

Oct 13, 20
 CONT# 34437668 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WZPR-FM (Elizabeth City-Nags Head)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY MAIN STREET MEDIA GROUP
 ADDR PO BOX 25093
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 5761

SALESPERSON FAX#

PH #

BYR STEPHANIE MARONEY
 ADV AMERICAN CROSSROADS
 PDT North Carolina
 FLT Oct 13, 20 - Oct 19, 20

* REP ORDER COMMENT *

** 10/12/2020 4:23:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|----|-----|------------------------|----------|-----|-------------------------|----------|-----|----------|----------|
| | | <u>FLIGHT 1</u> | | | | | | | |
| | 1.1 | .T..... | 6A - 10A | 60 | 10/13/2020 - 10/13/2020 | 1D | 3 | \$40.00 | 3 |
| | 1.2 | .T..... | 10A - 3P | 60 | 10/13/2020 - 10/13/2020 | 1D | 2 | \$40.00 | 2 |
| | 1.3 | .T..... | 3P - 7P | 60 | 10/13/2020 - 10/13/2020 | 1D | 2 | \$40.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 7 | \$280.00 | |
| | | <u>FLIGHT 2</u> | | | | | | | |
| | 2.1 | ..W.... | 6A - 10A | 60 | 10/14/2020 - 10/14/2020 | 1D | 3 | \$40.00 | 3 |
| | 2.2 | ..W.... | 10A - 3P | 60 | 10/14/2020 - 10/14/2020 | 1D | 2 | \$40.00 | 2 |
| | 2.3 | ..W.... | 3P - 7P | 60 | 10/14/2020 - 10/14/2020 | 1D | 2 | \$40.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 7 | \$280.00 | |
| | | <u>FLIGHT 3</u> | | | | | | | |
| | 3.1 | ...T... | 6A - 10A | 60 | 10/15/2020 - 10/15/2020 | 1D | 3 | \$40.00 | 3 |
| | 3.2 | ...T... | 10A - 3P | 60 | 10/15/2020 - 10/15/2020 | 1D | 2 | \$40.00 | 2 |
| | 3.3 | ...T... | 3P - 7P | 60 | 10/15/2020 - 10/15/2020 | 1D | 2 | \$40.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 7 | \$280.00 | |
| | | <u>FLIGHT 4</u> | | | | | | | |
| | 4.1 |F.. | 6A - 10A | 60 | 10/16/2020 - 10/16/2020 | 1D | 3 | \$40.00 | 3 |
| | 4.2 |F.. | 10A - 3P | 60 | 10/16/2020 - 10/16/2020 | 1D | 2 | \$40.00 | 2 |
| | 4.3 |F.. | 3P - 7P | 60 | 10/16/2020 - 10/16/2020 | 1D | 2 | \$40.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 7 | \$280.00 | |

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 REP **CHRISTAL RADIO**

DDS CONT# **0**
 C/P/E: **/ / 5761**

| FLIGHT 5 | | | | | | | | | |
|----------------------------|--------|----------|----|-------------------------|----|---|----------|---|--|
| 5.1 | M..... | 6A - 10A | 60 | 10/19/2020 - 10/19/2020 | 1D | 3 | \$40.00 | 3 | |
| 5.2 | M..... | 10A - 3P | 60 | 10/19/2020 - 10/19/2020 | 1D | 2 | \$40.00 | 2 | |
| 5.3 | M..... | 3P - 7P | 60 | 10/19/2020 - 10/19/2020 | 1D | 2 | \$40.00 | 2 | |
| ** FLIGHT TOTALS ** | | | | | | 7 | \$280.00 | | |

| | Oct 20 | | | | | |
|-------|---------------|--|--|--|--|--|
| SPOTS | 35 | | | | | |
| CASH | 1400.00 | | | | | |
| TRADE | 0.00 | | | | | |
| NSL | 0.00 | | | | | |
| TOTAL | 1400.00 | | | | | |

| | | | | | | |
|-------|--|--|--|--|--|--------------|
| SPOTS | | | | | | TOTAL |
| | | | | | | 35 |
| CASH | | | | | | 1,400.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 1,400.00 |

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

18714



MAIN STREET MEDIA GROUP
MEDIA ACCOUNT
P O BOX 26883
ALEXANDRIA, VA 22311

88-4445

10/12/2020

PAY TO THE ORDER OF WZRR-FM

\$ 1,190.00

One Thousand One Hundred Ninety and 00/100 DOLLARS

[Handwritten Signature]

AUTHORIZED SIGNATURE



5-24-18

MEMO

AC NC EST 5761



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Crossroads, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Crossroads

Address: 45 North Hill Drive, Suite 100, Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202.559.6428

Email: Info@americancrossroads.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Board: Mike Duncan, Jo Ann Davidson, Anne Hathaway & Phil Cox; Caleb Crosby, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Cal Cunningham

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--|---|
| Signature:  | Signature: <i>Michelle Quimby</i> |
| Name: Media Buyer, Main Street Media Group | Name: <i>Michelle Quimby</i> |
| Date of Request to Purchase Ad Time: 10/9/2020 | Date of Station Agreement to Sell Time: <i>10/12/20</i> |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *10/12/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|--------------------------------|---|---|
| Contract #: <i>34437668</i> | Station Call Letters: <i>WZPR - Fm</i> | Date Received/Requested: <i>10/12/20</i> |
| Est. #: <i>5761</i> | Station Location: <i>103 W. Woodhill Dr. Narsitkad</i> | Run Start and End Dates: <i>10/13 - 10/19/20</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

PRODUCTION ORDER FORM



WCXL

WVOD

WCMS

WZPR

WJBR

KMCS

LENGTH: 10 Sec

30 Sec

15 Sec

60 Sec

DATE: 10/12/2020

AE: Katz/Christal

CUSTOMER #:

ADVERTISER NAME: American Crossroads

EST.# & CO-OP DESCRIPTION: 5761

SCRIPT NEEDED FOR BILLING? Y N

P

CONTRACT:

| | | |
|---|------|------|
| # | WCMS | 9407 |
| # | WCXL | 9409 |
| # | WZPR | 9410 |
| # | | |

CART MEDIA ENTERED: 7325

WZPR CART #007325

(CHECK ONE)

APPROVAL (DATE NEEDED)

SCRIPT:

PRODUCE ATTACHED

CASSETTE/CD TO:

AUDIO DELIVERY:

MP3/E-MAIL

REACTIVATION/EXTENSION:

NO

ELECTRONIC:
(WRN, DGS, etc.)

LAST DATES AIRED:

PLEASE ATTACH COPY, TRAFFIC INSTRUCTIONS, DOS, SPOT TAXI TRACKING SHEET

PLEASE SEE ABOVE FOR WVOD AND WZPR CART NUMBER

| CART # | RUN DATES | ROTATION | NAME/# |
|--------|----------------|----------|-----------|
| 7325 | 10/14-10/19/20 | 100% | Ask Again |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

NOTES: PLEASE RUN THE ATTACHED SPOT, "ASK AGAIN" 100%
 WZPR IS CART #007325, WCXL 7325