

ORDER



Orders
Order / Rev: 601641
Alt Order #: _____
Product Desc: Mayor-City of Coral Gables
Estimate: Non-Partisan
Flight Dates: 04/05/21 - 04/12/21
Original Date / Rev: 03/30/21 / 04/01/21
Order Type: GENERAL

WSBS
Primary AE: Laura Duque
Sales Office: MLOC
Sales Region: Local

Agency
Name: Decar Consultants Inc
Buying Contact: Jorge De Cardenas
Billing Contact: _____
2655 LE Jeune RD. Suite 700
Coral Gables, FL 33134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vince Lago
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/12/21	11	\$6,200.00	\$5,270.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2021	11	\$6,200.00	\$5,270.00	0.00
Totals	11	\$6,200.00	\$5,270.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Duque	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	04/05/21	04/12/21	7P-8P M-F Sevcec	CM	7P-8P M-F (7:00 PM-8:00 PM)	11111--	:30	5	\$375.00	P-1	0.00	NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/21	04/11/21	11111--		5				\$375.00		0.00			
		Week: 04/12/21	04/18/21	1-----		1				\$375.00		0.00			
N 2	22	04/05/21	04/12/21	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-TH (8:00 PM-9:00 PM)	111----	:30	3	\$800.00	P-1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/21	04/11/21	111----		3				\$800.00		0.00			
		Week: 04/12/21	04/18/21	1-----		1				\$800.00		0.00			
N 3	22	04/12/21	04/12/21	9P-10P M-F Bayly	CM	9P-10P-M (9:00 PM-10:00 PM)	1-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/21	04/18/21	1-----		1				\$750.00		0.00			
													Totals	11	\$6,200.00

CONTRACT



WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.spanishbroadcasting.com

And:

Decar Consultants Inc
 Attention: Jorge De Cardenas
 2655 LE Jeune RD. Suite 700
 Coral Gables, FL 33134

<u>Contract / Revision</u> 601641 /		<u>Alt Order #</u>
<u>Advertiser</u> Vince Lago		<u>Original Date / Revision</u> 03/30/21 / 03/30/21
<u>Contract Dates</u> 04/05/21 - 04/12/21	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Laura Duque	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 18-49		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	04/05/21	04/12/21	Sevcec	7P-8P M-F		:30			NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/05/21	04/11/21	11111--				5	\$375.00			
	Week:	04/12/21	04/18/21	1-----				1	\$375.00			
N 2	22	04/05/21	04/12/21	Ahora con Oscar HAza	8P-9P		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/05/21	04/11/21	MTWTF--				3	\$800.00			
	Week:	04/12/21	04/18/21	M-----				1	\$800.00			
N 3	22	04/12/21	04/12/21	9P-10P M-F	9P-10P		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/12/21	04/18/21	1-----				1	\$750.00			
Totals											11	\$6,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/29/21 - 04/12/21	11	\$6,200.00	(\$930.00)	\$5,270.00
Totals	11	\$6,200.00	(\$930.00)	\$5,270.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Laura Duque (Miami)

From: Jorge de Cardenas <jorge@decarconsultants.com>
Sent: Wednesday, March 31, 2021 3:56 PM
To: Laura Duque (Miami)
Subject: Re: Orden Mega Tv

Approved
Thanks

Sent from my iPhone

On Mar 31, 2021, at 3:44 PM, Laura Duque (Miami) <lduque@mega.tv> wrote:

Hola Jorge me puedes por favor aprobar esta orden? Gracias y linda tarde!!! Laura

Hola Jorge, te anexo la orden para tu aprobación y firma por favor.

El total del cheque es de \$5,270

Muchas gracias!!! Laura

Laura Duque

Senior Account Executive.

Phone: 305-441-6901

Mobile: 305-606-7957

Email: lduque@mega.tv

7007 NW 77 Ave
Miami, FL 33166

www.spanishbroadcasting.com

Disclaimer

The information contained in this communication from the sender is confidential. It is intended solely for use by the recipient and others authorized to receive it. If you are not the recipient, you are hereby notified that any disclosure, copying, distribution or taking action in relation of the contents of this information is strictly prohibited and may be unlawful.

This email has been scanned for viruses and malware.

<image001.jpg>

<Vince Lago 601641.pdf>

DECAR CONSULTANTS INC
2801 E. BEACH ROAD SUITE 700
CORAL GABLES FL 33134

DATE
10/20/2010

2010

MEMO

TO: Mr. [Name]

FROM: [Name]

SUBJECT: Mega TV

Five Thousand Two Hundred Seventy and 00/100*****

Mega TV

V. Lago for CG Mayo

[Handwritten Signature]

#002628# 40640153976 4052001118

Evalina Rodriguez (Mega TV)

From: Laura Duque (Miami)
Sent: Wednesday, March 31, 2021 6:55 PM
To: Evalina Rodriguez (Mega TV); Diana Flores (Mega TV)
Cc: Virginia Vaquedano (Corporate)
Subject: Vince Lago 601641 Back Up
Attachments: Vince Lago 601641 Back Up.pdf

Hi Team good evening!!! Attached you will find the Back Up for this political order.

I have the check with me (attached you will find a copy).

Tomorrow I'll pass by the office and I'll leave it with reception to Virginia's attention.

Please let me know if this is the procedure. This is my first political buy. Thank you!!!! Laura



Laura Duque

Senior Account Executive.

Phone: 305-441-6901

Mobile: 305-606-7957

Email: lduque@mega.tv

7007 NW 77 Ave

Miami, FL 33166

www.spanishbroadcasting.com

CA

See **Order** for prop

I, *Jorge*

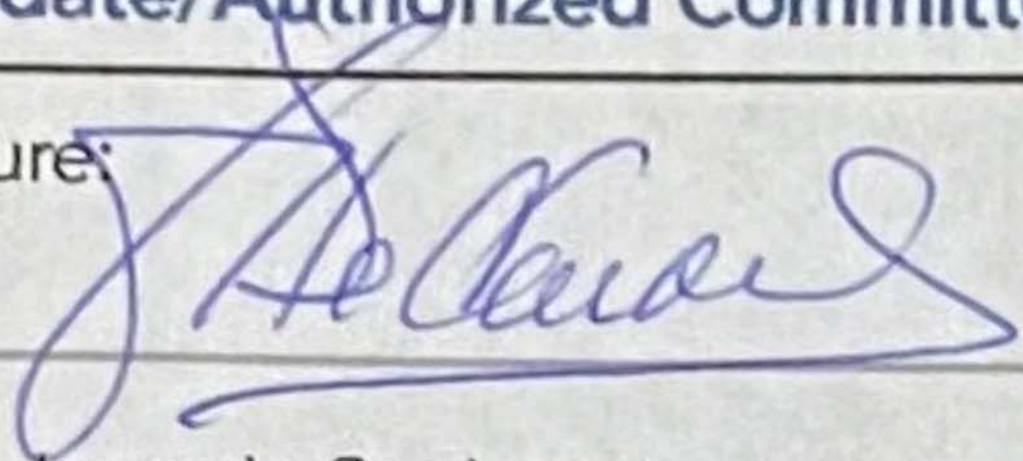
IDENTIFY CANDIDA

Federal Candidate Certification:

The undersigned hereby certifies that th
to an opposing candidate or, if it does,
for a duration of at least four seconds a
the candidate approved the broadcast a
broadcast or if radio programming, con
the office being sought and that the car

Candidate/Authorized Committee

Signature:



Name: Jorge de Cardenas

Date: March 29, 2021