

ORDER



Orders
Order / Rev: 580141
Alt Order #: 08842754
Product Desc: JOHN ADAMS FOR AG
Estimate: 5115
Flight Dates: 10/24/17 - 10/27/17
Original Date / Rev: 10/20/17 / 10/20/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Adams/R/Atty General/VA
Demographic: HH
Product Codes: PL2.a.ii
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/27/17	68	\$27,840.00	\$23,664.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	68	\$27,840.00	\$23,664.00	0.00
Totals	68	\$27,840.00	\$23,664.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVR-TV	35%	\$27,840.00
Market	100%	\$79,542.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	13%	\$10,340.57
WRLH	17%	\$13,522.29
WUPV	1%	\$795.43
WWBT	34%	\$27,044.57
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	10/27/17	10/27/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	----1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/23/17	10/29/17	----1--	1		\$500.00	0.00							
E 2	6	10/27/17	10/27/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	----1--	:30	1	\$300.00	03	0.00	NM	1	\$300.00

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E 2	6	10/27/17	10/27/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	---- 1--	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$300.00		0.00						
E 3	6	10/27/17	10/27/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---- 1--	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$350.00		0.00						
E 4	6	10/27/17	10/27/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 XM-1:35 XM	---- 1--	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$150.00		0.00						
E 5	6	10/27/17	10/27/17	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	---- 1--	:30	1	\$20.00	07	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$20.00		0.00						
E 6	6	10/27/17	10/27/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	---- 1--	:30	1	\$80.00	03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$80.00		0.00						
E 7	6	10/27/17	10/27/17	M-F 5a-530a M-F 5a-530a	CM	5a-530a	---- 1--	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$225.00		0.00						
E 8	6	10/27/17	10/27/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	---- 1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$500.00		0.00						
E 9	6	10/27/17	10/27/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---- 1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$500.00		0.00						
E 10	6	10/27/17	10/27/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---- 1--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$550.00		0.00						
E 11	6	10/27/17	10/27/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---- 1--	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$525.00		0.00						
E 12	6	10/27/17	10/27/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---- 1--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$550.00		0.00						
E 13	6	10/27/17	10/27/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---- 1--	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$350.00		0.00						
E 14	6	10/27/17	10/27/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---- 1--	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 1--	1		\$325.00		0.00						
E 15	6	10/27/17	10/27/17	Friday Prime Hour 2 Friday Prime Hour 2	CM	9:00 PM-10:00 PM	---- 2--	:30	2	\$1,200.00	04	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	---- 2--	2		\$1,200.00		0.00						
E 16	6	10/26/17	10/26/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	--- 1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	6	10/26/17	10/26/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	--- 1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$500.00		0.00						
E 17	6	10/26/17	10/26/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	--- 1---	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$300.00		0.00						
E 18	6	10/26/17	10/26/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	--- 1---	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$375.00		0.00						
E 19	6	10/26/17	10/26/17	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	--- 1---	:30	1	\$20.00	07	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$20.00		0.00						
E 20	6	10/26/17	10/26/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	--- 1---	:30	1	\$80.00	03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$80.00		0.00						
E 21	6	10/26/17	10/26/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	--- 1---	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$225.00		0.00						
E 22	6	10/26/17	10/26/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--- 1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$500.00		0.00						
E 23	6	10/26/17	10/26/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	--- 1---	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$375.00		0.00						
E 24	6	10/26/17	10/26/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--- 1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$500.00		0.00						
E 25	6	10/26/17	10/26/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--- 1---	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$550.00		0.00						
E 26	6	10/26/17	10/26/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--- 1---	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$525.00		0.00						
E 27	6	10/26/17	10/26/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--- 1---	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$550.00		0.00						
E 28	6	10/26/17	10/26/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	--- 1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$500.00		0.00						
E 29	6	10/26/17	10/26/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--- 1---	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$350.00		0.00						
E 30	6	10/26/17	10/26/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--- 1---	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 30	6	10/26/17	10/26/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--- 1---	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$325.00		0.00						
E 31	6	10/26/17	10/26/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--- 1---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	--- 1---	1		\$150.00		0.00						
E 32	6	10/24/17	10/24/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- 1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$500.00		0.00						
E 33	6	10/24/17	10/24/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 XM-1:35 XM	- 1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$150.00		0.00						
E 34	6	10/24/17	10/24/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- 1-----	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$375.00		0.00						
E 35	6	10/24/17	10/24/17	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	- 1-----	:30	1	\$20.00	07	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$20.00		0.00						
E 36	6	10/24/17	10/24/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	- 1-----	:30	1	\$80.00	03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$80.00		0.00						
E 37	6	10/24/17	10/24/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	- 1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$225.00		0.00						
E 38	6	10/24/17	10/24/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	- 1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$500.00		0.00						
E 39	6	10/24/17	10/24/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- 1-----	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$375.00		0.00						
E 40	6	10/24/17	10/24/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	- 1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$500.00		0.00						
E 41	6	10/24/17	10/24/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	- 1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$500.00		0.00						
E 42	6	10/24/17	10/24/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- 1-----	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$550.00		0.00						
E 43	6	10/24/17	10/24/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1-----	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	- 1-----	1		\$525.00		0.00						
E 44	6	10/24/17	10/24/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1-----	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 580141
 Alt Order #: 08842754
 Flight Dates: 10/24/17 - 10/27/17

Advertiser: Adams/R/Atty General/VA
 Product Desc: JOHN ADAMS FOR AG
 Estimate: 5115

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	6	10/24/17	10/24/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1 - - - - -	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- 1 - - - - -					1	\$550.00		0.00			
E 45	6	10/24/17	10/24/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- 1 - - - - -	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- 1 - - - - -					1	\$500.00		0.00			
E 46	6	10/24/17	10/24/17	M-F 7a-9a M-F 7a-8a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	- 1 - - - - -	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- 1 - - - - -					1	\$350.00		0.00			
E 47	6	10/24/17	10/24/17	M-F 7a-9a M-F 8a-9a (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	- 1 - - - - -	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- 1 - - - - -					1	\$325.00		0.00			
E 48	6	10/24/17	10/24/17	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	- 2 - - - - -	:30	2	\$1,170.00	04	0.00	NM	2	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- 2 - - - - -					2	\$1,170.00		0.00			
E 49	6	10/24/17	10/24/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- 1 - - - - -	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- 1 - - - - -					1	\$150.00		0.00			
E 50	6	10/25/17	10/25/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- - 1 - - - -	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$500.00		0.00			
E 51	6	10/25/17	10/25/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	- - 1 - - - -	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$300.00		0.00			
E 52	6	10/25/17	10/25/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- - 1 - - - -	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$350.00		0.00			
E 53	6	10/25/17	10/25/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 PM-1:35 PM	- - 1 - - - -	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$150.00		0.00			
E 54	6	10/25/17	10/25/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- - 1 - - - -	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$375.00		0.00			
E 55	6	10/25/17	10/25/17	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	- - 1 - - - -	:30	1	\$20.00	07	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$20.00		0.00			
E 56	6	10/25/17	10/25/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	- - 1 - - - -	:30	1	\$80.00	03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$80.00		0.00			
E 57	6	10/25/17	10/25/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	- - 1 - - - -	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -					1	\$225.00		0.00			
E 58	6	10/25/17	10/25/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	- - 1 - - - -	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 580141
 Alt Order #: 08842754
 Flight Dates: 10/24/17 - 10/27/17

Advertiser: Adams/R/Atty General/VA
 Product Desc: JOHN ADAMS FOR AG
 Estimate: 5115

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	6	10/25/17	10/25/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-- 1----	:30	1	\$375.00	03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$375.00		0.00						
E 59	6	10/25/17	10/25/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-- 1----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$500.00		0.00						
E 60	6	10/25/17	10/25/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-- 1----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$500.00		0.00						
E 61	6	10/25/17	10/25/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-- 1----	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$550.00		0.00						
E 62	6	10/25/17	10/25/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-- 1----	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$525.00		0.00						
E 63	6	10/25/17	10/25/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-- 1----	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$550.00		0.00						
E 64	6	10/25/17	10/25/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	-- 1----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$500.00		0.00						
E 65	6	10/25/17	10/25/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-- 1----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$350.00		0.00						
E 66	6	10/25/17	10/25/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-- 1----	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/17	10/29/17	-- 1----	1		\$325.00		0.00						
Totals													68	\$27,840.00	