

ORDER



Orders
Order / Rev: 625785
Alt Order #:
Product Desc: City Of Miami Commissioner-Republican
Estimate: District 3
Flight Dates: 10/29/21 - 11/01/21
Original Date / Rev: 11/01/21 / 11/01/21
Order Type: GENERAL

WSBS
Primary AE: Viviana De La Hoz
Sales Office: MLOC
Sales Region: Local

Agency
Name: Joe Carollo
Buying Contact: Marjorie T Carollo
Billing Contact: Marjorie T Carollo
 100 S.W. 10 St. #504
 Miami, FL 33130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Joe Carollo
Demographic: A25-54
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/27/21 | 10/31/21 | 7 | \$3,575.00 | \$3,038.75 |
| 11/01/21 | 11/01/21 | 5 | \$2,825.00 | \$2,401.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2021 | 7 | \$3,575.00 | \$3,038.75 | 0.00 |
| November 2021 | 5 | \$2,825.00 | \$2,401.25 | 0.00 |
| Totals | 12 | \$6,400.00 | \$5,440.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Viviana De La Hoz | MLOC | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|--------------------------------|-------|----------------------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| 1 | 22 | 10/29/21 | 11/01/21 | 5P-6P M-F Mega Noticiero | CM | 5P-6P (5:00 PM-6:00 PM) | 1---1-- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/25/21 | 10/31/21 | ----1-- | | 1 | | \$300.00 | | 0.00 | | | | | |
| | | Week: 11/01/21 | 11/07/21 | 1----- | | 1 | | \$300.00 | | 0.00 | | | | | |
| N 2 | 22 | 10/29/21 | 11/01/21 | 11P-1130P M-F 11P-1130P M-F | CM | 11P-1130P (11:00 PM-11:30 PM) | 1---1-- | :30 | 2 | \$375.00 | P-3 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/25/21 | 10/31/21 | ----2-- | | 2 | | \$375.00 | | 0.00 | | | | | |
| | | Week: 11/01/21 | 11/07/21 | ----- | | 0 | | \$375.00 | | 0.00 | | | | | |
| 3 | 22 | 10/29/21 | 11/01/21 | 7P-8P M-F Sevcec | CM | 7P-8P M-F (7:00 PM-8:00 PM) | 1---1-- | :30 | 2 | \$375.00 | P-3 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/25/21 | 10/31/21 | ----1-- | | 1 | | \$375.00 | | 0.00 | | | | | |
| | | Week: 11/01/21 | 11/07/21 | 1----- | | 1 | | \$375.00 | | 0.00 | | | | | |
| 4 | 22 | 10/29/21 | 11/01/21 | 10p-11p El Jelengue | CM | 10P-11P (10:00 PM-11:00 PM) | 1---1-- | :30 | 2 | \$600.00 | P-3 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/25/21 | 10/31/21 | ----1-- | | 1 | | \$600.00 | | 0.00 | | | | | |
| | | Week: 11/01/21 | 11/07/21 | 1----- | | 1 | | \$600.00 | | 0.00 | | | | | |
| 5 | 22 | 10/29/21 | 11/01/21 | | CM | 9P-10P | 1---1-- | :30 | 2 | \$750.00 | P-3 | 0.00 | NM | 2 | \$1,500.00 |

Order / Rev: 625785
 Alt Order #:
 Flight Dates: 10/29/21 - 11/01/21

Advertiser: Joe Carollo
 Product Desc: City Of Miami Commissioner-Republican **WSBS**
 Estimate: District 3

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|----------------------|-------|--------------------|--------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| | | | | 9P-10P M-F | | | | | | | | | | | |
| | | | | Bayly | | (9:00 PM-10:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/25/21 | 10/31/21 | ----1-- | | 1 | | | | \$750.00 | | 0.00 | | | |
| | | Week: 11/01/21 | 11/07/21 | 1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 6 | 22 | 10/29/21 | 11/01/21 | 8P-9P | CM | 8P-9P | 1--1-- | :30 | 2 | \$800.00 | P-3 | 0.00 | NM | 2 | \$1,600.00 |
| | | | | Ahora con Oscar Haza | | (8:00 PM-9:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/25/21 | 10/31/21 | ----1-- | | 1 | | | | \$800.00 | | 0.00 | | | |
| | | Week: 11/01/21 | 11/07/21 | 1----- | | 1 | | | | \$800.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 12 | \$6,400.00 |

Viviana De La Hoz (MegaTV)

From: Martina Bolano (Mega Tv)
Sent: Monday, November 1, 2021 12:13 PM
To: Viviana De La Hoz (MegaTV)
Subject: FW: WSBS - Log Viernes 10-29-21 ***CAMBIO POLITCO***

Hola Viviana,

Por favor, mover un spot del Lunes para el Viernes a las 11 pm
Se puso manual con el cambio.

11:10:20 PM - QUITAR: MC31051 - **PONER: MC31130**

Gracias,

MARTINA BOLANO

Traffic Coordinator / Spanish Broadcasting System, Inc.
7007 NW 77th Avenue, Miami, FL 33166
Office: (305) 644-4860
Fax: (305) 883-7715
Direct line: 786-394-9272
mbolano@mega.tv



From: Martina Bolano (Mega Tv)
Sent: Friday, October 29, 2021 3:46 PM
To: Dalila Masson (MegaTV) <dmasson@mega.tv>; Consuelo P. Menendez (Mega TV) <cmenendez@mega.tv>; Kenia Forteza (MegaTV) <kforteza@mega.tv>
Cc: Carlos Herrera (MegaTV) <cherrera@mega.tv>; Viviana De La Hoz (MegaTV) <Vhoz@mega.tv>; Yaima Valdez (MegaTV) <yvaldez@mega.tv>; Evalina Rodriguez (Mega TV) <Erodriguez@mega.tv>
Subject: WSBS - Log Viernes 10-29-21 ***CAMBIO POLITCO***

Hola Dalila / Consuelo:

Por favor, hacer los siguientes cambios en el log de hoy Viernes 10-29-21 de WSBS:

Joe Carollo # 625785 ***POLITICO***

5:26:20 PM - QUITAR: MC31097 - **PONER: MC31130**

5:51:35 PM - QUITAR: NP31603 - **PONER: MC31130**

7:10:35 PM - QUITAR: NP31046 + NP31148 - **PONER: MC31130**

7:22:00 PM - QUITAR: MC31097 - **PONER: MC31130**

8:40:00 PM - QUITAR: MC30998 (Ward) - PONER: MC31130

9:39:09 PM - QUITAR: NP31635 + NP31038 - PONER: MC31097

10:42:05 PM - QUITAR: NP31635 + NP31038 - PONER: MC31130

11:10:20 PM - QUITAR: MC31051 - PONER: MC31130

11:20:45 PM - QUITAR: NP31671 - PONER: MC31130

Gracias,

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