

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1566763-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Red Eagle Media Group
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Advertiser	Product	Estimate Number
ISS/National Rifle Associati	NRA PVF	7602

Flight Dates	Order #	Alt Order #
08/22/16 - 08/28/16	1566763	08342691

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
	388	912

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/26/16	08/26/16	Fri Hour 3	10-11p	----1--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 ----1-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 08/26/16 Fri Hour 3 10-11p :00 \$3,500.00 NM See MG 1.2									
2	08/26/16	08/26/16	Cleveland 19 News at 11p	11-1135p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 08/26/16 Cleveland 19 News at 11p 11-1135p :00 \$1,200.00 NM See MG 2.2 2 WOIO F 08/26/16 Late Cleve 19 News 1130p-1205a :00 \$1,200.00 NM See MG 2.3 3 WOIO Su 08/28/16 11:56 PM Su Cleve 19 News at 11p 11p-12a :30 NRATV080716H \$1,200.00 NM MG for 2.2 08/26									
3	08/26/16	08/26/16	Cleveland 19 News at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO F 08/26/16 Cleveland 19 News at 6p 6-630p :30 NRATV080716H \$800.00 NM									
4	08/26/16	08/26/16	M-F 730-8p	730-8p	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 ----1-- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1566763-1	Invoice Date 08/28/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/28/16
Advertiser ISS/National Rifle Associati	Product NRA PVF	Estimate Number 7602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
4	08/26/16	08/26/16	M-F 730-8p	730-8p	----1--	:30	1	\$1,750.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WOIO</td> <td>Tu</td> <td>08/23/16</td> <td>7:43 PM</td> <td>M-F 730-8p</td> <td>730-8p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$1,750.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 4.1 08/26</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>F</td> <td>08/26/16</td> <td></td> <td>M-F 730-8p</td> <td>730-8p</td> <td>:00</td> <td></td> <td>\$1,750.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 4.2</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WOIO	Tu	08/23/16	7:43 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM	MG for 4.1 08/26											1	WOIO	F	08/26/16		M-F 730-8p	730-8p	:00		\$1,750.00	NM	See MG 4.2										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WOIO	Tu	08/23/16	7:43 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM																																																						
MG for 4.1 08/26																																																																
1	WOIO	F	08/26/16		M-F 730-8p	730-8p	:00		\$1,750.00	NM																																																						
See MG 4.2																																																																
5	08/22/16	08/22/16	Cleveland 19 News at 11p	11-1135p	1-----	:30	1	\$1,200.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>1-----</td> <td>1</td> <td>\$1,200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>M</td> <td>08/22/16</td> <td>11:25 PM</td> <td>Cleveland 19 News at 11p</td> <td>11-1135p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	1-----	1	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	M	08/22/16	11:25 PM	Cleveland 19 News at 11p	11-1135p	:30	NRATV080716H	\$1,200.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	1-----	1	\$1,200.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WOIO	M	08/22/16	11:25 PM	Cleveland 19 News at 11p	11-1135p	:30	NRATV080716H	\$1,200.00	NM																																																						
6	08/22/16	08/22/16	Cleveland 19 News at 6p	6-630p	1-----	:30	1	\$800.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>1-----</td> <td>1</td> <td>\$800.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>M</td> <td>08/22/16</td> <td>6:13 PM</td> <td>Cleveland 19 News at 6p</td> <td>6-630p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$800.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	1-----	1	\$800.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	M	08/22/16	6:13 PM	Cleveland 19 News at 6p	6-630p	:30	NRATV080716H	\$800.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	1-----	1	\$800.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WOIO	M	08/22/16	6:13 PM	Cleveland 19 News at 6p	6-630p	:30	NRATV080716H	\$800.00	NM																																																						
7	08/22/16	08/22/16	CBS This Morning	7-9a	1-----	:30	1	\$225.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>1-----</td> <td>1</td> <td>\$225.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>M</td> <td>08/22/16</td> <td>8:44 AM</td> <td>CBS This Morning</td> <td>7-9a</td> <td>:30</td> <td>NRATV080716H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	1-----	1	\$225.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	M	08/22/16	8:44 AM	CBS This Morning	7-9a	:30	NRATV080716H	\$225.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	1-----	1	\$225.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WOIO	M	08/22/16	8:44 AM	CBS This Morning	7-9a	:30	NRATV080716H	\$225.00	NM																																																						
8	08/22/16	08/22/16	M-F 730-8p	730-8p	1-----	:30	1	\$1,750.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>1-----</td> <td>1</td> <td>\$1,750.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>M</td> <td>08/22/16</td> <td>7:58 PM</td> <td>M-F 730-8p</td> <td>730-8p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$1,750.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	1-----	1	\$1,750.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	M	08/22/16	7:58 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	1-----	1	\$1,750.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WOIO	M	08/22/16	7:58 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM																																																						
9	08/27/16	08/27/16	PGA Golf	PGA Golf	-----1-	:30	1	\$775.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1-</td> <td>1</td> <td>\$775.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Sa</td> <td>08/27/16</td> <td>6:00 PM</td> <td>PGA Golf</td> <td>PGA Golf</td> <td>:30</td> <td>NRATV080716H</td> <td>\$775.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	-----1-	1	\$775.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Sa	08/27/16	6:00 PM	PGA Golf	PGA Golf	:30	NRATV080716H	\$775.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	-----1-	1	\$775.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WOIO	Sa	08/27/16	6:00 PM	PGA Golf	PGA Golf	:30	NRATV080716H	\$775.00	NM																																																						
10	08/27/16	08/27/16	Sat Cleve 19 News at 6p	6-630p	-----1-	:30	1	\$500.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1-</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Sa</td> <td>08/27/16</td> <td>6:19 PM</td> <td>Sat Cleve 19 News at 6p</td> <td>6-630p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	-----1-	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Sa	08/27/16	6:19 PM	Sat Cleve 19 News at 6p	6-630p	:30	NRATV080716H	\$500.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	-----1-	1	\$500.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WOIO	Sa	08/27/16	6:19 PM	Sat Cleve 19 News at 6p	6-630p	:30	NRATV080716H	\$500.00	NM																																																						
11	08/27/16	08/27/16	Sat 7-8p	7-8p	-----1-	:30	1	\$600.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1-</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							08/22/16	08/28/16	-----1-	1	\$600.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	08/22/16	08/28/16	-----1-	1	\$600.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1566763-1	Invoice Date 08/28/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/28/16
Advertiser ISS/National Rifle Associati	Product NRA PVF	Estimate Number 7602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
11	08/27/16	08/27/16	Sat 7-8p	7-8p	-----1-	:30	1	\$600.00	NM																																										
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Sa</td> <td>08/27/16</td> <td>7:29 PM</td> <td>Sat 7-8p</td> <td>7-8p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Sa	08/27/16	7:29 PM	Sat 7-8p	7-8p	:30	NRATV080716H	\$600.00	NM																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Sa	08/27/16	7:29 PM	Sat 7-8p	7-8p	:30	NRATV080716H	\$600.00	NM																																									
12	08/28/16	08/28/16	PGA Golf	PGA Golf	-----1	:30	1	\$775.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1</td> <td>1</td> <td>\$775.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Su</td> <td>08/28/16</td> <td>4:01 PM</td> <td>PGA Golf</td> <td>PGA Golf</td> <td>:30</td> <td>NRATV080716H</td> <td>\$775.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	-----1	1	\$775.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	4:01 PM	PGA Golf	PGA Golf	:30	NRATV080716H	\$775.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	-----1	1	\$775.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Su	08/28/16	4:01 PM	PGA Golf	PGA Golf	:30	NRATV080716H	\$775.00	NM																																									
13	08/28/16	08/28/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$600.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1</td> <td>1</td> <td>\$600.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Su</td> <td>08/28/16</td> <td>6:56 PM</td> <td>Sun Cleve 19 News at 630p</td> <td>630-7p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	-----1	1	\$600.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	6:56 PM	Sun Cleve 19 News at 630p	630-7p	:30	NRATV080716H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	-----1	1	\$600.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Su	08/28/16	6:56 PM	Sun Cleve 19 News at 630p	630-7p	:30	NRATV080716H	\$600.00	NM																																									
14	08/28/16	08/28/16	Sun Hour 1	7-8p	-----1	:30	1	\$4,500.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1</td> <td>1</td> <td>\$4,500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Su</td> <td>08/28/16</td> <td>7:41 PM</td> <td>Sun Hour 1</td> <td>7-8p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$4,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	-----1	1	\$4,500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	7:41 PM	Sun Hour 1	7-8p	:30	NRATV080716H	\$4,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	-----1	1	\$4,500.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Su	08/28/16	7:41 PM	Sun Hour 1	7-8p	:30	NRATV080716H	\$4,500.00	NM																																									
15	08/28/16	08/28/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$525.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-----1</td> <td>1</td> <td>\$525.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Su</td> <td>08/28/16</td> <td>9:52 AM</td> <td>CBS Sunday Morning</td> <td>9-1030a</td> <td>:30</td> <td>NRATV080716H</td> <td>\$525.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	-----1	1	\$525.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	9:52 AM	CBS Sunday Morning	9-1030a	:30	NRATV080716H	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	-----1	1	\$525.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Su	08/28/16	9:52 AM	CBS Sunday Morning	9-1030a	:30	NRATV080716H	\$525.00	NM																																									
16	08/25/16	08/25/16	CBS This Morning	7-9a	---1---	:30	1	\$225.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>---1---</td> <td>1</td> <td>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Th</td> <td>08/25/16</td> <td>8:50 AM</td> <td>CBS This Morning</td> <td>7-9a</td> <td>:30</td> <td>NRATV080716H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	---1---	1	\$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	08/25/16	8:50 AM	CBS This Morning	7-9a	:30	NRATV080716H	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	---1---	1	\$225.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Th	08/25/16	8:50 AM	CBS This Morning	7-9a	:30	NRATV080716H	\$225.00	NM																																									
17	08/25/16	08/25/16	M-F 730-8p	730-8p	---1---	:30	1	\$1,750.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>---1---</td> <td>1</td> <td>\$1,750.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Th</td> <td>08/25/16</td> <td>7:53 PM</td> <td>M-F 730-8p</td> <td>730-8p</td> <td>:30</td> <td>NRATV080716H</td> <td>\$1,750.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	---1---	1	\$1,750.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	08/25/16	7:53 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	---1---	1	\$1,750.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Th	08/25/16	7:53 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM																																									
18	08/23/16	08/23/16	Tue Hour 1	8-9P	-1-----	:30	1	\$4,000.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/22/16</td> <td>08/28/16</td> <td>-1-----</td> <td>1</td> <td>\$4,000.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>Tu</td> <td>08/23/16</td> <td>8:45 PM</td> <td>Tue Hour 1</td> <td>8-9P</td> <td>:30</td> <td>NRATV080716H</td> <td>\$4,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/22/16	08/28/16	-1-----	1	\$4,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Tu	08/23/16	8:45 PM	Tue Hour 1	8-9P	:30	NRATV080716H	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	08/22/16	08/28/16	-1-----	1	\$4,000.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WOIO	Tu	08/23/16	8:45 PM	Tue Hour 1	8-9P	:30	NRATV080716H	\$4,000.00	NM																																									
19	08/24/16	08/24/16	Cleveland 19 News at 11p	11-1135p	--1----	:30	1	\$1,200.00	NM																																										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1566763-1	<u>Invoice Date</u> 08/28/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/28/16
<u>Advertiser</u> ISS/National Rifle Associati		<u>Product</u> NRA PVF	<u>Estimate Number</u> 7602

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/24/16	08/24/16	Cleveland 19 News at 11p	11-1135p	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> 08/22/16 <u>End Date</u> 08/28/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	W	08/24/16	11:29 PM	Cleveland 19 News at 11p	11-1135p	:30	NRATV080716H	\$1,200.00 NM
20	08/24/16	08/24/16	Cleveland 19 News at 6p	6-630p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> 08/22/16 <u>End Date</u> 08/28/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	W	08/24/16	6:22 PM	Cleveland 19 News at 6p	6-630p	:30	NRATV080716H	\$800.00 NM
21	08/24/16	08/24/16	M-F 730-8p	730-8p	--1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> 08/22/16 <u>End Date</u> 08/28/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$1,750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	W	08/24/16	7:59 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00 NM
<u>Total Spots</u>							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,225.00
<u>Agency Commission</u>	\$4,383.75
<u>Net Amount Due</u>	\$24,841.25

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.