

KIXW AM

1ST Quarter 2018

QUARTERLY ISSUES AND PROGRAM REPORT

During this quarter the community needs and interests as ascertained with community leaders were addresses by significant public affairs or public service programming in response to the following:

- 1. Military/Veterans-Free services available**
- 2. Family-Local Food Distribution & Free Child Care**
- 3. Pet Population-Adoption, & low cost vaccines & spay/neuter**
- 5. Local Government-Open meetings**
- 6. Health-Free Flu Shot Clinics**
- 7. Community Service Organizations-Help for Homeless, Volunteer Opportunities, Neighborhood Clean Up**
- 8. Diversity-Black History Month, Women's History Month, Cesar Chavez Peace March**
- 9. Senior Citizens-Services & local events**
- 10. Adelanto Library Services-Getting a passport, computer classes, music programs & tutoring**
- 11. Student Scholarships-Those available and how to apply**
- 12. E-Waste & Recycling-Where and how to do properly**
- 13. Arts & Entertainment-Events at VVC & HD Center for the Arts**



Program Log for *Viewpoints Radio*

2018-Q1 (January-March) Viewpoints Radio Quarterly Report
Compliance Issues covered this quarter:
KIXW-AM-Apple Valley, Ca.

Activism	Marriage
Advertising	Media
American Issues	Mental Health
Art	Neurology
Business	Parenting
Childhood Development	Personal Behavior
City Planning	Personal Improvement
Civic Engagement	Personal Issues
Community Issues	Philosophy
Criticism	Phobias
Culture	Politics
Disability	Problem Solving
Diseases	Psychology
Diversity	Public Issues
Education	Race
Employment Issues	Race Issues
English	Race Relations
Ethics	Sales
Family	Sanitation
Family Issues	Self-help
Film	Science
Grief	Social Sciences
History	Sports
Humanities	Technology
Humor	Television
International Relations	War
Internet	
Literature	

Program Log for Viewpoints Radio

Program	18-12	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	3/25/2018	Production Director	Sean Waldron
Time	Segment		Dur.
1:47	SEGMENT 1: Racism in 2018		9:22
Synopsis: We talk to two experts on sociology and racism who say that racism still exists in 2018. We discuss what racism looks like in our modern world and what we all can be doing to help make the world more tolerant and less racially biased.			
Host: Gary Price. Guests: Paul Kivel, activist and author, "Uprooting Racism: How white people can work for racial justice;" Bruce Haynes, professor of sociology at The University of California-Davis and author, "Down the Up Staircase: Three generations of a Harlem family"			
Links for more info: http://sociology.ucdavis.edu/people/bdhaynes , https://cup.columbia.edu/book/down-the-up-staircase/9780231181020 , http://paulkivel.com/			
Compliance Issues Covered: Sociology, Racism, American history, Economics			
13:31	SEGMENT 2: The Benefits of Music Education		9:56
Synopsis: Often during a budget crunch, music education is the first thing to go from our schools. But we talk to two experts who give us some insight into the many benefits that learning music can have on our brains and how our children develop.			
Host: Marty Peterson. Guests: Dr. Nina Kraus, Director of the Auditory Neuroscience Laboratory at Northwestern University; Dr. Aniruddh Patel, Professor of Psychology at Tufts University			
Links for more info: https://sites.lsa.umich.edu/scottepage/research-2/diversity-research/ , https://www.amazon.com/The-Difference-Diversity-Creates-Societies/dp/0691138540			
Compliance Issues Covered: Sociology, Workplace issues, Psychology, Diversity			
23:38	Culture Crash: 2017's "Little" Horror Movies		2:26
Synopsis: This year, low-cost horror movies like "Get Out" made big noise at the box office and now, the awards conversation. We discuss one man responsible for the trend: producer Jason Blum.			
Host: Evan Rook		Compliance Issues Covered: Media, Movies, Culture, Economics	

Program Log for Viewpoints Radio

Program	18-10	Producers	Reed Pence, Evan Rook
Air Week	3/11/2018	Production Director	Sean Waldron
Time	Segment		Dur.
1:47	SEGMENT 1: Education For Students With Autism		9:26
Synopsis: The right to an education is guaranteed to all students by federal law. But experts and parents are now wondering if we're doing enough to help students with autism reach their full potentials.			
Host: Gary Price. Guests: Mark Claypool, CEO of Chance Light Behavioral Health and co-author, <i>How Autism is Reshaping Special Education</i>			
Links for more info: http://chancelight.com/ https://www.amazon.com/How-Autism-Reshaping-Special-Education/dp/1475834977/ref=asap_bc?ie=UTF8 https://www.autismspeaks.org/			
Compliance Issues Covered: Education, Disability, Family Issues, Childhood development			
13:17	SEGMENT 2: The Spanish Flu of 1918		9:35
Synopsis: We all know about the Bubonic Plague, but fewer of us know very much about the Spanish Flu. Author Susan Meissner's new novel explores the illness, and she joins the show to discuss the disease itself, how it interacted with World War I, and the immense cost of the sickness.			
Host: Marty Peterson. Guests: Susan Meissner, author, <i>As Bright As Heaven</i>			
Links for more info: https://www.penguinrandomhouse.com/books/552037/as-bright-as-heaven-by-susan-meissner/9780399585968/			
Compliance Issues Covered: History, Diseases, Sanitation, Public Issues			
23:52	Culture Crash: Hulu's Big Push		2:34
Synopsis: For years, Netflix has been the top choice for TV streaming enthusiasts. But Hulu has slowly become a more well-rounded service with top-tier original titles and a huge backlog of TV classics.			
Host: Evan Rook		Compliance Issues Covered: Media, Culture, Television, Business	

Program Log for Viewpoints Radio

Program	18-11	Producers	Reed Pence, Evan Rook
Air Week	3/18/2018	Production Director	Sean Waldron
Time	Segment	Dur.	
1:47	SEGMENT 1: Studying School Shootings and Gun Violence	9:22	
<p>Synopsis: Since the shooting in Parkland, Florida, gun reform debates have been happening all across the country, but researcher Adam Pah says one thing missing from the debates are the essential data points that he says can and should be informing future policy decisions.</p>			
<p>Host: Gary Price. Guests: Adam Pah, Clinical assistant professor at the Kellogg School of Management at Northwestern University</p>			
<p>Links for more info: https://insight.kellogg.northwestern.edu/article/school-shootings-rise-and-fall-with-the-unemployment-rate http://www.kellogg.northwestern.edu/faculty/directory/pah_adam.aspx</p>			
<p>Compliance Issues Covered: Public safety, Guns, Schools, Education, Politics</p>			
13:02	SEGMENT 2: Spring 2018's Biggest Books	9:56	
<p>Synopsis: Springtime is almost here, and with it comes an onslaught of books. We talk to three authors about some of the biggest books of the year.</p>			
<p>Host: Marty Peterson. Guests: Matt Haig, author, <i>How to Stop Time</i>; Chloe Benjamin, author, <i>The Immortalists</i>; CJ Tudor, author, <i>The Chalk Man</i></p>			
<p>Links for more info: http://www.matthaig.com/how-to-stop-time/, https://www.penguinrandomhouse.com/books/551044/the-immortalists-by-chloe-benjamin/9780735213180/, https://www.penguinrandomhouse.com/books/556729/the-chalk-man-by-c-j-tudor/</p>			
<p>Compliance Issues Covered: Literature, Culture, Books, Mental Health, Family issues</p>			
23:56	Culture Crash: Adapting a Book into a Movie: <i>Annihilation</i>	2:31	
<p>Synopsis: The new sci-fi adventure movie, <i>Annihilation</i>, is based on a book but the adaptation is looser than what we typically expect. How director Alex Garland created something new.</p>			
Host: Evan Rook		Compliance Issues Covered: Media, Culture, Movies, Books	

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*01/07/2018
01/14/2018

LENGTH:

30 min.
6:00AM

ISSUE: RECREATION

SHOW GUEST

2017 Fill the Ambulance Holiday Collection Drive-
Open House Recap Event Broadcast-El Dorado
Broadcasters, Iris Gutierrez, Hesperia Animal C.

TOPIC OF THIS SHOW-1/7/18

ISSUE- Recreation

Fill the Ambulance Holiday Collection Drive

For this end of the year show, we highlight our 2017 Fill the Ambulance Holiday Collection Drive Open House Event, that took place at our radio stations on 12/12/17. Included are highlights from both Morning shows on Y102 and Kat Country 100.7, guests that appeared and donated gifts to the cause, as well as holiday messages from around the High Desert. El Dorado Broadcasters, as well as other sponsors from around the Victor Valley, participated in this annual event.

TOPIC OF THIS SHOW-1/14/18

ISSUE-Recreation

Today's Woman-Women's Entrepreneurial Summit-Like A Boss and Pet of the Week, Pet of the Week

The Women's Entrepreneurial Summit Like a Boss is a free educational Summit, highlighting speakers who are local women who have successfully launched their own businesses. The event features guest speakers and gives advice on how resident's of the High Desert can do so as well. It is your opportunity to learn the secrets of the four women featured during the event. The event is free and open to the public and to Women 16+. Included is Pet of the Week, a weekly highlight of a new pet available for adoption from the Hesperia Animal Control.

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*01/21/2018
01/28/2018

LENGTH:

30 min.
6:00AM

ISSUE: RECREATION AND EDUCATION

SHOW GUEST

Iris Gutierrez, Hesperia Animal Control,
Kim Fields, Regina W. Bell

TOPIC OF THIS SHOW-1/21/18

ISSUE-Recreation

Today's Woman-Women's Entrepreneurial Summit-Like A Boss and
Pet of the Week

The Women's Entrepreneurial Summit Like a Boss is a free educational Summit, highlighting speakers who are local women who have successfully launched their own businesses. The event features guest speakers and gives advice on how resident's of the High Desert can do so as well. It is your opportunity to learn the secrets of the four women featured during the event. The event is free and open to the public and to Women 16+. Included is Pet of the Week, a weekly highlight of a new pet available for adoption from the Hesperia Animal Control.

TOPIC OF THIS SHOW-1/28/18

ISSUE-Education

Dreamers, Visionaries and Leaders 2018
Honoring Black History Month Special

Celebrating 10 years of Honoring Multicultural Contributions of Our American History, Dreamers, Visionaries and Leaders has made an impact on the Victor Valley. Regina W. Bell guests hosts this 5 week Special, honoring great individuals from the community and sharing their life stories and accomplishments. Kim Fields is the guest this week.

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*02/04/2018
02/11/2018

LENGTH:

30 min.
6:00AM

ISSUE: EDUCATION

SHOW GUEST

Regina W. Bell, Katrina Adams, Ray Brooks,
Terrance Stone

TOPIC OF THIS SHOW- 2/4/18

ISSUE-Education

Dreamers, Visionaries and Leaders 2018
Honoring Black History Month Special

Celebrating 10 years of Honoring Multicultural Contributions of Our American History, Dreamers, Visionaries and Leaders has made an impact on the Victor Valley. Regina W. Bell guests hosts this 5 week special honoring great individuals from the community and sharing their life stories and accomplishments. Katrina Adams is the guest this week.

TOPIC OF THIS SHOW-2/11/18

ISSUE-Education

Dreamers, Visionaries and Leaders 2018
Honoring Black History Month Special

Celebrating 10 years of Honoring Multicultural Contributions of Our American History, Dreamers, Visionaries and Leaders has made an impact on the Victor Valley. Regina W. Bell guests hosts this 5 week special honoring great individuals from the community and sharing their life stories and accomplishments. Ray Brooks and Terrance Stone are guests this week.

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*02/18/2018
02/25/2018

LENGTH:

30 min.
6:00AM

ISSUE: EDUCATION

SHOW GUEST

Regina W. Bell, Melanie Ajanwachuku, Heather Obernolte, Julian Weaver

TOPIC OF THIS SHOW- 2/18/18

ISSUE-Education

Dreamers, Visionaries and Leaders 2018
Honoring Black History Month Special

Celebrating 10 years of Honoring Multicultural Contributions of Our American History, Dreamers, Visionaries and Leaders has made an impact on the Victor Valley. Regina W. Bell guests hosts this 5 week special honoring great individuals from the community and sharing their life stories and accomplishments. Melanie Ajanwachuku is the guest this week.

TOPIC OF THIS SHOW-2/25/18

ISSUE-Education

Dreamers, Visionaries and Leaders 2018
Honoring Black History Month Special

Celebrating 10 years of Honoring Multicultural Contributions of Our American History, Dreamers, Visionaries and Leaders has made an impact on the Victor Valley. Regina W. Bell guests hosts this 5 week special honoring great individuals from the community and sharing their life stories and accomplishments. Heather Obernolte and Julian Weaver are guests this week.

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*03/04/2018
03/11/2018

LENGTH:

30 min.
6:00AM

ISSUE: RECREATION AND EDUCATION

SHOW GUEST

Iris Gutierrez, Valerie Ruiz, Hesperia Animal Control, Lisa Hazen

TOPIC OF THIS SHOW- 3/04/18 and 3/11/18

ISSUE-Education/Recreation

Adelanto Branch Library Services, Pet of the Week
Cesar Chavez Peace March and Plaque Unveiling Event,
Teachers R Heroes Award Winner

Lisa Hazen from the Adelanto Branch Library was our guest this week. We discussed the many services and wonderful features, that the library has to offer for the entire High Desert including, Foreign Language material resources, music and computer programs, checkout services, tutoring programs and much more. We also discussed the many events the library offers through the spring and summer seasons coming up.

Pet of the Week segment, from the Hesperia Animal Control. A weekly segment, highlighting a new pet that is ready for adoption. Discussed are the adoption procedures and other services that the Hesperia Animal Control offers for the community.

The Cesar Chavez Peace March and Plaque Unveiling Event taking place on March 31. An open to the public event, featuring a ceremony honoring the legacy and life of Cesar Chavez, and his contributions to the Country. A new plaque will also be unveiled in his honor in Victorville.

Teachers R Heroes, brought to you by Choice Medical Group, Victor Valley College and our Radio Stations-Highlighting a Teacher for their impact on the community during the 2017-2018 School Year.

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Public Affairs Program-High Desert Dialogue

AIR DATE & TIME

*03/18/2018
03/25/2018

LENGTH:

30 min.
6:00AM

ISSUE: EDUCATION

SHOW GUEST

Charlotte Phillips, Regina W. Bell

TOPIC OF THIS SHOW- 3/18/18 and 3/25/18
ISSUE-Education

Women's History Month-The life and Legacy of Charlotte Phillips

In celebration of Women's History Month in the Victor Valley, we have the opportunity to interview 92 year old, Charlotte Phillips. She first came to the High Desert in the early 1960s and settled here with her family to make a huge impact in the High Desert- Becoming the first Women on many important Boards in the Community, as well starting and owning businesses in the High Desert. She shares her passion and courage, and stories about the impact of women in her past and in present times.

CALL LETTERS: KIXW-AM

1st Qtr 2018 Quarterly Issues and Program Report

Community Calendar

AIR DATE

TIME

LENGTH:

1/1/18-3/31/18
(Daily)

12:10, 4:10, 7:10PM
9:10AM (SAT & SUN)

60 SEC

Highlights/Featured Events:

1/1 – 1/15 = City of Victorville Christmas Tree Curbside Pick up Services, Senior Pinochle, Burlesque Show, Desert Cleanup Events, EEA Young Eagles Plane Ride, Once on this Island Production

1/16 – 1/31 = High Desert Spiritual Gathering, January Neighborhood Cleanup, Good Times at the League Dance, Round Mountain Hike Jan 27, Apple Valley Hafla

2/1 – 2/15 = Shred Fest and Mulch Giveaway, City of Hesperia Tire Amnesty Day, High Desert Farmers Market, DVL Tribute Ceremony, 2018 Relay for Life of the High Desert

2/16 – 2/28 = 2018 Calico Ghost Town Civil War Days, Game and Hobby Day, African American Quilts at Victor Valley Museum, Creative Arts Theatre-Little Women, VVC 25th Anniversary Alumni Event

3/1 – 3/15 = PAW-Battle of the Bands Workshop, Master Composting Workshop, VVC Presents-The Foreigner, Book Drive Donations, Tutoring Programs at the Adelanto Branch Library, Color A Thon Event

3/16 – 3/31 = 2018 Women's Expo, 4th Annual High Desert Pirate Renaissance Faire, How to Green your Landscape Workshop, City of Barstow Cert Training Program, Phelan Community Cleanup, American Cruisers MC-Veterans Home Poker Run, Cesar Chavez Peace March and Plaque Unveiling Event, City of Victorville Spring Festival and Easter Egg Hunt