

# INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1566763-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
ISS/National Rifle Associati	NRA PVF	7602

Flight Dates	Order #	Alt Order #
08/22/16 - 08/28/16	1566763	08342691

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	388	912

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/26/16	08/26/16	Fri Hour 3	10-11p	----1--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16   08/28/16   ----1--               1       \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	F	08/26/16		Fri Hour 3	10-11p	:00		<del>\$3,500.00</del> NM
			See MG 1.2						
2	WOIO	Su	08/28/16	9:51 PM	Sun Hour 3	9-10p	:30	NRATV080716H	\$3,500.00   NM
			MG for 1.1 08/26						
2	08/26/16	08/26/16	Cleveland 19 News at 11p	11-1135p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16   08/28/16   ----1--               1       \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	F	08/26/16		Cleveland 19 News at 11p	11-1135p	:00		<del>\$1,200.00</del> NM
			See MG 2.2						
2	WOIO	F	08/26/16		Late Cleve 19 News	1130p-1205a	:00		<del>\$1,200.00</del> NM
			See MG 2.3						
3	WOIO	Su	08/28/16	11:56 PM	Su Cleve 19 News at 11p	11p-12a	:30	NRATV080716H	\$1,200.00   NM
			MG for 2.2 08/26						
3	08/26/16	08/26/16	Cleveland 19 News at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16   08/28/16   ----1--               1       \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WOIO	F	08/26/16	6:11 PM	Cleveland 19 News at 6p	6-630p	:30	NRATV080716H	\$800.00   NM
4	08/26/16	08/26/16	M-F 730-8p	730-8p	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16   08/28/16   ----1--               1       \$1,750.00									
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**Birmingham, AL 35246-0958**

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4	08/26/16	08/26/16	M-F 730-8p	730-8p	----1--	:30	1	\$1,750.00	NM																																																							
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7	08/22/16	08/22/16	CBS This Morning	7-9a	1-----	:30	1	\$225.00	NM																																																							
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9	08/27/16	08/27/16	PGA Golf	PGA Golf	-----1-	:30	1	\$775.00	NM																																																							
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1	WOIO	Su	08/28/16	4:01 PM	PGA Golf	PGA Golf	:30	NRATV080716H	\$775.00	NM																																	
13	08/28/16	08/28/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$600.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>-----1</td><td>1</td><td>\$600.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Su</td><td>08/28/16</td><td>6:56 PM</td><td>Sun Cleve 19 News at 630p</td><td>630-7p</td><td>:30</td><td>NRATV080716H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	-----1	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	6:56 PM	Sun Cleve 19 News at 630p	630-7p	:30	NRATV080716H	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/22/16	08/28/16	-----1	1	\$600.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Su	08/28/16	6:56 PM	Sun Cleve 19 News at 630p	630-7p	:30	NRATV080716H	\$600.00	NM																																	
14	08/28/16	08/28/16	Sun Hour 1	7-8p	-----1	:30	1	\$4,500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>-----1</td><td>1</td><td>\$4,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Su</td><td>08/28/16</td><td>7:41 PM</td><td>Sun Hour 1</td><td>7-8p</td><td>:30</td><td>NRATV080716H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	-----1	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	7:41 PM	Sun Hour 1	7-8p	:30	NRATV080716H	\$4,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/22/16	08/28/16	-----1	1	\$4,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Su	08/28/16	7:41 PM	Sun Hour 1	7-8p	:30	NRATV080716H	\$4,500.00	NM																																	
15	08/28/16	08/28/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$525.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>-----1</td><td>1</td><td>\$525.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Su</td><td>08/28/16</td><td>9:52 AM</td><td>CBS Sunday Morning</td><td>9-1030a</td><td>:30</td><td>NRATV080716H</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	-----1	1	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Su	08/28/16	9:52 AM	CBS Sunday Morning	9-1030a	:30	NRATV080716H	\$525.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/22/16	08/28/16	-----1	1	\$525.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Su	08/28/16	9:52 AM	CBS Sunday Morning	9-1030a	:30	NRATV080716H	\$525.00	NM																																	
16	08/25/16	08/25/16	CBS This Morning	7-9a	---1---	:30	1	\$225.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>---1---</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Th</td><td>08/25/16</td><td>8:50 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>NRATV080716H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	---1---	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	08/25/16	8:50 AM	CBS This Morning	7-9a	:30	NRATV080716H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/22/16	08/28/16	---1---	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Th	08/25/16	8:50 AM	CBS This Morning	7-9a	:30	NRATV080716H	\$225.00	NM																																	
17	08/25/16	08/25/16	M-F 730-8p	730-8p	---1---	:30	1	\$1,750.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>---1---</td><td>1</td><td>\$1,750.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WOIO</td><td>Th</td><td>08/25/16</td><td>7:53 PM</td><td>M-F 730-8p</td><td>730-8p</td><td>:30</td><td>NRATV080716H</td><td>\$1,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	---1---	1	\$1,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Th	08/25/16	7:53 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/22/16	08/28/16	---1---	1	\$1,750.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Th	08/25/16	7:53 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00	NM																																	
18	08/23/16	08/23/16	Tue Hour 1	8-9P	-1-----	:30	1	\$4,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/22/16	08/28/16	-1-----	1	\$4,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WOIO	Tu	08/23/16	8:45 PM	Tue Hour 1	8-9P	:30	NRATV080716H	\$4,000.00	NM																																	
19	08/24/16	08/24/16	Cleveland 19 News at 11p	11-1135p	--1----	:30	1	\$1,200.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1566763-1	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
ISS/National Rifle Associati	NRA PVF	7602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/24/16	08/24/16	Cleveland 19 News at 11p	11-1135p	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -- 1---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	W	08/24/16	11:29 PM	Cleveland 19 News at 11p	11-1135p	:30	NRATV080716H	\$1,200.00 NM
20	08/24/16	08/24/16	Cleveland 19 News at 6p	6-630p	-- 1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -- 1---- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	W	08/24/16	6:22 PM	Cleveland 19 News at 6p	6-630p	:30	NRATV080716H	\$800.00 NM
21	08/24/16	08/24/16	M-F 730-8p	730-8p	-- 1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -- 1---- 1 \$1,750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	W	08/24/16	7:59 PM	M-F 730-8p	730-8p	:30	NRATV080716H	\$1,750.00 NM
<u>Total Spots</u>							<b>21</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$29,225.00</b>
<u>Agency Commission</u>	<b>\$4,383.75</b>
<u>Net Amount Due</u>	<b>\$24,841.25</b>

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