

Order Confirmation

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 Printed: 11/08/2023, 01:15:51 AM CST

Tony Giannattasio for Mayor
1 AMERICAN WAY
Milford, Connecticut 06460-2800



Advertiser: Tony Giannattasio for Mayor
Advertiser No: 3103470
Name: Tony (G) Giannattasio for Mayor
Start Date: 11/06/2023
End Date: 11/07/2023
Month Type: Calendar
Entered: 11/06/2023, 05:59:33 PM by Ross Cooper
Note: WELI WKCI Tony Giannattasio for Mayor

Last Update: 11/06/2023, 05:59:39 PM by UP Generation
AE: COOPER, ROSS
Co-op: No
Order No: 9000722803
CPE: TonyG Mayo
Revision #: 0

Order Details

| # | Market Station | Bind To | Start Date | End Date | No Of W. | On Air W. | Sch Days | Skip W. | M | T | W | Th | F | Sa | Su | Spots/Week | Spot Len. | Revenue Type | Rate | Ord. Spots | Ord. Cost | Make Good |
|---|-------------------|------------------------|------------|------------|----------|-----------|----------|---------|---|---|---|----|---|----|----|------------|-----------|------------------------|----------|------------|------------|-----------|
| 1 | NEW HAVEN WELI-AM | 06:00-10:00 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | - | 4 | - | - | - | - | - | 4 | 30 | Local Direct-Political | \$57.00 | 4 | \$228.00 | |
| 2 | NEW HAVEN WELI-AM | 10:00-15:00 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | - | 5 | - | - | - | - | - | 5 | 30 | Local Direct-Political | \$29.00 | 5 | \$145.00 | |
| 3 | NEW HAVEN WELI-AM | 15:00-19:00 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | 4 | 4 | - | - | - | - | - | 8 | 30 | Local Direct-Political | \$27.00 | 8 | \$216.00 | |
| 4 | NEW HAVEN WELI-AM | 19:00-23:59 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | 5 | - | - | - | - | - | - | 5 | 30 | Local Direct-Political | \$11.00 | 5 | \$55.00 | |
| 5 | NEW HAVEN WKCI-FM | 06:00-10:00 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | - | 3 | - | - | - | - | - | 3 | 30 | Local Direct-Political | \$195.00 | 3 | \$585.00 | |
| 6 | NEW HAVEN WKCI-FM | 10:00-15:00 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | - | 4 | - | - | - | - | - | 4 | 30 | Local Direct-Political | \$106.00 | 4 | \$424.00 | |
| 7 | NEW HAVEN WKCI-FM | 15:00-19:00 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | 4 | 4 | - | - | - | - | - | 8 | 30 | Local Direct-Political | \$164.00 | 8 | \$1,312.00 | |
| 8 | NEW HAVEN WKCI-FM | 19:00-23:59 Commercial | 11/06/2023 | 11/07/2023 | 1 | 1 | 0 | 0 | 5 | - | - | - | - | - | - | 5 | 30 | Local Direct-Political | \$32.00 | 5 | \$160.00 | |

| | | | |
|---------------------------------------|----|-----------------------|------------|
| Number of Spots: | 42 | Ordered Net: | \$3,125.00 |
| Number of Miscellaneous Lines: | 0 | Total Net Due: | \$3,125.00 |
| Number of Digital Impressions: | 0 | | |

| 2023 | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------------|--------|
| Total Spots: | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 42 | 0 |
| Gross: | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$3,125.00 | \$0.00 |
| Net: | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$3,125.00 | \$0.00 |

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