

QUARTERLY LIST AND PROGRAM MATERIAL

CITY OF LICENSE: Apple Valley, Cal.

DATE POSTED: 7/7/17

PERIOD (CIRCLE MONTHS)

JAN/FEB/MAR

APR/MAY/JUNE

JULY/AUG/SEPT

OCT/NOV/DEC

DURING THIS MONTHLY QUARTER THE COMMUNITY NEEDS AND INTERESTS AS ASCERTAINED WITH COMMUNITY LEADERS WERE ADDRESSED BY SIGNIFICANT PUBLIC AFFAIRS AND OR PUBLIC SERVICE PROGRAMMING IN RESPONSE TO THE FOLLOWING:

- 1) NO DRUGS AMERICA DAY
- 2) MEMORIAL DAY EVENTS
- 3) VICTOR VALLEY RESCUE MISSION
- 4) EARTH DAY EVENTS
- 5) HAPPY HEALTHY KIDS
- 6) LOCAL PET ADOPTION
- 7) TEACHERS R HEROES
- 8) ROUTE 66 BLUEGRASS FESTIVAL
- 9) FREE SUMMER MEAL PROGRAM
- 10) VETERANS RESOURCE FAIR

CALL LETTERS: KIXW-AM

2nd Qtr 2017 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*04/02/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Melissa and Evelyn-Family Assistance Program-
Victorville

Segments for this week include-

1. Teachers R Heroes Award Winner
Interview

2. Family Assistance Program Information
Segment

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2nd Qtr 2017 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*04/09/2017
04/16/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Cindy Schmidt-Happy Healthy Kids

Segments for this week include-

1. Teachers R Heroes Award Winner
Interview

2. Happy Healthy Kids 5K Run Event-
Hesperia

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2nd Qtr 2017 Quarterly Issues and Program Report

ISSUE:

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AIR DATE & TIME

*04/23/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Frank Kelly and Claudette-No Drugs Kids
Organization, Cindy Schmidt-Happy Healthy Kids

Segments for this week include-

- 1.No Drugs Kids Day April 2017 High
Desert Events
2. Happy Healthy Kids 5K Run Event-
Hesperia

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2nd Qtr 2017 Quarterly Issues and Program Report

ISSUE:

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AIR DATE & TIME

*04/30/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Bill Edwards-Victor Valley Rescue Mission, Hesperia
Animal Control

Segments for this week include-

1. Victor Valley Rescue Mission
Information Segment
2. Pet of the Week Segment
3. Route 66 Bluegrass Festival-June 2017
4. Victor Valley College/El Dorado
Broadcasters Community Job Fair-May 2017

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2nd Qtr 2017 Quarterly Issues and Program Report

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*05/07/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Bill Edwards-Victor Valley Rescue Mission, Hesperia
Animal Control

Segments for this week include-

1. Pet of the Week
2. Teachers R Heroes Award Winner Interview
3. Victor Valley Rescue Mission

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*05/14/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

County Supervisor Robert Lovingood, Corbin-Skate Riot, Bill Edwards-Victor Valley Rescue Mission

Segments for this week include-

- 1.Hi Desert Veterans Resource Fair-6/1/17
- 2.Teachers R Heroes Award Winner Interview
- 3.Victor Valley Rescue Mission
- 4.Skate Riot Event Information

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2nd Qtr 2017 Quarterly Issues and Program Report

ISSUE:

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AIR DATE & TIME

*05/21/2017
05/28/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

County Supervisor Robert Lovingood, Hesperia
Unified School District Nutrition Services and Cars
Auto Body

Segments for this week include-

- 1.Hi Desert Veterans Resource Fair-6/1/17
- 2.Teachers R Heroes Award Winner Interview
- 3.HUSD Free Summer Meal Program 2017

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2nd Qtr 2017 Quarterly Issues and Program Report

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*06/04/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Hesperia Unified School District Nutrition Services
and Cars Auto Body

Segments for this week include-

- 1.HUSD Free Summer Meal Program 2017
- 2.Teachers R Heroes Award Winner Interview
- 3.Route 66 Bluegrass Festival-6/16-6/18/17

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2nd Qtr 2017 Quarterly Issues and Program Report

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*06/11/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Hesperia Animal Control, Bill Edwards-Victor Valley
Rescue Mission

Segments for this week include-

1. Pet of the Week Segment
2. Route 66 Bluegrass Festival-6/16-6/18/17
3. Victor Valley Rescue Mission

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*06/18/2017

LENGTH:

30 min.
6:00AM

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Hi Desert Dialogue-Public Information

SHOW GUEST

Bill Edwards-Victor Valley Rescue Mission

Segments for this week include-

1. Teachers R Heroes Award Winner Interview
2. DVL Project-The Wiz
3. Victor Valley Rescue Mission

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2nd Qtr 2017 Quarterly Issues and Program Report

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*06/25/2017

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Special Recap-Teachers R Heroes Program
2016-2017 School Year Winner Interviews

Segments for this week include-

1. Teachers R Heroes Program Special Recap-
2016-2017 School Year Recipient
Interviews

CALL LETTERS: KIXW-AM

2nd Qtr 2017 Quarterly Issues and Program

Community Calendar

AIR DATE

TIME

LENGTH:

4/1/17-06/30/17
(Daily)

12:10, 4:10, 7:10PM
9:10AM (SAT & SUN)

60 SEC

Highlights/Featured Events:

4/1 – 4/15 = TRIPS THROUGH BARSTOW SENIOR CENTER, 33RD ANNUAL HIGH DESERT HOME AND GARDEN SHOW, CITY OF HESPERIA CLEAN UP DAY, VICTORVILLE ROAD RACE TIME TRAIL EVENT, TIRE AMNESTY DAY- APPLE VALLEY

4/16 – 4/30 = MARCH OF DIMES WALK FOR BABIES EVENT, NO DRUGS KIDS DAY-HESPERIA AND APPLE VALLEY, HIGH DESERT CHEER PRIMADONNAS FUNDRAISER, SUPERHERO 5K RUN EVENT

5/1 – 5/15 = REMEMBER MAMA- VICTOR VALLEY WOMEN'S CLUB- 23RD ANNUAL FASHION SHOW, LUNCHEON AND VENDOR FAIRE, PUBLIC SAFETY FAIR-BARSTOW, 44TH ANNUAL CINCO DE MAYO FESTIVAL, VVC THEATRE ARTS PRESENTS- CALIFORNIA SUITE BY NEIL SIMON

5/16 – 5/31 = FRIENDS OF HAPPY TRAILS BANQUET-MAY 20-HELPING FIGHT CHILD ABUSE, SAN BERNARDINO COUNTY FAIR, TODDLER OLYMPICS-APPLE VALLEY, PHELAN PINON HILLS COMMUNITY SERVICES DISTRICT SUMMER EVENTS 2017

6/1 – 6/15 = HEALTH AND SAFETY RESOURCE FAIR, BABY SHOWER AND KIDS EXPO, WATER FESTIVAL-APPLE VALLEY, BUNCO FUNDRAISER, GHHS COUGAR CRUISE OPEN CAR AND TRUCK SHOW

6/16 – 6/30 = EAGLE SCOUT COURT OF HONOR EVENT, ADULT COMEDY NIGHT-BENEFITING HESPERIA HIGH SCHOOL AND VETERANS HOME IN BARSTOW, SNAKES ALIVE EXHIBITION, BARSTOW'S ROUTE 66 MURAL TOUR EVENTS