

KIXW-AM

CALL LETTERS

QUARTERLY LIST AND PROGRAM MATERIAL

CITY OF LICENSE: ___Apple Valley, Cal. ___

DATE POSTED: 10/2/2015

PERIOD (CIRCLE MONTHS)

JAN/FEB/MAR

APR/MAY/JUNE

JULY/AUG/SEPT

OCT/NOV/DEC

DURING THIS MONTHLY QUARTER THE COMMUNITY NEEDS AND INTERESTS AS ASCERTAINED WITH COMMUNITY LEADERS WERE ADDRESSED BY SIGNIFICANT PUBLIC AFFAIRS AND OR PUBLIC SERVICE PROGRAMMING IN RESPONSE TO THE FOLLOWING:

1) WATER CONSERVATION

2) DON'T TRASH OUR DESERT

3) TEACHERS R HEROES

4) JULY 4th EVENTS

5) TODAYS WOMAN

6) VETERANS SERVICES

7) HD HOMELESS SHELTER

8) NATIONAL NIGHT OUT

9) LOCAL PET ADOPTION

10) AMERICAN HEROES PROJECT

CALL LETTERS: KIXW-AM

3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*07/05/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Tony-Apple Valley Ranchos Water Company

Segments for this week include-

1. Apple Valley Ranchos Water Company-Water Conservation Information
2. 2014-2015 Teachers Are Heroes Award Winners Year in Review Segment

CALL LETTERS: KIXW-AM

3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*07/12/2015
07/19/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Tony and Carol-Apple Valley Ranchos Water Company

Segments for this week include-

1. Apple Valley Ranchos Water Company-Water Conservation Information
2. 2014-2015 Teachers Are Heroes Award Winners Year in Review Segment

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3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*07/26/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Monica Peterson- City of Victorville

Segments for this week include-

1. City of Victorville Shred Fest and National Night Out Events
2. 2014-2015 Teachers Are Heroes Award Winners Year in Review Segment

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3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*08/02/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Monica Peterson- City of Victorville

Segments for this week include-

1. City of Victorville Shred Fest and National Night Out Events
2. 2014-2015 Teachers Are Heroes Award Winners Year in Review Segment

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3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*08/09,16,
23/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Regina W. Bell-County of SB Supervisor's Office and
Cindy-Today's Women

Segments for this week include-

1. Today's Women-Women Over 50 Special Reunion
Event

CALL LETTERS: KIXW-AM

3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*08/30/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Don't Trash Our Desert Campaign, City of Hesperia
Animal Control

Segments for this week include-

1. Don't Trash Our Desert Campaign
2. Pet of the Week Segment
3. 2014-2015 Teachers Are Heroes Award Winners
Year in Review Segment

CALL LETTERS: KIXW-AM

3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*09/06/2015
09/13/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Monica Peterson-City of Victorville, Jewel and
Mary-Girl Scouts of the High Desert

Segments for this week include-

1. City of Victorville's Fall Festival
2. Girl Scouts of the High Desert Recruitment
Event and Program Information

CALL LETTERS: KIXW-AM

3rd Qtr 2015 Quarterly Issues and Program Report

ISSUE:

Public Information

AIR DATE & TIME

*09/20/2015
09/27/2015

LENGTH:

30 min.
6:00AM

TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

SHOW GUEST

Monica Peterson-City of Victorville, Tony and Carol-Apple Valley Ranchos Water Co.

Segments for this week include-

1. City of Victorville's Fall Festival
2. Apple Valley Ranchos Water Co.-Water Conservation Efforts Update

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3rd Qtr 2015 Quarterly Issues and Program Report

Community Calendar

AIR DATE**TIME****LENGTH:**

07/1/15-09/30/15
(Daily)

12:10, 4:10, 7:10PM
9:10AM (SAT & SUN)

60 SEC

Highlights/Featured Events:

7/1 – 7/15 = 4th of July Firework events throughout the high desert, Sunset Concert series, Schwans Care Fundraiser, Good Times at the League Dance, Boy Scout troop #257 pancake fundraiser, New Volunteer clean up group, Cruise Night-Burgerlicious events

7/16 – 7/31 = Bootleggers Basement-Social Event, VFW post #2729 Chili Cook off fundraiser, Delivery Land 5k Obstacle course event, Apple Valley garage giveaway, UIC Outreach clothing ministry, Veterans Benefits Seminar

8/1 – 8/15 = American Heroes Project, Hot Summer Night Event, Jack and the Pirate Attack Book signing Event, Shred Fest and Mulch giveaway, National Night Out Events, Applebee's Flapjack breakfast fundraiser, Lifestyle and Leisure Expo, Care for Healthy IE Event

8/16 – 8/31 = Adelanto Airport Events, Christian Motorcycle Association Meetings, SB County Fire explorers post #150 pancake fundraiser, Swapping Mama's clothing drive, Rockin the Desert Mudless Run event, Today's Women-Women Over 50 Event, Reggae Festival

9/1 – 9/15 = Felix G Diaz Mariachi Music Festival, Wild Weird West fundraiser event, Movies in the Park-City of Hesperia, Sept 11 Memorial Events-Through High Desert, Helendale Community Park Grand Opening, Lord's Table-Hot Meals Monday thru Friday, Apple Valley Church of Christ Winter Coat Drive

9/16 – 9/30 = Hi Desert Girl Scout Recruitment Event, 8th Annual CFW Golf Tournament, Hesperia Days Celebration Events, Hesperia Junior High Rummage Sale, Free dump day for Adelanto Residents, 4th Annual Healthy Heritage Expo