

# Northland Television, LLC - WJFW-12



Order

Orig. Date:	07/12/2018	Advertiser:	TAMMY BALDWIN 4 SEN	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:	
Order Date:	07/13/2018	Product:	POLITICAL	Est. Code:	167	Revenue Type:	Default
Start Date:	10/30/2018	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:	Regular
End Date:	11/11/2018	Sec. Prod. Category:	POLITICAL	Order Class:	National	Order Type:	Political
						Spot Type:	Local

Agency Information: Special Instructions:

Name: SHORR JOHNSON MAGNIUS  
 Address: 100 N. 20TH ST. SUITE 201  
 PHILADELPHIA PA 19103  
 Contact: BUYER  
 Fax: 167  
 Phone: (215) 567-4080  
 9166209

Order #: 44150 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	Pattern
Combo Title					Detail	Log			Comment				
1	TODAY SHOW	WJFW - NBC 12		:30	11/05/18 11/05/18	7:00AM 9:00AM		2	\$60.00	2	\$120.00	X	MTWTFSS
2	JEPARDY W/ TERMINAL	WJFW - NBC 12		:30	11/02/18 11/02/18	4:30PM 4:59PM		1	\$80.00	1	\$80.00		MTWTFSS
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	11/05/18 11/05/18	4:59PM 5:30PM		1	\$150.00	1	\$150.00	X	MTWTFSS
4	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	10/30/18 11/02/18	4:59PM 5:30PM		4	\$150.00	4	\$600.00		MTWTFSS
5	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	11/05/18 11/05/18	5:59PM 6:30PM		1	\$150.00	1	\$150.00	X	MTWTFSS
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/30/18 11/01/18	5:59PM 6:30PM		3	\$150.00	3	\$450.00		MTWTFSS

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7	TODAY SHOW	WJFW - NBC 12		:30	10/30/18	10/30/18	7:00AM	9:00AM		2	\$60.00	\$120.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	NEWSWATCH 12 8P NEW	WJFW - NBC 12		:30	11/02/18	11/02/18	5:59PM	6:30PM		1	\$150.00	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	11/03/18	11/03/18	6:30PM	7:00PM		1	\$100.00	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10	WHEEL OF FORTUNE	WJFW - NBC 12		:30	11/05/18	11/05/18	6:30PM	7:00PM		1	\$250.00	\$250.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	WHEEL OF FORTUNE	WJFW - NBC 12		:30	10/30/18	11/02/18	6:30PM	7:00PM		4	\$250.00	\$1,000.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	LAW AND ORDER SVU 9PM	WJFW - NBC 12		:30	11/01/18	11/01/18	9:00PM	10:00PM		1	\$300.00	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	CHICAGO PD 9PM	WJFW - NBC 12		:30	10/31/18	10/31/18	9:00PM	10:00PM		1	\$300.00	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	NFL FOOTBALL 3:10	WJFW - NBC 12		:30	11/04/18	11/04/18	7:20PM	10:30PM		1	\$850.00	\$850.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
15	TODAY SHOW	WJFW - NBC 12		:30	10/31/18	10/31/18	7:00AM	9:00AM		2	\$60.00	\$120.00		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16	THE VOICE	WJFW - NBC 12		:30	10/30/18	10/30/18	7:00PM	8:00PM		1	\$800.00	\$800.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17	THIS IS US	WJFW - NBC 12		:30	10/30/18	10/30/18	8:00PM	9:00PM		1	\$800.00	\$800.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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18	THE VOICE 2HR	WJFW - NBC 12		:30	11/05/18 11/05/18	7:00PM 9:00PM	Master		2	\$800.00	2	\$1,600.00		X							
19	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	11/03/18 11/03/18	10:00PM 10:29PM	Master		1	\$150.00	1	\$150.00								X	
20	NEWS 35 MIN	WJFW - NBC 12		:30	11/04/18 11/04/18	10:30PM 11:05PM	Master		1	\$200.00	1	\$200.00									X
21	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	11/05/18 11/05/18	10:00PM 10:34PM	Master		1	\$200.00	1	\$200.00		X							
22	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	10/30/18 11/02/18	10:00PM 10:34PM	Master		4	\$200.00	4	\$800.00			1	1	1	1			
23	TODAY SHOW	WJFW - NBC 12		:30	11/01/18 11/01/18	7:00AM 9:00AM	Master		2	\$60.00	2	\$120.00					X				
24	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	11/04/18 11/04/18	7:00AM 8:00AM	Master		1	\$60.00	1	\$60.00									X
25	SATURDAY NIGHT LIVE 3	WJFW - NBC 12		:30	11/03/18 11/03/18	10:29PM 12:03AM	Master		1	\$150.00	1	\$150.00								X	
26	MEET THE PRESS	WJFW - NBC 12		:30	11/04/18 11/04/18	9:00AM 10:00AM	Master		1	\$150.00	1	\$150.00									X
27	TODAY SHOW	WJFW - NBC 12		:30	11/02/18 11/02/18	7:00AM 9:00AM	Master		2	\$60.00	2	\$120.00							X		
28	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	11/05/18 11/05/18	4:30PM 4:59PM	Master		1	\$80.00	1	\$80.00		X							

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Combo Title Station Flight Detail Log Comment

29 JEPARDY W/ TERMINAL WJFW - NBC 12 :30 10/30/18 11/01/18 4:30PM 4:59PM Master 3 \$80.00 3 \$240.00

Month(s)	Amount	Spots	Cost	Gross Cost:
November (2018)	\$10,210.00	0	\$0.00	- Agency Commission: \$1,531.50
Total:	\$10,210.00	48		Net Cost: \$8,678.50

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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