



WDEF
3300 Broad Street
Chattanooga, TN 37408

Waterfront Strategies
3050 K Street N.W.
#100
Washington, DC 20007

Contract # 195658

Schedule Dates

10/05/18-10/16/18

Advertiser

POL - Majority Forward - Issue (15836)

Agency

Waterfront Strategies (2883)

Product

Pol- Political Issue (1081)

Brand

26216158 (60088)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Dawn, Chiusano,

Phone/Fax

/

CPE

302/322/302/322/7438

Account Types

National/Political-Issue

Billing Type

Standard

Comments

Date Entered 10/05/18

Last Modified 10/05/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR26216158

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,407.75

Net Total \$24,977.25

Sales Tax

WDEF (WDEF)		
By Broadcast Month	Spots	Rate
Oct. 2018	116	\$29,385.00
Grand Total:	116	\$29,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	5A- 5:30A (EST)	1	X	X	X	X				1	\$25.00	\$25.00	WDEF (WDEF)		10/5/18
2.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	5A- 5:30A (EST)	1	X	X						1	\$25.00	\$25.00	WDEF (WDEF)		10/5/18
3.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	6A- 7A (EST)	1	X	X	X	X				1	\$45.00	\$45.00	WDEF (WDEF)		10/5/18
4.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	6A- 7A (EST)	3					X			3	\$45.00	\$135.00	WDEF (WDEF)		10/5/18
5.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	6A- 7A (EST)	6	X	X						6	\$45.00	\$270.00	WDEF (WDEF)		10/5/18
6.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	7A- CBS THIS MORNING	1	X	X	X	X				1	\$45.00	\$45.00	WDEF (WDEF)		10/5/18
7.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	7A- CBS THIS MORNING	2					X			2	\$45.00	\$90.00	WDEF (WDEF)		10/5/18
8.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	7A- CBS THIS MORNING	6	X	X						6	\$45.00	\$270.00	WDEF (WDEF)		10/5/18
9.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	8A- CBS THIS MORNING	1	X	X	X	X				1	\$45.00	\$45.00	WDEF (WDEF)		10/5/18
10.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	8A- CBS THIS MORNING	2					X			2	\$45.00	\$90.00	WDEF (WDEF)		10/5/18
11.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	8A- CBS THIS MORNING	6	X	X						6	\$45.00	\$270.00	WDEF (WDEF)		10/5/18
12.0	Normal Line / SPOT	10/06/18-10/13/18	1	:30	9A- CBS THIS MORNING: SATURDAY	1						X		2	\$125.00	\$250.00	WDEF (WDEF)		10/5/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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#100
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Last Modified 10/05/18

Entered By Kailee Bodnar

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Headline # ECR26216158

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Commission % 15.00

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WDEF (WDEF)

By Broadcast Month

Oct. 2018

Grand Total:

Spots 116

Rate \$29,385.00

Grand Total: \$29,385.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/06/18-10/13/18	1	:30	10A- CBS THIS MORNING- SATURDAY	1						X		2	\$125.00	\$250.00	WDEF (WDEF)		10/5/18
14.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	8:58-9:27A- CBS SUNDAY MORNING	1							X	2	\$190.00	\$380.00	WDEF (WDEF)		10/5/18
15.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	10:30A- FACE THE NATION	1							X	2	\$125.00	\$250.00	WDEF (WDEF)		10/5/18
16.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	12:00-57P- NEWS 12 @ NOON	1	X	X	X	X				1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
17.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	12:00-57P- NEWS 12 @ NOON	1	X	X						1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
18.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	5:58-56P- NEWS 12 @ 6P	1	X	X	X	X				1	\$160.00	\$160.00	WDEF (WDEF)		10/5/18
19.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	5:58-56P- NEWS 12 @ 6P	2					X			2	\$160.00	\$320.00	WDEF (WDEF)		10/5/18
20.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	5:58-56P- NEWS 12 @ 6P	3	X	X	X	X				3	\$160.00	\$480.00	WDEF (WDEF)		10/5/18
21.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	6:59-01P- PRIME NEWS @ 7	1	X	X	X	X				1	\$160.00	\$160.00	WDEF (WDEF)		10/5/18
22.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	6:59-01P- PRIME NEWS @ 7	3					X			3	\$160.00	\$480.00	WDEF (WDEF)		10/5/18
23.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	6:59-01P- PRIME NEWS @ 7	2	X	X	X	X				2	\$160.00	\$320.00	WDEF (WDEF)		10/5/18
24.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	11P- NEWS 12 NIGHTSIDE	1	X	X	X	X				1	\$190.00	\$190.00	WDEF (WDEF)		10/5/18

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Phone/Fax

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302/322/302/322/7438

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National/Political-Issue

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Standard

Comments

10/05/18

10/05/18

Kailee Bodnar

No

ECR26216158

Normal

15.00

\$4,407.75

\$24,977.25

Date Entered

Last Modified

Entered By

CO-OP

Headline

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WDEF (WDEF)

By Broadcast Month

Oct. 2018

Grand Total:

Spots 116

Rate \$29,385.00

Grand Total: \$29,385.00

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25.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$190.00	\$190.00	WDEF (WDEF)		10/5/18
26.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	11P- NEWS 12 NIGHTSIDE	4	X	X						4	\$190.00	\$760.00	WDEF (WDEF)		10/5/18
27.0	Normal Line / SPOT	10/06/18-10/13/18	1	:30	11P- NEWS 12 NIGHTSIDE	1					X			2	\$155.00	\$310.00	WDEF (WDEF)		10/5/18
28.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	11P- NEWS 12 NIGHTSIDE	1						X		2	\$155.00	\$310.00	WDEF (WDEF)		10/5/18
29.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	10:57:57A- PRICE IS RIGHT	1	X	X	X					1	\$180.00	\$180.00	WDEF (WDEF)		10/5/18
30.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	10:57:57A- PRICE IS RIGHT	2					X			2	\$180.00	\$360.00	WDEF (WDEF)		10/5/18
31.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	10:57:57A- PRICE IS RIGHT	3	X	X						3	\$180.00	\$540.00	WDEF (WDEF)		10/5/18
32.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	12:30:01P- 2P (EST)	1	X	X	X					1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
33.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	12:30:01P- 2P (EST)	1	X	X						1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
34.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	2P- THE TALK	1	X	X	X					1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
35.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	2P- THE TALK	1	X	X						1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
36.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	3P- LET'S MAKE A DEAL	1	X	X	X					1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
37.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	3P- LET'S MAKE A DEAL	1	X	X						1	\$145.00	\$145.00	WDEF (WDEF)		10/5/18
38.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	4P- 5P (EST)	1	X	X	X					1	\$125.00	\$125.00	WDEF (WDEF)		10/5/18

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Demo

Order Type Normal

Package Deal

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By Broadcast Month

Oct. 2018 116

Grand Total: 116

Spots

\$29,385.00

\$29,385.00

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39.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	4P-5P (EST)	1	X	X						1	\$125.00	\$125.00	WDEF (WDEF)		10/5/18
40.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	5P-6P (EST)	1	X	X	X	X				1	\$125.00	\$125.00	WDEF (WDEF)		10/5/18
41.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	5P-6P (EST)	1	X	X						1	\$125.00	\$125.00	WDEF (WDEF)		10/5/18
42.0	Normal Line / SPOT	10/08/18-10/11/18	1	:30	7:29-9P- ANDY GRIFFITH	1	X	X	X	X				1	\$160.00	\$160.00	WDEF (WDEF)		10/5/18
43.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	7:29-9P- ANDY GRIFFITH	1					X			1	\$160.00	\$160.00	WDEF (WDEF)		10/5/18
44.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	7:29-9P- ANDY GRIFFITH	3	X	X						3	\$160.00	\$480.00	WDEF (WDEF)		10/5/18
45.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	7:57P- 9P (EST)	2	X							2	\$600.00	\$1,200.00	WDEF (WDEF)		10/5/18
46.0	Normal Line / SPOT	10/15/18-10/15/18	1	:30	7:57P- 9P (EST)	1	X							1	\$600.00	\$600.00	WDEF (WDEF)		10/5/18
47.0	Normal Line / SPOT	10/16/18-10/16/18	1	:30	7:57P- NCIS	1		X						1	\$780.00	\$780.00	WDEF (WDEF)		10/5/18
48.0	Normal Line / SPOT	10/16/18-10/16/18	1	:30	9P- FBI	1		X						1	\$780.00	\$780.00	WDEF (WDEF)		10/5/18
49.0	Normal Line / SPOT	10/16/18-10/16/18	1	:30	10:00-11P- NCIS: NEW ORLEANS	1		X						1	\$780.00	\$780.00	WDEF (WDEF)		10/5/18
50.0	Normal Line / SPOT	10/10/18-10/10/18	1	:30	7:57P- SURVIVOR	1			X					1	\$565.00	\$565.00	WDEF (WDEF)		10/5/18
51.0	Normal Line / SPOT	10/10/18-10/10/18	1	:30	9P- SEAL TEAM	1			X					1	\$780.00	\$780.00	WDEF (WDEF)		10/5/18

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52.0	Normal Line / SPOT	10/10/18-10/10/18	1	:30	10:00-10P- CRIMINAL MINDS	1			X					1	\$565.00	\$565.00	WDEF (WDEF)		10/5/18
53.0	Normal Line / SPOT	10/11/18-10/11/18	1	:30	9P- 10P (EST)	1				X				1	\$975.00	\$975.00	WDEF (WDEF)		10/5/18
54.0	Normal Line / SPOT	10/05/18-10/05/18	1	:30	9P- HAWAII FIVE-0	1					1			1	\$850.00	\$850.00	WDEF (WDEF)		10/5/18
55.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	9P- HAWAII FIVE-0	1					X			1	\$850.00	\$850.00	WDEF (WDEF)		10/5/18
56.0	Normal Line / SPOT	10/05/18-10/05/18	1	:30	9P- BLUE BLOODS	1					1			1	\$850.00	\$850.00	WDEF (WDEF)		10/5/18
57.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	9P- BLUE BLOODS	1					X			1	\$850.00	\$850.00	WDEF (WDEF)		10/5/18
58.0	Normal Line / SPOT	10/06/18-10/13/18	1	:30	10P- 48 HOURS	1						X		2	\$250.00	\$500.00	WDEF (WDEF)		10/5/18
59.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	6:58-56P- 60 MINUTES	1							X	2	\$950.00	\$1,900.00	WDEF (WDEF)		10/5/18
60.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	6:58-56P- NCIS: LOS ANGELES	1							X	2	\$450.00	\$900.00	WDEF (WDEF)		10/5/18
61.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	10P- MADAM SECRETARY	1							X	2	\$850.00	\$1,700.00	WDEF (WDEF)		10/5/18
62.0	Normal Line / SPOT	10/12/18-10/12/18	1	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1					X			1	\$25.00	\$25.00	WDEF (WDEF)		10/5/18
63.0	Normal Line / SPOT	10/15/18-10/16/18	1	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	3	X	X						3	\$25.00	\$75.00	WDEF (WDEF)		10/5/18

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64.0	Normal Line / SPOT	10/07/18-10/14/18	1	:30	12P- NFL TODAY	1							X	2	\$300.00	\$600.00	WDEF (WDEF)		10/5/18
65.0	Normal Line / Titans	10/07/18-10/07/18	1	:30	1P- NFL ON CBS	1							X	1	\$800.00	\$800.00	WDEF (WDEF)		10/5/18
66.0	Normal Line / NFL	10/14/18-10/14/18	1	:30	1P- NFL ON CBS	1							X	1	\$800.00	\$800.00	WDEF (WDEF)		10/5/18
67.0	Normal Line / Titans	10/14/18-10/14/18	1	:30	4:25P- NFL ON CBS GAME 2	1							X	1	\$800.00	\$800.00	WDEF (WDEF)		10/5/18
68.0	Normal Line / SPOT	10/08/18-10/15/18	1	:30	10P- SCORPION	1	X							2	\$600.00	\$1,200.00	WDEF (WDEF)		10/5/18

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125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26216156 Changes as of: 10/5/2018 at 1:33 PM Version: Highlighting Revision: 1
CPE: 302/322/7438 Flight: 10/5/18 - 10/16/18 Station: WDEF
Agency: WATERFRONT STRATEGIE Advertiser: Majority Forward Market: Chattanooga
Product: ISSUE Office: PHILADELPHIA
3050 K ST NW #100 Agency Order #: 7824909 Service: Nielsen
Washington, DC 20007 Buyer: Chiusano, Dawn Primary Demo: Adults 35+
Salesperson: FRANK BROWN Assistant: FRANK BROWN 215-563-5400
Separation: 30
Comments: Buys to air 10.05-10.16, Separation: 30

Con Type: POLITICAL/VOTE
Total \$: \$29,385.00
Total Spots: 116
Total CPP: \$117.78
Total GRP: 249.5

#	Day/Time	DP	Program	A3SP Rating	Rate	Len	10/5	10/12	Total Spots	Total \$	GRP*
1	F M-Th 5a-5:30a		News 12 Morning	0.2	\$25.00	30	1	1	2	\$50.00	\$125.00
Charges: Rate from 15 to 25											
REV-2	F M-Th 6a-7a		News 12 Morning	0.8	\$45.00	30	1	9	10	\$450.00	\$56.25
Charges: Rate from 20 to 45											
REV-3	F M-Th 7a-8a		CBS Early Show	0.8	\$45.00	30	1	9	9	\$405.00	\$56.25
Charges: Rate from 35 to 45											
4	F M-Th 8a-9a		CBS Early Show	0.7	\$45.00	30	1	8	9	\$405.00	\$64.29
Charges: Rate from 35 to 45											
5	9a-10a		Saturday Early Show	1.0	\$125.00	30	1	1	2	\$250.00	\$125.00
Charges: Rate from 100 to 125											
6	10a-11a		Saturday Early Show	1.7	\$125.00	30	1	1	2	\$250.00	\$73.53
Charges: Rate from 100 to 125											
7	9a-10:30a		CBS Sunday Morning	3.0	\$190.00	30	1	1	2	\$380.00	\$63.33
8	10:30a-11:30a		Face The Nation	1.4	\$125.00	30	1	1	2	\$250.00	\$89.29
Charges: Rate from 100 to 125											
9	F M-Th 12n-12:30p		News 12 Noon	2.6	\$145.00	30	1	1	2	\$290.00	\$55.77
Charges: Rate from 115 to 145											
10	F M-Th 6p-6:30p		News 12 At 6pm	2.1	\$160.00	30	1	5	6	\$960.00	\$76.19
Charges: Rate from 130 to 160											
REV-11	F M-Th 6:30p-7p		CBS Evening News	2.4	\$160.00	30	1	5	6	\$960.00	\$88.89
12	F M-Th 7p-7:30p		Prime News @7	1.8	\$160.00	30	1	5	6	\$960.00	\$88.89
Charges: Rate from 130 to 160											
13	F M-Th 11p-11:35p		News 12 Nightside	1.2	\$190.00	30	1	5	6	\$1,140.00	\$158.33
Charges: Rate from 130 to 190											
14	Sa-Su 11p-11:35p		News 12 Now Saturday/Sunday	0.8	\$155.00	30	1	1	2	\$310.00	\$193.75
Charges: Rate from 80 to 155											



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26216158 **Changes as of:** 10/5/2018 at 1:33 PM **Version:** Highlighting Revision 1
CPE: 302/322/7438 **Flight:** 10/5/18 - 10/16/18 **Station:** WDEF
Agency: WATERFRONT STRATEGIE **Advertiser:** Majority Forward **Market:** Chattanooga
Product: ISSUE **Office:** PHILADELPHIA
Agency Order #: 7824909 **Buyer:** Chiusano, Dawn **Service:** Nielsen
Salesperson: FRANK BROWN **Assistant:** FRANK BROWN 215-563-5400
Primary Demo: Adults 35+
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$29,385.00
Total Spots: 116
Total CPP: \$117.78
Total GRP: 249.5

* Day/Time	DP	Program	A3SP Rating	Len	10/5	10/12	Total Spots	Total \$	CPP	GRP
15 Su 11p-11:35p		News 12 Now Sunday	\$155.00	0.7	30	1	1	\$310.00	\$221.43	1.4
Changes: Rate from 80 to 155										
16 F-M-Th 11a-12n		Price Is Right	\$180.00	4.0	30	1	5	\$1,080.00	\$45.00	24.0
Changes: Rate from 145 to 180										
17 F-M-Th 12:30p-2p		CBS Soap Rotation	\$145.00	1.8	30	1	1	\$290.00	\$80.56	3.6
Changes: Rate from 115 to 145										
18 F-M-Th 2p-3p		The Talk	\$145.00	0.9	30	1	1	\$290.00	\$161.11	1.8
Changes: Rate from 115 to 145										
19 F-M-Th 3p-4p		Let's Make A Deal	\$145.00	1.4	30	1	1	\$290.00	\$103.57	2.8
Changes: Rate from 115 to 145										
20 F-M-Th 4p-5p		Judge Judy	\$125.00	1.8	30	1	1	\$250.00	\$69.44	3.6
Changes: Rate from 75 to 125										
21 F-M-Th 5p-6p		Judge Judy 2x	\$125.00	2.1	30	1	1	\$250.00	\$59.52	4.2
Changes: Rate from 75 to 125										
22 F-M-Th 7:30p-8p		Andy Griffith	\$160.00	2.0	30	1	4	\$800.00	\$80.00	10.0
Changes: Rate from 130 to 160										
REV+ 23 M 8p-9p		Kevin Can Wait/Man with a Plan-CBS	\$600.00	4.5	30	1	2	\$1,800.00	\$133.33	13.5
Changes: Rate from 475 to 600										
24 M 10p-11p		Scorpion-CBS	\$600.00	2.7	30	1	1	\$1,200.00	\$222.22	5.4
Changes: Rate from 475 to 600										
25 Tu 8p-9p		NCIS-CBS	\$780.00	8.5	30	0	1	\$780.00	\$91.76	8.5
26 Tu 9p-10p		FBI	\$780.00	5.8	30	0	1	\$780.00	\$134.48	5.8
Changes: Program from Bull-CBS to FBI, Rate from 575 to 780										
27 Tu 10p-11p		NCIS: New Orleans-CBS	\$780.00	4.4	30	0	1	\$780.00	\$177.27	4.4
Changes: Rate from 575 to 780										
28 W 8p-9p		Survivor-CBS	\$565.00	3.5	30	1	0	\$565.00	\$161.43	3.5
Changes: Rate from 450 to 565										



125 West 55th St
New York, NY 10019

Contract # 26216158
CPE: 302/322/7438
Agency: WATERFRONT STRATEGIE
Product: ISSUE
Agency Order #: 7824909
Buyer: Chiusano, Dawn
Salesperson: FRAN BROWN
215-563-5400
Separation:

Changes as of: 10/5/2018 at 1:33 PM
Flight: 10/5/18 - 10/16/18
Advertiser: Majority Forward
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: FRAN BROWN
215-563-5400

Con Type: POLITICAL/NOTE
Total Spots: 116
Total CPP: \$117.78
Total GRP: 249.5

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/5 - 10/12		Total Spots	Total \$	CPP	GRP
							10/5	10/12				
29	9p-10p		Seal Team-CBS	\$780.00	3.9	30	1	0	1	\$780.00	\$200.00	3.9
Changes: Rate from 575 to 780												
30	10p-11p		Criminal Minds-CBS	\$565.00	3.0	30	1	0	1	\$565.00	\$188.33	3.0
Changes: Rate from 450 to 565												
31	9p-10p		Mom/Life in Pieces-CBS	\$975.00	2.6	30	1	0	1	\$975.00	\$375.00	2.6
Changes: Rate from 780 to 975												
32	9p-10p		Hawaii Five-0-CBS	\$850.00	2.9	30	1	1	2	\$1,700.00	\$293.10	5.8
Changes: Rate from 690 to 850												
33	10p-11p		Blue Bloods-CBS	\$850.00	3.1	30	1	1	2	\$1,700.00	\$274.19	6.2
Changes: Rate from 690 to 850												
34	10p-11p		48 Hours-CBS	\$250.00	4.4	30	1	1	2	\$500.00	\$56.82	8.8
Changes: Rate from 200 to 250												
35	7p-8p		60 Minutes-CBS	\$950.00	9.4	30	1	1	2	\$1,900.00	\$101.06	18.8
Changes: Rate from 750 to 950												
36	9p-10p		NCIS: Los Angeles-CBS	\$450.00	1.4	30	1	1	2	\$900.00	\$321.43	2.8
Changes: Rate from 350 to 450												
37	10p-11p		Madam Secretary-CBS	\$850.00	1.0	30	1	1	2	\$1,700.00	\$850.00	2.0
Changes: Rate from 690 to 850												
REV-38	F-M-Th 12:35a-1:35a		The Late Late Show-CBS	\$25.00	0.1	30	0	5	4	\$100.00	\$250.00	0.4
Changes: Rate from 15 to 25												
REV-39	3:30p-7p		SEC on CBS	\$2,500.00	1.3	30	0	1	0	\$0.00	\$1,923.08	0.0
Changes: Rate from 15 to 25												
REV-40	8p-11p		SEC on CBS Primetime	\$1,150.00	1.6	30	1	0	1	\$0.00	\$718.75	0.0
Changes: Rate from 15 to 25												
41	12n-1p		NFL Today	\$300.00	2.0	30	1	1	2	\$600.00	\$150.00	4.0
Changes: Rate from 625 to 800												
42	1p-4p		CBS NFL Sunday Early Game	\$800.00	6.2	30	1	1	2	\$1,600.00	\$129.03	12.4
Changes: Rate from 625 to 800												
REV-43	4p-7p		CBS NFL Sunday Late Game	\$800.00	12.8	30	1	0	1	\$800.00	\$62.50	12.8
Changes: Rate from 625 to 800												
TOTALS:									116	\$29,385.00	\$117.78	249.5



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26216158 Changes as of: 10/5/2018 at 1:33 PM

CPE: 302/322/7438

Agency: WATERFRONT STRATEGIE

3050 K ST NW #100
Washington, DC 20007

Advertiser: Majority Forward

Product: ISSUE

Agency Order #: 7824909

Buyer: Chiusano, Dawn

Salesperson: FRAN BROWN

215-563-5400

Separation: 30

Con Type: POLITICAL/VOTE
Total \$: \$29,385.00

Office: PHILADELPHIA

Service: Nielsen

Primary Demo: Adults 35+

Assistant: FRAN BROWN

215-563-5400

Total Spots: 116

Total CPP: \$117.78

Total GRP: 249.5

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/05/18 1:33 PM	FRAN BROWN	Buys to air 10.05-10.16; Separation: 30
10/05/18 1:25 PM	System	Notice Received.
10/05/18 12:00 PM	FRAN BROWN	Buys to air 10.05-10.16; Separation: 30

Competitive Information

Market Budget:	\$163,250
WDEF Share:	18%
Comment:	
Unknown:	82%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	116	\$29,385.00	249.5

Monthly Summary		
Month	Spots	Dollars
2018-Oct	116	\$29,385.00
Total	116	\$29,385.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/5/18 4:06 PM					\$0	\$0	
Queued for Electronic Contracting	10/5/18 2:17 PM					\$0	\$0	
Revision	10/5/18 1:33 PM	FRAN BROWN	Revised		11	\$0	\$29,385.00	Changes: Total CPP from \$105.85 to \$117.78, Total Spots from 127 to 116, Total GRPs from 277.6 to 249.5. 40 buylines added or modified.
New	10/5/18 11:59 AM	FRAN BROWN	Confirmed	127		\$29,385.00	\$29,385.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WDEF Chattanooga</u>	Date: <u>10-5-18</u>
---	--------------------------------

I, Jesse Demastrie, authorized media buyer
do hereby request station time concerning the following issue:

Majority Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Majority Forward

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Majority Forward	700 13th Street, NW Suite 600 Washington, DC 20005
------------------	---

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch Rebecca Lambe Karen Hancox

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

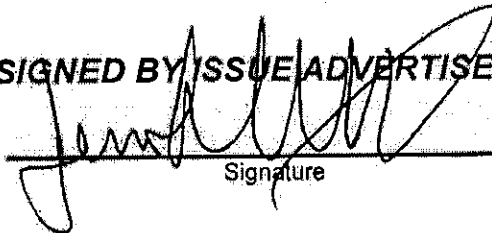
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/6/2018

Date



Signature

202-338-8700

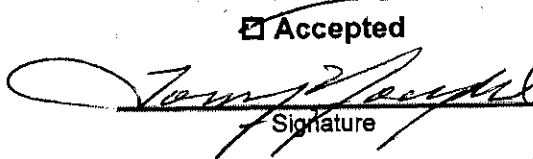
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Tommy Vugobland

Printed Name

LSM

Title

10/4/18

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Waterfront
Strategies™

UFCW 400

Check Date: 10/05/2018

Project Name: Majority Forward 2017-2018

Supplier Number: 0001013340

Project ID: 202227

Flight Dates: 10/06/2018 thru 10/16/2018

Check No: 026589

Activity ID: 220

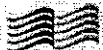
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Late Charge	Paid Amount
00031669 OCT2018 CT2018	10/05/2018	00031669	24,977.25	0.00	0.00	24,977.25

USPS TRACKING #
& CUSTOMER
RECEIPT

9114 9023 0722 4173 6964 22
For Tracking or Inquiries go to USPS.com
or call 1-800-222-1811

Put 2

Check Number	Date	Total Gross Amount	Total Discounts	Total Late Charge	Total Paid Amount
026589	10/05/2018	\$24,977.25	\$0.00	\$0.00	\$24,977.25



Waterfront
Strategies™

Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMorgan Chase Bank, N.A.
Syracuse NY
50-937/213

026589

Date

10/05/2018

Pay Amount

\$24,977.25***

****Twenty-four thousand nine hundred seventy-seven and 25/100 Dollar****

Pay
To
The
Order
Of

WDEF-TV
3300 South Broad Street
Chattanooga TN 37408
[Barcode]

Raymond V. Allen
Walter Allen
Authorized Signature

⑈026589⑈ ⑈021309379⑈ 6301546044509⑈