

KIXW AM
1ST Quarter 2021
QUARTERLY ISSUES AND PROGRAM REPORT
During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

- 1. COVID-19 Updates**
- 2. COVID-19 Testing Sites**
- 3. COVID Vaccinations Info**
- 4. Pet Adoptions During Pandemic**
- 5. Local School Re-Openings**
- 6. Victor Valley Warming Shelter**
- 7. High Desert Homeless Services**
- 8. Samaritan Helping Hands**
- 9. Local Business Re Openings/Closings**
- 10. Local Food Giveaway**
- 11. Recycling Events**
- 12. Veterans Virtual Health & Job Fair**
- 13. Community Health Action Network Free Health & Nutrition Classes**
- 14. Christmas Tree Recycling Program**
- 15. Free Tire Disposal Day in Apple Valley**

CALL LETTERS: KIXW-AM

1st Qtr 2021 Quarterly Issues and Program Report

PUBLIC AFFAIRS PROGRAM-HIGH DESERT DIALOGUE

AIR DATE & TIME

*01/01/2021
-03/31/2021

LENGTH:

2-3 min.
Segments

ISSUE: PUBLIC INFORMATION

SHOW GUEST

NON PROFIT GROUPS/ORGANIZATIONS-SERVICES,
EVENTS/FUNDRAISERS IN THE HIGH DESERT

HIGH DESERT DIALOGUE
2-3 MIN. SEGMENTS

1. Community Health Action Network- CJ Page

CHAN gives us an update and sneak peak of its services and programs for the new year, 2021. We also highlight their upcoming health and nutrition classes starting in Feb 2021.

2. Silverado High School Fashion Club Shoe Fundraiser- DeAnna

School Shoe fundraiser ran from Jan 2021-March 2021. Benefitting the school, High Desert and thru California, for those in need.

3. Samaritan's Helping Hand- Jasmine

We highlight this Non-Profit organization providing help and services to the high desert- food pantry and clothing.

4. Victor Valley Animal Protective League-High Desert History- Terri Saenz

VVAPL provides us with their history in the High Desert and its volunteer program.

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HIGH DESERT DIALOGUE
2-3 MIN. SEGMENTS

5. City of Victorville CHP Officer Mumford-Child Safety Seat
Information Pt 1&2- Officer Mumford

During the interview, we highlight child safety seat information
and spring driving safety tips for the High Desert public.

CALL LETTERS: KIXW-AM

1st Qtr 2021 Quarterly Issues and Program Report

Community Calendar

AIR DATE

TIME

LENGTH:

01/1/21-03/31/21

(Daily)

30 SEC

Highlights/Featured Events:

1/1-3/31= *NOTE* SCHEDULED EVENTS POSTPONED AND OR CANCELLED DUE TO COVID-19 PANDEMIC 2020-2021- STATE MANDATE CANCELLING/POSTPONING GATHERINGS DUE TO HEALTH CONCERNS

OUR RADIO STATIONS FEATURED PUBLIC SERVICE ANNOUNCEMENTS, HEALTH INFORMATION AND NEWS UPDATES ABOUT COVID 19 ON AIR, AND UPDATED ON OUR SOCIAL MEDIA PAGES DURING LOCKDOWN RESTRICTIONS PER STATE AND COUNTY MANDATES.

INFORMATION ON COUNTY COVID 19 TESTING, VACCINE DISTRIBUTION, BLOOD DRIVES, FOOD DISTRIBUTIONS, SCHOOL INFORMATION, CITY AND STATE RESOURCES THAT WERE OPEN TO THE PUBLIC, WERE ALSO POSTED FOR THE PUBLIC TO VIEW AND ON AIR.

AS RESTRICTIONS ARE CURRENTLY LIFTED IN THE HIGH DESERT, WE CONTINUE TO HIGHLIGHT PUBLIC INFORMATION AND NEWS ON AIR AND ON OUR STATION'S SOCIAL MEDIA.

DURING JANUARY-MARCH 2021, THESE EVENTS WERE POSTED TO OUR COMMUNITY CALENDAR-

HIGH DESERT SCHOOL DISTRICTS 2020-2021 CONTINUED AND UPDATED SCHOOL YEAR FOOD DISTRIBUTIONS AND OPENING INFORMATION, HIGH DESERT SECOND CHANCE WEEKLY FOOD DISTRIBUTIONS, APPLE VALLEY/VICTORVILLE CHRISTMAS TREE RECYCLING PROGRAM, HDSC HEALTH AND WELLNESS CLASSES, FREE TIRE DISPOSAL DAY APPLE VALLEY, SB COUNTY REGIONAL PARKS VALENTINES DAY ACTIVITY



Quarterly Report of Compliancy Issues & Programs List

2021-Q1 (January - March) Viewpoints Radio

KIXW-AM

- Adulthood
- Architecture
- Art
- Astronomy
- Behavioral treatment
- Black History Month
- Business
- Career & workplace issues
- Child development
- Civil War
- Climate change/climate science
- Communication
- Community
- Conflict resolution
- Constitutional law
- Consumerism
- COVID-19 Pandemic
- Crime & criminal science
- Culture
- Data
- Documentary
- Economics
- Education
- Emergency planning/response
- Energy production
- Environment
- Extraterrestrial life
- Extreme weather
- Film
- Financial planning/personal finance
- Forensic science
- Gender roles
- Global exploration
- Government
- History
- Health
- Inequality
- Infrastructure
- Innovation
- Investment
- Journalism
- Law & law enforcement
- Literature
- Mental disorder
- Mental health
- Natural disaster
- Neurology
- News
- Oil & gas industry
- Parenting
- Physics
- Planetary habitability
- Politics
- Productivity
- Psychology
- Psychotherapy
- Public safety
- Race
- Relationships
- Retail
- Retirement
- Research
- Resilience
- Science
- Segregation
- Self-development
- Space exploration
- Social media
- Sports
- Stock market
- Suburban design
- Teaching
- Technology
- Therapy
- TV
- War
- Weather forecasting
- Wildlife
- Youth sports

Program 21-01		Written & Produced: Amirah Zaveri, Pat Reuter, Polly Hansen & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
1/3/21			
SEGMENT 1:	THE PSYCHOPATH INSIDE	Time	Dur.
Synopsis:	Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the mild-mannered neuroscientist next door. We speak to two experts about what the term actually means in the medical world, how it's tested for in various people and why many people who have psychopathic tendencies are able to function in a non-violent, productive manner.	1:47	10:25
Host:	Gary Price		
Guests:	Scott Lilienfeld, Professor of Psychology, Emory University, Atlanta, Georgia; James Fallon, neuroscientist at University of California-Irvine, author of <i>The Psychopath Inside: A Neuroscientist's Personal Journey Into the Dark Side of the Brain</i> .		
Issues Covered:	psychology, mental disorder, neurology, health, education, science		
Links:	http://psychology.emory.edu/home/people/faculty/lilienfeld-scott.html https://www.faculty.uci.edu/profile.cfm?faculty_id=2303 https://www.psychologytoday.com/us/basics/psychopathy https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3811089/ https://www.amazon.com/Psychopath-Inside-Neuroscientists-Personal-Journey/dp/1591846005		
SEGMENT 2:	THE FASCINATING SCIENCE BEHIND BLACK HOLES	Time	Dur.
Synopsis:	Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we have yet to learn.	14:13	8:31
Host:	Marty Peterson		
Guests:	Janna Levin, professor, physics, astronomy, Barnard College of Columbia University, author, <i>Black Hole Survival Guide</i> .		
Issues Covered:	science, astronomy, space, physics, history, literature, innovation		
Links:	https://barnard.edu/profiles/janna-levin https://twitter.com/JannaLevin?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.amazon.com/Black-Survival-Guide-Janna-Levin/dp/052565822X https://physicsworld.com/a/first-images-of-a-black-hole-unveiled-by-astronomers-in-landmark-discovery/ https://www.space.com/15421-black-holes-facts-formation-discovery-sdcmp.html		
CULTURE CRASH:	A LOOK BACK AT WHAT GOT US THROUGH 2020	Time	Dur.
Synopsis:	There's no doubt it's been a long and frankly, weird year. We highlight some of the books, shows, and movies that kept us entertained in 2020.	23:44	2:43
Host:	Evan Rook		
Issues Covered:	TV, film, culture, COVID-19 Pandemic		

Program 21-02		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week:	Studio Production: Jason Dickey		
1/10/21			
SEGMENT 1:	THE SKETCH THAT SOLVES THE CRIME	Time	Dur.
Synopsis:	You've probably seen a black and white portrait of a suspect displayed online, broadcasted on TV, or even printed in a newspaper back in the day. But how exactly does a forensic sketch artist create such a detailed and accurate profile based off a single, hour-long witness interview? Lois Gibson, a longtime police sketch artist in Houston, joins Viewpoints this week.	1:47	11:02
Host:	Gary Price		
Guests:	Lois Gibson, forensic artist.		
Issues Covered:	career, art, criminal justice, crime, law enforcement, communication		
Links:	http://vessionetwork.com/lois/gallery_page/gallery-full-size-previews/ https://loisgibson.com/ https://www.amazon.com/Forensic-Art-Essentials-Enforcement-Artists/dp/0123708982/ref=la_B0011ZX44A_1_1?s=books&ie=UTF8&qid=1489704765&sr=1-1		
SEGMENT 2:	THE LAW OF TREASON: ITS MODERN USE	Time	Dur.
Synopsis:	To call someone a traitor or label an act as treasonous is a big claim. But what exactly does treason mean? What does it entail? We speak with constitutional law expert, Professor Carlton Larson about its limited use in modern courtrooms and the public's perception of the law versus its actual scope and definition.	14:52	7:49
Host:	Marty Peterson		
Guests:	Dr. Carlton Larson, historian, professor, American constitutional law & legal history, University of California – Davis School of Law, author, <i>On Treason: A Citizen's Guide to the Law</i> .		
Issues Covered:	law, Constitutional law, crime, politics, government, history		
Links:	https://www.amazon.com/Treason-Citizens-Guide-Law/dp/0062996169 https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ https://law.ucdavis.edu/faculty/larson/ https://twitter.com/carltonfwlarson?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor		
CULTURE CRASH:	A REVIEW OF THE "SMALL AXE" ANTHOLOGY	Time	Dur.
Synopsis:	We discuss director Chloe Zhao's upcoming film, <i>Nomadland</i> that's already generating a lot of buzz ahead of its December release.	23:41	2:46
Host:	Evan Rook		
Issues Covered:	film, culture		

Program 21-03		Written & Produced by: Amirah Zaveri & Evan Rook	
Air Week: 1/17/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE PANDEMIC'S PUSH ON E-COMMERCE	Time	Dur.
Synopsis:	While many small, neighborhood stores are fighting to keep their doors open, e-commerce giants like Amazon are seeing staggering growth. In fact, 2020 was the most successful year-to-date for the company. The pandemic has forced millions to buy more items online or through curbside pick-up. So, how has this shift in shopping habits changed the retail game for good? Business journalist Lawrence Ingrassia joins Viewpoints this week to break down the evolving e-commerce landscape.	1:46	8:23
Host:	Gary Price		
Guests:	Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, <i>Billion Dollar Brand Club</i> .		
Issues Covered:	business, consumerism, retail, technology, career, workplace		
Links:	https://time.com/5870826/amazon-coronavirus-jeff-bezos-congress/ https://www.forbes.com/sites/sergeiklebnikov/2020/07/23/5-big-numbers-that-show-amazons-explosive-growth https://www.cnn.com/2021/01/07/retail-trends-there-has-been-10-years-of-innovation-in-10-months-says-trade-body.html https://www.amazon.com/Billion-Dollar-Brand-Club-Disruptors/dp/1250313066		
SEGMENT 2:	SPIES & SOLDIERS: THE WOMEN OF THE CIVIL WAR	Time	Dur.
Synopsis:	We know so much about the men of the Civil War, but the courageous women of this time and their contributions are seldom shown in history books. Historian Karen Abbott decided to change that. She tells the story of several women who helped their respective sides during the Civil War. These women were not just nurses and aides, but endearing female soldiers and spies disguised and embedded in the fight.	12:11	10:40
Host:	Marty Peterson		
Guests:	Karen Abbott, historian, author, <i>Liar, Temptress, Soldier, Spy</i> .		
Issues Covered:	history, war, Civil War, gender roles, government, politics		
Links:	https://www.amazon.com/Liar-Temptress-Soldier-Spy-Undercover/dp/0062092901 https://www.archives.gov/publications/prologue/1993/spring/women-in-the-civil-war-1.html https://www.history.com/topics/american-civil-war/women-in-the-civil-war		
CULTURE CRASH:	IS HBO'S SHOW "EUPHORIA" EUPHORIC?	Time	Dur.
Synopsis:	Whether you're a young adult or not, the teen-focused show, "Euphoria" is a refreshing take on this period of life and all the struggles that come along with it. The full series is now streaming on HBO and HBO Max.	23:51	2:36
Host:	Evan Rook		
Issues Covered:	TV, culture		

Program 21-04		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
1/24/21			
SEGMENT 1:	A PANDEMIC EDUCATION: IT CONTINUES ON INTO 2021	Time	Dur.
Synopsis:	It's been ten months since many schools across the nation shifted to online learning. Students, parents, and everyone working within education have braved the many challenges of learning within a pandemic. With vaccine distribution underway, many within the field are seeing the light at the end of the tunnel and the eventual return to classrooms hopefully later this year. We speak with two education experts about the changes happening in the field as technology plays a bigger role.	1:47	10:01
Host:	Gary Price		
Guests:	Taylor Good, 3rd Grade Teacher, Manheim Township School District; Trenton Goble, former teacher and principal, vice president, K-12 product strategy at Instructure, author, <i>Reclaiming the Classroom: How America's Teachers Lost Control of Education and How They Can Get It Back</i> .		
Issues Covered:	career, technology, child development, COVID-19 Pandemic, mental health		
Links:	https://www.teachforamerica.org/teacher-resource-hub/virtual-learning-resources https://www.instructure.com/ https://twitter.com/taylorbgood https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out		
SEGMENT 2:	THE COMPETITIVE NATURE OF TODAY'S YOUTH SPORTS	Time	Dur.
Synopsis:	The world of youth sports can be incredibly stressful. Long practices, hefty investments, and increasingly selective teams can add up to parents pushing their kids to the brink. We speak with Rich Cohen, a hockey dad, about the modern pressures of the competitive sport and why some parents end up caring more about the sport than their own kid does.	13:45	9:15
Host:	Marty Peterson		
Guests:	Rich Cohen, hockey dad, author, <i>Pee Wees: Confessions of a Hockey Parent</i> .		
Issues Covered:	youth sports, parenting, child development, education, psychology		
Links:	https://www.nytimes.com/2021/01/12/books/review/pee-wees-rich-cohen.html https://www.purehockey.com/c/youth-hockey-levels-explained https://us.macmillan.com/books/9780374268015		
CULTURE CRASH:	THE ABUNDANCE OF MEDIOCRE MEDIA ON STREAMING PLATFORMS	Time	Dur.
Synopsis:	When scrolling through streaming sites like Netflix, Disney+ Amazon Prime, or Hulu, the number of movies and shows can feel endless. But, how many of these originals are really worth the watch? Shouldn't the focus be more on quality rather than quantity?	24:00	2:26
Host:	Evan Rook		
Issues Covered:	culture, streaming, films		

Program 21-05 **Written & Produced: Amirah Zaveri & Evan Rook**

Air Week: **Studio Production:** Jason Dickey
1/31/21

SEGMENT 1: **THE IMPORTANCE OF MAKING YOUR MONEY WORK FOR YOU** **Time** **Dur.**

Synopsis: Between the internet, radio, podcasts, and books, there's a wide breadth of information out there on how to get your finances in order. But sometimes the mixed advice and confusing explanations can lead to complete inaction. This week, we speak to a personal finance expert about the starting key steps you can take to build your financial future and prepare for any unforeseen emergencies. 1:47 10:36

Host: Gary Price

Guests: Erin Lowry, personal finance expert, author, *Broke Millennial Talks Money: Scripts, Stories and Advice to Navigate Awkward Financial Conversation*.

Issues Covered: personal finance, wealth, retirement, emergency planning, investment, stock market, financial planning

Links: <https://www.daveramsey.com/blog/how-teens-can-become-millionaires>
https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights
<https://www.amazon.com/Broke-Millennial-Takes-Investing-Beginners-ebook/dp/B07FZP4YFY>
https://twitter.com/BrokeMillennial?ref_src=twsrc%5Egoogle|twcamp%5Eserp|twgr%5Eauthor
<https://www.amazon.com/Broke-Millennial-Talks-Money-Conversations/dp/0143133659>

SEGMENT 2: **WHAT IS ATTRIBUTION SCIENCE?** **Time** **Dur.**

Synopsis: The field of attribution science studies extreme weather events in order to uncover what role man-made climate change plays in the severity or likelihood of each disaster. We speak to renowned climatologist Dr. Friederike Otto to better understand the reasonings behind attribution science and the implications this research has on science, global politics, and climate litigation. 14:25 8:34

Host: Marty Peterson

Guests: Dr. Friederike Otto, German climatologist, associate professor, Global Climate Science Program, University of Oxford, associate director, Environmental Change Institute, University of Oxford, author, *Angry Weather: Heat Waves, Floods, Storms, and the New Science of Climate Change*.

Issues Covered: climate change, global warming, natural disaster, extreme weather, climate science

Links: <https://yaleclimateconnections.org/2020/12/keeping-up-with-fast-pace-of-attribution-science/>
<https://www.eci.ox.ac.uk/people/fotto.html>
<https://twitter.com/frediotto?lang=en>

CULTURE CRASH: **A SIMPLER ERA OF SUPERHEROS** **Time** **Dur.**

Synopsis: Today's superhero storylines can sometimes feel a bit too involved if you're looking for something more laidback to watch. We rewind back to the 90's to offer a few entertaining selections that don't require much backstory and are available to stream now. 24:59 2:27

Host: Evan Rook

Issues Covered: culture, film, TV

Program 21-06		Written & Produced: Amirah Zaveri, Polly Hansen & Evan Rook	
Air Week: 2/7/21	Studio Production: Jason Dickey		
SEGMENT 1:	FORCED BEHAVIORAL TREATMENT PROGRAMS	Time	Dur.
Synopsis:	Each year, thousands of young adults are sent to long-term, in-patient behavioral centers that are seen as the last resort for troubled teens. Their parents often sign off on this treatment because they believe that this 'tough love' route is the only answer to turning things around. Journalist and author, Kenneth R. Rosen joins Viewpoints this week to share his own adolescent experience at three of these centers and the long-term damage this type of treatment can wreak on young minds.	1:47	9:07
Host:	Gary Price		
Guests:	Kenneth R. Rosen, senior editor, correspondent, Newsweek, author, <i>Trouble: The Failed Promise of America's Behavioral Treatment Programs</i> .		
Issues Covered:	mental health, behavioral treatment, parenting, psychotherapy, psychology		
Links:	https://childmind.org/guide/guide-to-behavioral-treatments/ https://www.nm.org/conditions-and-care-areas/behavioral-health/behavioral-health-services-western-suburbs/ https://www.aamft.org/Directories/Find_a_Therapist.aspx https://twitter.com/jenniestephens?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Troubled-Americas-Behavioral-Treatment-Programs/dp/1542007887		
SEGMENT 2:	THE BIRTH OF CRIMINAL SCIENCE IN THE U.S.	Time	Dur.
Synopsis:	Today, the field of forensic science is one of the most important tools that investigators have in cracking a case. From forensic geology to DNA analysis to ballistics, analyzing the science behind each crime is crucial. To better understand its beginnings, we go back to the twentieth century to shed a light on Edward Oscar Heinrich – an innovative man who made many contributions to early forensic science in the U.S.	12:51	9:38
Host:	Marty Peterson		
Guests:	Kate Winkler Dawson, author, <i>American Sherlock: Murder, Forensics, and the Birth of the American CSI</i> .		
Issues Covered:	history, innovation, criminal justice, criminal science, forensic science, law		
Links:	https://www.justice.gov/olp/forensic-science https://journalism.utexas.edu/faculty/kate-winkler-dawson https://www.penguinrandomhouse.com/books/602318/american-sherlock-by-kate-winkler-dawson/ https://twitter.com/kwinklerdawson?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor		
CULTURE CRASH:	THE TUMULTUOUS LEGACY OF TIGER WOODS	Time	Dur.
Synopsis:	HBO's new release, <i>Tiger</i> chronicles the ups and downs of Tiger Wood's golf career and personal life. We discuss if the new documentary is overhyped or worth the watch.	23:29	2:57
Host:	Evan Rook		
Issues Covered:	culture, film, documentary, sports		

Program 21-07		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 2/14/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE PATH TO EUROPA	Time	Dur.
Synopsis:	The Jupiter moon, Europa is 390 million miles away from Earth. In 2025, the NASA Europa Clipper mission launches and is estimated to arrive in Jupiter's orbit by 2031. Why Europa? Underneath its radiated surface, the icy moon is believed to host a vast ocean similar to Earth's that has ample conditions for complex life. Author David W. Brown joins Viewpoints this week to shed some light on the Jovian moon and some of the challenges that came with the lengthy approval of this deep space mission.	1:47	10:02
Host:	Gary Price		
Guests:	David Brown, writer, author, <i>The Mission</i> .		
Issues Covered:	space exploration, science, astronomy, planetary habitability, extraterrestrial life, technology, government		
Links:	https://solarsystem.nasa.gov/moons/jupiter-moons/europa/in-depth/ https://www.jpl.nasa.gov/missions/europa-clipper https://www.amazon.com/Mission-True-Story-David-Brown/dp/006265442X https://twitter.com/dwbwriter?ref_src=twsrc%5Egoogle twcamp%5Eserp twar%5Eauthor		
SEGMENT 2:	THE JOYS OF BEING BACK IN THE CLASSROOM	Time	Dur.
Synopsis:	As some schools return back to in-person learning, we take a look at a few of the ways teaching has changed this year, including new safety precautions and the use of continued e-learning technology. Kelly Rigg is an eighth-grade teacher in Ephrata, Pennsylvania, and shares what's it's been like to be back teaching in the classroom full-time during a pandemic.	13:53	9:20
Host:	Marty Peterson		
Guests:	Kelly Rigg, 8th-grade math teacher, Ephrata Area School District, Ephrata, Pennsylvania.		
Issues Covered:	teaching, education, technology, COVID-19 Pandemic, public safety, career		
Links:	https://www.cdc.gov/coronavirus/2019-ncov/community/schools-childcare/index.html https://teacher.desmos.com/ https://www.schoology.com/resources https://easdpa.org/		
CULTURE CRASH:	EASY-TO-WATCH TV	Time	Dur.
Synopsis:	Sometimes a tense, high-stakes show isn't the relaxing break we all need. We discuss our favorite lighthearted, easy-to-consume series that are entertaining and great to watch time and time again.	24:13	2:15
Host:	Evan Rook		
Issues Covered:	culture, TV		

Program 21-08		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 2/21/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE TULSA RACE MASSACRE	Time	Dur.
Synopsis:	In the early 1900's, the Greenwood District in Tulsa, Oklahoma was commonly referred to as the 'Black Wall Street'. It was a predominantly African American town that was booming due to the nearby discovery of oil. It was a wonderful place to live, work and raise a family – but that all changed on May 31, 1921. In a matter of hours, the town was burnt to ashes and it's estimated that up to 300 people were murdered. Historian Scott Ellsworth tells the largely untold story of the 1921 Tulsa Race Massacre.	1:47	10:25
Host:	Gary Price		
Guests:	Dr. Scott Ellsworth, lecturer, Department of Afroamerican and African Studies, University of Michigan, author, <i>Death in a Promised Land, The Ground Breaking: An American City and Its Search for Justice</i> .		
Issues Covered:	race, history, segregation, Black History Month, inequality		
Links:	https://www.history.com/topics/roaring-twenties/tulsa-race-massacre https://www.tulsa-history.org/exhibit/1921-tulsa-race-massacre/photos/ https://lsa.umich.edu/daas/people/core-faculty/scottell.html https://www.amazon.com/Ground-Breaking-American-Search-Justice/dp/0593182987 https://www.amazon.com/Death-Promised-Land-Tulsa-Race-ebook/dp/B008OKBZOM		
SEGMENT 2:	A NEWSFEED OVERLOAD	Time	Dur.
Synopsis:	How often do you skim a headline and feel like that's all you need to know? Or gather your daily news from a Twitter or Facebook feed? Economist & journalist Tim Harford joins Viewpoints this week to share the impacts of sensationalized or one-sided information and how we can all become more inquisitive consumers of content.	14:10	8:26
Host:	Marty Peterson		
Guests:	Tim Harford, economist, journalist, author, <i>The Data Detective: Ten Easy Rules to Make Sense of Statistics</i> .		
Issues Covered:	news, technology, data, social media, journalism, research, consumerism		
Links:	https://www.sciencemag.org/careers/2016/03/how-seriously-read-scientific-paper https://twitter.com/TimHarford?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.ft.com/tim-harford https://www.amazon.com/Data-Detective-Rules-Sense-Statistics/dp/0593084594		
CULTURE CRASH:	FRAMING BRITNEY SPEARS	Time	Dur.
Synopsis:	We discuss the new Hulu release, <i>Framing Britney Spears</i> , which follows Spears' rise to pop stardom, the ups and downs of her life in the spotlight, and the controversial conservatorship that she's reportedly been under since 2008.	23:36	2:51
Host:	Evan Rook		
Issues Covered:	law, mental health, culture		

Program 21-09		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
2/28/21			
SEGMENT 1:	A SHIFTING SUBURBIA: THE IMPACT OF COVID-19	Time	Dur.
Synopsis:	Congested roads. Crumbling parking lots. Vacant strip malls. These are some of the challenges that suburbs across the country are facing today. What to do with the vacant retail and office space? How do you make people less dependent on cars and more active? Architect June Williamson is a proponent of mixed-use developments that create more efficient suburbia. This vision creates a 15-minute suburb where basic amenities and activities are walkable, and spaces bring people together rather than dividing them with large, empty lawns, lots, and physical structures.	1:47	8:39
Host:	Gary Price		
Guests:	June Williamson, architect, associate professor of architecture, City College of New York, co-author, <i>Retrofitting Suburbia: Urban Design Strategies for Urgent Challenges</i> .		
Issues Covered:	suburban design, architecture, infrastructure planning, community, health		
Links:	http://nytimes.com/2020/10/16/realestate/suburbs-are-changing.html https://ssa.cuny.cuny.edu/blog/people/june-williamson/ https://twitter.com/williamson_arch?lang=en https://www.amazon.com/gp/product/B08SJ9T9M8/ref=db_a_def_rwt_hsch_vapi_tkin_p1_i0		
SEGMENT 2:	THE ARCTIC THEN VS. NOW	Time	Dur.
Synopsis:	Over the last two decades, Arctic melt has increased by about 60 percent. It's estimated that if all of the glaciers and ice caps were to disappear into the ocean, sea level would rise by 230 feet, wiping out all of the coastal cities and towns around the globe. Journalist and author, Andrea Pitzer shares the history of Arctic exploration and how the landscape has changed over time – but not for the better.	12:29	9:47
Host:	Marty Peterson		
Guests:	Andrea Pitzer, journalist, author, <i>Icebound: Shipwrecked at the Edge of the World</i> .		
Issues Covered:	climate change, global exploration, history, environment, wildlife		
Links:	https://www.theguardian.com/us-news/ng-interactive/2020/oct/13/arctic-ice-melting-climate-change-global-warming http://nsidc.org/arcticseaicenews/ https://www.theguardian.com/science/2021/feb/17/arctic-heating-winter-storms-climate-change https://twitter.com/andreapitzer?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.amazon.com/gp/product/B08BZVWY4Q/ref=db_a_def_rwt_hsch_vapi_tkin_p1_i0		
CULTURE CRASH:	WATCHING PERFORMANCE ART FROM YOUR SOFA	Time	Dur.
Synopsis:	Before the pandemic there weren't so many concerts, theatre performances and other arts available to watch from your living room TV. While the last eleven months have been tough on the industry, it's allowed more people to gain access to shows that they otherwise couldn't afford or travel to. Take Hamilton for instance. We discuss some of our favorite picks available to stream now.	23:16	3:11
Host:	Evan Rook		
Issues Covered:	theatre, culture, streaming, art		

Program 21-10		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week:	Studio Production:	Jason Dickey	
3/7/21			
SEGMENT 1:	WHAT MAY LIE AHEAD: THE PANDEMIC'S EFFECT ON THE ECONOMY	Time	Dur.
Synopsis:	How has a year-long pandemic affected the U.S. economy? Will it bounce back as more people get vaccinated or will there be long-term ramifications? Economist James Rickards joins Viewpoints this week to share his insights on the post-pandemic economy.	1:47	8:45
Host:	Gary Price		
Guests:	James Rickards, economist, lawyer, author, <i>The New Great Depression: Winners and Losers in a Post Pandemic World</i> .		
Issues Covered:	economics, personal finance, investment, economy, government, COVID-19 Pandemic		
Links:	https://www.brookings.edu/opinions/how-much-should-we-worry-today-about-the-rising-federal-debt/ https://twitter.com/JamesGRickards?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwpr%5Eauthor https://www.penguinrandomhouse.com/books/669009/the-new-great-depression-by-james-rickards/ https://www.reuters.com/article/us-usa-fed-labor-idUSKBN2A13MC		
SEGMENT 2:	WORKING WITHIN THE OIL SECTOR	Time	Dur.
Synopsis:	The oil and gas industry employs millions of workers. In 2018, 6.7 million Americans worked within the traditional energy sector. Yet, when we often hear about the industry, it's entangled in political and environmental news. Rarely does it look at the workers themselves and the challenging and physical barriers of the job. In 2013, Michael Patrick Smith moved from Brooklyn, New York to Williston, North Dakota to work as an oil swamper. He joins us this week on Viewpoints.	12:35	9:05
Host:	Marty Peterson		
Guests:	Michael Patrick Smith, writer, author, <i>A Good Hand: A Memoir of Work, Brotherhood and Transformation in an American Boomtown</i> .		
Issues Covered:	energy production, oil & gas industry, politics, career, workplace, technology		
Links:	https://www.penguinrandomhouse.com/books/636171/the-good-hand-by-michael-patrick-f-smith/ https://www.nytimes.com/2021/02/12/books/review/michael-patrick-smith-good-hand.html https://truthout.org/articles/biden-could-hire-jobless-oil-and-gas-workers-to-plug-abandoned-oil-wells/		
CULTURE CRASH:	THE MANY DOCUMENTARIES ON-DEMAND	Time	Dur.
Synopsis:	It seems like every day there's a new documentary released on a streaming platform that hooks viewers. The content ranges from true crime, sports, and many other subjects. But with this constant cycle of releases, is quantity or quality the real goal here?	22:35	3:52
Host:	Evan Rook		
Issues Covered:	culture, documentaries		

Program 21-11		Written & Produced: Amirah Zaveri, Pat Reuter & Evan Rook	
Air Week:	3/14/21	Studio Production:	Jason Dickey
SEGMENT 1:	DEALING WITH CONFLICT	Time	Dur.
Synopsis:	Conflict is part of life, but it doesn't have to be a completely negative experience; it can be an opportunity for personal growth and forging deeper relationships. We speak with two experts who specialize in studying conflict to better understand how to resolve disagreements with a spouse, family member, or with colleagues in the workplace.	1:48	10:27
Host:	Gary Price		
Guests:	Dana Caspersen, mediator, teacher, author, <i>Changing the Conversation: The 17 principles of conflict resolution</i> ; Dr. Judith Wright, author, coach, corporate consultant, founder, Wright Graduate University for the Realization of Human Potential.		
Issues Covered:	workplace, conflict resolution, relationships, communications, therapy, psychology		
Links:	https://www.healthline.com/health/mental-health/therapy-for-couples-techniques-exercises-and-activities https://www.amazon.com/Changing-Conversation-Principles-Conflict-Resolution/ https://www.forbes.com/sites/kwamechristian/2021/02/26/managing-conflict-in-negotiations---3-tools https://wrightfoundation.org/		
SEGMENT 2:	THE POWER OF PERSEVERING THROUGH LIFE'S CHALLENGES	Time	Dur.
Synopsis:	Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance, and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence.	14:17	8:28
Host:	Marty Peterson		
Guests:	Dr. Angela Duckworth, psychology professor, University of Pennsylvania, scientific director, Character Lab, author, <i>The Power of Passion and Perseverance</i> .		
Issues Covered:	psychology, self-development, mental health, resilience, parenting		
Links:	https://characterlab.org/ https://angeladuckworth.com/grit-scale/ https://www.bizjournals.com/washington/news/2021/03/05/my-story-durecia-moorer.html		
CULTURE CRASH:	ARE YOU TEAM "HARRY POTTER" BOOKS OR FILMS?	Time	Dur.
Synopsis:	It's been almost 25 years since the first <i>Harry Potter</i> book was released. Today, the wizarding franchise is worth billions of dollars and has extended out to movie spinoffs, themed amusement parks, merchandise, and more. We delve into the magical world and what sets the books apart from the films.	23:43	2:44
Host:	Evan Rook		
Issues Covered:	culture, movies, literature		

Program 21-12		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 3/21/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE DEADLY TEXAS FREEZE: DOES IT POINT TO LARGER PROBLEMS?	Time	Dur.
Synopsis:	The wintry storm that crippled the entire state of Texas last month is estimated to cost 195 billion dollars in damages and has already been linked to dozens of deaths due to prolonged exposure of extreme cold. For several days, millions of Texans were left without heat in their homes, no running or clean water, and food shortages. What factors fed into this statewide failure? Is this a weather pattern that will happen more frequently as the climate shifts?	1:46	8:02
Host:	Gary Price		
Guests:	Dr. John Nielsen-Gammon, Texas State Climatologist, regents professor, atmospheric sciences, Texas A&M University; Dr. Friederike Otto, climatologist, associate professor, global climate science program, University of Oxford.		
Issues Covered:	natural disaster, emergency response, climate change, global warming, weather forecasting, climate science		
Links:	https://www.houstonchronicle.com/business/energy/article/freeze-risk-texas-natural-gas-supply-system-power-16020457.php https://www.centraltexasfoodbank.org/get-involved/donate https://aaui.org/love-your-neighbor https://news.un.org/en/story/2021/03/1086752 https://atmo.tamu.edu/people/profiles/faculty/nielsen-gammonjohn.html https://www.eci.ox.ac.uk/people/fotto.html		
SEGMENT 2:	THE MENTAL TOLL OF A FULL WORK INBOX	Time	Dur.
Synopsis:	On average, it's estimated that the typical worker receives one email every six minutes. This constant stream of emails and instant messages throughout the day continuously pulls people away from their main tasks and leads to workout burnout. And the pandemic – with more people working from home – has only made this worse. Computer science and communication expert, Cal Newport joins us this week to break down the main issues and possible solutions.	11:50	9:47
Host:	Marty Peterson		
Guests:	Cal Newport, associate professor, computer science, Georgetown University, author, <i>World Without Email: Reimagining Work in an Age of Communication Overload</i> .		
Issues Covered:	communication, workplace, career, technology, productivity, mental health		
Links:	https://www.nytimes.com/2021/03/05/opinion/ezra-klein-podcast-cal-newport.html https://www.amazon.com/World-Without-Email-Reimagining-Communication-ebook/dp/B08BKSLX1M https://www.theatlantic.com/politics/archive/2021/03/how-tell-if-you-have-burnout/618250/		
CULTURE CRASH:	DOES WANDA VISION LIVE UP TO THE HYPE?	Time	Dur.
Synopsis:	<i>WandaVision</i> started off with a bang, differentiating itself from other shows. But what started off as an original and unique series quickly transformed into every other Marvel blockbuster. We discuss what went wrong.	22:37	3:49
Host:	Evan Rook		
Issues Covered:	culture, TV		

Program 21-13		Written & Produced: Amirah Zaveri & Evan Rook	
Air Week: 3/28/21	Studio Production: Jason Dickey		
SEGMENT 1:	SIRI, SELF-DRIVING CARS AND DISINFORMATION ON SOCIAL MEDIA: THE UPS & DOWNS OF ARTIFICIAL INTELLIGENCE	Time	Dur.
Synopsis:	AI software is everywhere these days. It's built into cars, tech, robotics and used in numerous fields from stock portfolio management to pharmaceuticals. But, what does the future of artificial intelligence hold as this technology expands? How will current problems be exacerbated? AI expert and New York Times journalist, Cade Metz joins Viewpoints this week.	1:47	9:30
Host:	Gary Price		
Guests:	Cade Metz, technology correspondent, The New York Times, author, <i>Genius Makers: The Mavericks Who Brought AI to Google, Facebook, and the World</i> .		
Issues Covered:	technology, computer science, innovation, business, history, social media		
Links:	https://twitter.com/CadeMetz?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.washingtonpost.com/outlook/the-minds-behind-artificial-intelligence-and-the-bidding-war-for-them/ https://www.penguinrandomhouse.com/books/565698/genius-makers-by-cade-metz/ https://www.cigionline.org/articles/public-and-private-dimensions-ai-technology-and-security		
SEGMENT 2:	MODERN ADULTHOOD	Time	Dur.
Synopsis:	Whatever age you are, there's always certain pressures to hit life milestones by set periods. It can mean moving out, getting married, having a family, or even retiring by a 'normal' age. We discuss why these external pressures shouldn't feed into personal decisions and how today's generations and the challenges they face greatly differ from those of their parents or grandparents.	13:19	9:08
Host:	Marty Peterson		
Guests:	Kayleen Schaefer, writer, author, <i>But You're Still So Young: How Thirty Somethings Are Redefining Adulthood</i> .		
Issues Covered:	adulthood, self-development, career, relationships, personal finance, COVID-19 Pandemic		
Links:	https://www.pewresearch.org/fact-tank/2020/09/04/a-majority-of-young-adults-in-the-u-s-live-with-their-parents https://www.amazon.com/gp/product/B08BKQPBD/ref=db_s_a_def_rwt_bibl_vppi_i0 https://twitter.com/kayleener?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor		
CULTURE CRASH:	A UNIQUE OSCAR YEAR	Time	Dur.
Synopsis:	This year's awards season looks a bit different due to the pandemic stalling new releases. But, as those in showbiz say, the show must go on.	23:26	3:00
Host:	Evan Rook		
Issues Covered:	culture, film		

Quarterly Report of Compliancy Issues & Programs List

2021-Q1 (January - March) Radio Health Journal

R1XW-AM

- Agriculture
- Alcohol abuse and alcoholism
- Auto safety and highways
- Child abuse
- Childcare
- Chronic pain
- Communications
- Constitutional rights
- Consumerism
- Diet and nutrition
- Disabilities
- Discrimination
- Drunk driving
- Economics
- Emergency preparedness
- Employment and workplace issues
- Environment
- Equity
- Federal and State government
- Food safety
- Health care
- Law and courts
- Mental health
- Mental illness
- Minority issues
- Opioid epidemic
- Police and law enforcement
- Pollution
- Prevention
- Public health
- Public safety
- Rural issues
- Schools and education
- Sex education
- Social safety net
- Sports and society
- Technology
- Traffic safety
- Unemployment
- Veteran's issues
- Women's issues
- Youth at risk

Program 21-01 **Writers/Producers:** Reed Pence

Air Week: **Studio Production:** Jason Dickey

1/3/21

SEGMENT 1: **COVID MESSAGING: WHY COMMUNICAITNOS IS LIFE AND DEATH** **Time** **Duration**

Synopsis: Poor communication and mixed messages have contributed greatly to poor acceptance of anti-coronavirus actions such as masking and social distancing, and experts fear it may be the same with the new vaccines. Experts discuss what we've done right in messaging and the lessons from what we've done wrong. 1:47 13:05

Host & Producer: Reed Pence

Guests: Dr. Jay Van Bavel, Associate Professor of Psychology and Neuroscience, New York University; Ashley Bernardi, founder, Nardi Media

Compliance issues: health care; public health; consumerism; communications

Links: <https://as.nyu.edu/content/nyu-as/as/faculty/jay-van-bavel.html>
<https://tomorrow.me/trust-worthy/moms-tomorrow/spotlight-producer-pr-ashley-bernardi/>

SEGMENT 2: **CHILDHOOD TRAUMA, LATER DISEASE** **Time** **Duration**

Synopsis: Researchers have found that severe emotional trauma in childhood triggers physical disease later in life, and has a cumulative effect. An award-winning science writer who has researched the topic discusses findings. 15:54 7:08

Host: Nancy Benson

Guests: Donna Jackson Nakazawa, author, *Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal*

Compliance issues: child abuse; mental health; public health

Links: <https://donnajacksonnakazawa.com/>

Program 21-02 **Writers/Producers:** Reed Pence

Air Week: **Studio Production:** Jason Dickey
1/10/21

SEGMENT 1: SMART CARS AND SMART ROADS **Time** **Duration**

Synopsis: Cars will soon be able to provide data as well as receive it. Experts explain how cars can talk with roads, traffic signals, and central computers, and how roads themselves may collect data on the cars they carry. In the future, autonomous cars may use these links to greatly speed travel and make it much safer. 1:47 12:18

Host & Producer: Reed Pence

Guests: Andrew Bremer, Managing Director of Local Affairs, Drive Ohio; Tim Sylvester, Founder, and CEO, Integrated Roadways Co.

Compliance issues: technology; traffic safety; public safety; police and law enforcement; economics

Links: <http://integratedroadways.com/> - Team
https://smartregionsconference2018.sched.com/speaker/andrew_bremer.1yltrq28

SEGMENT 2: OVERCOMING BLACK DISTRUST IN THE COVID VACCINE **Time** **Duration**

Synopsis: Success of COVID-19 vaccines depends on about 75 percent of people getting them, but distrust of medicine and of vaccines among African Americans means they may not come close to that milestone. Two experts discuss historical reasons for distrust, how the system will have to come through in ways it has not in the past, and how community leaders will make a huge difference in how the new vaccines are accepted. 15:07 7:54

Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Leon McDougle, Professor of Family Medicine, Ohio State University and President, National Medical Assn.; Dr. Jewel Mullen, Associate Dean for Health Equity, University of Texas-Austin Dell Medical School and former Acting Director, National Vaccine Program

Compliance issues: minority issues; equity; discrimination; public health; federal government

Links: <https://www.nmanet.org/page/McDouglebio>

<https://dellmed.utexas.edu/directory/jewel-mullen>

Program 21-03

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

1/17/21

SEGMENT 1:	REQUIRING EMPLOYEES TO GET COVID VACCINES	Time	Duration
Synopsis:	Some Americans say there is no way they'll get a COVID-19 vaccine, yet some may have no choice if they want to keep their jobs. Law allows workplaces to require safety-related vaccines for workers. Businesses may even begin to require proof of vaccination among customers to maintain safe environments. An expert on health law discusses.	1:47	12:42
Host & Producer:	Reed Pence		
Guests:	Lawrence Gostin, University Professor of Global Health Law and Director, O'Neill Institute for National and Global Health Law, Georgetown University and Director, World Health Organization Center on Global Health Law		
Compliance issues:	law and courts; employment and workplace issues; Constitutional rights; schools and education		
Links:	https://oneill.law.georgetown.edu/faculty/Lawrence-Gostin/		

SEGMENT 2:	WHAT DETERMINES OUR FOOD PREFERENCES?	Time	Duration
Synopsis:	Scientists are discovering that our food preferences are much more than a matter of taste, and that taste itself is more complicated than we thought. Psychology also plays a role. An expert discusses what determines preferences, such as why some people like jalapeno peppers & black coffee, and some don't.	15:30	7:01
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Rachel Herz, Adjunct Assistant Professor of Psychiatry and Human Behavior, Brown University, and author, <i>Why You Eat What You Eat: The Science Behind Our Relationship With Food</i>		
Compliance issues:	diet and nutrition; technology		
Links:	https://www.chipjonesbooks.com/		

Program 21-04

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

1/24/21

SEGMENT 1:	FIBBING TO YOUR DOCTOR	Time	Duration
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Synopsis:	Surveys show that as many as 80 percent of people omit information, stretch the truth, or outright lie to their doctors. Experts discuss why it happens, consequences, and methods that might reduce the amount of less-than-truthful answers to doctors' questions.	1:50	12:30
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Host & Producer: Reed Pence

Guests: Dr. Andrea Gurmankin-Levy, Associate Professor of Psychology, Middlesex Community College; Dr. Maricella Moffitt, Professor of Medicine and Director, Doctoring Curriculum, University of Arizona College of Medicine, Phoenix

Compliance issues: health care; consumerism; public health; education

Links: <https://mxcc.edu/bios/andrea-levy/>
<http://phoenixmed.arizona.edu/directory/bios/moffitt>

SEGMENT 2:	LIVING TOO CLEAN DURING COVID	Time	Duration
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Synopsis:	The COVID pandemic has prompted people to clean and disinfect more than ever. However, experts believe that humans need a certain amount of germs for our immune systems to work properly. One expert discusses her concern that we're living too clean in the pandemic, and how we can benefit from "good bugs" without danger from the bad ones.	15:22	7:41
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Host: Nancy Benson

Producer: Reed Pence.

Guests: Dr. Jessica Ter Haar, Scientific Director, International Probiotics Association

Compliance issues: consumerism; public health

Links: <https://thriveglobal.com/authors/jessica-ter-haar/>

Program 21-05 **Writers/Producers:** Reed Pence

Air Week: **Studio Production:** Jason Dickey
1/31/21

SEGMENT 1: COVID UPDATE: INFECTIOUS NEW VARIANT & STRETCHING THE VACCINE **Time** **Duration**

Synopsis: The Centers for Disease Control and Prevention predicts that a new, more contagious version of COVID-19 will become the predominant strain by March, testing the new vaccine's effectiveness. At the same time, researchers are trying to find ways to get the vaccine to more people more quickly by lengthening time between doses, with unknown results. Infectious disease experts discuss where we are in the fight. spirits and reducing the need for medications. A therapist and program director at one such nursing home discusses how llamas, chickens, goats, and mini horses have found a home, to the benefit of residents. 1:50 12:37

Host & Producer: Reed Pence

Guests: Dr. Robert Bollinger, Professor of Infectious Diseases, Johns Hopkins University School of Medicine; Dr. William Schaffner, Professor of Infectious Diseases and Preventive Medicine, Vanderbilt University Medical Center

Compliance issues: health care; consumerism; public health; federal and state government

Links: <https://www.jhsph.edu/faculty/directory/profile/70/robert-bollinger>
<https://www.vumc.org/health-policy/person/william-schaffner-md>

SEGMENT 2: PREVENTING FOOD WASTE **Time** **Duration**

Synopsis: During the Super Bowl, leftovers from gatherings—even small ones--may threaten to take over the refrigerator. An expert discusses consumer-friendly how-to's, including how to read labels, that can lengthen food life and help avoid food waste. 15:29 7:25

Host: Nancy Benson

Producer: Reed Pence

Guests: Karen Bakies, registered dietitian and Vice President of Nutrition Affairs, American Dairy Assn. Mideast

Compliance issues: public health; food safety; environment; consumerism

Links: <https://www.nationaldairycouncil.org/our-story/local-dairy-council/ohio>

Program 21-06

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

2/7/21

SEGMENT 1:	EXHAUSTION ON THE COVID FRONT LINES	Time	Duration
Synopsis:	Healthcare workers in ERs and ICUs are in their 11th month of fighting COVID-19 and its exhaustion and depression. Two front-line doctors describe how they're managing to stay optimistic amid so much chaos, and how the vaccine has given them a goal, keeping them afloat.	1:50	11:46
Host & Producer:	Reed Pence		
Guests:	Dr. Christopher Michos, emergency medicine physician, Norwalk Hospital, Norwalk, CT; Dr. Gabriel Lockhart, ICU Director, St. Joseph Hospital, Denver, and Assistant Professor of Medicine, National Jewish Health		
Compliance issues:	health care; public health; employment issues; mental health; emergency preparedness; alcohol abuse and alcoholism; substance abuse; suicide		
Links:	https://www.norwalkhospital.org/find-a-doctor/christopher-michos-j https://www.nationaljewish.org/doctors-departments/providers/physicians/gabriel-c-lockhart		
SEGMENT 2:	SUPERSTITIONS IN SPORTS	Time	Duration
Synopsis:	Professional athletes are among the most superstitious of all people. While we may be tempted to think these rituals have no effect on performance, psychologists say that if an athlete believes it helps, then it actually does. Experts explain how superstitions work in sports and in life.	14:38	7:53
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Stuart Vyse, author, <i>Believing In Magic: The Psychology of Superstition</i> ; Dr. Alex Lickerman, author, <i>The Undefeated Mind</i>		
Compliance issues:	sports and society		
Links:	https://stuartvyse.com/ http://alexlickerman.com/bio/		

Program 21-07

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

2/14/21

SEGMENT 1:	COVID AND CRASHES	Time	Duration
Synopsis:	The number of cars on the road has been dramatically lower during the pandemic, yet the number of crash deaths has actually increased. That means the number of crashes and traffic deaths per mile driven have skyrocketed. Experts discuss this unprecedented scenario and what we can do about it.	1:50	13:27
Host & Producer:	Reed Pence		
Guests:	Dr. Mitchell Doucette, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health; Ken Kolash, Manager of Statistics, National Safety Council; Dr. Sarah Kaufman, Associate Director, Ruden Center for Transportation, New York University		
Compliance issues:	public health; public safety; auto safety and highways; drunk driving; alcohol abuse and alcoholism; police and law enforcement		
Links:	https://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-gun-policy-and-research/about/faculty-and-staff/ https://www.nsc.org/company/experts/ken-kolosh https://wagner.nyu.edu/community/faculty/sarah-kaufman		
SEGMENT 2:	VACCINE PASSPORTS	Time	Duration
Synopsis:	Proof of having received COVID-19 vaccine may soon be required for boarding a plane, going to a ball game, going to school, having a job or eating in some restaurants. An expert involved in the design of a passport app discusses how it would all work.	16:19	6:44
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Paul Meyer, CEO, Commons Project Foundation		
Compliance issues:	technology; public health; consumerism		
Links:	https://thecommonsproject.org/		

Program 21-08

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

2/21/21

SEGMENT 1:	ENDING PARKINSON'S DISEASE	Time	Duration
Synopsis:	Parkinson's disease has become one of the fastest-growing diseases and causes of disability in the world. Evidence shows that environmental toxins such as pesticides play a role. Experts discuss what we know about Parkinson's and how we could curtail its rise, saving lives and restoring quality of life.	1:50	13:31
Host & Producer:	Reed Pence		
Guests:	Dr. Ray Dorsey, Professor of Neurology, Univ. of Rochester Medical Center and Dr. Michael Okun, National Medical Director, Parkinson's Foundation and Exec. Director, Norman Fixel Institute for Neurological Diseases, University of Florida, co-authors, <i>Ending Parkinson's Disease: A Prescription for Action</i>		
Compliance issues:	public health; environment; pollution; veteran's issues; rural issues; agriculture; health care		
Links:	https://endingpd.org/authors		

SEGMENT 2:	GENETIC TESTING FOR DRUG EFFECTIVENESS	Time	Duration
Synopsis:	Since the beginning of the "baby on back" movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.	16:23	6:32
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Mark Pollack, Professor of Psychiatry and Behavioral Sciences, Rush University Medical Center and Chief Medical Officer, Myriad Neuroscience		
Compliance issues:	technology; health care; mental illness		
Links:	https://finance.yahoo.com/news/dr-mark-h-pollack-named-110505501.html		

Program 21-09 **Writers/Producers:** Reed Pence

Air Week: **Studio Production:** Jason Dickey
2/28/21

SEGMENT 1: COVID'S EFFECT ON WOMEN IN THE WORKPLACE **Time** **Duration**

Synopsis: The COVID-19 pandemic has affected women's employment much more dramatically than men, especially women of color, both because of the fields they work in and the need to take care of children who are distance learning. Experts discuss how this affects families, the workforce overall, and what can be done to ease the problem. 1:50 12:02

Host & Producer: Reed Pence

Guests: Dr. Kate Bahn, Director of Labor Market Policy, Washington Center for Equitable Growth; Dr. Jeff Hayes, Chief Data Analyst, Institute for Women's Policy Research; Michael Madowitz, economist, Center for American Progress

Compliance issues: economics; workplace issues; unemployment; women's issues; minority issues; social safety net; childcare; public health; retraining

Links: <https://equitablegrowth.org/people/kate-bahn/>
<https://iwpr.org/member/jeff-hayes-ph-d/>
<https://www.americanprogress.org/person/madowitz-michael/>

SEGMENT 2: HOW HORMONES CONTROL OUR LIVES **Time** **Duration**

Synopsis: Hormones were unknown until a little more than 100 years ago, and experts admit we still have a lot to learn. An expert author details the discovery of hormones and how our growing knowledge has shaped treatment of many diseases and conditions. 14:54 6:35

Host: Karen Hand

Producer: Reed Pence

Guests: Dr. Randi Hutter Epstein, Yale Univ, and Columbia University and author, *Aroused: The History of Hormones and How They Control Just About Everything*

Compliance issues: health care; public health; technology

Links: <http://randihutterepstein.com/>

Program 21-10 **Writers/Producers:** Reed Pence

Air Week: **Studio Production:** Jason Dickey
3/7/21

SEGMENT 1: **THE DOWNSIDE OF "SPRINGING AHEAD"** **Time** **Duration**

Synopsis: The annual switch to Daylight Saving Time brings more accidents, heart attacks, and other health effects. Surprisingly, they don't completely go away until we go back to Standard Time in the fall. Experts discuss health and mental effects of body clocks not being in sync with the actual time, and how year-around consistency would help. But should it be Standard Time or DST? Experts discuss alternatives. 1:50 12:38

Host & Producer: Reed Pence

Guests: Dr. Michael Jaffee, Vice Chair, Department of Neurology, University of Florida; Dr. Muhammad Adeel Rishi, pulmonary critical care and sleep physician, Mayo Clinic Health System and Vice Chair, Public Safety Committee, American Academy of Sleep Medicine; Dr. Steve Hanke, Professor of Applied Economics, Johns Hopkins University

Compliance issues: economics; public health; health care

Links: <https://neurology.ufl.edu/profile/jaffee-michael/>
<https://www.mayoclinichealthsystem.org/providers/muhammad-rishi-md>
https://en.wikipedia.org/wiki/Steve_Hanke

SEGMENT 2: **THE INCREASE IN SEXUALLY TRANSMITTED DISEASES** **Time** **Duration**

Synopsis: Despite social distancing, experts say people are increasingly "hooking up." Sexually transmitted diseases are growing as a result. An expert discusses STDs in a pandemic. 15:30 7:18

Host: Nancy Benson

Producer: Reed Pence

Guests: Dr. Ina Park, Associate Professor of Family Community Medicine, University of California San Francisco & author, *Strange Bedfellows: Adventures in Science, History & Surprising Secrets of STDs*

Compliance issues: health care; public health; youth at risk; sex education; technology

Links: <https://www.inapark.net/about>

Program 21-11 **Writers/Producers:** Reed Pence

Air Week: **Studio Production:** Jason Dickey

3/14/21

SEGMENT 1: **I'M VACCINATED NOW WHAT** **Time** **Duration**

Synopsis: Americans have waited anxiously for the COVID-19 vaccine. Now that it's being rapidly deployed, how much will it change life for those who've received it? Experts offer a primer on exactly how the vaccines work, what activities recipients can and can't safely do, and estimates of when masks won't be necessary. 1:49 13:06

Host & Producer: Reed Pence

Guests: Dr. Niket Sonpal, Assistant Professor of Clinical Medicine, Touro College of Medicine; Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center

Compliance issues: public health; health care; education

Links: <https://tourocom.touro.edu/academics/faculty/harlem/niket-sonpal.php>
<https://www.vumc.org/health-policy/person/william-schaffner-md>

SEGMENT 2: **EPILEPSY MYTHS** **Time** **Duration**

Synopsis: Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them. 15:57 6:49

Host: Nancy Benson

Producer: Reed Pence

Guests: Kurt Eichenwald, author, *A Mind Unraveled*

Compliance issues: health care; disabilities; discrimination

Links: <https://www.nytimes.com/2018/10/15/books/review/kurt-eichenwald-mind-unraveled.html>

Program 21-12

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

3/21/21

SEGMENT 1:	WHY KNEE REPLACEMENTS MAY GO WRONG	Time	Duration
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Synopsis:	Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss.	1:49	12:27
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Host & Producer: Reed Pence

Guests: Dr. Dan Riddle, Professor of Physical Therapy, Orthopedic Surgery and Rheumatology, Virginia Commonwealth University; Dr. James Rickert, President, Society for Patient-Centered Orthopedics; Dr. Richard Berger, Assistant Professor of Orthopedics, Rush University

Compliance issues: health care; public health; economics; technology

Links: <https://pt.chp.vcu.edu/facultystaff/daniel-riddle-pt-phd-fapta.html>
<https://www.thepatientfirst.org/who-we-are.html>
<https://outpatienthipandknee.com/>

SEGMENT 2:	PIONEERING WOMEN DOCTORS	Time	Duration
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Synopsis:	Today, women outnumber men in medical school. But 175 years ago, women were unheard of in medicine. An author discusses the ingenuity it took for two sisters to break barriers in medicine for women.	15:18	7:44
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Host: Nancy Benson

Producer: Reed Pence

Guests: Janice Nimura, author, *The Doctors Blackwell: How Two Pioneering Sisters Brought Medicine to Women and Women to Medicine*

Compliance issues: health care; discrimination; women's issues; education

Links: <https://www.janicenimura.com>

Program 21-13

Writers/Producers: Reed Pence

Air Week:

Studio Production: Jason Dickey

3/28/21

SEGMENT 1:	THE UNMEASURABLE PRESENCE OF PAIN	Time	Duration
Synopsis:	Pain varies from person to person and is totally subjective. It can't be truly measured. This makes pain management one of the greatest challenges in healthcare. An expert discusses how pain works and how doctors struggle to contain it.	1:49	13:55
Host:	Reed Pence		
Producer:	Polly Hansen		
Guests:	Dr. Abdul Lalkhen, consultant in anesthesia and pain medicine, Salford Royal NHS Foundation, Manchester, UK, and author, <i>An Anatomy of Pain: How the Body and the Mind Experience and Endure Physical Suffering</i>		
Compliance issues:	health care; public health; technology; opioid epidemic; chronic pain		
Links:	https://www.simonandschuster.com/books/An-Anatomy-of-Pain/Abdul-Ghaaliq-Lalkhen/9781982160982		

SEGMENT 2:	OUR DISASTROUS PANDEMIC DIETS	Time	Duration
Synopsis:	During the pandemic, millions of people have adopted diets full of comfort food, and have wrecked their heart health in the process. Now as the world begins to return to a semblance of normal, they will face wildly conflicting dietary advice. An expert cardiologist discusses how people can cut through the confusion.	16:46	6:21
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Elisabeth Klodas, cardiologist, founder and Chief Medical Officer, Step One Foods, and author, <i>Slay the Giant: The Power of Prevention In Defeating Heart Disease</i>		
Compliance issues:	health care; prevention; diet & nutrition; consumerism		
Links:	https://www.steponefoods.com/blogs/news/meet-dr-elizabeth-klodas		