

PLANNED PARENT HOOD

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSNV-TV Las Vegas #2918479	Date: 6/22/2017
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I, BlueWest Media

do hereby request station time concerning the following issue:

Federal Funding

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, June 20, 2017			Monday, June 26, 2017		

6/25/17

This broadcast time will be used by: Planned Parenthood Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raid-Vice Chair, Kiki Mclean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Thursday, June 22, 2017 _____ *Mary W...* _____ 720-370-7700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 _____ *Pio K...* _____
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		6/25/17			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KSNV
3830 S Jones Blvd
Las Vegas, NV 89103

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2918479

Schedule Dates 06/25/17-06/25/17
Advertiser Planned Parenthood Action Fund (33198)
Agency BlueWest Media (16865)
Product POLITICAL ISSUE (ns) (1187)
Brand Estimate 694 (937794)
Salesperson HOUSE-LAS VEGAS, KVMY/KVCW/KSNV (1031)
Sales Office KVMY/KVCW/NVCW/NVMY/KSNV
Buyer Name Wittermyer, Mary
Phone/Fax /
CPE 51/54/694
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 06/16/17
Last Modified 06/16/17
Entered By Sue Ellen Martinez
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$375.00
Net Total \$2,125.00
Sales Tax

Las Vegas (KSNV)
By Broadcast Month
Jun. 2017 1 \$2,500.00
Grand Total: 1 \$2,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/25/17-06/25/17	1	:30	8A- NBC-Meet The Press								1	1	\$2,500.00	\$2,500.00	Las Vegas (KSNV)		6/16/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

New Order

Agency:	BlueWest Media	Station:	KSNV-TV	Flight Start:	06/20/2017
Office:	Denver	Order Type:	Normal	Flight End:	06/26/2017
Client:	51 - Planned Parenthood Action Fund 2017	Cancel Date:		Hiatus:	
Product:	54 - Planned Parenthood Action Fund				

Piggyback Product:

Estimate: 694 - PPAF2017 06\20\17-06\26\17 Received in ePort: 6/16/2017 11:36:33 AM

Primary Demo:		Local/National:	Local	Airtime Dollars:	\$2,500.00
Demo 2:		Rep Office:	KSNV-TV	Interactive Dollars:	\$0.00
Demo 3:		AE:	Pio Rongavilla - Manager	Non-Airtime Dollars:	\$0.00
GRP:	0.00	Phone:		Total Dollars:	\$2,500.00
CPP:	\$0.00	OrderID:	6273039	Total Spots:	1
GIMP:	0	Status:	Forwarded		
CPM:	\$0.00				
Comments:	Separation: 30				
	MarketShare:				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	6/20	6/21	6/22	6/23	6/24	6/25	6/26	Total Spots	Rtg	CPP	Imp	CPM
1	Su 8A-9A Meet The Press	EM	\$2,500.00	C	30	0	0	0	0	0	1	0	1				
Total Spots:													1				
Cash\$ - Spots: \$2,500.00 - 1													Total GRP - CPP: 0.0 - \$0.00				
Trade\$ - Spots: \$2,500.00 - 1													Total GIMP(000) - CPM: 0 - \$0.00				