

ORDER



Orders
Order / Rev: 3547156
Alt Order #:
Product Desc: June Primary
Estimate:
Flight Dates: 05/14/24 - 06/10/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: NORMAL

WMBF
Primary AE: Brad Wood
Sales Office: GN-PA
Sales Region: National

Agency Name: Forward Communications, LLC
Buying Contact:
Billing Contact:
 1053 Center St
 West Cola, SC 29169

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Luke Rankin For Senate
Demographic: A25-54
Product Codes: Candidate - State - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID: 632290
Agency External ID: 163140
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	46	\$5,450.00	\$4,632.50
05/27/24	06/10/24	63	\$7,525.00	\$6,396.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	46	\$5,450.00	\$4,632.50	0.00
June 2024	63	\$7,525.00	\$6,396.25	0.00
Totals	109	\$12,975.00	\$11,028.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brad Wood	GN-PA	National	Start Of Order - End Of Order	100%

** New **

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBF	05/14/24	06/10/24	M-F 6a News	CM	5:58 AM-7:00 AM	MTWTF--	:30	3	\$125.00	P-03	0.00	NM	16	\$2,000.00
				M-F 6a News		(5:58 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$125.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		3				\$125.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--		4				\$125.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--		4				\$125.00		0.00			
		Week: 06/10/24	06/16/24	M-----		2				\$125.00		0.00			
N 2	WMBF	05/14/24	06/10/24	NBC Today Show	CM	6:58 AM-9:00 AM	MTWTF--	:30	3	\$150.00	P-03	0.00	NM	16	\$2,400.00
				NBC Today Show		(6:58 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		3				\$150.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		3				\$150.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--		4				\$150.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--		4				\$150.00		0.00			
		Week: 06/10/24	06/16/24	M-----		2				\$150.00		0.00			
N 3	WMBF	05/14/24	06/10/24	M-F 4-430p News	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$75.00	P-03	0.00	NM	9	\$675.00
				M-F 4-430p News		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--		2				\$75.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--		2				\$75.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--		2				\$75.00		0.00			

Order / Rev: 3547156
 Alt Order #:
 Flight Dates: 05/14/24 - 06/10/24

Advertiser: Luke Rankin For Senate
 Product Desc: June Primary
 Estimate:

WMBF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WMBF	05/14/24	06/10/24	M-F 430-5p News	CM	4:30 PM-5:00 PM	MTWTF--	:30	1	\$75.00	P-03	0.00	NM	5	\$375.00
				M-F 430-5p News		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	MTWTF--					2	\$75.00		0.00			
		Week: 06/10/24	06/16/24	M-----					1	\$75.00		0.00			
N 5	WMBF	05/14/24	06/10/24	M-F 5p News	CM	4:58 PM-5:30 PM	MTWTF--	:30	2	\$100.00	P-03	0.00	NM	9	\$900.00
				M-F 5p News		(4:58 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--					1	\$75.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					1	\$75.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					1	\$75.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--					1	\$75.00		0.00			
		Week: 06/10/24	06/16/24	M-----					1	\$75.00		0.00			
N 6	WMBF	05/14/24	06/10/24	M-F 530p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$100.00	P-03	0.00	NM	5	\$500.00
				M-F 530p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--					2	\$100.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$100.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$100.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--					2	\$100.00		0.00			
		Week: 06/10/24	06/16/24	M-----					1	\$100.00		0.00			
N 7	WMBF	05/14/24	06/10/24	M-F 6p News	CM	5:58 PM-6:30 PM	MTWTF--	:30	5	\$125.00	P-03	0.00	NM	20	\$2,500.00
				M-F 6-630p News		(5:58 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--					4	\$125.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					5	\$125.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					5	\$125.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--					5	\$125.00		0.00			
		Week: 06/10/24	06/16/24	M-----					1	\$125.00		0.00			
N 8	WMBF	05/14/24	06/10/24	M-F 7p News	CM	7:00 PM-7:30 PM	MTWTF--	:30	4	\$125.00	P-03	0.00	NM	16	\$2,000.00
				M-F 7p News		(7:00 PM-7:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--					3	\$125.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					4	\$125.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					4	\$125.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--					4	\$125.00		0.00			
		Week: 06/10/24	06/16/24	M-----					1	\$125.00		0.00			
N 9	WMBF	05/14/24	06/10/24	M-F Late News	CM	10:58 PM-11:35 PM	MTWTF--	:30	3	\$125.00	P-03	0.00	NM	13	\$1,625.00
				M-F Late News		(10:58 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-TWTF--					3	\$125.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					3	\$125.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					3	\$125.00		0.00			
		Week: 06/03/24	06/09/24	MTWTF--					3	\$125.00		0.00			
		Week: 06/10/24	06/16/24	M-----					1	\$125.00		0.00			

Totals 109 \$12,975.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Knoop, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Luke Rankin

Authorized committee:

Luke Rankin for Senate

Agency requesting time (and contact information):

N/A **Forward Communications**

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate District 33

Date of election:

June 11

General

Primary

Treasurer of candidate's authorized committee:

Lindsey Rankin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

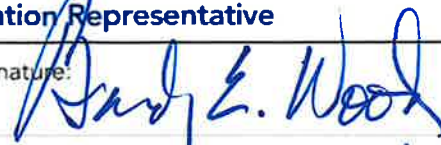
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Mark Knoop

Name: BRADLEY E. WOOD

Date of Request to Purchase Ad Time: 5/10/2024

Date of Station Agreement to Sell Time: 5.13.24

:30 "SAFE FAMILIES" 100%