KIXW AM

3RD Quarter 2018

QUARTERLY ISSUES AND PROGRAM REPORT

During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

- 1. 4th of July-Local Free Events for the family
- 2. Family Assistance Program-Summer Help for Students
- 3. Free Summer Meal Program from Several School Districts in High Desert
- 5. Adelanto Library Summer Reading Program
- 7. Forever Wild Exotic Animal Sanctuary
- 8. Lions Club-Free Eyeglass/Exam Day
- 9. 4th of July Pet Safety
- 10. Arts & Entertainment-Creative Arts Theatre
- 11. Low Blood Supplies-How to help/donate
- 12. Local Pet Adoption
- 13. Police Activities League-Help For At Risk Youth
- 14. California Hwy Patrol-Smart Start Classes for New Drivers and Their Parents
- 15. New Safe Routes Near & Around Schools in Victorville
- 16. Veterans-Programs for Help with Housing, Job Search, Insurance & New Benefits Available
- 17. Supplies For Less Fortunate Kids Going Back To School
- 18. California Highway Patrol-Distracted Driving Campaign
- 19. Town of Apple Valley Free Summer Concerts

3rd Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

LENGTH:

*07/01/2018

30 min. 6:30AM ISSUE: COMMUNITY SERVICE ORGRANIZATIONS

SHOW GUEST

Melissa Woods-Domestic Violence Advocate

TOPIC OF THIS SHOW-7/01/18
ISSUE-COMMUNITY SERVICE ORGANIZATIONS

FAMILY ASSISTANCE PROGRAM, TEACHERS R HEROES AWARD WINNER INTERVIEW

Melissa Woods, Domestic Violence Advocate, is our guest this week speaking to us about the Family Assistance Program here in our community. A Local group helping our residents and youth. Their FAM spot program is featured- group providing a positive environment and offering tools to help youth reach their full potential, volunteer information for their program and resources available for the public. Their Poker Run event in July is also discussed. Featured also in this program is our latest interview with our recent Teachers R Heroes Award winner-A local teacher from our community being highlighted.

3rd Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

LENGTH:

*07/08/18-07/29/18 30 min. 6:30AM

ISSUE: COMMUNITY SERVICE
ORGRANIZATIONS/EDUCATION/RECREATION

SHOW GUEST

Melissa Woods-Domestic Violence Advocate, Iris Guiterez, Lisa Hazen

TOPIC OF THIS SHOW-7/08/18-7/29/18
ISSUE-COMMUNITY SERVICE ORGANIZATIONS/EDUCATION/RECREATION

FAMILY ASSISTANCE PROGRAM, ADELANTO BRANCH LIBRARY SUMMER READING PROGRAM AND THE HIGH DESERT LATIN HERITAGE COALITION LATINA AND HERMONA AWARDS BANQUET AND FUNDRAISER

In this special segment, we welcome 3 outstanding Women and their equally outstanding groups and causes. The Family Assistance Program and their events- FAM Spot Program, and many special resources they provide for the community. We also discuss the Adelanto Branch Library, Summer Reading Program and the benefits of it for both kids and Adults, plus their many upgrades and future events for the public to enjoy. Their special Adult Reading program is also highlighted. Then, we learn about the High Desert Latin Heritage Coalition Latina and Hermosa Awards Banquet. How it was founded, and the individuals it represents and honors, here in the High Desert.

3rd Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*08/05/2018 08/12/2018 LENGTH:

30 min. 6:30AM ISSUE: EDUCATION/RECREATION

SHOW GUEST

Joel Almquist- Founder of Forever Wild Animal Sanctuary, Hesperia Animal Control

TOPIC OF THIS SHOW-8/05/18 and 8/12/18 ISSUE-EDUCATION/RECREATION

For this segment, we speak with Joel Almquist, a Founder of the Forever Wild Animal Sanctuary, located in Phelan, California. We discuss how and why it was created, the services and education it provides and shows our residents, and the many animals it has rescued. The Sanctuary has open events for the public throughout the year, and some of those are showcased. Included in this week's program is Pet of the Week, a weekly highlight of a new pet available for adoption from the Hesperia Animal Control.

3rd Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

LENGTH:

*08/19/2018 08/26/2018 30 min. 6:30AM

ISSUE: EDUCATION

SHOW GUEST

Hesperia Animal Control, California Highway Patrol-Victorville Office- Officer Mumford

TOPIC OF THIS SHOW-8/19/18 and 8/26/18 ISSUE-EDUCATION

The California Highway Patrol-Victorville Office joins us with Officer Mumford for this segment. He joins Roxanne to discuss the dangers of distracted driving, and gives us tips on how we can minimize this. We also discuss the improvements and work going on Hwy 395 and Back to School tips for our High Desert families and residents. Included in this week's program is Pet of the Week, a weekly highlight of a new pet available for adoption from the Hesperia Animal Control.

3rd Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*09/16/18-09/30/18 LENGTH:

30 min. 6:30AM ISSUE: EDUCATION/RECREATION

SHOW GUEST

Hesperia Animal Control, Dana Armstrong, Margaret Smith, Sherrif Mcman and Jodi Miller

TOPIC OF THIS SHOW-9/16/18-9/30/18 ISSUE-EDUCATION

Dana Armstrong from the City of Victorville and Margaret Smith from the Today's Woman Foundation, join us as special guests for this segment. We discuss the City of Victorville's Dump it Right campaign- to reduce the illegal dumping of trash and other items throughout the High Desert. We talk about different methods to dump unwanted items and resources from the City of Victorville for residents. Margaret Smith tells us about the Black Dress Gala Event from the Today's Woman Foundation, that awards many amazing women who have done fantastic things right here in our community.

This event took place on Sept 27, 2018.

Vicki and Roxanne also welcome information about the 19th Annual PRCA Sheriff's Rodeo in Devore. With much entertainment and excitement, the rodeo has so much to offer plus, its proceeds will benefit some great programs and causes such as- Domestic Violence Awareness and Breast Cancer awareness.

Included in this week's program is Pet of the Week, a weekly highlight of a new pet available for adoption from the Hesperia Animal Control.

3rd Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*09/02/2018 09/09/2018 LENGTH:

30 min. 6:30AM

ISSUE: EDUCATION

SHOW GUEST

Hesperia Animal Control, California Highway Patrol-Victorville Office- Officer Mumford

TOPIC OF THIS SHOW-9/02/18 and 9/09/18 ISSUE-EDUCATION

The California Highway Patrol-Victorville Office joins us with Officer Mumford for this segment. He joins Roxanne to discuss the dangers of distracted driving, and gives us tips on how we can minimize this. We also discuss the improvements and work going on Hwy 395 and Back to School tips for our High Desert families and residents. Included in this week's program is Pet of the Week, a weekly highlight of a new pet available for adoption from the Hesperia Animal Control and some various PSA's from our station's library.

3rd Qtr 2018 Quarterly Issues and Program

Community Calendar

AIR DATE TIME

7/1/18-9/30/18 12:10, 4:10, 7:10PM
(Daily) 9:10AM (SAT & SUN)

60 SEC

LENGTH:

Highlights/Featured Events:

7/1- 7/15 = APPLE VALLEY PARKS AND REC TODDLER OLYMPICS, CITY OF VV-4TH OF OF JULY CELEBRATION EVENT, LIFE SKILLS MONDAY, CITY OF HESPERIA USED OIL FILTER EXCHANGE EVENT, A WAY BACK THURSDAY CLASSES

7/16- 7/30 = 2018 UNITED WAY STUFF THE BUS SCHOOL SUPPLY DRIVE, 3RD ANNUAL HIGH DESERT SMOKE OFF, VV LIBRARY SUMMER READING PROGRAM, AV AGLOW LIGHTHOUSE MEETINGS, FOREMOST BINGO MONDAYS

8/1 – 8/15 = CITY OF HESPERIA TIRE AMNESTY DAY, VVC THEATRE ARTS-ROCKY HORROR PICTURE SHOW, HOT SUMMER NIGHTS-ADELANTO, TOWN OF APPLE VALLEY DIVE IN MOVIES EVENTS, PHELAN SUMMER MOVIE NIGHTS

8/16 – 8/31 = WRIGHTWOOD MOUNTAIN CLASSIC CAR SHOW, TOWN OF APPLE VALLEY ROCKIN FLEA MARKET, GIVING THE GIFT OF SIGHT HEALTH FAIR, SPRING VALLEY LAKE LIONS CLUB CLASSIC CAR SHOW

9/1- 9/15 = 10TH ANNUAL SENIOR TALENT SHOWCASE EVENT, 2018 HDFC EVENTS, PATRIOTS TRIBUTE-HESPERIA, COMEDY NIGHT AT THE VFW, BIKE BARREL RACE AND OBSTACLE COURSE RUN EVENT, MARINE CORPS RODEO

9/16- 9/30 = HEALTH AND WELLNESS SPIRT FESTIVAL, DIAMOND CELEBRATION-JUNIPER ELEMENTARY SCHOOL, PLAYGROUND BUILD DAY-FAMILY ASSISTANCE PROGRAM, 2018 DVL HISPANIC HERITAGE CELEBRATION, 3RD ANNUAL CAR SHOW-APPLE VALLEY LIONS CLUB



2018-Q3 (July-September) Viewpoints Quarterly Report Compliancy Issues covered this quarter

KIXW-AM

American government

American issues

Art

Awards

Books

Business

Catholicism

Charity

Community issues

Consumerism

Creativity

Crime

Criminal justice

Criticism

Culture

Data

Diversity

Economics

Education

Family issues

Film

Financial issues

Health

History

Immigration

International issues

Internet security
Interpersonal skills

Language

T

Law

Law enforcement

LGBT issues

Literacy

Media

Medicine

Mental health

Money management

Music

News

Parenting

Personality

Personal issues

Poetry

Policy

Political activism

Politics

Privacy

Race

Racism

Reading

Relationships

Religion

Science

Self-help

Social media

Sociology

Speech

Spelling

Sports and recreation

Statistics

Teaching

Technology

Television

Travel

Veteran's issues



Violence War

Program Air Week 18-26 7/1 -7/7/2018 **Producers**

Reed Pence, Evan Rook

Production Director

Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: American Detainment: Lesson to Learn from America's Internment Camp Shame

8:35

Synopsis: It's a topic that has been in the news lately: how our government detains groups of people. We look back at history to see what really happened in World War II Japanese internment camps, and how we can avoid similar shame now and in the future.

Host: Gary Price. **Guests:** Richard Cahan, photo historian, former Chicago Sun-Times editor and author, *Un-American: The Incarceration of Japanese Americans during World War II*

Links for more info: http://www.cityfilespress.com/books/un-american-incarceration-japanese-americans-world-war-ii/

Compliancy Issues Covered: history; politics; American issues; racism

12:24 SEGMENT 2: Maximizing Your Experience Traveling Internationally

11:05

Synopsis: Many of us have spent years dreaming of traveling the globe... but what should we do when we book the trip and are preparing to make the dream a reality? Journalist and author Andrew Soloman gives tips on how to get the most out of your trips, from embracing new cultures to establishing better connections.

Host: Marty Peterson. **Guests:** Andrew Soloman, journalist and author, Far & Away: Reporting from the brink of change – seven continents, twenty-five years

Links for more info: http://www.andrewsolomon.com/

Compliancy Issues Covered: travel; history; international issues; education; diversity

24:29 Culture Crash: Music in a streaming world

1:57

Synopsis: As apps like Spotify and Pandora have taken over, musicians have been forced to make their new albums into an "event." We look at how they do that, and how streaming music impacts us as listeners.

Host: Evan Rook

Compliancy Issues Covered: media; culture; music; business



Program Air Week 18-27

Producers

7/8 -7/14/2018

Production Director

Reed Pence, Evan Rook

Sean Waldron

Time Segmen

Dur.

1:47 SEGMENT 1: American Illiteracy

10:12

Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. We talk to several experts who suggest that we may simply be teaching the skill incorrectly.

Host: Gary Price. **Guests:** Dr. Mark Sidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author, *Language At The Speed of Sight: How we read, why so many can't and what can be done about it;* Dr. Susan B. Neuman, professor, New York University; Dr. Marie Ann Donovan, associate professor, DePaul University

Links for more information: https://seidenbergreading.net/ http://sbneuman.com/ http://education.depaul.edu/faculty-and-staff/faculty/Pages/marie-donovan.aspx

Compliancy Issues Covered: literacy; reading; teaching

14:01 SEGMENT 2: Catholicism and the LGBT Community: One priest's mission to 'build a bridge'

9:10

Synopsis: For centuries, the Catholic Church and the LGBT community have been at odds. Now, the Rev. James Martin, a Jesuit priest, is trying to usher in a new era and welcome LGBT individuals to the church.

Host: Marty Peterson. **Guests:** James Martin, SJ, a Jesuit priest and author, Building a Bridge: How the Catholic Church and the LGBT community can enter into a relationship of respect, compassion and sensitivity

Links for more info: https://twitter.com/JamesMartinSJ https://www.harpercollins.com/9780062694317/building-a-bridge/

Compliancy Issues Covered: religion; LGBT issues; Catholicism; history

24:11 Culture Crash: What to do when you don't really like the book you're reading

2:17

Synopsis: It's a dilemma many of us face from time to time: Should you keep reading a book even if you don't like it very much, or should you set it down?

Host: Evan Rook

Compliancy Issues Covered: media; culture; books; reading



Program Air Week 18-28

7/15 -7/21/2018

Producers Production Director Reed Pence, Evan Rook

Sean Waldron

Dur.

1:47 **SEGMENT 1: Appreciating the Introvert**

8:29

Synopsis: When you're at a party, you may notice how people are always drawn to the extroverts. But what about the introverts? We talk to experts about the qualities that make more introverted people great, too.

Host: Gary Price. Guests: Todd Kashdan, Professor of Psychology, George Mason University and author, Mindfulness, Acceptance and Positive Psychology; Sophia Dembling, introvert, author of the book, The Introvert's Way: Living a quiet life in a noisy way

Links for more information: http://www.toddkashdan.com/

https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr_1_1?s=books&ie=UTF8&qid=1496419939&sr=1-1&keywords=the+introvert%27s+way

Compliancy Issues Covered: interpersonal skills; personality; social issues

12:18 SEGMENT 2: Breaking Down the Pesky English Language

8:58

Synopsis: The English language can be hard to spell since it often follows conflicting rules. We trace the origins of this tricky language, and explain how these difficulties came to be.

Host: Marty Peterson. Guests: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author, Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?; Niall McLeod Walman, author, Spelling Dearest: The down and dirty, nitty-gritty history of English Spelling

Links for more info: https://www.amazon.com/Accomodating-Brocolli-Cemetary-Anybody-Spell/dp/0743297113 https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap bc?ie=UTF8

Compliancy Issues Covered: education; spelling; language; culture

22:16 Culture Crash: The Dark Knight 10 Years Later

4:11

Synopsis: Christopher Nolan's landmark superhero epic, The Dark Knight was released a decade ago this week, but its effects on our culture are still being felt.

Host: Evan Rook

Compliancy Issues Covered: media; culture; film



Program Air Week 18-29

7/22 -7/28/2018

Producers

Production Director

Reed Pence, Evan Rook, Polly Hansen

Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: The Italian Mothers Who Stood Up to the Mafia

8:29

Synopsis: Most of us have heard of the Cosa Nostra, but there's another powerful maña in Italy: the 'Ndrangheta. We talk to an expert about this lesser-known maña and the brave mothers who stood up to the crime organization.

Host: Gary Price. Guests: Alex Perry, author The Good Mothers: The true story of the women who took on the world's most powerful mafia

Links for more information: https://www.harpercollins.com/9780062655608/the-good-mothers/ https://www.alex-perry.com/

Compliancy Issues Covered: violence; crime; family issues

13:16 SEGMENT 2: Learning How to Identify and De-bunk Actual Fake News

8:58

Synopsis: 'Fake news' has remained a headline mainstay for years now... but politicians seem to be skewing its meaning. We talk to two teachers about what is and isn't fake news, and how they're teaching students (and their parents!) how to see through the fiction.

Host: Marty Peterson. **Guests:** Dr. Robert Probst, educator and author of the book, *Disrupting Thinking: Why How We Read Matters;* Dr. Kyleen Beers, educator and author of the book, *Disrupting Thinking: Why How We Read Matters*

Links for more info: https://shop.scholastic.com/teachers-ecommerce/books/disrupting-thinking-9781338132908.html http://www.heinemann.com/authors/56.aspx http://www.heinemann.com/authors/1804.aspx

Compliancy Issues Covered: education; media; news; politics

24:03 Culture Crash: Bo Burnham's Brilliant New Film, Eight Grade

4:11

Synopsis: Bo Burnham has followed in the footsteps of Jordan Peele and Greta Gerwig, transforming from a performer to the director of a terrific debut film. His movie, *Eighth Grade* is out now.

Host: Evan Rook

Compliancy Issues Covered: media; culture; film



Program Air Week 18-30

7/29 – 8/4/2018

Producers

Production Director

Reed Pence, Evan Rook, Jane Shulgan

Sean Waldron

ime Segment

Dur.

1:49 SEGMENT 1: Serious Play: Using Tactical Performance as Protest

8:15

Synopsis: We all love a good theater performance. But are theater and performance good strategies to affect social change? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.

Host: Gary Price. **Guests:** Larry Bogad, professor at the University of California-Davis, and author of the books, *Electoral Guerilla Theatre: Radical Ridicule & Social Movements*, and *Tactical Performance: The Theory and Practice of Serious Play.*

Links for more information: www.lmbogad.com

Compliancy Issues Covered: politics; political activism; art; education; law enforcement

12:07 SEGMENT 2: The Power of Picture Books

11:18

Synopsis: Picture books can teach children valuable lessons that will stick with them for life. Our guests discuss the importance of producing books about social issues like race, gender, and disability. And how as a combination of text and images picture books have an advantage when it comes to depicting diversity.

Host: Marty Peterson. Guests: Dr. Susan Corapi, Assistant Professor of Education at Trinity International University; Kathleen Merz, Acquisitions and Managing Editor at Eerdmans Books for Young Readers

Links for more info: www.diversebooks.org

www.eerdmansbooks.com

Compliancy Issues Covered: education; media; news; politics

24:27 Culture Crash: The Life of Funnyman Robin Williams

2:03

Synopsis: A new documentary from HBO, *Come Inside My Mind*, explores the life of actor Robin Williams as told by his friends and family. The documentary is cleverly narrated by the actor himself using audio from earlier interviews.

Host: Evan Rook

Compliancy Issues Covered: media; culture; film



Program Air Week 18-31

8/5 - 8/11/2018

Producers Production Director Reed Pence, Evan Rook, Polly Hansen

Sean Waldron

Time Segment

Dur.

1:49 SEGMENT 1: The Shocking Truth of Who We Really Are

8:15

Synopsis: Have you ever lied on a survey or a social media post? Stephens-Davidowitz says that almost all of us do. He researched the data of big websites like Google and Facebook to discover that what people say or post about themselves often seems contradictory to what their internet searches reveal about their interests or beliefs.

Host: Gary Price. **Guests:** Seth Stephens-Davidowitz, author of *Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are*

Links for more information: https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856 https://sethsd.com/

Compliancy Issues Covered: data; statistics; sociology; science

11:30 SEGMENT 2: Racial Diversity in Opera

11:18

Synopsis: Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is hopefully getting with the times.

Host: Marty Peterson. Guests: Naomi Andre, Associate Professor of Afro-American and African Studies at the University of Michigan and author, Black Opera: History, Power, Engagement

Links for more info: https://lsa.umich.edu/rc/people/faculty/nandre.html https://www.press.uillinois.edu/books/catalog/47wcf3tf9780252041921.html

Compliancy Issues Covered: art; culture; race; history; diversity; community issues

22:53 Culture Crash: TV Episode Bloat: Too Much of a Good Thing

2:03

Synopsis: Streaming networks have opened up the length an episode of television can run. Gone are the days when writers needed to accommodate advertisements. But episodes that run long often present a new slate of problems – namely, staying interesting.

Host: Evan Rook Compliancy Issues Covered: media; culture; television



Program Air Week 18-32

8/12 - 8/18/2018

Producers Production Director Reed Pence, Evan Rook, Evan Rook Sean Waldron, Jason Dickey

Time Segment

Dur.

1:48 SEGMENT 1: Maximizing Your Charity Donation's Impact

8:15

Synopsis: Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible.

Host: Gary Price. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of Every Gift Matters: How your passion can change the world

Links for more information: http://www.carriemorgridge.com/

Compliancy Issues Covered: charity; interpersonal skills, financial issues; community issues

13:30 SEGMENT 2: Overcoming The Fear of Speaking in Public

11:18

Synopsis: We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible.

Host: Marty Peterson. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, *Steal the Show*

Links for more info: https://www.amazon.com/Steal-Show-Interviews-Deal-Closing-Performances/dp/054455518X

Compliancy Issues Covered: personal issues; self-help; speech; business

23:55 Culture Crash: Blindspotting

2:03

Synopsis: One of this year's gems at the cinema is in theaters now. It's called *Blindspotting*, and it explores racial dynamics and gentrification in American cities.

Host: Evan Rook

Compliancy Issues Covered: media; culture; race relations

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Guest information and segment podcasts are available at www.viewpointsonline.net



Program Air Week 18-33

8/19 - 8/25/2018

Producers Production Director

Reed Pence, Evan Rook Sean Waldron, Jason Dickey

Time Segment Dur.

1:48 **SEGMENT 1: Modern American Immigration**

8:15

Synopsis: When people discuss "the immigrant narrative," you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey.

Host: Gary Price. Guests: Daniel Connolly, journalist and author, The Book of Isaias: A Child of Immigrants Seeks His Own America; Shipli Somaya Gowda, author of The Golden Son

Links for more information: http://www.danielconnolly.net/

http://www.shilpigowda.com/

Compliancy Issues Covered: law; immigration; American issues; policy; international issues

13:43 **SEGMENT 2: Seeking the Origins of Creativity**

11:18

Synopsis: We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine.

Host: Marty Peterson. Guests: Allen Gannett, CEO of TrackMaven and author, The Creative Curve: How to realistically cultivate creativity

Links for more info: https://www.penguinrandomhouse.com/books/558024/the-creative-curve-by-allen-gannett/9781524761714/

Compliancy Issues Covered: art; creativity; business

23:59 Culture Crash: The Academy's 'Best Popular Film' Snafu

2:03

Synopsis: In a wild moment, the Academy of Motion Picture Arts & Sciences announced its intention to honor popular films at the Oscars. We explore why that's a really bad idea.

Host: Evan Rook

Compliancy Issues Covered: media; culture; film; awards

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Program Air Week 18-34

8/26 - 9/1/2018

Producers Production Director Reed Pence, Evan Rook Sean Waldron, Jason Dickey

Time Segment

Dur.

1:47 SEGMENT 1: Orbiting the Moon: The Mission of Apollo 8

8:15

Synopsis: Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward.

Host: Gary Price. Guests: Jeffrey Kluger, author, Apollo 8: The thrilling story of the first mission to the moon

Links for more information: https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323

Compliancy Issues Covered: science; history; American government

15:08 SEGMENT 2: Racial Segregation in 'Sundown Towns'

11:18

Synopsis: We've all heard stories of segregated America circa the 1950's, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains 'sundown towns,' towns where minorities were not welcomed after sun down, and he says some of them are still unofficially 'sundown' due to their lasting reputations.

Host: Marty Peterson. Guests: James W. Loewen, author, Sundown Towns: A hidden dimension of American racism

Links for more info: https://sundown.tougaloo.cdu/sundowntowns.php

Compliancy Issues Covered: history; American issues; racism

26:24 Culture Crash: The joys of 'junk food TV'

2:03

Synopsis: While we often celebrate the prestigious TV shows that win awards, we rarely reflect on our appreciation for 'junk food TV,' the purely entertaining shows that can help get us through our weeks.

Host: Evan Rook

Compliancy Issues Covered: media; culture; television



Program Air Week 18-35

9/2 - 9/8/2018

Producers

Production Director

Reed Pence, Evan Rook

Jason Dickey

Time Segment

Dur.

1:47 SEGMENT 1: The Use of Polygraph Machines

9:01

Synopsis: We have all heard of polygraph machines or 'lie detectors.' But are they truly reliable? Their results are inadmissible in court and yet some investigation agencies still use them. We talk to historian and author John Philipp Baesler about the polygraph's history and its questionable use in our modern world.

Host: Gary Price. **Guests:** John Philipp Baesler, professor of history at Saginaw Valley State University and author, *Clearer Than Truth: The polygraph and the American Cold War*

Links for more information: http://www.umass.edu/umpress/title/clearer-truth

Compliancy Issues Covered: history; American government; law enforcement; science; technology

12:50 SEGMENT 2: How One Couple Confronted a Mental Health Crisis

10:36

Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Gulia's journey, his own experience as a caregiver, and how they overcame three stints in a psych ward.

Host: Marty Peterson. Guests: Mark Lukach, author of My Lovely Wife in the Psych Ward

Links for more info: https://www.harpercollins.com/9780062422910/my-lovely-wife-in-the-psych-ward/

Compliancy Issues Covered: mental health; health; medicine; relationships

24:26 Culture Crash: TV Revivals

2:01

Synopsis: Reviving old TV shows has been all the rage lately, and more are on the way with *Murphy Brown* and *Veronica Mars* in the works. We look at how writers can make their revivals stand out.

Host: Evan Rook

Compliancy Issues Covered: media; culture; television



Program Air Week 18-36

9/9 - 9/15/2018

Producers **Production Director** Reed Pence, Evan Rook

Jason Dickey

Time Segment Dur.

1:47 **SEGMENT 1: Soldier Poetry**

8:42

Synopsis: There's a long history of soldiers processing their experiences through poetry. We talk to Adam Gilbert, a war historian and author of A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam about the history and future of these soldier poets.

Host: Gary Price. Guests: Adam Gilbert, war historian and author, A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam

Links for more information: https://adamgilbert.net/ http://www.umass.edu/umpress/title/shadow-our-hearts

Compliancy Issues Covered: history; war; culture; poetry; American issues; veteran's issues

12:31 **SEGMENT 2: Privacy Online**

11:07

Synopsis: Thanks to online shopping, internet banks and social media, our information has never been more vulnerable to theft. We explore what exactly is in all of those privacy agreements we often agree to without reading, and how we can try to reclaim our privacy in a digital world.

Host: Marty Peterson. Guests: Julia Angwin, journalist and author, Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance; William King, adjunct professor of law at ITT Chicago-Kent College of Law and clinical assistant professor at the University of Illinois at Chicago

Links for more info: http://juliaangwin.com/

http://www.kentlaw.iit.edu/

Compliancy Issues Covered: privacy; internet security; law; technology

24:38 Culture Crash: American Animals

1:49

Synopsis: We have found a perfectly 2018 movie: American Animals. It's a stylish heist film with a stellar young cast and a catchy soundtrack that is interspersed with a true-crime documentary.

Host: Evan Rook

Compliancy Issues Covered: media; culture; film

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Program Air Week 18-37

9/16 - 9/22/2018

Producers

Production Director

Reed Pence, Evan Rook, Polly Hansen

Jason Dickey

Time Segment

Dur.

1:47 SEGMENT 1: Learning Happiness

9:48

Synopsis: With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.

Host: Gary Price. Guests: Neil Pasricha, author of Two Minute Mornings: A journal to win your day every day; Sharon Weil, author of ChangeAbility: How artists, activists, and awakeners navigate change

Links for more information: https://globalhappiness.org/neil-pasricha/
http://www.chroniclebooks.com/titles/two-minute-mornings.html
http://www.sharonweilauthor.com/

Compliancy Issues Covered: self-help; interpersonal skills; mental health; technology; social media issues

13:37 SEGMENT 2: The Sex Offender Reintegration Crisis

9:05

Synopsis: Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.

Host: Marty Peterson. **Guests:** Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, *The Sex Offender Housing Dilemma: Community activism, safety, and social justice*

Links for more info: https://nyupress.org/books/9781479836499/ https://www.weber.edu/mwilliams/home.html

Compliancy Issues Covered: crime; law; criminal justice; community issues; social issues

23:42 Culture Crash: Fall Sports

2:45

Synopsis: With summer behind us, for many Americans, it's the time to really focus on sports. The NFL season is underway, the MLB Playoffs are about to begin, and the drama is intensifying.

Host: Evan Rook

Compliancy Issues Covered: media; culture; sports and recreation



Program Air Week 18-38

9/23 - 9/29/2018

Producers Production Director Reed Pence, Evan Rook, Polly Hansen

Jason Dickey, Sean Waldron

Time Segment

Dur.

1:47 SEGMENT 1: The Uncertain Future of Cash

9:06

Synopsis: As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins.

Host: Gary Price. Guests: Kenneth Rogoff, professor of economics at Harvard University and author, The Curse of Cash

Links for more information: https://www.amazon.com/Curse-Cash-Kenneth-S-Rogoff/dp/0691172137

Compliancy Issues Covered: US government; community issues; crime; history

12:55 SEGMENT 2: Losing It All: The Collapse of Stroh Brewing Company

10:02

Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.

Host: Marty Peterson. Guests: Frances Stroh, author, Beer Money: A memoir of privilege and loss

Links for more info: https://www.harpercollins.com/9780062393159/beer-money

Compliancy Issues Covered: history; family issues; economics; business; money management

23:57 Culture Crash: The Funny and Philosophical TV Comedy, The Good Place

2:28

Synopsis: This week marks the return of one of the best shows on TV. With a high-concept and a stellar cast, *The Good Place* has become a critical darling and a bold step forward for the genre as a whole.

Host: Evan Rook

Compliancy Issues Covered: media; culture; television; criticism



Program Air Week 18-39

9/30 - 10/6/2018

Producers

Production Director

Reed Pence, Evan Rook

Jason Dickey

Time Segment

Dur.

1:47 SEGMENT 1: Hank Green on The Internet, Fame, and Our Reaction Culture

9:06

Synopsis: Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he's become an author. His new book, *An Absolutely Remarkable Thing*, deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether is the internet is good.

Host: Gary Price. Guests: Hank Green, author, An Absolutely Remarkable Thing

Links for more information: https://www.hankgreen.com/

https://www.amazon.com/Absolutely-Remarkable-Thing-Novel/dp/1524743445

https://www.youtube.com/vlogbrothers

Compliancy Issues Covered: literature; art; ethics; internet; fame

12:41 SEGMENT 2: Spies and Soldiers: The roles women held during the Civil War

10:02

Synopsis: We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.

Host: Marty Peterson. Guests: Karen Abbott, historian and author, Liar, Temptress, Soldier, Spy

Links for more info: http://karenabbott.net/

Compliancy Issues Covered: history; war; women's history; diversity

24:10 Culture Crash: 2018 Fall Films

2:28

Synopsis: This is the time of year film buffs look forward to: the fall season is when the movies hoping to vie for accolades are released. We look at a few of the titles garnering early awards buzz.

Host: Evan Rook

Compliancy Issues Covered: media; culture; film