

KIXW AM

1ST Quarter 2019

QUARTERLY ISSUES AND PROGRAM REPORT

During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

- 1. Proper Disposal of Christmas Trees**
- 2. Local Pet Adoption**
- 3. Diabetes Awareness-Support Meetings**
- 4. Women's Heart Health Month-HD Events**
- 5. Arts & Theatre-Victor Valley College**
- 6. Healthy Living-Community Health Action Network**
- 7. Winter Health-Free Flu Shots**
- 8. Teaching Jobs-Hesperia Unified School District**
- 9. California Council of the Blind-HD Chapter**
- 10. Neighborhood Clean Up Day-Town of Apple Valley**
- 11. Local Veterans-Assistance for jobs & housing**
- 12. Drug Prevention Awareness/Intervention Programs**
- 13. Lions Club Vision Program-Free Glasses**
- 14. Gun Awareness & Safety-Victor Valley Gun Club**
- 15. Water Conservation Workshop-City of Victorville**
- 16. Military Banner Program-City of Hesperia**
- 17. Shoe Fundraiser-Lime St Elementary in Hesperia**
- 18. Single Moms Assistance-Rose of Sharon**
- 19. 2019 Women's Expo**
- 20. Special Needs-New Sports & Activity Group in Hesperia**

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*1/06/2019-
1/20/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Recreation

SHOW GUEST

Spring Valley Lake Lions Club, Regina W. Bell

TOPIC OF THIS SHOW-1/06/2019-1/20/2019
ISSUE-Public Information and Recreation

Spring Valley Lake Lions Club and Plaque Tribute Ceremony
Honoring Black History Month-City of Victorville

Representatives from the Spring Valley Lake Lions Club were our special guests for this segment. We discussed the founding of the Spring Valley Lake Lions Club in the High Desert and it's significance. We also discussed some of their upcoming events/fundraisers.

Regina W. Bell joins us as well to talk about the City of Victorville and their special Black History Month event, honoring Harriet Tubman with a special plaque. The ceremony was to take place along with the annual Martin Luther King Jr. Parade in Victorville.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*1/27/2019-
2/10/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Health
Education

SHOW GUEST

CJ Paige- Community Health Action Network

TOPIC OF THIS SHOW-1/27/2019-2/10/2019
ISSUE-Public Information/Health Education
CHAN-Healthy Living Classes

One of our favorite guests, CJ from Community Health Action Network of Victorville, stops by to discuss the Eat Better-Focusing on Healthy Living and Active Living classes for the High Desert. We talked about the importance of these free classes for the entire community.

Discussed as well is their Community Monthly meetings, where the public can discuss new programs to deal with getting the word out on nutrition and healthy living options. These meeting are open to the public.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*2/17/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Health
Education

SHOW GUEST

CJ Paige- Community Health Action Network
Larry Porras- Human Resources-Hesperia Unified
School District

TOPIC OF THIS SHOW-2/17/2019

ISSUE-Public Information/Health Education

CHAN-Healthy Living Classes and HUSD Teacher Job Fair

One of our favorite guests, CJ from Community Health Action Network of Victorville, stops by to discuss the Eat Better-Focusing on Healthy Living and Active Living classes for the High Desert. We talked about the importance of these free classes for the entire community.

Discussed as well is their Community Monthly meetings, where the public can discuss new programs to deal with getting the word out on nutrition and healthy living options. These meetings are open to the public.

In our next segment for the week, Larry Porras from the Hesperia Unified School District joins us, to discuss their upcoming Teacher Job Fair taking place on March 6, 2019.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*2/24/2019-
03/3/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information

SHOW GUEST

Larry Porras- Human Resources-Hesperia Unified
School District
Dharini Dobbins-California Council of the Blind-HD

TOPIC OF THIS SHOW-2/24/2019

ISSUE-Public Information

HUSD Teacher Job Fair and the California Council of the Blind-
High Desert Chapter

In our first segment for the week, Larry Porras from the Hesperia Unified School District joins us, to discuss their upcoming Teacher Job Fair taking place on March 6, 2019.

Joining us as well is High Desert Resident, Dharini Dobbins, representing the California Council of the Blind-HD Chapter. She shares her courageous story about how she became blind at a young age, and how she became part of the Council. We discuss the importance of having a group such as this for other residents in the High Desert, and their resources and services they provide for those who are in need.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*3/10/2019-
03/17/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information

SHOW GUEST

Dharini Dobbins-California Council of the Blind-
High Desert Chapter

TOPIC OF THIS SHOW-3/10/2019-3/17/2019

ISSUE-Public Information

California Council of the Blind-High Desert Chapter

Joining us on the program is High Desert Resident, Dharini Dobbins, representing the California Council of the Blind-HD Chapter. She shares her courageous story about how she became blind at a young age, and how she became part of the Council. We discuss the importance of having a group such as this for other residents in the High Desert, and their resources and services they provide for those who are in need.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*3/24/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information/Education

SHOW GUEST

Deborah Lemons-Executive Director of Rose of Sharon

TOPIC OF THIS SHOW-3/24/2019

ISSUE-Public Information

Rose of Sharon Pregnancy Resource Center-Victorville

Deborah Lemons, Executive Director of the Rose of Sharon Pregnancy Resource Center in Victorville, joins us on High Desert Dialogue this week. A special discussion this week, in that we highlight the services and resources the Rose of Sharon provides for families across our High Desert. Their ongoing Bottle Fundraiser is also discussed, plus how residents can help out by donating and volunteering for the group.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*3/31/2019

LENGTH:

30 min.
6:30AM

ISSUE: Public Information

SHOW GUEST

Jewel and Jennifer- Spring Valley Lake Lions Club

TOPIC OF THIS SHOW-3/31/2019

ISSUE-Public Information

Spring Valley Lake Lions Club- Family Bingo Fundraiser

Jewel and Jennifer from the Spring Valley Lake Lions Club visit this week, to talk about their upcoming Family Bingo Fundraiser on April 13. Its proceeds will benefit the SVL Leos, which is a group that young adults 13-18 years of age can enter. SVL Lions club continue to take part in many great causes in the High Desert, and some of these causes are discussed during the interview including- their services for the vision impaired and helping those in disaster across California.

CALL LETTERS: KIXW-AM

1st Qtr 2019 Quarterly Issues and Program Report

Community Calendar

AIR DATE

TIME

LENGTH:

1/1/19-3/31/19
(Daily)

12:10, 4:10, 7:10PM
9:10AM (SAT & SUN)

60 SEC

Highlights/Featured Events:

1/1- 1/15 = ADELANTO LITTLE LEAGUE SIGNUPS, GOOD TIMES AT THE LEAGUE DANCE, WASTE COLLECTION DATE-TOWN OF APPLE VALLEY, DINO EBEL BASEBALL CLINIC, MILITARY BANNER PROGRAM-CITY OF HESPERIA

1/16- 1/31 =TOWN OF APPLE VALLEY NEIGHBORHOOD CLEAN UP DAY, ADELANTO GRAND PRIX, PET ADOPTIONS TO VETERANS SPECIAL-HESPERIA, SEUSSICAL THE MUSICAL, NEW BOOK FESTIVAL-HESPERIA CITY LIBRARY

2/1 – 2/15 = CITY OF VV SHRED FEST, OPERATION BALDY MESA PT 2 EVENT, CHAN-COMMUNITY HEALTH CLASSES AND MEETINGS, SPECIAL NEEDS SPORTS PROGRAM, TOWN OF APPLE VALLEY FREE RABIES/VACINATIONS CLINIC

2/16 – 2/28 = MARDI GRAS CASINO NIGHT FUNDRAISER, TOWN OF APPLE VALLEY HEART GAMES, HD COLOR SPLASH AND FUN RUN, LIME STREET ELEM SCHOOL SHOE FUNDRAISER, DIABETES SUPPORT MEETINGS RETURN

3/1- 3/15 = 2019 WOMEN'S EXPO, CITY OF VV RUN IN THE PARK EVENT, APPLE VALLEY GUN CLUB, OPEN MEMBERSHIP-VV LIONS CLUB, A WAY BACK-INTERVENTION PROGRAM MEETINGS-DRUG PREVENTION AWARENESS

3/16- 3/31= CITY OF VV WATER CONSERVATION WORKSHOP, SERRANO CENTER STAGE PRESENTS-ALICE IN WONDERLAND-DOWN THE RABBIT HOLE, APPLE VALLEY LEGACY MUSEUM HO DOWN EVENT, VVC THEATRE ARTS DEPT PRESENTS TARTUFFE

**2019-Q1 (January-March) Viewpoints
Quarterly Report – Compliancy Issues & Program List:
KIXW-AM, APPLE VALLEY**

Alternative medicine	Incarceration
American issues	Internet
Ancient civilizations	Interpersonal relationships
Anxiety and depression	Language
Audiobooks	Law enforcement
Awards	LGBTQ issues
Business	Literature
Child development	Marriage
Cinema/film	Media
Crime	Mental health
Criminal justice	Mental illness
Criticism	Mindfulness
Culture	Morality and ethics
Cybercrime	Music
Data/data analysis	Mythology
Death	Narrative/storytelling
Disabilities	Politics
Domestic issues	Pregnancy
Documentary film	Psychology
Economics	PTSD
Education	Public health/safety
Emotional wellness	Religion
Entertainment	Science
Entrepreneurship	Self-help
Family and parenting issues	Sociology/societal issues
Federal law	Statistics
Gender issues/gender equality	Stigma/stereotypes
Grief	Technology
Gun violence	Television
Health and wellness	Trauma
Health care	Travel
History	US history
Immigration	

Program Log for Viewpoints

Program	19-01	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	01/06 – 01/12/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Women in the United States Military		10:32
Synopsis: Women have served in the US military dating all the way back to the Revolutionary War. Back then, they had to lie about their sex and their names in order to get enlist, but some did. Now, combat positions are open to women. We discuss the vital role women have played in America's military might.			
Host: Gary Price. Guests: Eileen Rivers, army veteran and author of <i>Beyond the Call: Three women on the front lines in Afghanistan</i>			
Links for more info: https://www.dacapopress.com/titles/eileen-rivers/beyond-the-call/9781549168710/ ; https://www.hachettebookgroup.com/articles/a-talk-with-eileen-rivers-author-of-beyond-the-call/			
Compliance Issues Covered: military; US history; women in history; feminism; gender equality; American issues			
14:21	SEGMENT 2: Overcoming Anxiety and Feeling Joy		8:52
Synopsis: Early January has long been a time for people to hit the re-set button and try to refocus their energy and attention for the year ahead. We talk to two experts about how to overcome anxiety to feel happier and more at ease, despite the chaos of our everyday life.			
Host: Marty Peterson. Guests: Neil Pasricha, author, <i>Two Minute Mornings: A journey to win your day every day</i> ; Sharon Weil, author, <i>ChangeAbility: How artists, activists and awakens navigate change</i>			
Links for more info: https://globalhappiness.org/neil-pasricha/ ; http://www.sharonweilauthor.com/			
Compliance Issues Covered: mental health; mental illness; emotional wellness; self-help; alternative medicine; anxiety and depression			
24:13	Culture Crash: <i>Minding the Gap</i>		2:12
Synopsis: In a crowded field of great films from 2018, Bing Liu's <i>Minding the Gap</i> , a documentary available on Hulu, stands above the pack.			
Host: Evan Rook			
Compliance Issues Covered: media; cinema/film; family issues; documentary film; entertainment; criticism			

Program Log for Viewpoints

Program	19-02	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	01/13 – 01/19/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Cybercrime in Real Life		10:42
Synopsis: We've all seen how our fiction portrays cybercrime, but what does it really look like? Jonathan Lusthaus, the director of the Human Cybercriminal Project at the University of Oxford, joins the show to talk about the real crimes committed online and what, if anything, we can do to protect ourselves.			
Host: Gary Price. Guests: Jonathan Lusthaus, Director of the Human Cybercriminal Project and author, <i>Industry of Anonymity: Inside the Business of Cybercrime</i>			
Links for more information: https://industryofanonymity.com/ ; https://www.nuffield.ox.ac.uk/people/profiles/jonathan-lusthaus/			
Compliance Issues Covered: crime; law enforcement; internet; cybercrime; technology			
14:31	SEGMENT 2: Marriage Maintenance		8:10
Synopsis: Maintaining a relationship or a marriage is a wonderful thing, but sometimes it can be tricky. We hear tips from an expert clinical psychologist on how couples can communicate better, understand each other more deeply, and work through some of the issues common in modern marriages.			
Host: Marty Peterson. Guests: Dr. Daphne de Marneffe, clinical psychologist and author, <i>The Rough Patch: Marriage and the Art of Living Together</i>			
Links for more info: http://www.daphnedemarneffe.com/ ; https://www.amazon.com/dp/B01N637OIO/			
Compliance Issues Covered: marriage; family issues; self-help; psychology			
23:41	Culture Crash: True Detective		2:43
Synopsis: In 2014, <i>True Detective</i> was a cultural juggernaut. In 2015, it was a laughing stock. Can the new season recapture the magic for HBO?			
Host: Evan Rook			
Compliance Issues Covered: media; culture; television; business; entertainment; criticism			

Program Log for Viewpoints

Program	19-03	Producers	Reed Pence, Evan Rook
Air Week	01/20 – 01/26/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: China's Family Policies & Their Impact on America		8:50
Synopsis: In America, we may have an idea of how China's one-child and two-child policies work, but the truth is more complicated than many of us imagine. We talk to journalist and author Vanessa Hua about how these policies have rippled all the way into America.			
Host: Gary Price. Guests: Vanessa Hua, journalist and author, <i>A River of Stars</i>			
Links for more information: http://www.randomhousebooks.com/books/550208/ ; https://www.nbcnews.com/news/us-news/feds-raid-l-maternity-hotel-birth-tourists-n315996			
Compliance Issues Covered: immigration; American issues; international issues; family issues; parenting; societal issues			
12:39	SEGMENT 2: Processing Unimaginable Grief		9:25
Synopsis: Grief is an innate part of human life, but how we process that grief varies from person to person. Tom Malmquist knows too much about grief after he lost his partner shortly after the birth of their first child. Malmquist put his experiences into his novel, <i>In Every Moment We Are Still Alive</i> , to help others in similar situations feel less alone.			
Host: Marty Peterson. Guests: Tom Malmquist, author, <i>In Every Moment We Are Still Alive</i>			
Links for more info: http://static.mhpbooks.com/In-Every-Moment/			
Compliance Issues Covered: grief; death; parenting; family issues; trauma			
23:04	Culture Crash: Movies to Look Forward to in 2019		3:21
Synopsis: With a new year comes new things to look forward to, and this year will offer an enormous slate of hotly anticipated new films, like <i>Toy Story 4</i> , <i>It: Chapter 2</i> , and a plethora of superhero offerings.			
Host: Evan Rook			
Compliance Issues Covered: media; culture; cinema/film; entertainment			

Program Log for Viewpoints

Program	19-04	Producers	Reed Pence, Evan Rook
Air Week	01/27 – 02/02/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: The Truth Behind Faith-Based Prison Ministry		9:02
Synopsis: Since the beginning of the US prison system, religion has been suggested as a way to help rehabilitate criminals. We talk to Tanya Erzen, a professor of religion, about why that is and what role prison ministries play in the lives on inmates.			
Host: Gary Price. Guests: Tanya Erzen, author <i>God in Captivity: The Rise of Faith-Based Prison Ministries in the Age of Mass Incarceration</i>			
Links for more information: https://tanyaerzen.com/ ; http://www.beacon.org/God-in-Captivity-P1256.aspx			
Compliance Issues Covered: US history; criminal justice; religion; American issues; incarceration			
12:51	SEGMENT 2: Tips on Entrepreneurship		9:56
Synopsis: Brian Scudamore founded 1-800-GOT JUNK when he was just 18. Now, it's one of the biggest companies in the world. He talks about the lessons he learned and what advice he has for young entrepreneurs dreaming of creating the next big startup.			
Host: Marty Peterson. Guests: Brian Scudamore, CEO of 1-800-GOT JUNK and author, <i>WTF: Willing to Fail: How failure can be your key to success</i>			
Links for more info: https://www.1800gotjunk.com/us_en/about/our_company ; https://www.amazon.com/WTF-Willing-Fail-Failure-Success-ebook/dp/B07JXY3823			
Compliance Issues Covered: business; entrepreneurship; economics; marketing			
23:47	Culture Crash: A New Future for Comic Book Movies		2:41
Synopsis: For a decade now, it seemed like comic book movies had settled in to an existence based on these larger cinematic universes. Now, Spider-Man and The Joker are proving comic stories can have their cake and eat it, too.			
Host: Evan Rook			
Compliance Issues Covered: media; culture; cinema/film; comic books; entertainment; criticism			

Program Log for Viewpoints

Program	19-05	Producers	Reed Pence, Evan Rook
Air Week	02/03 – 02/09/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: The Unexpected Utility of a Well-Held Grudge		9:56
Synopsis: Grudges are something most of us think of as a negative feeling. They're petty or vindictive or unforgiving. But we talk to author Sophie Hannah, who says grudges can be a really positive thing in our lives if we just know how to hold them properly. She can explain.			
Host: Gary Price. Guests: Sophie Hannah, author, <i>How to Hold a Grudge: From resentment to contentment- the power of grudges to transform your life</i>			
Links for more information: https://sophiehannah.com/ ; https://www.simonandschuster.com/books/How-to-Hold-a-Grudge/Sophie-Hannah/9781982111427 ; https://twitter.com/sophiehannahcb1			
Compliance Issues Covered: interpersonal relationships; self-help; psychology			
13:45	SEGMENT 2: Parenting a Transgender Child		8:31
Synopsis: We talk to the parent and the doctor of a transgender child to discover what science says about gender transitions and how one family navigated the issues associated with having a child you suddenly don't fully understand.			
Host: Marty Peterson. Guests: Dr. Michele Angello, therapist and gender specialist; Alisa Bowman, journalist, author, and mother of a transgender child			
Links for more info: https://www.micheleangelo.com/ ; https://www.barnesandnoble.com/w/raising-the-transgender-child-michele-angelo/1123537769			
Compliance Issues Covered: parenting; family issues; LGBTQ issues; sociology/societal issues; gender issues; gender equality; science			
23:16	Culture Crash: On Ethan Hawke and Oscar Snubs		3:10
Synopsis: Every year, there is some outrage over Oscar snubs. This year, many of us wish Ethan Hawke had been nominated for <i>First Reformed</i> . We look at why.			
Host: Evan Rook			
Compliance Issues Covered: media; culture; cinema/film; awards; entertainment; criticism			

Program Log for Viewpoints

Program	19-06	Producers	Reed Pence, Evan Rook
Air Week	02/10 – 02/16/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: The History of Pirates		10:40
Synopsis: From Pirates of the Caribbean and Captain Hook to the Pittsburgh Pirates and Tampa Bay Buccaneers, pirates have a real foothold in our culture. But their history is anything but a fairy tale. Historian Eric Jay Dolin joins the show to discuss some of the most notorious real-life pirates to ever live.			
Host: Gary Price. Guests: Eric Jay Dolin, historian and author, <i>Black Flags, Blue Waters: The epic history of America's most notorious pirates</i>			
Links for more information: https://www.amazon.com/Black-Flags-Blue-Waters-Notorious/dp/1631492101 ; https://www.ericjaydolin.com/			
Compliance Issues Covered: American issues; culture; crime; US history; history; mythology			
14:29	SEGMENT 2: The Written Word: A history of storytelling		8:08
Synopsis: Throughout history, stories have been told but sometimes preserving them for future generations has proven difficult. We examine the ways stories have been passed down, and the role the written word has played in shaping our civilizations.			
Host: Marty Peterson. Guests: Martin Puchner, Professor of English and Comparative Literature at Harvard University and author, <i>The Written Word: The power of stories to shape people, history, civilization</i>			
Links for more info: https://english.fas.harvard.edu/people/martin-puchner ; https://www.penguinrandomhouse.com/books/253470/the-written-world-by-martin-puchner/			
Compliance Issues Covered: literature; language; history; ancient civilizations; technology; narrative/storytelling			
23:37	Culture Crash: Missing Gems in the Deluge of 'Peak TV'		2:45
Synopsis: There is so much new TV content being made that it can be easy to fall behind or forget to check out a show you meant to watch. We look at a few of these overlooked gems, like Showtime's "Escape at Dannemora."			
Host: Evan Rook			
Compliance Issues Covered: television; media; awards; culture; entertainment; criticism			

Program Log for Viewpoints

Program	19-07	Producers	Reed Pence, Evan Rook
Air Week	02/17 – 02/23/2019	Production Director	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: Facing Our Own Mortality: How to plan for a more peaceful death for yourself and loves ones	10:40	
Synopsis: Facing the prospect of death isn't pleasant, but it is the reality of being human. We talk to two experts about how people can get their affairs in order both personally and medically to ensure their wishes are respected and their loved ones can properly grieve if the unthinkable happens.			
Host: Gary Price. Guests: Katy Butler, journalist and author, <i>The Art of Dying Well: A practical guide to a good end of life</i> ; Dr. Sunita Puri, Medical Director of Palliative Medicine at the University of Southern California and author, <i>That Good Night: Life and medicine in the eleventh hour</i>			
Links for more information: http://www.katybutler.com/author/ https://www.simonandschuster.com/books/The-Art-of-Dying-Well/Katy-Butler/9781501135316 ; https://www.penguinrandomhouse.com/books/551602/that-good-night-by-sunita-puri/9780735223318/ ; https://keck.usc.edu/faculty-search/sunita-puri/			
Compliance Issues Covered: health care; family issues; personal issues; death; grief; health & wellness			
14:52	SEGMENT 2: Considering the Precarious Future of AI	8:08	
Synopsis: Between Alexa, Google and Siri, artificial intelligence is here. But looking forward, AI will only get more and more intelligent. Author and researcher James Rollins discusses why AI has long scared scientists and storytellers, and what the future of our technology could look like if we aren't careful.			
Host: Marty Peterson. Guests: James Rollins, researcher and author, <i>Crucible</i>			
Links for more info: https://jamesrollins.com/ ; https://www.amazon.com/Crucible-Thriller-Sigma-Force-Novels/dp/0062381784			
Compliance Issues Covered: technology; science; narrative/storytelling; morality and ethics; societal issues			
23:37	Culture Crash: The Academy's Unforced Errors	2:45	
Synopsis: This year's Academy Awards have been a series of mistakes, from suggesting a Best Popular Film award to the plan to award from of the evening's awards during commercial breaks.			
Host: Evan Rook			
Compliance Issues Covered: cinema/film; awards; media; culture; entertainment; criticism			

Program Log for Viewpoints

Program	19-08	Producers	Reed Pence, Evan Rook
Air Week	02/24 – 03/02/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Pregnant and Incarcerated: Childbirth behind bars		7:18
Synopsis: After working for years as an OB/GYN for inmates at San Francisco Jail, author Carolyn Sufrin wanted to tell the story of the women she helped. She talks about what health care for pregnant women in jails and prisons looks like, and the changes she hopes to see in the system.			
Host: Gary Price. Guests: Carolyn Sufrin, medical anthropologist, former OB/GYN at San Francisco Jail, and author of <i>Jailcare: Finding the safety net for women behind bars</i>			
Links for more information: http://www.ucpress.edu/book.php?isbn=9780520288683			
Compliance Issues Covered: health care; pregnancy; family issues; incarceration; health & wellness; societal issues; morality and ethics; stigma/stereotypes			
11:07	SEGMENT 2: Education for Students with Autism		11:18
Synopsis: The right to an education is guaranteed to all students, regardless of disability, by federal law. But experts and parents are now wondering if we are doing enough to help autistic students maximize their abilities to live their best possible lives. We discuss the current status of public schooling for students with autism and how the systems in place can be optimized to help students grow even more.			
Host: Marty Peterson. Guests: Mark Claypool, CEO of ChanceLight Behavioral Health, Therapy & Education and co-author of <i>How Autism is Reshaping Special Education</i>			
Links for more info: http://chancelight.com https://www.amazon.com/How-Autism-Reshaping-Special-Education/dp/1475834977/ref=asap_bc?ie=UTF8			
Compliance Issues Covered: family issues; education; federal law; special needs; parenting; societal issues; stigma/stereotypes; disabilities; morality and ethics			
23:25	Culture Crash: Television Shows Creating ‘Expanded Universes’ of Their Own		3:00
Synopsis: Superhero franchises have spent a decade carefully laying plans for big, expanded universes. But we look at “Veronica Mars” and “Breaking Bad,” two TV shows that have broadened their universes in their own ways.			
Host: Evan Rook		Compliance Issues Covered: media; culture; television; entertainment; criticism	

Program Log for Viewpoints

Program	19-09	Producers	Evan Rook
Air Week	03/03 – 03/09/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: What Big Data Can Teach Us About Ourselves		7:37
Synopsis: These days, there is data on just about everything. Our social media presence, our careers, our web search history- it's all crunched into data points. And author Seth Stephens-Davidowitz says all that data can shed plenty of light on the truth about who we really are underneath all of our social formalities.			
Host: Gary Price. Guests: Seth Stephens-Davidowitz, author of <i>Everybody Lies: Big data, new data, and what the internet can tell us about who we really are</i>			
Links for more information: https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856; http://sethsd.com/			
Compliance Issues Covered: data/data analysis; science; sociology; statistics; technology; internet			
11:26	SEGMENT 2: Exploring What It Means for Women to be 'Brave, Not Perfect'		10:57
Synopsis: Reshma Saujani is a lawyer, a former political candidate, an author and the founder of Girls Who Code. She says our society puts too much pressure on women to be perfect, which means girls are afraid to explore their true passions for fear of failure. She's hoping to change that, and to teach girls that it's okay to try something that you might not succeed at.			
Host: Marty Peterson. Guests: Reshma Saujani, author, <i>Brave, Not Perfect</i>			
Links for more info: https://reshmasaujani.com/; https://www.penguinrandomhouse.com/books/561367/brave-not-perfect-by-reshma-saujani/9781524762339/			
Compliance Issues Covered: feminism; business; sociology/societal issues; gender equality; stereotypes			
23:23	Culture Crash: Audiobooks		3:03
Synopsis: Audiobooks used to be big, cumbersome collections of tapes. Now, they're simply files on our phones, and their portability and convenience make them a great option for commute-time listening.			
Host: Evan Rook		Compliance Issues Covered: literature; culture; audiobooks; entertainment	

Program Log for Viewpoints

Program	19-10	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	03/10 – 03/16/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: A More Ethical Garden		9:59
Synopsis: Spring is almost here! That means it's time to start thinking about gardens and landscaping. Expert Benjamin Vogt has a new way to garden, so that your property can be a place that looks nice, and also contributes to a healthy ecosystem that helps animal species and our planet thrive.			
Host: Gary Price. Guests: Benjamin Vogt, Garden Designer with Monarch Gardens and author, <i>A New Garden Ethic: Cultivating Defiant Compassion for an Uncertain Future</i>			
Links for more information: https://www.newsociety.com/Books/N/A-New-Garden-Ethic			
Compliance Issues Covered: science; gardening; environment; morality and ethics; climate change; public health			
13:48	SEGMENT 2: A Fantasy Series that Aims at Teaching Children to Consider Some Big Questions		8:40
Synopsis: We grow up hearing nursery rhymes and fairy tales that deal with good and evil. All of us fondly remember the cartoons of our youth and the stories we grew up with. We talk to Soman Chainani about authoring a new entry into the catalogue of mythology and his attempt to course-correct the lessons more modern stories have been teaching our children.			
Host: Marty Peterson. Guests: Soman Chainani, author of <i>The School for Good and Evil</i>			
Links for more info: https://schoolforgoodandevil.com/ ; http://somanchainani.net/			
Compliance Issues Covered: literature; culture; family issues; child development; education; morality and ethics; mythology; societal issues			
23:28	Culture Crash: Netflix's "Russian Doll"		2:54
Synopsis: Netflix's new show, "Russian Doll" is an ethical, mysterious, funny drama modeled after the <i>Groundhog Day</i> "waking up in the same moment" plot. It's an especially great binge-watch.			
Host: Evan Rook		Compliance Issues Covered: television; culture; media; entertainment; criticism	

Program Log for Viewpoints

Program	19-11	Producers	Reed Pence, Evan Rook
Air Week	03/17 – 03/23/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Mindfulness in Life, Leadership and Collaboration		9:44
Synopsis: The hustle and bustle of the world can overwhelm us all from time to time. Expert Marc Lesser talks about how we can embrace mindfulness to relieve anxiety, enhance our empathy, and become better collaborators and leaders in our lives.			
Host: Gary Price. Guests: Marc Lesser, author, <i>Seven Practices of a Mindful Leader: Lessons from Google and a Zen Monastery Kitchen</i>			
Links for more information: https://www.marclesser.net/			
Compliance Issues Covered: self-help; personal issues; business; interpersonal relationships; mindfulness; health & wellness; alternative medicine; anxiety and depression; mental health; emotional wellness			
13:33	SEGMENT 2: Harry Potter Therapy		8:33
Synopsis: The Harry Potter series is full of creatures and storylines that parallel real-life adversities like depression, PTSD and grief in a heightened reality. Dr. Janina Scarlet says these stories are so powerful that she uses them to help people cope in real-life therapy sessions.			
Host: Marty Peterson. Guests: Dr. Janina Scarlet, clinical therapist and author of <i>Superhero Therapy: A hero's journey through acceptance and commitment therapy</i>			
Links for more info: https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411 ; http://www.superhero-therapy.com/			
Compliance Issues Covered: literature; fantasy; mental health; mental illness; PTSD; anxiety and depression; grief; health & wellness; alternative medicine; emotional wellness			
23:06	Culture Crash: Do We All Have the Cultural Taste of Our 15 Year-old Selves?		3:20
Synopsis: Anecdotal evidence and some real data science both suggest that we never grow out of the things we loved at 15.			
Links for more info: https://www.hollywoodreporter.com/news/bill-carter-covering-snl-lorne-769095 ; https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856			
Host: Evan Rook			
Compliance Issues Covered: television; culture; media; statistics; data/data analysis; entertainment; science			

Program Log for Viewpoints

Program	19-12	Producers	Reed Pence, Evan Rook
Air Week	03/24 – 03/30/2019	Production Director	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: Life in the Shadow of the Columbine High School Shooting	9:44	
<p>Synopsis: On April 20, 1999, Sue Klebold's son and his friend went into Columbine High School and committed one of the largest mass shootings in US history. Over the last 18 years, Klebold has been forced to cope with this horrible tragedy while managing anxiety attacks and being blamed by so many. Klebold talks about her story and the mental health messages she wants every American to know.</p>			
<p>Host: Gary Price. Guests: Sue Klebold, author of <i>A Mother's Reckoning</i></p>			
<p>Links for more information: http://amothersreckoning.com/; https://suicidepreventionlifeline.org/; https://bbrfoundation.org/mental-illness-1?gclid=CL6L4iZqdICFQ2UaQodYjJUFqw</p>			
<p>Compliance Issues Covered: mental health; mental illness; domestic issues; US history; gun violence; trauma; public safety; anxiety and depression</p>			
13:33	SEGMENT 2: Raising Financially-minded Children	8:33	
<p>Synopsis: All parents want their kids to succeed and live good lives, and part of accomplishing that is raising them to understand the value of a dollar. We talk to Beth Kobliner, a financial expert and author of the book <i>Make Your Kid A Money Genius (Even if you're not)</i> about tips and tricks to help our kids, from toddlers to post-grads, handle money responsibly.</p>			
<p>Host: Marty Peterson. Guests: Beth Kobliner, financial expert and author of <i>Make Your Kid A Money Genius (Even if you're not)</i></p>			
<p>Links for more info: http://www.bethkobliner.com/</p>			
<p>Compliance Issues Covered: finance; family issues; parenting; economics</p>			
24:06	Culture Crash: Junk Food TV	3:20	
<p>Synopsis: Sometimes you want to watch an expertly written and produced hour of television with central themes and a commentary on modern life... and sometimes, you just want to shut your brain off and watch something easy. This is about those latter experiences.</p>			
Host: Evan Rook		Compliance Issues Covered: television; culture; media; entertainment; criticism	

Program Log for Viewpoints

Program	19-13	Producers	Reed Pence, Evan Rook, Pat Reuter
Air Week	03/31 – 04/06/2019	Production Director	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: Using YA Fiction to Help Young People Process the Big Issues		9:59
Synopsis: For a few decades now, teens have flocked to YA novels like <i>The Hunger Games</i> or <i>The Fault in Our Stars</i> . Why are they so popular? We talk to two novelists who say young adult fiction can help teens consider big issues and life and ‘practice’ their responses to real-world problems like violence and drugs.			
Host: Gary Price. Guests: Marie Lu, author, <i>Wildcard</i> ; Ellen Hopkins, author, <i>People Kill People</i>			
Links for more information: http://www.onetrueportal.com/marielu/ ; http://www.ellenhopkins.com/			
Compliance Issues Covered: literature; culture; young adults; family issues; education; morality and ethics			
14:00	SEGMENT 2: Using the ‘Voices in Your Head’		8:40
Synopsis: Hearing voices in your head comes with an unfortunate stereotype that you must be mentally ill. However, experts tell us the “voices in your head” can be used to talk to, and about, yourself in a healthy, productive way. In fact, most people hear voices in their head and already use inner speech on a daily basis. We discuss tips and techniques to use “self-talk” as a way to get yourself through tough decisions and lower stress.			
Host: Marty Peterson. Guests: Dr. Charles Fernyhough, author, <i>The Voices Within: The history and science of how we talk to ourselves</i> ; Dr. Ethan Kross, Professor of Psychology at the University of Michigan			
Links for more info: http://www.charlesfernyhough.com/ ; https://lsa.umich.edu/psych/people/faculty/ekross.html			
Compliance Issues Covered: psychology; science; self-help; mental illness; mental health; stigma/stereotypes; alternative medicine; emotional wellness			
23:57	Culture Crash: Summer Concerts		2:54
Synopsis: Summer is almost here, which means the concert and music festival season in almost in full swing. We talk a look at why a day at an amphitheater can stick with you for life.			
Host: Evan Rook		Compliance Issues Covered: music; culture; entertainment	