

Surgical Care Coalition



From: Skip Quest
 Phone: (202) 895-5043
 Email:

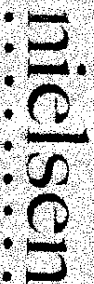
10/21/2021 4:56 PM

Flight Dates: 11/01/2021 - 11/07/2021
 Demo: P 25+

Radio Market: WASHINGTON, DC
 Survey: SEP21 / AUG21 / JUL21 / JUN21 / MAY21 / APR21
 Geography: Metro

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	GIS	CPM
WTOP-FM		18		\$1,125.00	\$20,250.00	234,800	1.5	350,400	\$57.89
Option #1 - Drivetime only - 1 wk (11/01)									
One Week Total		18		\$1,125.00	\$20,250.00	234,800	1.5	350,400	\$57.89
	Tu-Th 5A-10A	6	6:30	\$1,125.00	\$6,750.00	83,700	1.4	117,800	\$96.15
	Tu-Th 3P-8P	6	6:30	\$1,500.00	\$9,000.00	99,800	1.4	135,000	\$86.67
	M-Su 6A-12M	6	6:30	\$0.00	\$0.00	87,600	1.1	98,400	\$0.00

This first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: WASHINGTON, DC: SEP21 / AUG21 / JUL21 / JUN21 / MAY21 / APR21 / MAR21 / FEB21 / JAN21: Metro: Multiple Dayparts Used: P 25+: See Detailed Sourcing
 Page for Complete Details
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Surgical Care Coalition



From: Skip Olvas
 Phone: (202) 805-5043
 Email:
 10/21/2021 4:56 PM

Schedule Grand Totals: 1 Week

Radio Total	Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Gis	OPM
WTOP-FM		18	\$1,250.00	\$20,250.00	234,600	1.5	\$50,400	\$57.89
		18	\$1,250.00	\$20,250.00	234,600	1.5	\$50,400	\$57.89

Accepted by Station

[Signature]

Date

10/22/2021

Accepted by Client

[Signature]

Date

10.22.21

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: WASHINGTON, DC: SEP21 / AUG21 / JUL21 / JUN21 / MAY21 / APR21 / MAR21 / FEB21 / JAN21; Metro: Multiple Demos Used P.25- See Detailed Sourcing Page for Complete Details.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chad Schmidt hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chad Schmidt

Agency name: Brunswick Group

Address: 600 Massachusetts Ave NW Suite 350, Washington, DC 20001

Contact: Chad Schmidt

Phone number: 9176241436

Email: cschmidt@brunswickgroup.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Surgical Care Coalition

Address: 633 N Saint Clair Street, Chicago, IL 60611-3295

Contact: Christian Shalgian

Phone number: 312-202-5000

Email: postmaster@facs.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

David B. Hoyt
J. Wayne Meredith
Valerie W. Rusch
H. Randolph Bailey
Lisa A. Newman
Tyler G. Hughes

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Cuts to Medicare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature:
Name: MICHAEL KEENLEYSIDE, Partner	Name: Skip O'Quinn
Date of Request to Purchase Ad Time: 10-22-21	Date of Station Agreement to Sell Time: 10/22/2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/22/2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 52591	Station Call Letters: WTOP/WWW/WTLP	Date Received/Requested: 10/22/2021
Est. #: N/A	Station Location: Washington DC	Run Start and End Dates: 11/2-7, 2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.