

Political Advertising Issues

Station Call Letters: WJFW-TV

Name of Advertiser: Hovde For Wisconsin

Title of Advertisement: "Sharon"

Length of Advertisement: :30 sec

Order Number: 39548

Flight Dates of Advertisement: 5/14 - UFD

Issues mentioned in advertisement: Eric Hovde's spouse, Sharon,

shares his past successes;

describes him as a man

w/ integrity.