27/18	6:00AM 10:00AM	N							1		9.00 1 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796153	All Weeks											REVISED
6	POPPY HERNANDEZ FOR STATE SENATE	30 9.00	11/03/18 11/03/18	6:00AM 10:00AM	N							2		18.00 2 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796154	All Weeks											REVISED
7		30	10/20/18	6:00AM										28.00

#	Sponsor Log Name Revenue Types	Length Rate Line	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
	POPPY HERNANDEZ FOR STATE SENATE	7.00	10/28/18	10:00AM	N								2	4 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796155	All Weeks											REVISED
8	POPPY HERNANDEZ FOR STATE SENATE	30	11/04/18	6:00AM										21.00
	POPPY HERNANDEZ FOR STATE SENATE	7.00	11/04/18	10:00AM	N								3	3 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796156	All Weeks											REVISED
9	POPPY HERNANDEZ FOR STATE SENATE	30	10/20/18	3:00PM										18.00
	POPPY HERNANDEZ FOR STATE SENATE	9.00	10/20/18	7:00PM	N								2	2 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796157	All Weeks											REVISED
10	POPPY HERNANDEZ FOR STATE SENATE	30	10/27/18	3:00PM										18.00
	POPPY HERNANDEZ FOR STATE SENATE	9.00	11/03/18	7:00PM	N								1	2 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796158	All Weeks											REVISED
11	POPPY HERNANDEZ FOR STATE SENATE	30	10/21/18	3:00PM										14.00
	POPPY HERNANDEZ FOR STATE SENATE	7.00	10/28/18	7:00PM	N								1	2 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796159	All Weeks											REVISED
12	POPPY HERNANDEZ FOR STATE SENATE	30	11/04/18	3:00PM										14.00
	POPPY HERNANDEZ FOR STATE SENATE	7.00	11/04/18	7:00PM	N								2	2 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796160	All Weeks											REVISED
13	POPPY HERNANDEZ FOR STATE SENATE	30	11/05/18	6:00AM										112.00
	POPPY HERNANDEZ FOR STATE SENATE	16.00	11/06/18	10:00AM	N		4	3						7 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796161	All Weeks											REVISED
14	POPPY HERNANDEZ FOR STATE SENATE	30	11/05/18	10:00AM										64.00
	POPPY HERNANDEZ FOR STATE SENATE	16.00	11/06/18	3:00PM	N		2	2						4 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796162	All Weeks											REVISED
15	POPPY HERNANDEZ FOR STATE SENATE	30	11/05/18	3:00PM										80.00
	POPPY HERNANDEZ FOR STATE SENATE	16.00	11/06/18	7:00PM	N		4	1						5 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796163	All Weeks											REVISED
16	POPPY HERNANDEZ FOR STATE SENATE	30	10/29/18	6:00AM										240.00
	POPPY HERNANDEZ FOR STATE SENATE	16.00	11/02/18	10:00AM	N		3	3	3	3	3			15 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796164	All Weeks											REVISED
17	POPPY HERNANDEZ FOR STATE SENATE	30	10/20/18	10:00AM										27.00
	POPPY HERNANDEZ FOR STATE SENATE	9.00	11/03/18	3:00PM	N								1	3 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796165	All Weeks											REVISED
18	POPPY HERNANDEZ FOR STATE SENATE	30	10/21/18	10:00AM										21.00
	POPPY HERNANDEZ FOR STATE SENATE	7.00	11/04/18	3:00PM	N								1	3 Spots
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796166	All Weeks											REVISED
19	POPPY HERNANDEZ FOR STATE SENATE	30	10/15/18											130.00
	POPPY HERNANDEZ FOR STATE SENATE	32.50	11/06/18		N		1							4 Items
	Political: Local Candidate "Use" - 42100 / Political Candidate Local Direct	796167	All Weeks											REVISED

Oct 18 = 1441.50

Nov 18 = 558.50

Dec 18 = 0.00

Jan 19 = 0.00

Feb 19 = 0.00

Mar 19 = 0.00

Apr 19 = 0.00

May 19 = 0.00

Jun 19 = 0.00

Jul 19 = 0.00

Aug 19 = 0.00

Sep 19 = 0.00

Total Contract Value: 2000.00 Total Due: 2000.00 130 Spots

Client Acceptance: _____

Date: _____

Account Executive: 10/10/2018 11:52:48 AM by Rich Berry

Sales / Market Manager: 10/10/2018 12:29:17 PM by Rich Berry

Business Manager:

Traffic Manager:

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

COMMITTEE TO ELECT POPPY SIAS-HERNANDEZ
 PO BOX 243
 MUSKEGON, MI 49443

1071
 74-1394724

DATE 10/8/2018

PAY TO THE ORDER OF Community Muskegon \$ 2,000
Gene Thomson

COMMUNITY HORSES BANK MUSKEGON, MI 49441

FOR WVIA Radio

MICR: @ 7 24 1394 2: 10000440 10 1071

COMMITTEE TO ELECT POPPY SIAS-HERNANDEZ
 PO BOX 243
 MUSKEGON, MI 49443

1077
 74-1394724

DATE 10/8/2018

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FOR WICS and WWSN

MICR: @ 7 24 1394 2: 10000440 10 1077