

KIXW-AM

CALL LETTERS

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QUARTERLY LIST AND PROGRAM MATERIAL

CITY OF LICENSE: Apple Valley, Cal.

DATE POSTED: 7/7/2015

PERIOD (CIRCLE MONTHS)

JAN/FEB/MAR

APR/MAY/JUNE

JULY/AUG/SEPT

OCT/NOV/DEC

DURING THIS MONTHLY QUARTER THE COMMUNITY NEEDS AND INTERESTS AS ASCERTAINED WITH COMMUNITY LEADERS WERE ADDRESSED BY SIGNIFICANT PUBLIC AFFAIRS AND OR PUBLIC SERVICE PROGRAMMING IN RESPONSE TO THE FOLLOWING:

- 1) VETERANS RESOURCE FAIR
- 2) TEACHERS R HEROES
- 3) EARTH DAY EVENTS
- 4) VICTOR VALLEY WOMENS CLUB
- 5) MDA QMD LAWN MOWER EXCHANGE
- 6) LOCAL PET ADOPTIONS
- 7) NO DRUGS AMERICA DAY
- 8) WATER CONSERVATION
- 9) VUWRA DON'T TRASH OUR DESERT
- 10) HD HISPANIC CHAMBER CINCO DE MAYO

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

### ISSUE:

Public Information

### AIR DATE & TIME

\*04/05/2015  
04/12/2005

### LENGTH:

30 min.  
6:00AM

### TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

### SHOW GUEST

Hi Desert Communities No Drugs America  
Representatives-Frank Kelly, CJ and Jewel

Segments for this week include-

1. Hi Desert Communities No Drugs America Day-  
April 25, 2015

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

### ISSUE:

Public Information

### AIR DATE & TIME

\*04/19/2015

### LENGTH:

30 min.  
6:00AM

### TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

### SHOW GUEST

Hi Desert Communities No Drugs America  
Representatives-Frank Kelly, CJ and Jewel, Veronica  
Manriquez and Jason Judkins-Victor Valley College

### Segments for this week include-

1. Hi Desert Communities No Drugs America Day-  
April 25, 2015
2. Victor Valley College and El Dorado Broadcasters  
2015 Community Job Fair

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

**ISSUE:**

Public Information

**AIR DATE & TIME**

\*04/26/2015

**LENGTH:**

30 min.  
6:00AM

**TOPIC OF THIS SHOW**

Hi Desert Dialogue-Public Information

**SHOW GUEST**

Veronica Manriquez and Jason Judkins-Victor Valley College, Pastor James Harris-Ascension Lutheran Church, Apple Valley

Segments for this week include-

1. Victor Valley College and El Dorado Broadcasters 2015 Community Job Fair
2. Teachers Are Heroes Award Winner
3. Ascension Lutheran Church Shoe Drive Fundraiser-Shoe Drive Part 2

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## 2nd Qtr 2015 Quarterly Issues and Program

**ISSUE:**

Public Information

**AIR DATE & TIME**

\*05/05/2015

**LENGTH:**

30 min.  
6:00AM

**TOPIC OF THIS SHOW**

Hi Desert Dialogue-Public Information

**SHOW GUEST**

Veronica Manriquez and Jason Judkins-Victor Valley College, 1<sup>st</sup> District Supervisor Robert Lovingood and Curtis Green

Segments for this week include-

1. Victor Valley College and El Dorado Broadcasters  
2015 Community Job Fair
2. 2015 Veterans Resource Fair

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

### ISSUE:

Public Information

### AIR DATE & TIME

\*05/10,17,  
24/2015

### LENGTH:

30 min.  
6:00AM

### TOPIC OF THIS SHOW

Hi Desert Dialogue-Public Information

### SHOW GUEST

1<sup>st</sup> District Supervisor Robert Lovingood and Curtis Green, Pastor James Harris-Ascension Lutheran Church, Apple Valley

Segments for this week include-

1. 2015 Veterans Resource Fair
2. Teachers Are Heroes Award Winner
3. Ascension Lutheran Church Shoe Drive Fundraiser-  
Shoe Drive Part 2

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

**ISSUE:**

Public Information

**AIR DATE & TIME**

\*05/31/2015

**LENGTH:**

30 min.  
6:00AM

**TOPIC OF THIS SHOW**

Hi Desert Dialogue-Public Information

**SHOW GUEST**

Tony-Apple Valley Ranchos Water Company

Segments for this week include-

1. Apple Valley Ranchos Water Company-Water Conservation and Tips
2. Teachers Are Heroes Award Winner

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

**ISSUE:**

Public Information

**AIR DATE & TIME**

\*06/07/2015

**LENGTH:**

30 min.  
6:00AM

**TOPIC OF THIS SHOW**

Hi Desert Dialogue-Public Information

**SHOW GUEST**

Monica Peterson-City of Victorville

Segments for this week include-

1. City of Victorville-Water Conservation and Tips
2. Teachers Are Heroes Award Winner-Final of 2014-2015 School Year



# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

**ISSUE:**

Public Information

**AIR DATE & TIME**

\*06/14/2015

**LENGTH:**

30 min.  
6:00AM

**TOPIC OF THIS SHOW**

Hi Desert Dialogue-Public Information

**SHOW GUEST**

Tony-Apple Valley Ranchos Water Company

Segments for this week include-

1. Apple Valley Ranchos Water Company-Water Conservation and Tips
2. Teachers Are Heroes Award Winner-Final of 2014-2015 School Year

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

**ISSUE:**

Public Information

**AIR DATE & TIME**

\*06/21/2015  
06/28/2015

**LENGTH:**

30 min.  
6:00AM

**TOPIC OF THIS SHOW**

Hi Desert Dialogue-Public Information

**SHOW GUEST**

Monica Peterson-City of Victorville

Segments for this week include-

1. City of Victorville-Water Conservation and Tips
2. Teachers Are Heroes Award Winner-Final of 2014-2015 School Year

# CALL LETTERS: KIXW-AM

## 2nd Qtr 2015 Quarterly Issues and Program

### Community Calendar

AIR DATE

TIME

LENGTH:

04/1/15-06/30/15  
(Daily)

12:10, 4:10, 7:10PM  
9:10AM (SAT & SUN)

60 SEC

#### Highlights/Featured Events:

**4/1 – 4/15 = Seussical The Musical, Lifestream Blood Drives, 4<sup>th</sup> Annual Health and Wellness Resource Fair, AV Egg Hunt, City of Victorville Spring Festival and Egg Stravaganza Event, Hi Desert Home and Garden Show, March for Babies Event**

**4/16 – 4/30 = Cr Oasis Church Fridays, 50<sup>th</sup> Vietnam Veterans Commencement Ceremony, Lewis Center Festival of the Arts, Pluto Event at VVC, 2015 Man About Town Event, Relay for Life Hesperia Event, St. Mary's 4<sup>th</sup> Annual Men Who Cook Event, Hi Desert Communities No Drugs America Day Event**

**5/1 – 5/15 = Serrano ASB Color Run, Cinco De Mayo 5k Event, 4<sup>th</sup> Annual High Desert Shooting Fun Fair, Hesperia Pet and Walk Expo, Church of the Valley Semi Annual Rummage Sale**

**5/16 – 5/31 = Dive Into Summer-AV Aquatics Program, VVAPL Pet Adoptions at Fair Event, San Bernardino County Fair, Free Paint Drop Off Event, Memorial Day Events Through the High Desert-5/25/15, Wheel to Wheel Raceway Events**

**6/1 – 6/15 = Good Grieving, 5<sup>th</sup> Annual CMA Bike Night and Blessing Event, Victor Valley Outlaws Youth Football Camp, Water Festival, Lose Money and Win Mayor's Money Event, City of Victorville Low Cost Dog License and Vaccination Clinic Event, Girl Scout Recruitment Spring Fling Event**

**6/16 – 6/30 = Shrek The Musical, Route 66 Bluegrass Festival, Friends of the Victorville City Library Barnes and Noble Book Fair, Sunset Concert Series Events, VFW Post-Community Information and Fundraisers**