



WDEF
3300 Broad Street
Chattanooga, TN 37408
ph: (423) 785-1200
fx: (423) 785-1308

Advertiser POL - Majority Forward - Issue (15836)
Agency Waterfront Strategies (2883)
Buyer
Salesperson Millenium-Philadelphia, - (1034)
ph: (215) 563-5400
Product Pol- Political Issue (1081)
Brand 26117859 (58663)
Acct Types National/Political-Issue
Est/Headline 163/173/6750/ECR26117859
Demo
Revision
Comments Issue

Invoice 469975
Inv Date 8/26/2018
Terms Cash In Advance
Contract 192386
Bill Type Standard
Period 7/30/2018 - 8/26/2018

Waterfront Strategies
3050 K Street N.W.
#100
Washington, DC 20007

SAGBo

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2018 3:27:28PM

WDEF (WDEF)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		News 12 Morning						
	SPOT	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/13/18 5:21AM (Mo)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$25.00	
	SPOT	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/14/18 5:21AM (Tu)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$25.00	
	SPOT	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/15/18 5:22AM (We)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$25.00	
	SPOT	5:00:00AM- 5:30:00AM	Per week (4),Mo,Tu,We,Th	08/16/18 5:28AM (Th)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$25.00	
2.0	Contract Line Remarks:		News 12 Morning						
	SPOT	5:30:00AM- 6:00:00AM	Per week (1),Fr	08/10/18 5:54AM (Fr)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$30.00	
3.0	Contract Line Remarks:		News 12 Morning						
	SPOT	6:00:00AM- 7:00:00AM	Per week (2),Mo,Tu,We,Th	08/13/18 6:16AM (Mo)	00:30	NEWS 12 6-7A	8MFTN00001TH	\$45.00	
	SPOT	6:00:00AM- 7:00:00AM	Per week (2),Mo,Tu,We,Th	08/16/18 6:59AM (Th)	00:30	NEWS 12 6-7A	8MFTN00001TH	\$45.00	
4.0	Contract Line Remarks:		CBS Early Show						
	SPOT	41067-CBS THIS MORNIN	Per week (1),Fr	08/10/18 8:17AM (Fr)	00:30	CBS THIS MORNING	8MFTN00001TH	\$45.00	
5.0	Contract Line Remarks:		CBS Sunday Morning						
	SPOT	26922-CBS SUNDAY MOR	Per week (1),Su	08/12/18 9:08AM (Su)	00:30	CBS SUNDAY MORNING	8MFTN00001TH	\$190.00	
6.0	Contract Line Remarks:		News 12 At 6pm						
	SPOT	27001-NEWS 12 @ 6P	Per week (1),Fr	08/10/18 6:12PM (Fr)	00:30	NEWS 12 @ 6P	8MFTN00001TH	\$130.00	
7.0	Contract Line Remarks:		CBS Evening News						
	SPOT	27009-CBS EVENING NEV	Per week (1),Fr	08/10/18 6:51PM (Fr)	00:30	CBS Evening News	8MFTN00001TH	\$160.00	
8.0	Contract Line Remarks:		News 12 Nightside						
	SPOT	26950-NEWS 12 NIGHTS	Per week (1),Fr	08/10/18 11:19PM (Fr)	00:30	NEWS 12 NIGHTSIDE	8MFTN00001TH	\$190.00	
9.0	Contract Line Remarks:		Price Is Right						
	SPOT	26940-PRICE IS RIGHT	Per week (1),Fr	08/10/18 10:59AM (Fr)	00:30	Price is Right	8MFTN00001TH	\$180.00	
10.0	Contract Line Remarks:		CBS Soap Rotation						
	SPOT	12:30:00PM- 2:00:00PM	Per week (1),Fr	08/10/18 1:59PM (Fr)	00:30	Bold and The Beautiful	8MFTN00001TH	\$145.00	
11.0	Contract Line Remarks:		NCIS-CBS						
	SPOT	26973-NCIS	Per week (2),Tu	08/14/18 8:00PM (Tu)	00:30	NCIS	8MFTN00001TH	\$780.00	
	SPOT	26973-NCIS	Per week (2),Tu	08/14/18 8:44PM (Tu)	00:30	NCIS	8MFTN00001TH	\$780.00	
12.0	Contract Line Remarks:		Big Brother Thursday-CBS						
	SPOT	39393-BIG BROTHER TH	Per week (1),Th	08/16/18 9:50PM (Th)	00:30	BIG BROTHER TH 9P	8MFTN00001TH	\$975.00	
13.0	Contract Line Remarks:		60 Minutes-CBS						
	SPOT	26956-60 MINUTES	Per week (1),Su	08/12/18 7:20PM (Su)	00:30	60 Minutes	8MFTN00001TH	\$950.00	
14.0	Contract Line Remarks:		The Late Show-CBS						
	SPOT	52834-LATE SHOW WITH	Per week (1),Fr	08/10/18 12:28AM (Fr)	00:30	LATE SHOW with STEPHEN COLBERT	8MFTN00001TH	\$45.00	
15.0	Contract Line Remarks:		News 12 Morning						
	SPOT	5:00:00AM- 5:30:00AM	Per week (1),Fr	08/10/18 5:13AM (Fr)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$25.00	
16.0	Contract Line Remarks:		News 12 Morning						
	SPOT	5:30:00AM- 6:00:00AM	Per week (1),Mo,Tu,We,Th	08/14/18 5:54AM (Tu)	00:30	NEWS 12 THIS MORNING 5A	8MFTN00001TH	\$30.00	
17.0	Contract Line Remarks:		CBS Early Show						
	SPOT	41067-CBS THIS MORNIN	Per week (1),Mo,Tu,We,Th	08/14/18 8:16AM (Tu)	00:30	CBS THIS MORNING	8MFTN00001TH	\$45.00	
18.0	Contract Line Remarks:		News 12 At 6pm						
	SPOT	27001-NEWS 12 @ 6P	Per week (1),Mo,Tu,We,Th	08/13/18 6:15PM (Mo)	00:30	NEWS 12 @ 6P	8MFTN00001TH	\$130.00	



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19.0	Contract Line Remarks:		<u>Price Is Right</u>						
	SPOT	26940-PRICE IS RIGHT	Per week (4),Mo,Tu,We,Th	08/13/18 12:00PM (Mo)	00:30	Price is Right	8MFTN00001TH	\$180.00	
	SPOT	26940-PRICE IS RIGHT	Per week (4),Mo,Tu,We,Th	08/14/18 12:01PM (Tu)	00:30	Price is Right	8MFTN00001TH	\$180.00	
	SPOT	26940-PRICE IS RIGHT	Per week (4),Mo,Tu,We,Th	08/15/18 10:59AM (We)	00:30	Price is Right	8MFTN00001TH	\$180.00	
	SPOT	26940-PRICE IS RIGHT	Per week (4),Mo,Tu,We,Th	08/16/18 12:00PM (Th)	00:30	Price is Right	8MFTN00001TH	\$180.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$5,740.00	Total Spots	27
Commission	(\$861.00)		
Net Total	\$4,879.00		