



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 5/2, 2024.

Station and Location: WJLS-FM Beckley, WV

I, Jerry Wood,

[select one] Being

On behalf of: Mac Warner for West Virginia, a legally qualified candidate associated with the Republican political party or organization, and seeking the office of Governor in the primary election to be held on May, 14, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
Reference Attached	Radio Buy				

TOTAL CHARGES:
\$1,802.00

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Initials JLW

I represent that payment for the above described broadcast time has been paid by:

Warner for West Virginia

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Stephen W. Smith

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE OF SIGNATURE:

Jerry Wood

5/2/2024

Name: Jerry Wood

Title: Campaign Manager

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

DATE OF SIGNATURE:

Name: _____

Title: _____

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ORDER



Orders
Order / Rev: 773955
Alt Order #:
Product Desc: Primary Election 2024
Estimate:
Flight Dates: 05/03/24 - 05/14/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: COMM

Primary AE: Jared Sandy
Sales Office: BECKL
Sales Region: Local

Agency Name: Mac Warner for Governor
Buying Contact: Jerry Wood
Billing Contact:
 1625 Quarrier Street Apt 8
 Charleston, WV 25311

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Mac Warner for Governor
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business End:
Advertiser External ID: 111385
Agency External ID: 110689
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/13/24	106	\$1,802.00	\$1,802.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	106	\$1,802.00	\$1,802.00	0.00
Totals	106	\$1,802.00	\$1,802.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Sandy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	05/03/24	05/14/24	M-Sun 6a-Mid M-Sun 6a-Midnight	CM	6a-Midnight	-----	1:00	0	\$17.00	LRO	0.00	NM	106	\$1,802.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----FSS		30		\$17.00		0.00					
		Week: 05/06/24	05/12/24	MTWTFSS		70		\$17.00		0.00					
		Week: 05/13/24	05/19/24	M-----		6		\$17.00		0.00					
													Totals	106	\$1,802.00

Script 1

This is West Virginia Secretary of State, Mack Warner, and I am a Republican candidate for governor. From the beginning of my campaign, I have focused on the issues that matter most to all West Virginians, and contrary to my opponents refrain from the ugliness of all the negative ads. When you compare our resumes, you will quickly see that I am the candidate who best has the experience, wisdom, and sophistication to be your governor. I'm the proven conservative who will use West Virginia values, faith and leadership experience to aggressively attack the tough challenges that West Virginia families face every day. I am a veteran, a teacher, a husband, a father and grandfather. I have lived a life serving others, and my passion and love for West Virginia is why being governor will be the pinnacle of my lifetime of public service. I am Mack Warner and it has been an honor and privilege to be your Secretary of State. Now, I would be honored to have your vote for governor on May 14th, Paid for by Warner for West Virginia.

Script 2

This is West Virginia Secretary of State, Mack Warner, and I am a Republican candidate for governor. From the beginning of my campaign, I have focused on the issues that matter most to all West Virginians, and contrary to my opponents refrain from the ugliness of all the negative ads. When you compare our resumes, you will quickly see that I am the candidate who best has the experience, wisdom, and sophistication to be your governor. I'm the proven conservative who will use West Virginia values, faith and leadership experience to aggressively attack the tough challenges that West Virginia families face every day. I am a veteran, a teacher, a husband, a father and grandfather. I have lived a life serving others, and my passion and love for West Virginia is why being governor will be the pinnacle of my lifetime of public service. I am Mack Warner and it has been an honor and privilege to be your Secretary of State. Now, I would be honored to have your vote for governor on May 14th, Paid for by Warner for West Virginia.