

**KIXW AM**

**2<sup>ND</sup> Quarter 2021**

**QUARTERLY ISSUES AND PROGRAM REPORT**

**During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:**

- 1. COVID-19 Updates**
- 2. COVID-19 Testing Sites**
- 3. COVID Vaccinations Info**
- 4. Local Earth Day Events/Recycling**
- 5. Mental Health Help**
- 6. Free Food Giveaways/Free School Meals**
- 7. Local Pet Adoption**
- 8. CHP Memorial Day Safety Tips**
- 9. Lifestream-Local Blood Drives**
- 10. City of Victorville Community Clean Up Day**
- 11. Domestic Violence/Better Way Shelter**

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2021 Quarterly Issues and Program Report

PUBLIC AFFAIRS PROGRAM-HIGH DESERT DIALOGUE

AIR DATE & TIME

\*04/01/2021  
-06/30/2021

LENGTH:

2-3 min.  
Segments

ISSUE: PUBLIC INFORMATION

SHOW GUEST

NON PROFIT GROUPS/ORGANIZATIONS-SERVICES,  
EVENTS/FUNDRAISERS IN THE HIGH DESERT

HIGH DESERT DIALOGUE  
2-3 MIN. SEGMENTS

### 1. Community Health Action Network- CJ Page

CHAN gives us an update on programs and services happening in the High Desert Spring 2021, including their food and COVID 19 vaccine clinics.

### 2. San Bernardino Department of Behavioral Health- Calling All Artists Campaign Pt 1&2- May 2021- Dr. Veronica Kelly

Calling All Artists Campaign- Highlighting Mental Health Awareness Month and programs to help the community. Open to all SB County Residents.

### 3. Victorville CHP- Officer Mumford

We speak to Officer Mumford once again, to highlight Memorial Day Weekend and summer driving safety tips for the community.

### 4. Community Health Action Network- CJ Page

In this segment, we once again highlight the programs and services CHAN has to offer the HD public, including more COVID 19 vaccine clinics, Housing community meetings, food resources and upcoming Nutrition classes for May and June 2021.

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HIGH DESERT DIALOGUE  
2-3 MIN. SEGMENTS

5. LStream Blood Bank-Community Blood Drives PT 1&2- Robert

For these segments, we highlight upcoming blood drives in the High Desert from LStream- June/July 2021, their urgent need for blood donations, and a call for more locations to host new blood drives in the High Desert.

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2021 Quarterly Issues and Program

### Community Calendar

AIR DATE

TIME

LENGTH:

04/1/21-06/30/21

(Daily)

30 SEC

#### Highlights/Featured Events:

4/1-6/30= \*NOTE\* SCHEDULED EVENTS POSTPONED AND OR CANCELLED DUE TO THE COVID-19 PANDEMIC 2020-2021- STATE MANDATE CANCELLING/POSTPONING GATHERINGS DUE TO HEALTH CONCERNS- CALIFORNIA STATE GUIDELINES LIFTED BY GOV. NEWSOM 6/15/21, WITH SOME RESTRICTIONS STILL BEING IMPOSED FOR LARGE EVENTS/GATHERINGS, PER INDIVIDUAL BUSINESS

OUR RADIO STATIONS FEATURED PUBLIC SERVICE ANNOUNCEMENTS, HEALTH INFORMATION AND NEWS UPDATES ABOUT COVID 19 ON AIR, AND UPDATED ON OUR SOCIAL MEDIA PAGES DURING LOCKDOWN RESTRICTIONS PER STATE AND COUNTY MANDATES.

INFORMATION ON COUNTY COVID 19 TESTING, COVID 19 VACCINE DISTRIBUTION AND STATE INCENTIVE PROGRAMS, BLOOD DRIVES, FOOD DISTRIBUTIONS, SCHOOL INFORMATION, CITY AND STATE RESOURCES THAT WERE OPEN TO THE PUBLIC, WERE ALSO POSTED FOR THE PUBLIC TO VIEW AND ON AIR.

AS RESTRICTIONS ARE CURRENTLY LIFTED IN THE HIGH DESERT, WE CONTINUE TO HIGHLIGHT PUBLIC INFORMATION AND NEWS ON AIR AND ON OUR STATION'S SOCIAL MEDIA.

DURING APRIL-JUNE 2021, THESE EVENTS WERE POSTED TO OUR COMMUNITY CALENDAR-

VOLUNTEERS/SPONSORS FOR VICTORVILLE COMMUNITY CLEAN UP DAY, NAMI FAMILY SUPPORT MEETINGS, SBCDBH CALLING ALL ARTISTS CAMPAIGN,

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2021 Quarterly Issues and Program

### Community Calendar

AIR DATE

TIME

LENGTH:

04/1/21-06/30/21

(Daily)

30 SEC

#### Highlights/Featured Events:

**DURING APRIL-JUNE 2021, THESE EVENTS WERE POSTED TO OUR COMMUNITY CALENDAR- CONTINUED**

**A BETTER WAY VICTOR VALLEY DOMESTIC VIOLENCE YOUTH ZOOM CLASSES, HELENDALE COMMUNITY SERVICES DISTRICT BLOOD DRIVE APRIL 27, PHELAN PINON HILLS COMMUNITY SERVICES DISTRICT EARTH DAY ART CONTEST, SB COUNTY FIRE EXPLORER PROGRAM, TOWN OF APPLE VALLEY MEMORIAL DAY CEREMONY MAY 31, 13<sup>TH</sup> ANNUAL MEMORIAL DAY CEREMONY- WRIGHTWOOD, HUSD NUTRITION SERVICES FREE SUMMER MEALS 2021, SB COUNTY COVID 19 VACCINATIONS-HOOK COMMUNITY CENTER PLUS OTHER HIGH DESERT LOCATIONS, AVUSD FOOD PANTRY EVERY FRIDAY, SB COUNTY COOLING CENTERS**

#### **LOCAL PUBLIC SERVICE ANNOUNCEMENTS-**

**APPLE VALLEY FIRE DISTRICT FIREWORK INFORMATION 2021  
AVUSD SUMMER 2021 MEAL PROGRAM  
CA CHP VICTORVILLE OFFICER MUMFORD MAY-JUNE 2021 DRIVING SAFETY TIPS  
CAL HOPE SERVICES HIGH DESERT/CALIFORNIA  
HUSD FREE SUMMER MEALS JUNE 2021  
JUNE IS MIGRAINE AND HEADACHE AWARENESS MONTH  
LSTREAM BLOOD DRIVES HIGH DESERT JUNE-JULY 2021  
SB COUNTY COOLING CENTERS SUMMER 2021  
SB COUNTY COVID 19 VACCINATIONS  
YOU CALL THE SHOT- CALIFORNIA COVID 19 VACCINATION INCENTIVE PROGRAM**



## Quarterly Report of Compliancy Issues & Programs List

2021-Q2 (April - June) Viewpoints Radio

KIXW-AM

- Acting
- Aging
- Agriculture
- Banking
- Biodiversity
- Business
- Career
- Climate change
- Comedy
- Comics
- Communication
- Conservation
- Consumerism
- Consumption
- COVID-19 Pandemic
- Culture
- Currency
- Cybersecurity
- Death
- Deforestation
- Diet
- Drug Use
- Ecology
- Economics
- Ecosystem management
- Endangered species
- Engineering
- Environment
- Exercise
- Fashion
- Film
- Financial independence
- Food insecurity
- Food production
- Global warming
- Government
- Health & medicine
- Healthcare
- Higher education
- History
- Incarceration
- Infrastructure
- Inheritance law
- International film
- Invasive species
- Invention & innovation
- Investment
- Land development
- Language
- Law
- Literature
- Mental health
- Military science
- Movie business
- Music
- Natural resources
- Personal finance
- Personal growth & development
- Philanthropy
- Physician burnout
- Politics
- Pollution
- Poverty
- Public speaking
- Race
- Recycling
- Retirement
- Relationships
- Research
- Science
- Social equity
- Social psychology
- Space exploration
- Sports
- Sustainability
- Sustainable farming
- Taxation
- Technology
- Tradition
- Trash pollution
- Wage gap
- War
- Wealth inequality
- Wildlife migration
- Wildlife protection
- Worker's rights

**Program 21-14      Written & Produced: Amirah Zaveri & Evan Rook**
**Air Week:**                      **Studio Production:** Jason Dickey  
4/4/21

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**SEGMENT 1:      ENTREPRENEURSHIP IN THE ADULT-USE CANNABIS MARKET**
**Time      Duration**


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**Synopsis:** New York is the latest to legalize recreational marijuana. This move will create thousands of new jobs and is expected to generate billions of dollars in revenue after a lackluster year in tourism, real estate and business. And New York isn't alone. Each year, more states are voting to allow both adult-use and medical marijuana sales. But, with this, comes challenges. In a fast-growing industry, how do you ensure that smaller entrepreneurs aren't left behind? Or those who've been systemically affected by the war on cannabis are given greater opportunity?

1:47      9:29
**Host:** Gary Price

**Guests:** David Wunderlich, senior attorney, Hoban Law Group; Demetri Downing, founder, executive director, Marijuana Industry Trade Association of Arizona

**Issues Covered:** law, business, social equity, career, drug use, government, incarceration

**Links:** [MITA Webinar: Social Equity Mentorship: Marijuana, Wellness and Encouraging Responsible Use](#)  
[David Wunderlich - Hoban Law Group](#)  
[FlowHub: Cannabis Industry Statistics 2021](#)  
[Intrado: U.S. Legal Cannabis Market Projected to Double to \\$41.5B by 2025](#)

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**SEGMENT 2:      ALPHABETICAL ARRANGEMENT**
**Time      Duration**


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**Synopsis:** Organizing people or items by A to Z is a common method all over the world. It's used in schools, businesses, libraries and more. But why is this the predominant method today? What are some other systems that people of the past used? Historian Judith Flanders joins us this week to shed some light on the fascinating study of alphabetization.

13:18      9:04
**Host:** Marty Peterson

**Guests:** Judith Flanders, historian, author, *A Place for Everything: The Curious History of Alphabetical Order*
**Issues Covered:** language, communication, research, history, literature

**Links:** [A Place for Everything: The Curious History of Alphabetical Order](#)  
[Judith Flanders - Twitter](#)  
[World History Encyclopedia: What happened to the Great Library at Alexandria?](#)

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**CULTURE CRASH:      ZACK SNYDER'S "JUSTICE LEAGUE"**
**Time      Duration**


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**Synopsis:** The new director's cut of "Justice League" is now out on HBO Max. The action movie clocks in at a whopping four hours. Is it just another overhyped streaming release or something more?

23:21      3:06
**Host:** Evan Rook

**Issues Covered:** culture, film, comics

Program 21-15 Written & Produced: Amirah Zaveri & Evan Rook

**Air Week:** Studio Production: Jason Dickey  
4/11/21

SEGMENT 1:	MANAGING MENTAL HEALTH IN THE MEDICAL FIELD DURING A PANDEMIC	Time	Duration
<b>Synopsis:</b>	Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic’s lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.	1:47	10:50
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Dr. Greg Hammer, pediatric intensive care physician, anesthesiologist, professor, Stanford University School of Medicine		
<b>Issues Covered:</b>	mental health, physician burnout, workplace, career, COVID-19 pandemic, health & medicine		
<b>Links:</b>	<a href="#">AMA: How the Last Year Has Forced Rethinking on Physician Burnout</a> <a href="#">Psychology Today: Find A Therapist</a> <a href="#">Medscape: Medscape National Physician Burnout &amp; Suicide Report 2020: The Generational Divide</a> <a href="#">Dr. Greg Hammer - Stanford University</a> <a href="#">Gain Without Pain: The Happiness Handbook for Health Care Professionals by Dr. Greg Hammer</a>		
SEGMENT 2:	END-OF-LIFE PLANNING: HAVE YOU GOTTEN YOUR AFFAIRS IN ORDER?	Time	Duration
<b>Synopsis:</b>	About 60 percent of Americans don’t yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.	12:37	8:10
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Abby Schneiderman, co-CEO, Everplans, co-author, <i>In Case You Get Hit By a Bus: How to Organize Your Life Now for When You’re Not Around Later</i>		
<b>Issues Covered:</b>	death, law, personal finance, aging, personal affairs, relationships		
<b>Links:</b>	<a href="#">In Case You Get Hit By a Bus: How to Organize Your Life Now for When You’re Not Around Later</a> <a href="#">everplans.com</a> <a href="#">Dave Ramsey: How to Make a Will</a>		
CULTURE CRASH:	THE LATEST ALBUM BY BAND, AJR	Time	Duration
<b>Synopsis:</b>	The newest musical release by AJR is titled, “OK ORCHESTRA 5”. It’s an energetic, unique collection that you won’t be able to get out of your head this spring.	23:48	2:37
<b>Host:</b>	Evan Rook		
<b>Issues Covered:</b>	culture, music		



**Program 21-16**    **Written & Produced by: Amirah Zaveri & Evan Rook**

**Air Week:**    **Studio Production:**    **Jason Dickey**  
4/18/21

**SEGMENT 1: THE ROLE WE EACH PLAY IN SLOWING CLIMATE CHANGE** **Time**    **Duration**

**Synopsis:**    Despite the pandemic, carbon emissions are at an all-time high, topping records over the past 3.6 million years. For years, scientists have warned of humans approaching a critical tipping point of global warming – and it’s here. Sustainability scientist Dr. Kimberly Nicholas joins Viewpoints this week to break down the current climate landscape and explain why turning things around requires a collective effort. 1:48    9:34

**Host:**    Gary Price

**Guests:**    Dr. Kimberly Nicholas, associate professor, sustainability science, Lund University, author, *Under the Sky We Make: How to Be Human in a Warming World*

**Issues Covered:**    climate change, global warming, politics, government, transportation, environment, industry, diet

**Links:**    [Lund University Profile: Dr. Kimberly Nicholas](#)

[twitter: @KA\\_Nicholas](#)

[Penguin Random House: Under the Sky We Make](#)

[USA Today: COVID-19 hasn’t slowed global warming: Earth’s carbon dioxide levels highest in over 3 million years, NOAA says](#)

[The Washington Post: As rainstorms grow more severe and frequent, communities fail to prepare for risks](#)

**SEGMENT 2: THE GROWING WEALTH OF THE BILLIONAIRE CLASS** **Time**    **Duration**

**Synopsis:**    Facebook founder and CEO, Mark Zuckerberg added 41 billion dollars to his wealth over the past year. And that’s nothing compared to what Tesla CEO, Elon Musk raked in: 157 billion. The majority of humans on the planet can’t even fathom earning that amount of money. Yet, for many in the top .01 percent, it’s a never-ending cycle of holding onto and building their wealth for generations to come. As the rich get richer and take up a bigger piece of the pie, what’s left for the rest of us? How can leaders and laws slow this extreme wealth inequality? 13:24    9:27

**Host:**    Marty Peterson

**Guests:**    Chuck Collins, director, Program on Inequality, Institute for Policy Studies, author, *The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions*

**Issues Covered:**    wealth inequality, wage gap, income, poverty, personal finance, investment, economics

**Links:**    [Inequity.org: Updates: Billionaire Wealth, U.S. Job Losses and Pandemic Profiteers](#)

[Institute For Policy Studies: Chuck Collins](#)

[Powell’s: Wealth Hoarders How Billionaires Pay Millions to Hide Trillions](#)

[Forbes: The World’s Billionaires Have Gotten \\$1.9 Trillion Richer In 2020](#)

**CULTURE CRASH: OSCAR-WORTHY FOREIGN LANGUAGE FILMS** **Time**    **Duration**

**Synopsis:**    In recent years, foreign language films have started to be taken more seriously in the top awards categories. Take Parasite winning Best Picture at the Oscars last year. We discuss some of the best international films released over the last twelve months and where to watch them. 23:51    2:36

**Host:**    Evan Rook

**Issues Covered:**    culture, international film

**Program 21-17**    **Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:**    **Studio Production:**    **Jason Dickey**  
4/25/21

SEGMENT 1:	WHAT HAPPENS TO THE HUMAN BODY IN SPACE?	Time	Duration
<b>Synopsis:</b>	From abrupt changes in gravity to galactic cosmic radiation, astronauts face numerous challenges as they push to explore farther into the unknown. Dr. Emmanuel Urquieta, from the Center for Space Medicine at the Baylor College of Medicine, joins Viewpoints this week to help us understand some of the health impacts of spending time in space and the hurdles that come with longer missions like sending humans to Mars.	1:47	11:02
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine		
<b>Issues Covered:</b>	health & medicine, career, technology, innovation, science, space exploration		
<b>Links:</b>	<a href="#">NASA: The Human Body in Space: What Happens?</a> <a href="#">Duke Center of Applied Genomics &amp; Precision Medicine: Houston, We Have an Eye Problem</a> <a href="#">Dr. Emmanuel Urquieta - Baylor College of Medicine</a> <a href="#">NASA: The Translational Research Institute for Space Health (TRISH)</a> <a href="#">NASA: Why Space Radiation Matters</a>		
SEGMENT 2:	THE SKY-HIGH COST OF COLLEGE	Time	Duration
<b>Synopsis:</b>	Today, the average student graduating from a four-year, public university leaves with \$28,600 in student loans. On top of this, students owe interest once payments kick in, and this can range from 3 to 5 percent for federal loans and can go as high as 12 percent for private loans. For some, the large sum of these loans plus interest can take several years to pay off and has a big effect on life decisions like when to start a family or if they can afford to leave a toxic job. This week – we cover the student loan crisis in the U.S. and talk about alternative options and resources that can help lower the current cost of higher education.	14:51	8:11
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	James Lewis, president, National Society of High School Scholars		
<b>Issues Covered:</b>	higher education, personal finance, student loan debt, career, networking		
<b>Links:</b>	<a href="#">National Society of High School Scholars</a> <a href="#">US News: 10 Reasons to Attend a Community College</a> <a href="#">Federal Student Aid: Find and apply for as many scholarships as you can—it's free money for college or career school</a> <a href="#">Clark.com: 12 Best College Scholarships Websites Plus Other Resources</a>		
CULTURE CRASH:	THE SECOND DEBUT OF TAYLOR SWIFT'S "FEARLESS"	Time	Duration
<b>Synopsis:</b>	Taylor Swift recently re-recorded and released her hit 2008 album "Fearless". We discuss the nostalgic vibes we felt while listening to these old Taylor tracks.	24:03	2:24
<b>Host:</b>	Evan Rook		
<b>Issues Covered:</b>	culture, music		

**Program 21-18**    **Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:**    **Studio Production:**    **Jason Dickey**  
5/2/21

**SEGMENT 1: JIMMY STEWART: THE HOLLYWOOD ACTOR & FIGHTER PILOT**

**Time    Duration**

**Synopsis:**    The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and some dark and villainous. Perhaps Stewart’s most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: serving as a fighter pilot in World War II. We talk to an author who delved into Stewart’s war service about how flying missions over Europe and seeing his comrades die affected the actor and the types of roles he chose to play post-war.    1:47    10:37

**Host:**    Gary Price

**Guests:**    Robert Matzen, author, *Mission: Jimmy Stewart and the Fight for Europe*

**Issues Covered:**    history, war, military science, acting, career, mental health, film

**Links:**    [Chicago Tribune: How Jimmy Stewart’s War Service Affected “It’s A Wonderful Life”](#)  
[Amazon: Mission: Jimmy Stewart and the Fight for Europe](#)  
[RobertMatzen.com](#)

**SEGMENT 2: EASY SWITCHES FOR A MORE EARTH-FRIENDLY DIET**

**Time    Duration**

**Synopsis:**    As more Americans look to decrease their carbon footprints, what’s one way to make a big difference? Flipping the narrative on the traditional American diet. Beef is more carbon-intensive to produce than chicken, but did you know that cheese is also worse than chicken? It’s this knowledge that can change people’s dietary decisions and decrease greenhouse gas emissions, slowing global warming. Paul Greenberg, a food and science writer, joins Viewpoints this week to share how people can adjust their daily eating habits to make a difference.    14:26    8:43

**Host:**    Marty Peterson

**Guests:**    Paul Greenberg, food & science writer, author, *The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint*

**Issues Covered:**    food production, climate change, sustainability, global warming, diet

**Links:**    [The New York Times: A New Year’s Climate Diet](#)  
[twitter: @4fishgreenberg](#)  
[Amazon: The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint](#)

**CULTURE CRASH: LITERATURE TACKLING RACE & INEQUALITY**

**Time    Duration**

**Synopsis:**    The perspectives of black authors are vital in understanding why racial bias still plagues our country. We offer up some timely recommendations to add to your 2021 reading list.    24:09    2:19

**Host:**    Evan Rook

**Issues Covered:**    culture, literature, race

**Program 21-19    Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:**    **Studio Production:**    Jason Dickey  
5/9/21

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**SEGMENT 1:    THE REDUCE, REUSE, RECYCLE CONUNDRUM**
**Time    Duration**


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**Synopsis:**    How often do you buy an item from the store that's packaged in a plastic container or wrapped in plastic? Daily decisions like these add up and are feeding into the global plastic crisis. Scientists estimate that there's anywhere between nine to 16 million tons of plastic on the sea floor, polluting the environment, harming species and releasing harmful microplastics into every corner of the planet. Two experts on plastic join us this week to shed some light on the problem and how we can each make a difference by changing our consumption habits and calling on leaders to craft stricter laws on waste management and manufacturing. 1:46    12:05

**Host:**    Gary Price

**Guests:**    Jennie Romer, attorney, author, *Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics*; Kate Melges, plastics project leader, Greenpeace USA

**Issues Covered:**    trash pollution, health & medicine, recycling, consumption, waste management

**Links:**    [GreenPeace.org: Kate Melges](https://www.greenpeace.org/usa/kate-melges)  
[Congress.gov: H.R. 5845](https://www.congress.gov/116/legislation/house/bills/5845)  
[EPA: How Do I Recycle?: Common Recyclables](https://www.epa.gov/yourrole/how-do-i-recycle-common-recyclables)  
[Harvard University: 14 Million Tons of Microplastic are on the Ocean Floor](https://www.harvard.edu/news/14-million-tons-of-microplastic-are-on-the-ocean-floor)  
[NOAA: What are microplastics?](https://www.noaa.gov/education/outreach-and-communication/what-are-microplastics/)

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**SEGMENT 2:    THE MIND-BENDING MIGRATION OF THE MONARCH BUTTERFLY**
**Time    Duration**


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**Synopsis:**    In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species. 15:48    6:51

**Host:**    Marty Peterson

**Guests:**    Sara Dykman, writer, author, *Bicycling with Butterflies: My 10,201-Mile Journey Following the Monarch Migration*

**Issues Covered:**    endangered species, wildlife migration, environment, land development

**Links:**    [Workman: Bicycling with Butterflies](https://www.workman.com/books/bicycling-with-butterflies)  
[Beyond A Book](https://www.beyondabook.com/beyond-a-book)  
[The National Wildlife Federation: Monarch Butterfly](https://www.nwfed.org/monarch-butterfly)  
[Monarch Joint Venture: Monarch Migration](https://www.monarchjointventure.org/monarch-migration)  
[GardenGuide.com: How to Grow Milkweed for Monarch Butterflies](https://www.gardenguide.com/growing/monarch-butterflies/)

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**CULTURE CRASH:    BACK TO THE THEATER**
**Time    Duration**


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**Synopsis:**    As more Americans get vaccinated, the light at the end of the tunnel shines a little bit brighter each day. We discuss the slow return of theater-released movies and some of the future films we're most excited for. 23:39    2:50

**Host:**    Evan Rook

**Issues Covered:**    culture, film, movie business

**Program 21-20    Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:** Studio Production: Jason Dickey  
5/16/21

**SEGMENT 1: THE RISE OF CRYPTOCURRENCY** **Time    Duration**

**Synopsis:** The cryptocurrency that started it all, Bitcoin, is now valued at around 1.6 trillion dollars. And in just the last month, another, newer form of crypto, Dogecoin has skyrocketed in popularity across the Internet, sharply driving up the price per token. We explore the fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe. 1:47    9:32

**Host:** Gary Price

**Guests:** Dr. David Yermack, professor, finance, NYU Stern School of Business

**Issues Covered:** currency, technology, banking, investment, cybersecurity, finance, investment

**Links:** [NYU Stern: Dr. David L. Yermack](#)

[Harvard Business Review: How Much Energy Does Bitcoin Actually Consume?](#)

[Buy And Sell Crypto: Coinbase](#)

[CNN Business: Want to invest in crypto? Here's what you need to know](#)

[Market Watch: Why is dogecoin's price spiking — again? The crypto has surged 14,000% in 2021](#)

**SEGMENT 2: WHY AREN'T MORE WOMEN FINANCIALLY INDEPENDENT?** **Time    Duration**

**Synopsis:** The U.S. workforce is now more than 50 percent female, yet many women today still have little knowledge on financial planning and how to make their income work for them rather than the other way around. Executive and financial expert Jennifer Barrett joins us this week to shed some light on the importance of becoming financially autonomous and advocating for yourself in your career, relationships and beyond. 13:21    9:33

**Host:** Marty Peterson

**Guests:** Jennifer Barrett, financial expert, Chief Education Officer, Acorns, author, *Think Like a Breadwinner*

**Issues Covered:** personal finance, financial independence, retirement, relationships, career, personal growth

**Links:** [Penguin Random House: Jennifer Barrett](#)

[Mckinsey.com: Women in the Workplace 2020](#)

[TIME: Women Are Now the Majority of the U.S. Workforce — But Working Women Still Face Serious Challenges](#)

[Savvy Ladies](#)

[Women Employed: 45+ Years of Leading Change for Working Women](#)

**CULTURE CRASH: REVIEWING HBO'S "MARE OF EASTTOWN"** **Time    Duration**

**Synopsis:** A modern take on the classic detective/thriller genre is exactly what we need right now and the "Mare of Easttown" does not disappoint. We explore this new series starring Kate Winslet. 23:54    2:32

**Host:** Evan Rook

**Issues Covered:** culture, film, movie business

**Program 21-21    Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:**    **Studio Production:**    **Jason Dickey**  
5/23/21

**SEGMENT 1:    THE CYCLE OF FOOD WASTE** **Time    Duration**

**Synopsis:**    The average person ends up trashing 25 percent of the food they buy from the grocery store. This can mean fresh produce, expired dairy, stale bread – the list goes on and on. This cycle of food waste across households, grocery stores and restaurants adds up, resulting in more than 81 billion pounds of fresh, edible food being thrown away each year. What’s the solution? Two food experts join us this week to offer some answers. 1:47    9:24

**Host:**    Gary Price

**Guests:**    Dr. Elena Belavina, associate professor, operations management, Cornell University; Jenna Harris, senior manager, donor relations & supply chain, City Harvest

**Issues Covered:**    food production, waste management, climate change, food insecurity, business, pollution

**Links:**    [City Harvest – Share Lunch, Fight Hunger Initiative](#)  
[USDA Food Waste Breakdown](#)

**SEGMENT 2:    THE 40TH ANNIVERSARY OF THE NASA SPACE SHUTTLE** **Time    Duration**

**Synopsis:**    The birth of the space shuttle in 1981 marked a new era of space travel. For the first time ever, NASA had a spacecraft that could launch into space and come back to earth and land like an airplane. While the shuttle had many successful flights, there were also some big catastrophes that ultimately led the program to cease operations in 2011. Former chief historian of NASA Roger Launius joins Viewpoints this week to tell the story of this era of American space history. 13:12    9:54

**Host:**    Marty Peterson

**Guests:**    Roger Launius, space historian, former chief historian, NASA, author, *NASA Space Shuttle: 40th Anniversary*

**Issues Covered:**    government, history, space exploration, invention, technology, engineering

**Links:**    [NASA: Space Shuttle](#)  
[Space.com: The Space Shuttle: The First Reusable Spacecraft](#)  
[Space X: Dragon](#)

**CULTURE CRASH:    THE LOVE STORY OF "LITTLE FISH"** **Time    Duration**

**Synopsis:**    The movie, "Little Fish" is an intriguing story of a world ravaged by a virus that erases people’s memories. It’s a gripping film that hooks your attention from the get-go and is worth the watch. 24:06    2:21

**Host:**    Evan Rook

**Issues Covered:**    culture, film

**Program 21-22    Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook**

**Air Week:**    **Studio Production:**    Jason Dickey  
5/30/21

<b>SEGMENT 1:    THE DEBATE ON INVASIVE SPECIES</b>	<b>Time</b>	<b>Duration</b>
<p><b>Synopsis:</b>    Many people are worried that non-native plants and animals are invading the U.S. and preventing native species from thriving. Each year, a lot of money and time is spent trying to rid the land of these aliens - often to no avail. But, are these species present because they're the only ones that can exist in that environment? Are some plants and animals actually helping to create a more diverse and robust ecosystem? And are some native species really native to the U.S.? Our guests offer up a different perspective on the invasive species debate.</p>	1:47	8:11
<p><b>Host:</b>    Gary Price</p>		
<p><b>Guests:</b>    Fred Pearce, science journalist, researcher, author of <i>The New Wild: Why Invasive Species Will Be Nature's Salvation</i>; Tao Orion, permaculture educator, author of <i>Beyond the War on Invasive Species: A Permaculture Approach to Ecosystem Restoration</i></p>		
<p><b>Issues Covered:</b>    invasive species, biodiversity, ecosystem management, ecology, science</p>		
<p><b>Links:</b>    <a href="#">New York Times: Invasive Species Aren't Always Unwanted</a> <a href="#">PBS: Native or invasive species? The distinction blurs as the world warms</a> <a href="#">Resilience Permaculture Design LLC</a> <a href="#">Beacon Press: Why Invasive Species Will Be Nature's Salvation</a></p>		

<b>SEGMENT 2:    SWEATY PALMS, RACING HEART: FACING THE FEAR OF PUBLIC SPEAKING</b>	<b>Time</b>	<b>Duration</b>
<p><b>Synopsis:</b>    Why are people so afraid to give speeches in public? For many, it can be the cause of much anxiety and dread. We speak with a psychologist and a speech educator about why this anxiety builds and how we can use this adrenaline to our benefit when putting ourselves out there.</p>	11:58	10:13
<p><b>Host:</b>    Marty Peterson</p>		
<p><b>Guests:</b>    Jeremy Jamieson, Associate Professor of Social Psychology, University of Rochester; Philip Oalton Associate Professor of Rhetoric, Department Chair, Hofstra University</p>		
<p><b>Issues Covered:</b>    communication, public speaking, personal growth &amp; development, social psychology</p>		
<p><b>Links:</b>    <a href="#">Mayo Clinic: Fear of public speaking: How can I overcome it?</a> <a href="#">Toastmasters International: Public Speaking Tips</a> <a href="#">Inc.com: 20 Tips for Mastering the Art of Public Speaking</a></p>		

<b>CULTURE CRASH:    THE BEAUTY OF HBO MAX</b>	<b>Time</b>	<b>Duration</b>
<p><b>Synopsis:</b>    The streaming platform, HBO Max has gained a lot of ground since its launch in May of last year. We dive into the wide variety of shows and films available and why it's become our favorite place to search for something to watch.</p>	23:11	3:14
<p><b>Host:</b>    Evan Rook</p>		
<p><b>Issues Covered:</b>    culture, film, technology</p>		

**Program 21-23    Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:** Studio Production: Jason Dickey  
6/6/21

**SEGMENT 1: BACK TO THE BALLPARK** **Time    Duration**

**Synopsis:** Baseball is back, and fans can once again revel in the experience of heading to a ballpark, grabbing some peanuts and cheering on their team as they score a homerun. Longtime baseball writer and faithful Phillies fan Timothy Malcolm joins Viewpoints this week to break down some of his favorite stadiums in the U.S. and some tips you should keep in mind before buying a ticket. 1:48    10:37

**Host:** Gary Price

**Guests:** Timothy Malcolm, baseball writer, author, *Baseball Road Trips: The Complete Guide to All the Ballparks, With Beer, Bites, and Sites Nearby*

**Issues Covered:** sports, history, culture, literature, cuisine, health & medicine, personal finance

**Links:** [twitter: @timothymalcolm](#)

[Amazon: Moon Baseball Road Trips: The Complete Guide to All the Ballparks, with Beer, Bites, and Sights Nearby \(Travel Guide\)](#)

[Bleacher Report: Power Ranking Wrigley, Fenway and All 30 MLB Ballparks Ahead of 2020 Season](#)

**SEGMENT 2: THE WEDDING PAGES** **Time    Duration**

**Synopsis:** The first New York Times wedding announcement was published in 1851. It was one sentence long and covered a young, white couple who had just married in New York. Today, the wedding and engagements section at the paper and other media outlets across the country look a lot different. We explore how this unique page has evolved over the years and the rat race some couples go through to get an announcement published at a prominent paper like The New York Times. 14:27    8:40

**Host:** Marty Peterson

**Guests:** Cate Doty, former journalist, engagements and wedding section at *The New York Times*, author, *Mergers and Acquisitions: Or Everything I Know About Love I Learned on the Wedding Pages*

**Issues Covered:** relationships, communication, tradition, history, culture

**Links:** [Cate Doty's Website](#)

[Page 158 Books: Mergers and Acquisitions: Or, Everything I Know About Love I Learned on the Wedding Pages](#)

[New York Times: Weddings and Engagements](#)

[New York Times: They Were The First](#)

**CULTURE CRASH: THE LATEST RELEASE BY ACCLAIMED AUTHOR JOHN GREEN** **Time    Duration**

**Synopsis:** Author John Green is best known for young adult novels like *The Fault in Our Stars*, but his latest release heads in a completely different direction. It's called *The Anthropocene Reviewed* and it's hooked our attention. 24:07    2:20

**Host:** Evan Rook

**Issues Covered:** culture, film



**Program 21-24    Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook**

**Air Week:** Studio Production: Jason Dickey  
6/13/21

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**SEGMENT 1: THE ENVIRONMENTAL EFFECTS OF STAGGERING PALM OIL PRODUCTION**
**Time    Duration**


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**Synopsis:** In the U.S., most Americans commonly use vegetable or olive oil when cooking. While we don't often hear about palm oil, it's in many of the products that we buy at the grocery store, including everything from food to personal care products. And abroad, palm oil is widely used in cooking and frying. Last year, global consumption reached 72 million tons. However, this ingredient is not being produced sustainably and has led to widespread deforestation in Southeast Asian countries. What's being done to curb the palm oil crisis? 1:48    9:59

**Host:** Gary Price

**Guests:** Jocelyn Zuckerman, journalist, author, *Planet Palm: How Palm Oil Ended Up In Everything and Endangered the World*; Dr. Patricio Grassini, associate professor, agronomy & horticulture, University of Nebraska-Lincoln

**Issues Covered:** business, environment, pollution, deforestation, wildlife protection, food production, agriculture, sustainable farming

**Links:** The New Press: Palm Planet  
WWF: 8 Things To Know About Palm Oil  
Nebraska Today: Husker research shows palm oil production can grow while protecting ecosystems

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**SEGMENT 2: THE HIGHS OF RUNNING**
**Time    Duration**


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**Synopsis:** Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence. 13:49    8:24

**Host:** Marty Peterson

**Guests:** Dean Karnazes, ultra-marathon runner, author, *A Runner's High: My Life in Motion*

**Issues Covered:** exercise, sports, health & medicine, mental health, literature

**Links:** Wikipedia: Dean Karnazes  
Amazon: A Runner's High: My Life in Motion  
CNN: Extreme weather kills 21 ultra-marathon runners in China  
SELF: Runners Share 23 Small Training Tips That Changed Everything for Them

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**CULTURE CRASH: THE PERFECT ALBUM**
**Time    Duration**


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**Synopsis:** This week, we discuss the importance of an album's length. All too often it can feel like some of the songs on the album are just there to fill time, so people feel like they're getting more music for their money. 23:12    3:14

**Host:** Evan Rook

**Issues Covered:** culture, music

**Program 21-25    Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:** 6/20/21  
**Studio Production:** Jason Dickey

**SEGMENT 1:    THE ENDLESS DROUGHT: DWINDLING WATER IN THE WEST** **Time    Duration**

**Synopsis:** Lake Mead, the reservoir created by the Hoover Dam, is at its lowest levels ever recorded. Drought is not a new problem in the West, but it is getting worse as the years go by. What’s being done to curb water consumption and increase supply so people’s taps don’t run dry? 1:48    11:15

**Host:** Gary Price

**Guests:** Dr. Robert Glennon, regents professor, law and public policy, University of Arizona College of Law

**Issues Covered:** infrastructure, conservation, natural resources, business, environment, technology, sustainability

**Links:** [The New York Times: California Western Drought Map](#)  
[Robert Glennon Website](#)  
[IslandPress: Unquenchable](#)

**SEGMENT 2:    THE TOLL OF EXCESS CLOTHES PRODUCTION** **Time    Duration**

**Synopsis:** On average, it's estimated that the typical worker receives one email every six minutes. This constant stream of emails and instant messages throughout the day continuously pulls people away from their main tasks and leads to workout burnout. And the pandemic – with more people working from home – has only made this worse. Computer science and communication expert, Cal Newport joins us this week to break down the main issues and possible solutions. 14:59    7:47

**Host:** Marty Peterson

**Guests:** Maxine Bedat, founder, nonprofit, New Standard Institute, author, *Unraveled: The Life and Death of a Garment*

**Issues Covered:** environment, worker's rights, business, fashion, consumerism

**Links:** [Amazon: Unraveled: The Life and Death of a Garment](#)  
[New Standard Institute](#)  
[The Wall Street Journal: The Hidden Cost of Cheap Fashion Could Catch Up to Investors](#)  
[Cause Artist: These 6 Ethical Fashion and Lifestyle Brands Are the Future of Style and Luxury](#)

**CULTURE CRASH:    STEPHEN KING: THE MASTER OF STORYTELLING** **Time    Duration**

**Synopsis:** Stephen King is globally recognized as the master of horror – but how does he create each masterpiece? We break down what sets his works of literature apart from all of the other authors across several genres. 23:45    2:41

**Host:** Evan Rook

**Issues Covered:** culture, storytelling, literature

**Program 21-26**    **Written & Produced: Amirah Zaveri & Evan Rook**

**Air Week:**    **Studio Production:**    **Jason Dickey**  
6/27/21

SEGMENT 1:	THE TOP ONE PERCENT & THE ACCRUAL OF BILLIONS IN WEALTH	Time	Duration
<b>Synopsis:</b>	The 50 richest families in the world have a combined net worth of \$1.2 trillion dollars. The Koch family, the second richest name on the list, is worth a staggering \$100 billion dollars. Could you imagine having that amount of money? It's definitely enough to sustain several generations to come. How does one accumulate so much wealth? For many families, it isn't just about success and business growth, but the business of building wealth through loopholes like philanthropy and loose taxation laws.	1:47	9:10
<b>Host:</b>	Gary Price		
<b>Guests:</b>	Chuck Collins, director, program on inequality, Institute for Policy Studies; Dr. Ray Madoff, professor, Boston College Law School		
<b>Issues Covered:</b>	wealth inequality, politics, government, taxation, inheritance law, philanthropy		
<b>Links:</b>	Institute for Policy Studies: Chuck Collins Profile IPS: Silver Spoon Oligarchs: How America's 50 Largest Inherited-Wealth Dynasties Accelerate Inequality Forbes: Billion-Dollar Dynasties: These Are The Richest Families In America twitter: @raymadoff Boston College Law School Profile: Dr. Ray Madoff		
SEGMENT 2:	THE CAREGIVER CRISIS	Time	Duration
<b>Synopsis:</b>	The Bureau of Labor Statistics reports that employee turnover at nursing homes in an average year is 74 percent. With high rates of turnover and not enough new workers entering the caregiving field, the U.S. is deep in a senior care crisis that's only set to get worse. This week – two senior care experts join Viewpoints to discuss why no one wants these jobs and how this lack of infrastructure and funding in certain areas is creating chaos amongst seniors and their families who need help.	12:57	9:56
<b>Host:</b>	Marty Peterson		
<b>Guests:</b>	Amy O' Rourke, senior healthcare expert, professional care manager, author, <i>The Fragile Years</i> ; Susan Chapman, professor, social & behavioral sciences, University of California San Francisco School of Nursing		
<b>Issues Covered:</b>	aging, healthcare, infrastructure, government, senior care, health & medicine		
<b>Links:</b>	Amazon: The Fragile Years: Proven Strategies for the Care of Aging Loved Ones UCSF Profiles: Susan Chapman, RN, Ph.D., FAAN honor – "A new way to deliver home care" Fast Company: We're in the midst of a caregiving crisis. Here's how Biden may address it The Guardian: The future of elder care is here – and it's artificial intelligence		
CULTURE CRASH:	THE EVOLUTION OF COMEDIAN BO BURNHAM	Time	Duration
<b>Synopsis:</b>	Bo Burnham has taken on many roles throughout his career. We discuss his latest project, Inside, now streaming on Netflix.	23:52	2:34
<b>Host:</b>	Evan Rook		
<b>Issues Covered:</b>	culture, film, comedy, COVID-19 pandemic, mental health		

# KIXW.AM

## Quarterly Report of Compliancy Issues & Programs List 2021-Q2 (April - June) Radio Health Journal

- Air pollution
- Alcohol abuse
- Charities
- Childcare
- Child safety
- Consumerism
- Contraception
- COVID-19 Pandemic
- Diet and nutrition
- Disabilities
- Discrimination
- Drinking water safety
- Economics
- Education
- Employment and workforce issues
- EMS and emergency response
- Environmental science
- Ethics
- Family issues
- Federal government and regulation
- Fraud
- Guns and gun violence
- Healthcare
- Homelessness
- Housing
- Informed consent
- Infrastructure
- Insurance
- Local government
- Manufacturing and industry
- Mass shootings
- Mental health
- Minority issues
- Parenting
- Patient Safety
- Pets and people
- Police and law enforcement
- Politics
- Poverty
- Prevention
- Public health
- Public safety
- Rehabilitation
- Research ethics
- Self-help
- Sexual abuse
- Unemployment
- Vaccination
- Vulnerable populations
- Women's issues

**Program 21-14**

**Air Week:** 4/4/21

**Studio Production:** Jason Dickey

**Writers/Producers:** Reed Pence

**SEGMENT 1: ASSESSING THE PSYCHOLOGICAL WRECKAGE OF THE PANDEMIC**

**Time:** 1:50

**Duration:** 12:14

**Synopsis:** Many people are relieved that, thanks to vaccines, the COVID-19 pandemic seems to be waning. But the mental health wreckage of the last year will take longer to overcome. Experts discuss how it's showing up and what people can do to get back on track.

**Host & Producer:** Reed Pence

**Guests:** Dr. Anna Glassman-Pines, Associate Professor of Public Policy, Psychology and Neuroscience, Duke University; Dr. Robin Gurwitch, Professor of Psychiatry and Behavioral Sciences, Duke University; Dr. Jennifer Plumb-Villardaga, clinical psychologist, Duke University School of Medicine; Dr. Judith Orloff, Los Angeles psychiatrist and author, *The Empath Survival Guide*

**Compliance issues:** healthcare; public health; mental health; consumerism; self-help; youth at risk; COVID-19 Pandemic

**Links:**

[Duke University Faculty Profile: Dr. Anna Glassman-Pines](#)

[Duke University School of Psychiatry and Behavioral Sciences profile: Dr. Robin Gurwitch](#)

[Health Care 6: Dr. Jennifer Carolyn Plumb Vilardaga](#)

[Judith Orloff M.D. Website](#)

**SEGMENT 2: THE BENEFITS OF WRITING BY HAND**

**Time:** 15:06

**Duration:** 7:42

**Synopsis:** Today's students often type their assignments, no matter the grade level. Writing by hand is done less frequently, and some students are barely able to produce cursive writing. However, studies show that writing by hand creates a better connection to the brain for learning content. Experts discuss how we might tap this connection in an increasingly tech world.

**Host:** Nancy Benson

**Producer:** Libby Foster

**Guests:** Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr. Virginia Wise Berninger, Professor Emerita of Learning Sciences and Human Development, University of Washington

**Compliance issues:** healthcare; prevention; consumerism; education; technology; neuroscience

**Links:**

[Carnegie Mellon University Profile: Dr. Danny Oppenheimer](#)

[Pearson Assessments: Dr. Virginia Wise Berninger](#)

**Program 21-15**

**Air Week:** 4/11/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: SURVIVING AN ACTIVE SHOOTER**

**Time:** 1:50

**Duration:** 12:24

**Synopsis:** With the recent active shooter incidents in Atlanta and Boulder, Colorado, experts are concerned about a return of mass shootings that had disappeared during the pandemic. Two experts discuss the changing theory of how to survive an active shooter incident through what's called "run, hide, and fight."

**Host & Producer:** Reed Pence

**Guests:** Dr. Cheryl Lero Jonson, Associate Professor of Criminal Justice, Xavier University; Dr. Park Dietz, founder and President, Threat Assessment Group

**Compliance issues:** mass shootings; public health; public safety; guns and gun violence; police and law enforcement; youth at risk; education

**Links:**

[Google Scholar Profile for Dr. Cheryl Lero Jonson](#)

[Threat Assessment Group \(TAG\) profile for Dr. Park Dietz](#)

**SEGMENT 2: THE PANDEMIC IN HISTORICAL PERSPECTIVE**

**Time:** 15:16

**Duration:** 7:21

**Synopsis:** Plagues such as COVID-19 are nothing new, and this pandemic is far from the worst the world has ever faced. A physician and historian examines COVID in comparison to other pandemics and discusses the lessons that will serve us well in the future.

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Dr. Richard Gunderman, John. A. Campbell Professor of Radiology, Indiana University and author, *Contagion: Plagues, Pandemics, and Cures From the Black Death to COVID-19 and Beyond*

**Compliance issues:** history, COVID-19 Pandemic; public health

**Links:**

[Allen & Unwin Book Publishers: Contagion](#)

**Program 21-16**

**Air Week:** 4/18/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: GIVING CASH TO THE HOMELESS**

**Time:** 1:50

**Duration:** 12:56

**Synopsis:** Homelessness continues to be a stubborn problem despite many well-intentioned programs. A new experimental study finds that giving homeless people thousands of dollars in cash helps get many of them off the streets for good, calling into question many assumptions about the homeless and how they got that way. Experts discuss the new program and its implications for ending homelessness.

**Host & Producer:** Reed Pence

**Guests:** Nan Roman, President, National Alliance to End Homelessness; Dr. Jiaying Zhou, Canada Research Chair and Associate Professor of Psychology and Institute for Resources, Environment and Sustainability, University of British Columbia; Rutger Bregman, historian and author, *Human Kind: A Hopeful History*

**Compliance issues:** homelessness; economics; poverty; charities; unemployment; alcohol abuse; government; housing

**Links:**

[National Alliance to End Homelessness: Our People](#)

[Rutger Bregman Books](#)

[University of British Columbia Profile: Dr. Jiaying Zhou](#)

**SEGMENT 2: TRACING COVID IN ANIMALS & WATER**

**Time:** 15:48

**Duration:** 7:06

**Synopsis:** Scientists are testing hundreds of different kinds of animals as well as waste and storm water for COVID-19, looking for reservoirs for possible mutation. They've learned even pets can possibly harbor the virus but probably aren't a threat. An expert discusses how the knowledge will combat COVID variants.

**Host:** Nancy Benson

**Producer:** Libby Foster

**Guests:** Dr. Vanessa Hale, Assistant Professor of Veterinary Preventive Medicine, The Ohio State University

**Compliance issues:** prevention; public health; pets and people; environmental science; COVID-19 pandemic

**Links:**

[The Ohio State University Profile: Dr. Vanessa Hale](#)

**Program 21-17**

**Air Week:** 4/25/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: HOW HIGH DRUG PRICES LEAD TO DRUG MISUSE**

**Time:** 1:50

**Duration:** 12:51

**Synopsis:** Millions of Americans cannot afford the medications they've been prescribed. Many skip doses, split pills or don't fill prescriptions at all as a result, with sometimes even fatal consequences. But doctors are often unable to consider cost very well in prescribing, as the same drug often costs patients vastly different amounts due to insurance differences. Experts discuss the problem and what patients can do to save.

**Host & Producer:** Reed Pence

**Guests:** David Mitchell, cancer patient, founder and President, Patients for Affordable Drugs; Dr. Stacie Dusetzina, Associate Professor of Health Policy, Vanderbilt University

**Compliance issues:** healthcare; economics; insurance; federal government and regulation

**Links:**

[Patients for Affordable Drugs - Our Team](#)

[Stacie B. Dusetzina, Ph.D. - Vanderbilt University Medical Center](#)

**SEGMENT 2: BRAIN ANEURYSM THROUGH THE EYES OF A SURVIVOR**

**Time:** 15:43

**Duration:** 7:08

**Synopsis:** Brain aneurysms—bulging in a brain blood vessel, like an inflated balloon—affect 1 in 50 people and are generally without symptoms until they burst. This occurs in about 30,000 people per year in the US, accounting for 3-5 percent of all new strokes. Here is the story of one survivor in her own words.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Janet Sutherland-Madden, brain aneurysm rupture survivor and author, *Nose Over Toes*

**Compliance issues:** healthcare; public health; EMS and emergency response; rehabilitation

**Links:**

[Eckhartz Press - Janet Sutherland-Madden](#)

[Brain Aneurysm Foundation](#)



**Program 21-18**

**Air Week:** 5/2/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: BOTTLED WATER AND TRUST IN OUR INSTITUTIONS**

**Time:** 1:49

**Duration:** 13:17

**Synopsis:** Bottled water sales have skyrocketed, in part because many people believe it is safer than tap water. Actually, bottled water faces few of the safety regulations that tap water does. The disconnect, according to a new study, comes from society's pervasive distrust in all governmental institutions. The lead researcher discusses how restoring faith in water could begin to restore faith in all American institutions.

**Host & Producer:** Reed Pence

**Guests:** Dr. Manny Teodoro, Associate Professor of Public Affairs, University of Wisconsin, Madison

**Compliance issues:** public health; local government; infrastructure; drinking water safety; federal government and regulation; politics; environmental science

**Links:**

[Manny Teodoro's Website](#)

**SEGMENT 2: COVID AND PTSD**

**Time:** 16:08

**Duration:** 6:45

**Synopsis:** Studies show that as many as a third of people who were very ill with COVID-19 later develop PTSD. Caregivers and healthcare workers may be afflicted as well. An expert discusses how this develops and what people can do to get better.

**Host:** Nancy Benson

**Producer:** Libby Foster

**Guests:** Dr. Sanam Hafeez, clinical psychologist, Columbia University

**Compliance issues:** healthcare; public health; mental health; consumerism; COVID-19 pandemic

**Links:**

[Comprehend the Mind: Sanam Hafeez, Psy.D](#)

**Program 21-19**

**Air Week:** 5/9/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: THE DISTORTED SMELL OF COVID-19**

**Time:** 1:52

**Duration:** 12:40

**Synopsis:** Many of those who've had COVID-19 have suffered from a temporary loss of their sense of smell, but some have had what seems to be an even worse symptom weeks or months later—a distorted sense of smell, where everything, from coffee to flowers, smells sickeningly awful. An expert and a former sufferer discuss how disruptive to life this can be and what people can do to make it through to recovery.

**Host & Producer:** Reed Pence

**Guests:** Duika Burges-Watson, researcher and Lecturer in Medical Sciences, Newcastle University; Chrissi Kelly, founder, Abscent.org

**Compliance issues:** public health; consumerism; mental health; family issues; COVID-19 pandemic

**Links:**

Newcastle University Staff Profile: Dr Duika Burges Watson

Life Kitchen: Taste & Flavour Book

Abscent.org

**SEGMENT 2: RESEARCH ETHICS NOW VS. THEN: A CASE STUDY**

**Time:** 15:34

**Duration:** 7:12

**Synopsis:** In the mid-1960's, many Ivy League and Seven Sister colleges as well as prestigious prep schools allowed researchers to photograph incoming students naked as part of work on a now-discredited theory linking physical characteristics to leadership potential. A former student who went through it, now a physician and writer, discusses how research ethics have changed in the last 50 years.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. David Sklar, Emeritus Professor of Emergency Medicine, University of New Mexico, and author, *Atlas of Men*

**Compliance issues:** education; research ethics; sexual abuse; informed consent

**Links:**

David Sklar's website

**Program 21-20**

**Air Week:** 5/16/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: THE COVID BABY BUST**

**Time:** 1:50

**Duration:** 12:26

**Synopsis:** The US birth rate has been declining since the Crash of 2008, but it took an even larger decline during the pandemic to levels unseen since the Great Depression. Today fertility rates are below replacement levels, which could have big impacts on education, employment, and the tax base years down the road. Experts discuss how people make fertility decisions and the impacts they can have on the nation.

**Host & Producer:** Reed Pence

**Guests:** Nell Frizzell, author, *The Panic Years: Dates, Doubts, and the Mother of All Decisions*; Dr. Philip Cohen, Professor of Sociology, University of Maryland; Dr. Laura Lindberg, Principal Research Scientist, Guttmacher Institute

**Compliance issues:** women's issues; family issues; contraception; economics; poverty; education; public health; employment and workforce issues; taxes; federal government; parenting government; childcare; COVID-19 pandemic

**Links for more info:**

[Nell Frizzell's Website](#)

[University of Maryland Profile: Dr. Philip Cohen](#)

[Guttmacher Institute: Laura D. Lindberg](#)

**SEGMENT 2: THE CHANGING FACE OF COLON CANCER**

**Time:** 15:18

**Duration:** 7:35

**Synopsis:** Colon cancer is striking much younger people than it used to, leading experts to lower the age on screening recommendations. A noted colon surgeon discusses screening and treatment options, and the way Covid-19 has changed patients' approach to getting screened.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. James McClane, Chief of Colorectal Surgery, Norwalk Hospital, Norwalk, CT

**Compliance issues:** healthcare; public health; education

**Links for more info:**

[Castle Connolly Top Doctors: Dr. James M. McClane, MD](#)

**Program 21-21**

**Air Week:** 5/23/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: KEEPING GENERIC DRUGS SAFE**

**Time:** 1:50

**Duration:** 12:49

**Synopsis:** Since the 1980's, almost all production of generic drugs has moved overseas, where FDA inspectors have a much tougher time making sure they're following rules for safety. An investigative journalist describes the ways she's found that many drugmakers cut corners, putting safety at risk, and details what consumers can do to protect themselves.

**Host & Producer:** Reed Pence

**Compliance issues:** healthcare; public health; fraud; federal government and regulation; patient safety; consumerism; consumer safety

**Guests:** Katherine Eban, author, *Bottle of Lies: The Inside Story of the Generic Drug Boom*

**Links for more info:**

[Katherine Eban's Website](#)

**SEGMENT 2: COVID AND KIDNEY DISEASE**

**Time:** 15:11

**Duration:** 6:25

**Synopsis:** Covid-19 is usually a respiratory disease, but it can affect virtually any organ in the body. The nation's top kidney disease expert discusses how Covid can prompt life-threatening kidney effects in the previously healthy, and how those with kidney disease are more susceptible to severe Covid infection.

**Host:** Nancy Benson

**Producer:** Libby Foster

**Guests:** Dr. Griffin Rodgers, Director, National Institute of Diabetes, Digestive and Kidney Diseases.

**Compliance issues:** healthcare; public health; education; COVID-19 pandemic

**Links for more info:**

[Dr. Griffin Rodgers - Staff Profile](#)

**Program 21-22**

**Air Week:** 5/30/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: MISSING THE GOAL OF HERD IMMUNITY**

**Time:** 1:49

**Duration:** 12:21

**Synopsis:** Since the Covid-19 pandemic began, public health experts have looked to vaccines with the goal of creating “herd immunity,” where so many people are vaccinated that the virus stalls out. Now it is clear we will not reach that goal, meaning the threat of the pandemic may drag on for years. One of the nation’s leading infectious disease experts discusses how we are missing the target and what it means.

**Host & Producer:** Reed Pence

**Guests:** Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical School

**Compliance issues:** healthcare; public health; ethics; consumerism; vulnerable populations; COVID-19 pandemic

**Links for more info:**

[Vanderbilt University Medical School profile: Dr. William Schaffner](#)

**SEGMENT 2: CLINICAL TRIALS AND TRUST IN UNDERSERVED COMMUNITIES**

**Time:** 15:12

**Duration:** 7:36

**Synopsis:** People of color are less likely than others to receive timely treatment for medical issues. This is reflected in Covid-19 vaccination numbers, in cancer treatment, and in clinical trial participation. Experts discuss ways to increase participation, especially in clinical trials that might ultimately raise trust in medicine.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Lance Okeke, Assistant Professor of Medicine and Infectious Diseases, Duke University; Dana Dornsife, founder and CEO, Lazarex Cancer Foundation; Mike McDaniel, participant in ACTIV-2 clinical trial

**Compliance issues:** healthcare; public health; education; discrimination; minority issues; vaccination; COVID-19 pandemic

**Links for more info:**

[Department of Medicine, Duke University School of Medicine: Dr Lance Okeke](#)

[Lazarex Cancer Foundation](#)

[riseabovecovid.org](http://riseabovecovid.org)

**Program 21-23**

**Air Week:** 6/6/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: UNDIAGNOSED MYSTERY DISEASES**

**Time:** 1:50

**Duration:** 12:32

**Synopsis:** Hundreds of patients nationally have diseases that have confounded doctors and yielded no diagnosis and no reliable treatment. Today the Undiagnosed Diseases Network, founded and funded by the NIH, helps these patients, but its funding is uncertain beyond 2022. Patients and a physician leader of the UDN discuss the lonely plight of these patients and the hope UDN provides.

**Host:** Reed Pence

**Producer:** Polly Hansen

**Guests:** Meghan Halley, mother of child with unidentified illness; Troy Evans, patient with unidentified illness; Kimberly LeBlanc, genetic counselor and Associate Dir. of Research Operations, Undiagnosed Diseases Coordinating Center, Harvard Medical School

**Compliance issues:** healthcare; public health; ethics; consumerism; federal government and regulation

**Links for more info:**

[Undiagnosed Disease Network - Harvard University](#)

[UDN Peer](#)

**SEGMENT 2: TASTY FOOD VS. HEALTHY FOOD: FINDING A BALANCE**

**Time:** 15:24

**Duration:** 6:57

**Synopsis:** Many Americans believe that healthy food doesn't taste good, and tasty food isn't healthy. A chef who is also a cardiologist discusses how to find a balance by seeking out healthy ingredients rather than whole categories of foods.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Michael Fenster, Professor of Health Professions and Biomedical Sciences, University of Montana and author, *Food Shaman: The Art of Quantum Food*

**Compliance issues:** healthcare; public health; consumerism; diet and nutrition

**Links for more info:**

[Chef Dr. Mike - website](#)

**Program 21-24**

**Air Week:** 6/13/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: HOW COVID MASKS HAVE AFFECTED CHILDREN'S LANGUAGE DEVELOPMENT**

**Time:** 1:50

**Duration:** 12:31

**Synopsis:** Infants, toddlers, and grade school children use many cues to learn language. Some of them are visual, involving seeing the mouth move. Some depend on clearly hearing speech. Both have been impacted by mask wearing during the pandemic. Experts now studying how far behind children are as a result discuss how language develops in children and how it's been affected in the pandemic.

**Host:** Reed Pence

**Producer:** Libby Foster

**Guests:** Dr. Stephen Camarata, Professor of Hearing and Speech Sciences, Psychiatry, Psychology, Human Development and Special Education, Vanderbilt University and author, *The Intuitive Parent: Why the Best Thing For Your Child Is You*; Sara Charney, speech pathologist, Mayo Clinic Arizona

**Compliance issues:** education; public health; consumerism; youth at risk; disabilities

**Links for more info:**

[Stephen Camarata Vanderbilt Profile](#)

[Health Care For People: Sara Charney](#)

**SEGMENT 2: REFINERIES AND THEIR NEIGHBORS: HOW SAFE IS THE AIR?**

**Time:** 15:23

**Duration:** 7:06

**Synopsis:** A recent report shows that more than a dozen refineries around the US are emitting benzene pollution into the air at higher levels than allowed by the EPA. An activist discusses this newly labeled problem and what the agency can do to curb it.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Eric Schaeffer, Exec. Director, Environmental Integrity Project

**Compliance issues:** air pollution; environmental science; federal government and regulation; public health; manufacturing and industry; minority issues

**Links for more info:**

[Environmental Integrity Project](#)

**Program 21-26**

**Air Week:** 6/27/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: GROWTH HORMONE FOR SHORT KIDS**

**Time:** 1:50

**Duration:** 12:23

**Synopsis:** Thousands of parents take their children to doctors each year seeking synthetic growth hormone to cure their relatively short stature, even though most of these children are merely late bloomers and have nothing wrong with them. Growth hormone also makes less difference in height than parents often imagine. Studies show that short stature generally does not create psychological damage. Experts discuss the issue.

**Host & Producer:** Reed Pence

**Guests:** Dr. Laurie Cohen, Director Growth and Neuroendocrine Programs, Boston Children's Hospital and Associate Professor of Pediatrics, Harvard Medical School; Dr. David Sandberg, Professor of Pediatrics, University of Michigan Medical School and C.S. Mott Children's Hospital

**Compliance issues:** youth at risk; parenting; healthcare; consumerism; child safety; education

**Links for more info:**

[Boston Children's Hospital - Dr. Laurie Cohen](#)

[Mott Children's Hospital - Dr. David Sandberg](#)

**SEGMENT 2: MARFAN SYNDROME**

**Time:** 15:26

**Duration:** 6:31

**Synopsis:** Marfan syndrome produces obvious physical symptoms such as extreme height, but its hidden symptoms, especially in the heart and eyes, can be much more serious. Experts discuss its diagnosis and treatment.

**Host:** Nancy Benson

**Producer:** Scarlett O'Hara

**Guests:** Dr. Gregory Perens, Professor of Pediatrics, UCLA Mattel Children's Hospital; Dr. Simon Fung, Assistant Professor of Ophthalmology, UCLA Medical Center

**Compliance issues:** healthcare; consumerism; youth at risk

**Links for more info:**

[UCLA Health: Gregory Perens, MD](#)

[UCLA Health: Simon Fung, MD](#)



**Program 21-25**

**Air Week:** 6/20/21

**Writers/Producers:** Reed Pence

**Studio Production:** Jason Dickey

**SEGMENT 1: SUDC—SUDDEN UNEXPLAINED DEATH OF A CHILD**

**Time:** 2:01

**Duration:** 12:23

**Synopsis:** Each year, some 400 US children over age 1, most of them toddlers, die overnight for no known reason. Families, longing for answers, often find that their families, friends, and even pediatricians are unfamiliar with this classification of death, or that they even occur. Family members who have lost a child, a medical examiner, and a research expert who has lost a child discuss SUDC.

**Host:** Reed Pence

**Producer:** Regan Huston

**Guests:** Estuardo Torres, father of SUDC victim; Dr. Eric Eason, Assistant Medical Examiner, Cook County, IL; Laura Gould Crandall, research scientist, Dept. of Neurology, NYU Langone Comprehensive Epilepsy Center and mother of SUDC victim; Ron and Jordana Zachara, parents of SUDC victim

**Compliance issues:** youth at risk; public health; parenting; healthcare; child safety

**Links for more info:**

[SUDC Foundation](#)

[Cook County Medical Examiner Website](#)

[Laura Gould Crandall profile at sudc.org](#)

**SEGMENT 2: "TONSIL STONES"**

**Time:** 15:26

**Duration:** 6:31

**Synopsis:** Some people find that small "stones" are growing on their tonsils. They're an accumulation of skin cells, food, and other debris. While they are not medically dangerous or painful, they often produce bad breath or sometimes pain. Two expert physicians discuss tonsil stones' formation and treatment.

**Host:** Nancy Benson

**Producer:** Morgan Kelly

**Guests:** Dr. Alter Peerless, otolaryngologist, Mercy Health, Cincinnati; Dr. Lauren Bohm, Assistant Professor of Otolaryngology, University of Michigan

**Compliance issues:** health care

**Links for more info:**

[Dr. Alter Peerless profile at Merch Health](#)

[Dr. Lauren Bohm info at Michigan Medicine](#)