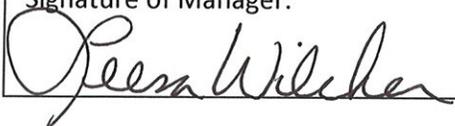




**WLS 10**  
**4<sup>TH</sup> QUARTER 2012**  
**ISSUES REPORT**

Placed in public file: 01/09/2013  
Signature of Manager:  


# WSLS

## COMMUNITY ISSUES & PROGRAMS REPORT

4<sup>th</sup> QUARTER 2012

The following issues have been identified to be of concern  
in the viewing areas in and around Roanoke/Lynchburg VA:

1. Community
2. Consumer
3. Crime
4. Education
5. Health
6. Minority
7. Politics

## WSLS-TV

### LOCALLY PRODUCED/BROADCASTED PROGRAMS

WSLS 10 OYS TODAY	5:00-7:00AM, M-F	NEWS FORMAT
WSLS 10 OYS AT 5:00PM	5:00-5:30PM, M-F	NEWS FORMAT
WSLS 10 OYS AT 5:30PM	5:30-6:00PM, M-F	NEWS FORMAT
WSLS 10 OYS AT 6:00PM	6:00-6:30PM, M-F	NEWS FORMAT
WSLS 10 OYS AT 7:00PM	7:00-7:30PM, M-F	NEWS FORMAT
WSLS 10 OYS AT 11:00PM	11:00-11:30PM, M-F	NEWS FORMAT
WSLS 10 OYS AT 6:00PM	6:00-6:30PM, SA-SU	NEWS FORMAT
WEEKEND EDITION		
WSLS 10 OYS AT 11:00PM	11:00-11:30PM, SA-SU	NEWS FORMAT
WEEKEND EDITION		

## **WSLS 10 Fourth Quarter 2012 Public Service and Community Involvement**

### **John Appicello:**

**12/11/12** – 7<sup>th</sup> Annual Stop In 1<sup>st</sup> and 10 Banquet

Roanoke County, Hidden Valley Country Club

### **Jay Warren:**

**10/13/12** – Moderator for NAACP 6<sup>th</sup> District Congressional Debate between Bob Goodlatte and Andy Schmookler

Roanoke City, James Madison Middle School

**10/18/12** – Moderator for WSLS/ VT Statewide US Senate Debate between George Allen and Tim Kaine

Blacksburg, Virginia Tech

**11/12/12** – Radio Interview on Roanoke Valley Conversations on 105themusicplace. Topic – 2012 elections

Roanoke City, Patrick Henry Building

**11/15/12** – Big Brothers Big Sisters Executive Committee Meeting

Chaired meeting

Roanoke City, BBBS Office

**11/16/12** – Big Brothers Big Sisters Board Meeting

Chaired meeting

Roanoke City, SunTrust Building

**11/29/12** – Guest speaker regarding 2012 elections in David Bower's Political Science class

Roanoke City, Virginia Western Community College

**11/30/12** – Emcee for Medical Grade Skin Care fundraiser for Big Brothers Big Sisters

Roanoke County, Hunting Hills Country Club

**12/7/12** – Lighting of Roanoke City Christmas Tree/ Emcee of Lighting Festivities

Roanoke City, Wells Fargo Plaza

**12/10/12** – Commencement Speaker, the Washington Center for Internships and Academic Seminars

Washington, DC

**Jenna Zibton:**

**10/2/12** – DePaul Community Resources Women of Achievement Nomination

Roanoke City, Sheraton Hotel

**10/10/12** – Color Me Rad 5k

Blacksburg, VA

**11/9/12** – Accompanied veterans to the D-Day Memorial and Blue Ridge Veteran's Celebration reception

Roanoke City, 202 Market

**11/10/12** – Emcee Blue Ridge Veteran's Celebration BBQ reception

**11/11/12** – Emcee Veteran's Day church service, reception, and cookout

# COMMUNITY

Name of Story: YOVASO Community Campaign	Date: 10/2/12	Newscast: 5:30pm	Reporter: EB
Duration: 1:28			
Brief Summary: The "Youth of Virginia Speak Out" or YOVASO is an organization that focuses on the community. Forest Middle School has participated in helping out the community. The students put up signs and painted drop off zones in front of the school to promote their driving safety campaign. The group has also been participating in "Bears That Care." Katie Murphy, a member of YOVASO, came up with the idea to collect stuffed animals to donate to the police. The police then give the stuffed animals to children who may be involved in an accident. It doesn't fix the accident, but may provide comfort for children in stressful situations. Deputy Randy Smith, the group's leader, has already given away a stuffed animal, which he says made the child smile.			
Name of Story: Virginia Tech St. Baldrick's Event	Date: 10/7/12	Newscast: 9pm	Reporter: TC
Duration: 1:30			
Levi Mayo's favorite sports team is Virginia Tech, in particular, the Hokies baseball team. The team first met Levi back in 2008 and has since grown fond of him. When Levi was 4, he was diagnosed with brain cancer. He has gone through so many treatments, but has beat cancer. In 2010, Levi's mom, Melina Brown, heard about St. Baldrick's, a national organization that raises money for cancer research by asking people to embrace the phrase "Bald is beautiful." Melina shaved her head at an event 2 years ago. This inspired the Hokie baseball team to do the same. For the past 2 years, the teams have gone "basebald" to show their support and are doing it again this year. In addition, the team has raised more than \$27,000 that will be donated to cancer research.			
Name of Story: Positively Pink Parade	Date: 10/8/12	Newscast: 530pm	Reporter: KM
Duration: 0:54			
Brief Summary: The 6 <sup>th</sup> Positively Pink Parade, held at Valley View Mall, welcomes breast cancer survivors and supporters to come out and have a festive time. This is a free event, however you are able to purchase a \$10 goodie bag. This parade raises money in support of woman and breast cancer awareness, with the funds providing mammograms for woman who may not otherwise have the opportunity to get a screening.			
Name of Story: Taubman Announcement	Date: 10/8/12	Newscast: 6pm	Reporter: MD
Duration: 1:31			
Brief Summary: Big News for The Taubman Museum of Art. The first new Board led by Heywood Fralin and Nicholas Taubman will be working with the museum with personal commitments to securing the museums fiscal future with significant financial contributions. Beginning with their first contribution of \$150,000 from Advance Auto Parts, which will allow Free General Admission to the museum effective immediately. The Board now says that the museum is financially secure. The museum has no long term standing debt but would have to bring in 1.4 million dollars going forward to continue operating.			
Name of Story: TWC World's Toughest Marathon	Date: 11/05/12	Newscast: 5:30pm	Reporter: KL
Duration: 1:31			
Brief Summary: Looking for a tough Marathon? Well you don't have to look far. After The Weather Channel making a list of toughest marathons, we've discovered one right in our own backyard; The Blue Ridge Marathon. Our local Texas Tavern owner Matt Burlington says that when he is not taking orders, he is training for marathons. After running in The Blue ridge Marathon in Roanoke, he can say he has conquered one of the toughest marathons. This Marathon was listed number eight on the top fifteen marathons in the world, by The Weather Channel. This 26.2 mile run has more than 7,200 feet of elevation change, making this marathon unique to Roanoke.			
Name of Story: Sandy Baby Blankets	Date: 11/19/12	Newscast: 5:30pm	Reporter: KM

# CONSUMER

Name of Story: FTC Tech Support Scam	Date: 10/3/12	Newscast: 7pm	Reporter: EB
Duration: 0:45			
Brief Summary: The FTC is warning of a new computer scam. The scammers are posing as technical support workers with a major company. Victims are receiving phone calls to their home and being asked to go to a standard computer utility and read off messages that are seen. The scammers then say that the message read is evidence of a virus. They then offer to remove the fake virus by accessing the computer and up to \$450.00. The FTC says an international investigation has turned up tens of thousands of victims.			
Name of Story: Avoid Holiday Debt Later	Date: 10/9/12	Newscast: 7pm	Reporter: DJ
Duration: 1:22			
Brief Summary: Kipling's Personal Finance has some tips with your budget between now and Black Friday. Kiplinger's suggests using free texting apps rather than paying for messages and potentially overage fees. They also say the average household has about \$300.00 worth of gift cards. An online gift card exchange will pay for part of the value.			
Name of Story: Toyota Recall	Date: 10/10/12	Newscast: 530pm	Reporter: WL
Duration: 1:01			
Brief Summary: Toyota has placed a recall on the following vehicles: Yaris, Rav4, Camry, and Camry Hybrid. Models 2005 to 2010, saying that there is a minor problem with the driver side window control that can cause it to melt or catch on fire due to unevenly applied grease. More than 200 complaints have been made since 2008, but fortunately no one has been hurt. This recall could cost Toyota more than 120 million dollars.			
Name of Story: Food Safety	Date: 10/11/12	Newscast: 530pm	Reporter: KM
Duration: 0:45			
Brief Summary: Due to 3,000 Americans dying from tainted food last year and another 48 million becoming sick, "Bloomberg Markets Magazine" has launched a new investigation. This investigation is revealing that in a number of these cases the FDA failed to stop illness and death during inspections. The producers responsible for these deadly outbreaks of food borne illnesses had been given "sterling" ratings by private inspectors. Several cases show where these private inspectors were saying that everything was great even though that clearly was not the case. Unfortunately, there are currently no federal standards for these private inspectors, also known as 3 <sup>rd</sup> party audits. Bloomberg Market even says that most of the time they don't involve any scientific tests.			
Name of Story: Holiday Shopping	Date: 10/22/12	Newscast: 530pm	Reporter: KM
Duration: 0:40			
Brief Summary: According to "Decide", a company that tracks retail prices, black Friday holiday shopping may be tradition for some but now could be a good time to cash in the bargains. For Example, a pair of Uggs may average \$135 during the holidays, but after may cost as low as \$85. With before and after holiday sales, Walmart and Toys R' Us plan to match prices of local stores. Many stores are already offering layaway, in-store pickup for online purchases, and free shipping deals.			
Name of Story: Holiday Shopping Apps	Date: 11/19/12	Newscast: 7pm	Reporter: DJ
Duration: 0:56			
Brief Summary: According to WSL Consumer Watch Technology will drive the holiday shopping season more than ever.			

# CRIME

Name of Story: Roanoke City Home Invasion Shooting Date: 10/3/12 Newscast: 11pm Reporter: JW
Duration: 0:51
Brief Summary: A suspected home invasion leaves one man dead. Two men forced their way into an apartment and while fighting with the resident, someone else from inside the apartment shot and killed one of the intruders, 31 year old Lamon Price. While police are still searching for the second suspect who fled the scene, they also say that home invasions are extremely rare in Roanoke and there had only been 14 reported for the year. Anyone with information is asked to contact the police.
Name of Story: Sandusky Sentencing Date: 10/8/12 Newscast: 11pm Reporter: JW
Duration: 0:41
Brief Summary: Sentencing day for Sandusky nears. Sandusky, convicted in June 2012 of sexual abuse to 10 boys over a period of 15 years will face some of his alleged victims. The victims are likely to speak out during the sentencing. Sandusky could face anywhere from 60 to 400 years in prison. Though Jerry Sandusky has kept silent during the trial, his Attorney, Joe Amendola says that Sandusky will speak out for the first time. Amendola feels that he should have requested an out of County jury and allowed Sandusky to testify. He also feels that Jerry was set up and has already planned to appeal his conviction.
Name of Story: VA Molotov Cocktail Date: 10/18/12 Newscast: 11pm Reporter: KM
Duration: 0:51
Brief Summary: The Ballston Common Mall of Arlington, VA had to be evacuated around noon after a Molotov Cocktail in a 40oz. bottle that contained a lit fuse had been thrown into the Food Court. Luckily, after shattering, it did not ignite and no one was injured. Police now have the suspect in custody, but during their search more devices of a similar nature were found, they had not been used or detonated. More search using K-9, officers, and the fire department are underway. The FBI is now taking over the investigation.
Name of Story: Covington Infant Murder Sentencing Date: 10/22/12 Newscast: 6pm Reporter: SL
Duration: 1:01
Brief Summary: Jerry Meadows, originally charged with Capital Murder in the death of his 25 day old son, has plead no contest, removing the option of the death penalty. He will still serve 40 years in prison, being in his late 50's or early 60's upon being released. Investigators believe the infant received some extensive injuries before his death and Police also believe that Meadows was the only person involved, being the infants primary caregiver. The community has taken the infant's death hard, even triggering a "debrief" for the Covington Volunteer Rescue Squad members, where they get together to support one another and share their feelings to administrators. Several members of the community say that the reaction to his sentence has been quiet, perhaps appropriate given such a tragedy.
Name of Story: Jessica Ridgeway Murder Case Date: 10/25/12 Newscast: 5pm Reporter: JW
Duration: 0:40
Brief Summary: 17 year old Austin Sigg, suspected in the murder of 10 year old Jessica Ridgeway, whose body was found dismembered five days after being kidnapped while walking to school, appeared in court for his hearing. During this hearing Sigg was ordered by the Judge to stay in custody on a "no hold bond." Press reporters say that Sigg's mother called investigators to report the incident, but ultimately Austin turned himself in. Sigg is expected to appear in court again in a week.
Name of Story: Prescription Drug Summit Date: 11/14/12 Newscast: 5:30pm Reporter: KH

# EDUCATION

<b>Name of Story:</b> Franklin County School Attendance Policy <b>Date:</b> 10/2/12 <b>Newscast:</b> 11pm <b>Reporter:</b> JW
<b>Duration:</b> 0:45
<b>Brief Summary:</b> Franklin County School leaders look into making one more tweak to the recently updated attendance policy. Social workers are concerned that the new policy, that allows parents to excuse students from school with a note will allow some parents to cover up problems at home. The Franklin County School Board plans to take a look at changing the policy soon.
<b>Name of Story:</b> VA Dept. of Education New Benchmarks <b>Date:</b> 10/10/12 <b>Newscast:</b> 7pm <b>Reporter:</b> LW
<b>Duration:</b> 0:40
<b>Brief Summary:</b> A third of VA schools do not meet the new education benchmarks. VA's Dept. of Education says that only 68% passed the new levels for Reading, Math, and Graduation. Yearly progress targets for The Federal No Child Left Behind Act have been replaced and that leaves about 485 schools must develop and put into effect plans to raise achievement levels. Some locally names schools are Lincoln Terrace Elementary, Westside Elementary, and William Fleming High School of Roanoke, VA.
<b>Name of Story:</b> Priority Schools Plan <b>Date:</b> 10/11/12 <b>Newscast:</b> 530pm <b>Reporter:</b> KM
<b>Duration:</b> 0:43
<b>Brief Summary:</b> The two Elementary schools have improved on SOL's and are only still on the priority list due to receiving Federal School Improvement funds, while William Fleming still struggles. All three schools must put together a plan to meet improvement demands and turn them in to the state.
<b>Name of Story:</b> West End Center SOL Help <b>Date:</b> 10/15/12 <b>Newscast:</b> 7pm <b>Reporter:</b> LW
<b>Duration:</b> 0:42
<b>Brief Summary:</b> Roanoke's West End Center is seeing success by taking a holistic approach to learning, focusing on emotional health and any behaviors that can be distracting while learning. Passing percentage has risen for West End in Language and Math.
<b>Name of Story:</b> Salem High School Technology <b>Date:</b> 10/25/12 <b>Newscast:</b> 6pm <b>Reporter:</b> JZ
<b>Duration:</b> 1:25
<b>Brief Summary:</b> At Salem High, classrooms are advancing due to 800 thousand dollars in grant money. Part of the funds have helped build a new gym, complete with elliptical, stationary bikes, and weight lifting equipment. Students say it gives them the opportunity to work out in a gym that most people have to pay for. Aside from the special equipment, technology is also driving the students to new performance levels. Newly provided heart monitors are being used to help make the grade in P.E. Class by allowing both the students and teachers to check their progress. These new additions will encourage students to work harder and teaches healthy habits for years to come.
<b>Name of Story:</b> Roanoke Co. Education Phone -A -Thon <b>Date:</b> 11/13/12 <b>Newscast:</b> 6PM <b>Reporter:</b> LW
<b>Duration:</b> 1:35
<b>Brief Summary:</b> If your phone has been buzzing with a student on the other end, then you should know that it is a Roanoke County School student, whom is spending some time to make calls for their Phone-a-Thon fundraiser. This fundraiser is one of two that they hold each year to help their student and teacher scholarship for projects that are not funded. The money collected for this fund pays for more than 80 student projects. Each year the students collect around \$8,000, which is not bad for a couple hours

# HEALTH

Name of Story: Honey And Allergies	Date: 10/3/12	Newscast: 6pm	Reporter: KM
Duration: 1:30			
Brief Summary: Jeff Jenner and wife of Turkey Hill Farm in Boones Mill, VA have been Beekeepers for the past 7 years. Being one of our local honey producers, the Jenner's say that their bees and others in the area theoretically could help with pollen allergies. Jeff advises that if purchasing local honey, to be sure that it has not been heated, nor filtered, only strained. Though there have only been two studies of this allergen helping honey, people swear by it and say that it is worth a try. Do not expect immediate results.			
Name of Story: Local Meningitis Victim	Date: 10/8/12	Newscast: 7pm	Reporter: LW
Duration: 1:05			
Brief Summary: Some local suspected Fungal Meningitis patients were admitted to hospitals over the weekend. Dr. Kerkering of Carillon says that there is a chance for confirmed case numbers to rise. Ferman Wertz, one of the local recovering patients of the disease explains his symptoms as a bad headache and hurting. A website has been created by The Center for Disease Control that has a map of all of the cases related to the steroid shot and fungal meningitis patients. A link has been placed on WSL.COM.			
Name of Story: Hand Sanitizer	Date: 10/9/12	Newscast: 5pm	Reporter: KM
Duration: 0:45			
Brief Summary: Experts say it is possible to be too clean! While Hand Sanitizer is used to keep us healthy, too much use of it can make us more susceptible to the next infection that comes along. Some germs are actually good for us and some recent studies show that exposure to these germs help our immune system tell the difference between harmful and harmless irritants. The key is to use hand sanitizer in places where harmful germs can be found, like hospitals.			
Name of Story: VCOM Medical Announcement	Date:	Newscast: 6pm	Reporter: KH
Duration: 1:39			
Brief Summary: The Medical Industry has made a major announcement. Previously two different organizations have overseen the accreditation process for MD's and Osteopathic physicians, often referred to as D.O's. Beginning in 2015 the "Accreditation Council" for graduate medical education will manage both programs. In a council meet, the CEO made a statement saying that "this would provide physicians in the US with a uniform path of preparation for practice. This means that healthcare costs could be reduced thanks to a major decision to streamline the path to medical residencies. Also medical education governing bodies agree to pursue a unified accreditation system and evaluate MD's and D.O's the same, cutting down bureaucracy and intern costs for hospitals.			
Name of Story: Bonsack Healthy Lunches	Date:	Newscast: 5pm	Reporter: KM
Duration: 1:30			
Brief Summary: Parents will start to notice changes in their child's lunch line as nearly 250 pages of documents outlining the rules that schools must follow in order to provide a more nutritious food choice for kids. Bonsack has won awards for being proactive when it comes to kids and nutrition. Kat Stackpole, Nutrition Manager at Bonsack Elementary says that she likes to make eating healthy fun for the kids. Over the years all fryers have now been removed from school kitchen, allowing everything to be baked. Also, servings and nutritious value have began to be monitored, while providing a wide variety of fruits and veggies and the option to chose differently every day.			

# MINORITY

Name of Story: Fleet Feet Marathon Ladies	Date: 11/01/12	Newscast: 11PM	Reporter: MD
Duration: 1:35			
Brief Summary: Four local women facing their own personal problems have turned to pounding the pavement to cope as well as finding the perfect support group while inspiring others. Meeting with one of Fleet Feet's running programs, that is how these four ladies met, and all agree that it has been life changing. This program has helped these ladies to become healthier, more confident, and eager to meet their next challenge; a full marathon. Being the only group to do all four programs that Fleet Feet offers, which include the 5K, 10K, half, and marathon, these girls say they are healthier because of each other.			
Name of Story: Lucy Addison delta Academy	Date: 11/05/12	Newscast: 5PM	Reporter: KM
Duration: 0:45			
Brief Summary: Lucy Addison Middle School is learning Public Service through a group of women who are giving back to the community. They have the 8 <sup>th</sup> graders working on over 200 Christmas cards nursing homes. It's one of the many service projects they take part in. Delta Academy is sponsored by the Roanoke Alumnae Chapter of Delta Sigma Theta Sorority for young middle school girls between the ages of eleven and fourteen. Delta Academy has been in the Roanoke Valley for more than ten years.			
Name of Story: Monacan Indian Thanksgiving Meal	Date: 11/21/12	Newscast: 5:30PM	Reporter: TC
Duration: 1:45			
Brief Summary: Natural Bridge's own Monacan Indian Village decides to share their Thanksgiving customs with our area. 300 years ago you had fires instead of ovens, rocks instead of stove tops, and stone knives instead of electric slicers. But that never stopped the Monacan's from cooking up a feast similar to what we have today on Thanksgiving. Over the next few days Dean Ferguson and his team at the Natural Bridge Monacan Village will show off their own colonial culinary skills, giving people a firsthand look at how the Monacan's would have made their harvest meal back in 1740. Although today's health regulations mean visitors can't eat the food, Ferguson hopes that the demos will feed their minds. Something that will have those giving thanks for modern convenience.			
Name of Story: Ohio Woman Idiot Sign	Date: 11/14/12	Newscast: 11PM	Reporter: LW
Duration: 0:20			
Brief Summary: Shena Hardin, a 32 year old woman from Ohio was ordered to stand at a curb and hold a sign that read "Only and Idiot would drive on the sidewalk to avoid a school bus". For the past two days that's the public punishment that Shena was ordered to do after a cell phone video captured Hardin driving on a curb and around a bus loading special needs children. Hardin is ten days into a 30 day driver license suspension.			
Name of Story: Hokie Cascades	Date: 12/4/12	Newscast: 11PM	Reporter: MD
Duration: 1:28			
Brief Summary: Many would call Justin Graves the Spirit of Tech. In fact he was named the "Ultimate Hokie" because of everything he does on campus. Graves is a paraplegic so when it came to crossing things off the student unions bucket list, number 10 is a challenge for Graves; Hike the Cascades. So twelve of Justin's friends are videoed carrying him up the to the cascades. His friends didn't want him to miss out on the Tech Tradition. All say the hike was fun and when they reached the top Graves was shocked, being able to sit and embrace the beauty of nature and friendship as well. This also showing how when Hokies come together they can achieve anything, even when it seems impossible.			
Name of Story: George Bush Immigration	Date: 12/04/12	Newscast: 11PM	Reporter: JW

# POLITICS

Name of Story: Presidential Debate Fact Check	Date: 10/4/12	Newscast: 11pm	Reporter: JW
Duration: 1:17			
<p>Squaring off in their first debate, President Barack Obama and Mitt Romney talk Domestic Policy. Starting with the talk over Romney's Tax plan, Obama says that the proposal would cut taxes by 5 trillion dollars when that's not quite right. Fact shows that Romney's plan would cost 4.8 trillion dollars over 10 years. Romney then says that Obama has failed his promise to cut the deficit in half, but the numbers disagree. Obama inherited a 1.2 trillion dollar deficit when taking office in 2008. It has since then increased to 1.4 trillion dollars. So it has not doubled. Romney also suggests 23 million are unemployed since Obama has taken office, but there have only been 12.3 million unemployed.</p>			
Name of Story: Senate Debate	Date: 10/8/12	Newscast: 11pm	Reporter: AM
Duration: 1:51			
<p><b>Brief Summary:</b> George Allen and Tim Kaine speak about a wide variety of issues, but in this debate they seem to be centering their debate on different entitlement programs. Allen supports a gradual raise in the retirement age for those under 50 and having income adjustments for wealthier Americans, while Kaine proposes a final budget to include tax increases for some lower income Virginians. Kaine's proposal also includes tax increases for some lower income Virginians.</p>			
Name of Story: Romney VMI Speech	Date: 10/08/12	Newscast: 5PM	Reporter: SL
Duration: 1:05			
<p><b>Brief Summary:</b> Republican Candidate Mitt Romney made a trip to VA, spending the early afternoon in Lexington speaking at VMI. Romney has focused on the economy for much of the campaign so far, but has decided to switch gears and talk about US Foreign Policy.</p>			
Name of Story: Democratic Response	Date: 10/08/12	Newscast: 5PM	Reporter: SL
Duration: 0:42			
<p><b>Brief Summary:</b> The Obama campaign had a pair of career military men in Lexington for rebuttal. Retired Lieutenant Colonel Ben Webb of Virginia Veterans for Obama and Captain Terron Sims II, both West Point graduates said that Governor Mitt Romney missed the mark on many aspects of his speech, such as possibly arming the rebels in Syria. Webb also said that the Presidents policy on Afghanistan was practical and sound.</p>			
Name of Story: Campaigns in Roanoke	Date: 10/22/12	Newscast: 5PM	Reporter: TC
Duration: 1:45			
<p><b>Brief Summary:</b> Both President Obama and Mitt Romney were busy in Southwest VA, sending some heavy hitters to reach out to voters. Republicans welcoming former Senator Rick Santorum to their Roanoke headquarters where he praised Romney's performance in the first two debates and attacked the Presidents record on foreign policy, which would be the topic of that night's big event. On the other side of town, a team of Obama's Senior Advisors and National Security experts led by former White House Press Secretary Robert Gibbs made a brief stop in route to the debate, echoing how badly they want to win the commonwealth. Gibbs and the rest of the team touted the President's foreign policy record and say Virginia voters will see a clear choice in leadership in the debate.</p>			