

ORDER



Orders
Order / Rev: 622035
Alt Order #: _____
Product Desc: Mayor Of Miami Beach-Democratic Party
Estimate: _____
Flight Dates: 10/04/21 - 10/17/21
Original Date / Rev: 09/29/21 / 10/01/21
Order Type: GENERAL

WSBS
Primary AE: Victor Guzman
Sales Office: MLOC
Sales Region: Local

Agency
Name: Edge Communications
Buying Contact: Christian Ulvert
Billing Contact: _____
2929 SW 3rd Ave, Suite 220
Miami, FL 33129

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dan Gelber For Mayor
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/15/21	30	\$15,250.00	\$12,962.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	30	\$15,250.00	\$12,962.50	0.00
Totals	30	\$15,250.00	\$12,962.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/04/21	10/17/21	5P-6P M-F Mega News 1st Edition	CM	5P-6P-M-TH (5:00 PM-6:00 PM)	11111--	:30	5	\$350.00	P-3	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	11111--		5				\$350.00		0.00			
		Week: 10/11/21	10/17/21	11111--		5				\$350.00		0.00			
N 2	22	10/04/21	10/17/21	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-TH (8:00 PM-9:00 PM)	11111--	:30	5	\$800.00	P-3	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	11111--		5				\$800.00		0.00			
		Week: 10/11/21	10/17/21	11111--		5				\$800.00		0.00			
N 3	22	10/04/21	10/17/21	11P-1130P M-F Mega News Late Edition	CM	11P-1130P-M-TH (11:00 PM-11:30 PM)	11111--	:30	5	\$375.00	P-3	0.00	NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	11111--		5				\$375.00		0.00			
		Week: 10/11/21	10/17/21	11111--		5				\$375.00		0.00			
													Totals	30	\$15,250.00

CONTRACT



WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.spanishbroadcasting.com

And:

Edge Communications
 Attention: Christian Ulvert
 2929 SW 3rd Ave, Suite 220
 Miami, FL 33129

<u>Contract / Revision</u> 622035 /		<u>Alt Order #</u>
<u>Advertiser</u> Dan Gelber For Mayor		<u>Original Date / Revision</u> 09/29/21 / 10/01/21
<u>Contract Dates</u> 10/04/21 - 10/17/21	<u>Estimate #</u>	
<u>Product</u> Mayor Of Miami Beach-Democratic Party		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Victor Guzman	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	10/04/21	10/17/21	Mega News 1st Edition	5P-6P-M-TH		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/21	10/10/21	11111--				5	\$350.00			
		Week: 10/11/21	10/17/21	11111--				5	\$350.00			
N 2	22	10/04/21	10/17/21	Ahora Con Oscar Haza	8P-9P-M-TH		:30			NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/21	10/10/21	11111--				5	\$800.00			
		Week: 10/11/21	10/17/21	11111--				5	\$800.00			
N 3	22	10/04/21	10/17/21	Mega News Late Edition	11P-1130P-M-TH		:30			NM	10	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/21	10/10/21	11111--				5	\$375.00			
		Week: 10/11/21	10/17/21	11111--				5	\$375.00			
Totals											30	\$15,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/15/21	30	\$15,250.00	(\$2,287.50)	\$12,962.50
Totals	30	\$15,250.00	(\$2,287.50)	\$12,962.50

Signature: _____

Date: _____

10/1/21

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: SBS	Date: 9/27/21
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Christian Ulvert
I, _____,
Dan Gelber Campaign
being/on behalf of: _____,
Nonpartisan race
a legally qualified candidate of the _____
Miami Beach Mayor
political party for the office of: _____
November
in the _____
11/2/2021
election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:15 sec : 30 Sec	Political Dayparts/ VOD/OTT	M-S	NPE	TBD	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Dan Gelber Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Maria Kuhn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/30/21

Date

Signature

To Be Signed By Station Representative

Accepted

Victor H Guzman!

Accepted in Part

Victor H Guzman

Rejected

~~10/1/21~~

Signature

Printed Name

Title