

# **QUARTERLY ISSUES REPORT**

**Radio One Columbus**

**Station:WXMG-FM 95.5**

**City Of License-**

**LANCASTER**

**2nd Quarter**

**April 1, 2017 through June 30<sup>th</sup>, 2017**

## **RADIO-ONE QUARTERLY ISSUES REPORT**

**2<sup>nd</sup> Quarter 2017**

### **EYE ON THE COMMUNITY**

**EYE ON THE COMMUNITY** is a half hour radio pre-recorded program that

**Airs weekly on Sunday mornings at 6:30 a.m... Its broadcast is for the purpose of bringing pertinent issues to the Community that we serve and there by raising awareness.**

#### **April 2nd, 2017 Hunger: Helping Families Fundraiser 30M**

This segment focused on local McDonalds franchise owners and their collaboration with Mid-Ohio Food bank in their campaign to raise funds for hungry families in central Ohio. Each Happy Meal purchased through April will have proceeds given to Mid-Ohio food bank to support families in need. To ensure that hungry people have consistent access to nutritious food, the Foodbank sources, procures, processes and delivers food and grocery products from private donors, the food industry, local farmers and the state/federal government to emergency and non-emergency feeding programs.

#### **April 9<sup>th</sup>, 2017 Future Planning for Children's College 30m**

For parents, the idea of saving for college isn't new. Neither is the 529. Created to encourage American families to save for higher education, 529 plans provide a tax-advantaged way to save. CollegeAdvantage is the 529 program offered by Ohio, but families **in any state can take advantage of it**. Established in 1989, the Ohio Tuition Trust Authority is a state agency within the Ohio Department of Higher Education. The Ohio Tuition Trust Authority sponsors and administers CollegeAdvantage, Ohio's 529 college savings program. College Advantage 529 is available to families in Ohio and throughout the country as a tax-advantaged way to save for the future college expenses of their loved ones. We offer two mutual-fund based plans: the College Advantage Direct 529 Savings Plan and the CollegeAdvantage Advisor 529 Saving Plan powered by BlackRock.

#### **April 16th, 2017 Community: Child Abuse Awareness Month 30m**

National Child Abuse Prevention Month is a time to acknowledge the importance of families and communities working together to prevent child abuse and neglect, and to promote the social and emotional well-being of children and families. Franklin County Children Services is proud to collaborate with community partners to make a difference in the lives of children. This show discussed FCCS month long campaign to bring awareness to Child Abuse but also speak to prevention and intervention.

#### **April 23rd, 2017 Topic ODH Safe Sleep 30min**

With all the information being thrown at new moms, it's tough to sort out fact from fiction. The American Academy of Pediatrics (AAP) recommendations are based on science and extensive research. Every week in Ohio, 3 babies die in unsafe sleep environments. These deaths don't have to happen. This

show discussed how our listeners can practice safe sleep habits that will help to make sure their newborns make it to the age of one.

#### **April 30th 2017 MidOhio Food Bank ReAir 30m**

This segment focused on local McDonalds franchise owners and their collaboration with Mid-Ohio Food bank in their campaign to raise funds for hungry families in central Ohio. Each Happy Meal purchased through April will have proceeds given to Mid-Ohio food bank to support families in need. To ensure that hungry people have consistent access to nutritious food, the Foodbank sources, procures, processes and delivers food and grocery products from private donors, the food industry, local farmers and the state/federal government to emergency and non-emergency feeding programs.

#### **May 7th, 2017 Topic- Sickle Cell 30m**

Incorporated in 1979, the Ohio Sickle Cell and Health Association was established from the need to provide a payment mechanism for adults with Sickle Cell Disease who were medically indigent; with the focus, and intent to solve Sickle Cell Disease, in the context of broader, societal issues, facing Ohio's children, minorities and poor. Annie Womack was featured on our show to let listeners know how they can obtain resources as well as get involved in the intervention and education efforts.

#### **May 14th, 2017 Topic- Westerville Police Department (Jobs) 30m**

The mission of the Westerville Division of Police is to provide service to the public. They are dedicated to responding to the needs of citizens, preventing crimes, and continually evolving to maintain the highest standards of service. This mission is accomplished through services provided by their dedicated staff in conjunction with strong community participation and support. This show discussed career opportunities that our listeners could take advantage of. Giving them an opportunity to truly change their community.

#### **May 21st, 2016 Topic- African American Cultural Festival**

Radio One Columbus collaborated with the City of Columbus to host the first annual African American Cultural Festival. This festival was a free festival held on the historic Near East Side of Columbus, OH. It celebrated the culture of African Americans in Central OH through music, food, education, dancing and giving back to the community.

#### **May 28<sup>th</sup>, 2017 Domestic Violence 30m**

Singer/Actor Mich'l'e is traveling the country sharing her story of triumph over Domestic Violence. The former wife of Dr. Dre was in Columbus speaking to battered women and educating listeners on the effects of domestic violence has on families and children.

**June 4th, 2017 Topic: Health: Why Sleep is Important 30m**

It costs nothing, everyone wants more of it, but finding time to get it seems impossible .Sleep. It's one of our most basic survival mechanisms that reboots the body's motherboard each night. Without it we can't survive. In fact, studies show that sleep deprivation is linked to many diseases, including cardiovascular disease, cancer, obesity, diabetes, depression and Alzheimer's disease. Dr. Ken Redcross spoke to us on how we can guard ourselves against unhealthy sleep practices and be sure that we are taking adequate care of ourselves.

**June 11th, 2017 Topic: Health: Eye Care Services 30m**

This show discussed the importance of optometry and featured an African American female optometrist who serves the inner city. Listeners learned about the different opportunities that are in the field from a career standpoint as well as obtained knowledge on how often one should visit the eye doctor.

**June 18th, 2017 Local Author Spotlight 30m**

Gloria Angelou is a local author who is making a major impact. Gloria has a book series that focusses on celebrating black fathers. Her children's series of books tells stories of the greatness of black fathers, and their interaction with their children. This segment was perfect for Father's day and was very impactful on the listeners.

**June 25th, 2017 Topic Education and Advocacy 30m**

Every Day Heros is a program that ACAP and the Columbus Gay Men's Course host that supports student actors and singers. The mentoring program pairs these young people with mentors who can help guide them through the rigors of life and society, that may find them being bullied due to their sexual orientation. This segment featured 4 high school students and their mentors.

# **STRAIGHT TALK LIVE**

## **SECOND QUARTERLY REPORT 2017**

**RESPONSIVE TO ISSUES OF COMMUNITY CONCERN: APRIL 01 01, 2017-JUNE 30, 2017**

In our on-going effort to serve the public interest, station WXMG FM 99.5 broadcast programming responsive to issues of concern to Columbus and its listening public. Following is a brief description of those issues and of the stations most significant programming treatment of them. Straight Talk Live is a two-hour live call-in talk show every Sunday morning from 7:00am-9:00am

<b><u>TOPIC</u></b>	<b><u>DATE</u></b>	<b><u>SUBJECT AREA</u></b>
<b>White Civil War</b>	<b>4-01-17</b>	<b>Politics</b>

Are we in the beginning stages of an all-out civil war between white people in America? The level of hostilities would suggest that that the existence of such a social condition is not that far-fetched. This show gave the listeners an opportunity to address this growing issue. Open Line

<b><u>TOPIC</u></b>	<b><u>DATE</u></b>	<b><u>SUBJECT AREA</u></b>
<b>Trump a Warmonger?</b>	<b>4-08-17</b>	<b>War</b>

Vladimir Putin and Donald Trump were last night urged to hold emergency talks as growing tensions in the Middle East -threatened to explode into war. This show gave the listeners an opportunity to address this growing issue. Guest Bob Rand and Tyrone Thomas

<b><u>TOPIC</u></b>	<b><u>DATE</u></b>	<b><u>SUBJECT AREA</u></b>
<b>Big Problem in Columbus</b>	<b>4-15-17</b>	<b>Police</b>

How long will white political, religious and business leaders in Columbus make excuses for those who disguise themselves as police and use their badges and guns to commit acts of racial injustice? This show gave the listeners an opportunity to address this growing issue. Guest Bob Rand and Tyrone Thomas

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Toxic Masculinity</b>	<b>4-22-17</b>	<b>Crime</b>

On April 18, 2017 a nationwide manhunt came to an end as Steve Stephens, suspected of the Facebook live murder of 74-year-old Robert Godwin on Easter Sunday, died of a self-inflicted gunshot wound. This show gave the listeners an opportunity to address this growing issue. Barbara Clark, Yolanda Robinson, Lawrence Auls and Attorney Byron Potts

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Love and Marriage on the Rocks</b>	<b>4-29-17</b>	<b>Family</b>

Did you know that the percentage of 18 to 34-year-old Americans that are married and living with a spouse has dropped **by more than half** since 1975? Back then, **57 percent** of everyone in that age group “lived with a spouse”, but today that number has dropped to just **27 percent**. This show gave the listeners an opportunity to address this growing issue. Guest Pastor Thomas Banks, Pastor Ben Brim, Open Line discussion

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Where is The New Deal?</b>	<b>5-07-17</b>	<b>Politics</b>

Where is the New Deal for Africans Americans promised by President Trump during the 2016 presidential campaign? Has Trump forgotten his pledge we have not forgotten This show gave the listeners an opportunity to address this growing issue. Guest Tyrone Thomas, Dr. Kay Robinson, Reverend Robert Rand and Barbara Clark

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Mother Day?</b>	<b>5-14-17</b>	<b>Family</b>

In 2017 young boys do not respect or protect their mothers. In some cases, the mother son relationships are real strange. The son stays at home and have become surrogate husbands or boyfriends. This show gave the listeners an opportunity to address this growing issue. Guest Dorian Wingard, Dr. Julie Stiller, Dr Kay Robinson, Pastor Thomas Banks and Pastor Ben Brim

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Men gone from church</b>	<b>5-21-17</b>	<b>Religion</b>

When I visit churches it's evident the focus of most pastors and their ministry is on young single Black women. Heterosexual Black males are nowhere to be found. Why? This show gave the listeners an opportunity to address this growing issue. Guest Dr. Kay Robinson, Pastor Thomas Banks, Pastor Ben Brim, Reverend Robert Rand

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>400 years</b>	<b>5-28-17</b>	<b>Race</b>

In the year 1619 Black people were brought ashore in Jamestown Virginia. In the year 2019 which is only two years away Black people will have been in America 400 years. After 400 years what do we have to show for it? This show gave the listeners an opportunity to address this growing issue. Guest Bob Rand and Tyrone Thomas

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Can Black People get Along?</b>	<b>6-04-17</b>	<b>Violence</b>

Is it true that when we work on the job, on projects or in groups we can't get along five minutes without backbiting, name calling, gossiping and fighting over little or nothing? This show gave the listeners an opportunity to address this growing issue. Guest Dr. Kay Robinson, Reverend Robert Rand and Tyrone Thomas

<u>TOPIC</u>	<u>DATE</u>	<u>SUBJECT AREA</u>
<b>Food Stamps over?</b>	<b>6-11-17</b>	<b>Government</b>

Has Food Stamps and Section Eight programs helped or hurt African Americans. Would you be in favor of eliminating Section 8 and Food Stamps programs, keeping it the exact way it is or making

major reforms? This show gave the listeners an opportunity to address this growing issue. Guest Earth Jallow, Barb Clarke, Kay Robinson and Miss Oklahoma

<b><u>TOPIC</u></b>	<b><u>DATE</u></b>	<b><u>SUBJECT AREA</u></b>
<b>Community Code of Conduct</b>	<b>6-18-17</b>	<b>Crime</b>

The first Code is respect. What is respect? How do you know it when you see it-how do you know when it is not there? Should respect automatically be given or must respect be earned regardless of age? Guest Richard Harris and Eunice Hall

<b><u>TOPICS</u></b>	<b><u>DATE</u></b>	<b><u>SUBJECT AREA</u></b>
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<b>Black Music Month-Hr. 1</b>	<b>6-25-17</b>	<b>Music</b>
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June is Black Music Month in the first hour we honor the greats from Columbus who blazed a musical trail in R&B, jazz, hip hop and much more This show gave the listeners an opportunity to address this growing issue. Guest Chris Powell, Melvin Stewart, Craig McMullen, Ivan And Robert O and LA Sky

<b>What Should We Be Eating-Hr. 2</b>	<b>6-25-17</b>	<b>Food and Diet</b>
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In the second hour why are so many African Americans vastly overweight what are eating what we feeding our children what is the relationship between food and health? This show gave the listeners an opportunity to address this growing issue. Guest Freedom, Stacy Wiggins, Stella Ombigo and Libby Rand



## PSA'S FOR 2<sup>ND</sup> QUARTER 2017

<b>PSA TITLE</b>	<b>TOPIC</b>	<b>Approx Times Ran During Quarter</b>
Koman Race	Cancer	April-May approx 50x :30 Spots
Summer Food Kickoff	City of Columbus Free Lunch	June Approx 20x:30 spots
One Community Weekend	Community Service/Advocacy	May-June approx 40x:30 second spots
African American Cultural Festival	Free Community Festival	May-June approx 25x :30
Summer Camp	Advocacy	June approx 20x :30 PSA's