

Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/12/2018	Advertiser: TAMMY BALDWIN 4 SEN	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 07/13/2018	Product: POLITICAL	Est. Code: 167	Revenue Type: Default
Start Date: 10/30/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/11/2018	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
Agency Information		Special Instructions:	
Name: SHORR JOHNSON MAGNIUS Address: 100 N. 20TH ST. SUITE 201 PHILADELPHIA PA 19103 Contact: BUYER.		Fax: 167 Phone: (215) 567-4080	

Order #: 44150 **Revision:** 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight Start - End	Time Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	Pattern
Combo Title				Flight Detail					Comment				
1	TODAY SHOW	WJFW - NBC 12	:30	11/05/18	11/05/18	7:00AM	9:00AM	2	\$60.00	2	\$120.00	X	MTWTFSS
						Master							
2	JEOPARDY W/ TERMINAL	WJFW - NBC 12	:30	11/02/18	11/02/18	4:30PM	4:59PM	1	\$80.00	1	\$80.00		MTWTFSS
						Master							
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	11/05/18	11/05/18	4:59PM	5:30PM	1	\$150.00	1	\$150.00	X	MTWTFSS
						Master							
4	NEWSWATCH 12 5 P NEW	WJFW - NBC 12	:30	10/30/18	11/02/18	4:59PM	5:30PM	4	\$150.00	4	\$600.00		MTWTFSS
						Master							
5	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	11/05/18	11/05/18	5:59PM	6:30PM	1	\$150.00	1	\$150.00	X	MTWTFSS
						Master							
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	10/30/18	11/01/18	5:59PM	6:30PM	3	\$150.00	3	\$450.00		MTWTFSS
						Master							

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Line#	Ordered As	Station	Length	Flight	Start	End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	Pattern
Combo Title				Detail								Comment				
7	TODAY SHOW	WJFW - NBC 12	:30	10/30/18	10/30/18	7:00AM	9:00AM				2	\$60.00	2	\$120.00		X
8	NEWSWATCH 12P NEW	WJFW - NBC 12	:30	11/02/18	11/02/18	5:59PM	6:30PM				1	\$150.00	1	\$150.00		X
9	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12	:30	11/03/18	11/03/18	6:30PM	7:00PM				1	\$100.00	1	\$100.00		X
10	WHEEL OF FORTUNE	WJFW - NBC 12	:30	11/05/18	11/05/18	6:30PM	7:00PM				1	\$250.00	1	\$250.00		X
11	WHEEL OF FORTUNE	WJFW - NBC 12	:30	10/30/18	11/02/18	6:30PM	7:00PM				4	\$250.00	4	\$1,000.00		1 1 1 1
12	LAW AND ORDER SVU 9PM	WJFW - NBC 12	:30	11/01/18	11/01/18	9:00PM	10:00PM				1	\$300.00	1	\$300.00		X
13	CHICAGO PD 9PM	WJFW - NBC 12	:30	10/31/18	10/31/18	9:00PM	10:00PM				1	\$300.00	1	\$300.00		X
14	NFL FOOTBALL 3:10	WJFW - NBC 12	:30	11/04/18	11/04/18	7:20PM	10:30PM				1	\$850.00	1	\$850.00		X
15	TODAY SHOW	WJFW - NBC 12	:30	10/31/18	10/31/18	7:00AM	9:00AM				2	\$60.00	2	\$120.00		X
16	THE VOICE	WJFW - NBC 12	:30	10/30/18	10/30/18	7:00PM	8:00PM				1	\$800.00	1	\$800.00		X
17	THIS IS US	WJFW - NBC 12	:30	10/30/18	10/30/18	8:00PM	9:00PM				1	\$800.00	1	\$800.00		X

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Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight	Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
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29	JEPARDY W/ TERMINAL	WJFW - NBC 12		:30	10/30/18	11/01/18	4:30PM	4:59PM		3	\$80.00	3	\$240.00			1	1	1			
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Master

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
November (2018)	\$10,210.00	0	\$0.00	\$10,210.00
		0	\$0.00	- Agency Commission:
		0		
Total:	\$10,210.00	48		Net Cost: \$8,678.50

Pre-Empted: 0

Credited: 0

Billboards: 0

Total : 48

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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