

ORDER



Orders
Order / Rev: 623574
Alt Order #:
Product Desc: "Steve" Hialeah Mayor-Republican Party
Estimate: Vote # 160
Flight Dates: 10/14/21 - 11/01/21
Original Date / Rev: 10/12/21 / 10/12/21
Order Type: GENERAL

WSBS

Primary AE: Yanelys Aparicio
Sales Office: MLOC
Sales Region: Local

Agency Name: DRC Consulting, Inc
Buying Contact: David Custin
Billing Contact:
 6401 SW 113 Place
 Miami, FL 33173

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Esteban Bovo Campaign
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	30	\$13,800.00	\$11,730.00
11/01/21	11/01/21	2	\$1,050.00	\$892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	30	\$13,800.00	\$11,730.00	0.00
November 2021	2	\$1,050.00	\$892.50	0.00
Totals	32	\$14,850.00	\$12,622.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Yanelys Aparicio	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/14/21	11/01/21	4P-5P PADRE ALBERTO	CM	4P-5P-M-F (4:00 PM-5:00 PM)	11111--	:30	5	\$250.00	P-3	0.00	NM	13	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	---11--		2				\$250.00		0.00			
		Week: 10/18/21	10/24/21	11111--		5				\$250.00		0.00			
		Week: 10/25/21	10/31/21	11111--		5				\$250.00		0.00			
		Week: 11/01/21	11/07/21	1-----		1				\$250.00		0.00			
N 2	22	10/14/21	11/01/21	8P-9P OSCAR HAZA	CM	8P-9P-M-F (8:00 PM-9:00 PM)	11111--	:30	5	\$800.00	P-3	0.00	NM	13	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	---11--		2				\$800.00		0.00			
		Week: 10/18/21	10/24/21	11111--		5				\$800.00		0.00			
		Week: 10/25/21	10/31/21	11111--		5				\$800.00		0.00			
		Week: 11/01/21	11/07/21	1-----		1				\$800.00		0.00			
N 3	22	10/16/21	10/30/21	8P-9P Sat TOMAS REGALADO	CM	8P-9P-SATURDAY (8:00 PM-9:00 PM)	-----2-	:30	2	\$200.00	P-3	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	-----2-		2				\$200.00		0.00			
		Week: 10/18/21	10/24/21	-----2-		2				\$200.00		0.00			
		Week: 10/25/21	10/31/21	-----2-		2				\$200.00		0.00			

Totals 32 \$14,850.00

Bovo_2021_GEN_SpanTV_03-A_Buy02_10-14To11-01

Mega TV Channel 22				
Esteban "Steve" Bovo Campaign (Hialeah Mayoral)				
November 2, 2021 Election				
Date & Time	Program	Spots	Cost per Spot	Total
October 14 (Thurs)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 15 (Fri)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 16 (Sat)				
8:00PM-9:00PM	TOMAS REGALADO	2	\$ 200.00	\$ 400.00
Day Total		2		\$ 400.00
October 18 (Mon)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 19 (Tues)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 20 (Wed)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 21 (Thurs)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 22 (Fri)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 23 (Sat)				
8:00PM-9:00PM	TOMAS REGALADO	2	\$ 200.00	\$ 400.00
Day Total		2		\$ 400.00
October 25 (Mon)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00

Bovo_2021_GEN_SpanTV_03-A_Buy02_10-14To11-01

Mega TV Channel 22				
Esteban "Steve" Bovo Campaign (Hialeah Mayoral)				
November 2, 2021 Election				
Date & Time	Program	Spots	Cost per Spot	Total
October 26 (Tues)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 27 (Wed)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 28 (Thurs)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 29 (Fri)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
October 30 (Sat)				
8:00PM-9:00PM	TOMAS REGALADO	2	\$ 200.00	\$ 400.00
Day Total		2		\$ 400.00
November 01 (Mon)				
4:00PM-5:00PM	PADRE ALBERTO	1	\$ 250.00	\$ 250.00
8:00PM-9:00PM	OSCAR HAZA	1	\$ 800.00	\$ 800.00
9:00PM-10:00PM	BAYLY	0	\$ 750.00	\$ -
11:00PM-11:30PM	MEGA NEWS	0	\$ 375.00	\$ -
Day Total		2		\$ 1,050.00
Totals				
		32		\$ 14,850.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, David R. Custin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Esteban L. Bovo Jr.

Authorized committee:

Esteban L. Bovo Jr. Campaign

Agency requesting time (and contact information):

N/A DRC Consulting, Inc., CustinDR@DavidRCustin.com, 305-607-8576, 5001 SW 74th Court, Suite 209, Miami, FL 33155

Candidate's political party:

Non-Partisan Office

Office sought (no acronyms or abbreviations):

City of Hialeah Mayor

Date of election:

November 2, 2021

General

Primary

Treasurer of candidate's authorized committee:

Jose A. Riesco, Treasurer, W# (305) 445-0777

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

DRCCI Summary of Charges: \$14,850 Gross; Net due = \$12,622.50

Candidate/Committee/Agency

Station Representative

Signature:

David R. Custin

Digitally signed by David R. Custin
DN: cn=David R. Custin, o=David R. Custin and Associates, Inc., ou=DRC Consulting, Inc., email=CustinDR@DavidRCustin.com, c=US
Date: 2021.10.08 13:36:18 -0400

Signature:



Name: **David R. Custin**

Name: **Yanelys Aparicio**

Date of Request to Purchase Ad Time: **10/08/2021**

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: **Not applicable**

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WSBS	Date Received/Requested:
Est. #:	Station Location: Miami	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.