

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1532961  
**Alt Order #:** 08264434  
**Product Desc:** 1754 FPAF  
**Estimate:** 1754  
**Flight Dates:** 09/07/16 - 09/13/16  
**Original Date / Rev:** 08/12/16 / 08/12/16  
**Order Type:** General

**Primary AE:** Mary McCue  
**Sales Office:** T-LA  
**Sales Region:** National

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd #1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Freedom Partners  
**Demographic:** A25-54  
**Product Codes:** PL20  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Hiatus:** 09/11/16

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/13/16	23	\$19,050.00	\$16,192.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	23	\$19,050.00	\$16,192.50	0.00
<b>Totals</b>	<b>23</b>	<b>\$19,050.00</b>	<b>\$16,192.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary McCue			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	09/07/16	09/09/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--WTF--	:30	3	\$1,250.00	P 4	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--					3	\$1,250.00		0.00			
2	WOIO	09/12/16	09/13/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MT-----	:30	2	\$1,250.00	P 4	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	MT-----					2	\$1,250.00		0.00			
3	WOIO	09/10/16	09/10/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-12a	-----1-	:30	1	\$600.00	P 6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-					1	\$600.00		0.00			
6	WOIO	09/07/16	09/09/16	Noon News Noon News	Comm	12-1230p	--WTF--	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--WTF--					3	\$500.00		0.00			
7	WOIO	09/12/16	09/13/16	Noon News Noon News	Comm	12-1230p	MT-----	:30	2	\$500.00	P 4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	MT-----					2	\$500.00		0.00			
8	WOIO	09/07/16	09/09/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	--WTF--	:30	3	\$450.00	P 6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WOIO	09/07/16	09/09/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	--WTF--	:30	3	\$450.00	P 6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		3				\$450.00		0.00			
9	WOIO	09/12/16	09/13/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MT-----	:30	2	\$450.00	P 6	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2				\$450.00		0.00			
10	WOIO	09/07/16	09/09/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--WTF--	:30	3	\$1,300.00	P 4	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		3				\$1,300.00		0.00			
11	WOIO	09/12/16	09/13/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MT-----	:30	2	\$1,300.00	P 4	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MT-----		2				\$1,300.00		0.00			
N 12	WOIO	09/07/16	09/09/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	--WTF--	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		1				\$450.00		0.00			
N 13	WOIO	09/07/16	09/09/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	--WTF--	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--WTF--		1				\$500.00		0.00			
													Totals	23	\$19,050.00