

WOC11325270 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 07/24/18 - 07/30/18

C/P/E: 8 / 8 / 247

Traffic #: 882470

Agency: Shorr Johnson Magnus

Product Desc.: General

Buyer Order #: 7562486

Advertiser: Tammy Baldwin

Estimate Desc.: Week #15 Baldwin

AE: Jami Clish

Buyer:

Total Cost: \$13,645.00 (Cash)

Property: WEAU TV

Primary Demo:

Received Date: 7/23/18 7:26 AM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24													Total Spots	Total Cost
1	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-----M	200.00	2													2	400.00
	(Program: TODAY SHW)3Q18 EST (sell)																				
1	TODAY SHW	NM	:30	7:00 AM-9:00 AM	T-----	200.00	2													2	400.00
	(Program: TODAY SHW)3Q18 EST (sell)																				
1	TODAY SHW	NM	:30	7:00 AM-9:00 AM	-W----	200.00	2													2	400.00
	(Program: TODAY SHW)3Q18 EST (sell)																				
1	TODAY SHW	NM	:30	7:00 AM-9:00 AM	--T----	200.00	2													2	400.00
	(Program: TODAY SHW)3Q18 EST (sell)																				
1	TODAY SHW	NM	:30	7:00 AM-9:00 AM	---F---	200.00	2													2	400.00
	(Program: TODAY SHW)3Q18 EST (sell)																				
2	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	-----M	200.00	1													1	200.00
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
2	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	T-----	200.00	1													1	200.00
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
2	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	-W----	200.00	1													1	200.00
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
2	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	--T----	200.00	1													1	200.00
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24												Total Spots	Total Cost	
2	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	---F---	200.00	1											1	200.00		
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
3	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	-----M	100.00	1											1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																				
3	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	T-----	100.00	1											1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																				
3	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	-W----	100.00	1											1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																				
3	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	--T----	100.00	1											1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																				
3	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	---F---	100.00	1											1	100.00		
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																				
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-----M	90.00	1											1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																				
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	T-----	90.00	1											1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																				
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	-W----	90.00	1											1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																				
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	--T----	90.00	1											1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																				
4	JEOPARDY	NM	:30	4:30 PM-5:00 PM	---F---	90.00	1											1	90.00		
	(Program: JEOPARDY)3Q18 EST (sell)																				
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	-----M	450.00	1											1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	T-----	450.00	1											1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	-W----	450.00	1											1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	--T----	450.00	1											1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
5	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	---F---	450.00	1											1	450.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
6	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	----S--	150.00	1											1	150.00		
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
7	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	-W----	275.00	1											1	275.00		
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																				
7	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	--T----	275.00	1											1	275.00		
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																				
7	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	---F---	275.00	1											1	275.00		
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-----M	500.00	1											1	500.00		
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 24													Total Spots	Total Cost
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	T-----	500.00	1												1	500.00	
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-W----	500.00	1												1	500.00	
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--T----	500.00	1												1	500.00	
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																				
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---F---	500.00	1												1	500.00	
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																				
9	WHEEL OF FORTUNE SAT	NM	:30	6:30 PM-7:00 PM	----S--	225.00	1												1	225.00	
	(Program: WHEEL OF FORTUNE SAT)3Q18 EST (sell)																				
10	WHEEL OF FORTUNE SAT	NM	:30	6:30 PM-7:00 PM	----S--	85.00	1												1	85.00	
	(Program: WHEEL OF FORTUNE SAT)3Q18 EST (sell)																				
11	AMERICA'S GOT TALENT	NM	:30	7:00 PM-9:00 PM	T-----	500.00	1												1	500.00	
	(Program: AMERICA'S GOT TALENT)3Q18 EST (sell)																				
12	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	-----M	400.00	1												1	400.00	
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
12	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	T-----	400.00	1												1	400.00	
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
12	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	-W----	400.00	1												1	400.00	
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
12	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	--T----	400.00	1												1	400.00	
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
12	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	---F---	400.00	1												1	400.00	
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
13	WEAU 13 NEWS@TEN-SUN	NM	:30	10:00 PM-10:35 PM	-----S-	450.00	1												1	450.00	
	(Program: WEAU 13 NEWS@TEN-SUN)3Q18 EST (sell)																				
14	WEAU 13 NEWS@TEN-SAT	NM	:30	10:00 PM-10:30 PM	----S--	300.00	1												1	300.00	
	(Program: WEAU 13 NEWS@TEN-SAT)3Q18 EST (sell)																				
15	JEOPARDY-SAT	NM	:30	5:00 PM-5:30 PM	----S--	150.00	1												1	150.00	
	(Program: JEOPARDY-SAT)3Q18 EST (sell)																				
16	SATURDAY TODAY	NM	:30	7:00 AM-9:00 AM	----S--	130.00	1												1	130.00	
	(Program: SATURDAY TODAY)3Q18 EST (sell)																				
17	SUN TODAY-NBC	NM	:30	7:00 AM-8:00 AM	-----S-	130.00	1												1	130.00	
	(Program: SUN TODAY-NBC)3Q18 EST (sell)																				
Spot Totals:							52											52	\$13,645.00		

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	52	\$13,645.00			