

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-102357-5

DATE PRINTED

10/07/16

AND

PAGE 1

|   |                            |                     |            |                                       |               |  |
|---|----------------------------|---------------------|------------|---------------------------------------|---------------|--|
| 327743  | AGENCY (OR SERVICE)        | ACTING AS AGENT FOR | 386074     | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME  | DEL CIELO MEDIA            |                     |            | 45 COMMITTEE                          |               |  |
| AND   | 1427 Leslie Ave Ste 100    |                     |            | PO BOX 710993                         |               |  |
| ADDRESS   | Alexandria                 | VA                  | 22301-1618 | Herndon                               | VA 20171-0993 |  |
|   | USA                        |                     |            | USA                                   |               |  |
| CONTACT   | Rande LEVINE               |                     |            | PRODUCT                               |               | ISSUE; FUTURE 45 :60   |
| LOCAL SALESPERSON   | AGENCY EST. NO.<br>C04C10  |                     |            | PRODUCT CODE                          | 1311          |  |
| NATIONAL SALESPERSON  | Maggie McWilliams - CTS-PH |                     |            |                                       |               |  |
| BROADCAST SCHEDULE STARTING 10/04/16 AND ENDING 10/10/16 NO. WEEKS: |                            |                     |            |                                       |               | 1  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS                   | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------------------------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|      |                        |            | FROM   | TO     |        |                   |                          |              |           |                |
| 1    | W-Th, Su               | 3          | 03:00A | 04:00A | 60S    | 10/05/16-10/09/16 |                          | 3            | 100.00    | 300.00         |
| 3    | T-Th, Su               | 3          | 04:00A | 04:30A | 60S    | 10/04/16-10/09/16 |                          | 3            | 200.00    | 600.00         |
| 5    | T-Th, Su               | 3          | 04:30A | 05:00A | 60S    | 10/04/16-10/09/16 | EYEWITNESS NEWS AT 430AM | 3            | 200.00    | 600.00         |
| 7    | Sa                     | 1          | 05:00A | 06:00A | 60S    | 10/08/16-10/08/16 | WKND NEWS SAT 5-6A       | 1            | 500.00    | 500.00         |
| 8    | Sa                     | 2          | 06:00A | 06:57A | 60S    | 10/08/16-10/08/16 | WEEKEND NEWS SAT 6-7AM   | 2            | 700.00    | 1400.00        |
| 9    | Su                     | 1          | 05:00A | 06:00A | 60S    | 10/09/16-10/09/16 | ENTERTAINMENT TONIGHT ON | 1            | 400.00    | 400.00         |
| 10   | Su                     | 1          | 05:58A | 07:00A | 60S    | 10/09/16-10/09/16 | WKND NEWS SUN 6-7A       | 1            | 800.00    | 800.00         |
| 11   | Su                     | 1          | 07:00A | 08:00A | 60S    | 10/09/16-10/09/16 |                          | 1            | 1100.00   | 1100.00        |
| 12   | Su                     | 1          | 08:00A | 09:00A | 60S    | 10/09/16-10/09/16 |                          | 1            | 1500.00   | 1500.00        |
| 13   | T-F                    | 1          | 09:00A | 10:00A | 60S    | 10/04/16-10/07/16 | DDOCTORS9AM              | 1            | 1100.00   | 1100.00        |
| 14   | T-F                    | 1          | 02:00P | 02:56P | 60S    | 10/04/16-10/07/16 | THE TALK                 | 1            | 2000.00   | 2000.00        |
| 15   | Sa                     | 2          | 06:00P | 06:57P | 60S    | 10/08/16-10/08/16 | NEWS 3 AT 6              | 2            | 1100.00   | 2200.00        |
| 16   | Su<br><i>Cancelled</i> |            | 06:30P | 06:57P | 60S    | 10/09/16-10/09/16 | NEWS 3 AT 6              | 0            | 1400.00   | .00            |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| NAME  | DEL CIELO MEDIA            |    |                     | 45 COMMITTEE  |                                       |                      |   |
| AND   | 1427 Leslie Ave Ste 100    |    |                     | PO BOX 710993 |                                       |                      |   |
| ADDRESS   | Alexandria                 | VA | 22301-1618          | Herndon       | VA 20171-0993                         |                      |   |
|   | USA                        |    |                     | USA           |                                       |                      |   |
| CONTACT   | Rande LEVINE               |    |                     | PRODUCT       |                                       | ISSUE; FUTURE 45 :60 |   |
| LOCAL SALESPERSON   | AGENCY EST. NO.<br>C04C10  |    |                     | PRODUCT CODE  | 1311                                  |                      |   |
| NATIONAL SALESPERSON  | Maggie McWilliams - CTS-PH |    |                     |               |                                       |                      |   |
| BROADCAST SCHEDULE STARTING 10/04/16 AND ENDING 10/10/16 NO. WEEKS: 1 |                            |    |                     |               |                                       |                      |   |
|   |                            |    |                     |               |                                       |                      |   |

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2) CBS reserves the right to refuse payments in select formats based on business circumstances.

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| ITEM | DAYS            | SPOTS PWK. | TIME                       |                            | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|-----------------|------------|----------------------------|----------------------------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |                 |            | FROM                       | TO                         |        |                   |                            |              |           |                |
| 18   | T-F             | 2          | 11:35P                     | 12:37A                     | 60S    | 10/04/16-10/07/16 | THE LATE SHOW WITH STEPHEN | 2            | 2400.00   | 4800.00        |
| 19   | T-F             | 2          | 12:37A                     | 01:37A                     | 60S    | 10/04/16-10/07/16 | THE LATE LATE SHOW W/JAMES | 2            | 600.00    | 1200.00        |
| 21   | T-F             | 2          | 01:37A                     | 02:07A                     | 60S    | 10/04/16-10/07/16 | COMICS UNLEASHED           | 2            | 400.00    | 800.00         |
| 23   | T-Th<br>F<br>Sa | 2          | 02:07A<br>02:07A<br>02:05A | 02:37A<br>02:36A<br>02:35A | 60S    | 10/04/16-10/08/16 | LATE NEWS REPEAT           | 2            | 300.00    | 600.00         |
| 24   | Sa              | 1          | 11:35P                     | 12:35A                     | 60S    | 10/08/16-10/08/16 | BLUE BLOODS                | 1            | 1500.00   | 1500.00        |
| 25   | Sa              | 1          | 12:35A                     | 01:35A                     | 60S    | 10/08/16-10/08/16 | BLUE BLOODS                | 1            | 1200.00   | 1200.00        |
| 26   | Sa              | 1          | 01:35A                     | 02:05A                     | 60S    | 10/08/16-10/08/16 |                            | 1            | 400.00    | 400.00         |
| 27   | Su              | 1          | 11:35P                     | 12:05A                     | 60S    | 10/09/16-10/09/16 | SPORTS ZONE                | 1            | 1100.00   | 1100.00        |
| 28   | Su              | 1          | 12:05A                     | 12:35A                     | 60S    | 10/09/16-10/09/16 |                            | 1            | 400.00    | 400.00         |
| 29   | Su              | 1          | 12:35A                     | 01:05A                     | 60S    | 10/09/16-10/09/16 |                            | 1            | 350.00    | 350.00         |
| 30   | Su              | 1          | 01:05A                     | 01:35A                     | 60S    | 10/09/16-10/09/16 |                            | 1            | 300.00    | 300.00         |
| 31   | T-F             | 2          | 05:00A                     | 06:00A                     | 60S    | 10/04/16-10/07/16 | 5-6A EARLY MORN NEWS       | 2            | 1100.00   | 2200.00        |
| 32   | 10000..         | 1          | 05:58A                     | 07:00A                     | 60S    | 10/10/16-10/10/16 | THIS MORNING (5:58-7AM)    | 1            | 1400.00   | 1400.00        |
| 33   | .....1          | 1          | 08:00A                     | 09:00A                     | 60S    | 10/09/16-10/09/16 |                            | 1            | 1500.00   | 1500.00        |

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|-----------------|---------|------------|--------|--------|--------|-------------------|----------|--------------|-----------|----------------|
|                 |         |            | FROM   | TO     |        |                   |          |              |           |                |
| 34              | .....1. | 1          | 12:05A | 12:35A | 60S    | 10/08/16-10/08/16 |          | 1            | 400.00    | 400.00         |
| 35              | .....1. | 1          | 01:05A | 01:35A | 60S    | 10/08/16-10/08/16 |          | 1            | 350.00    | 350.00         |
| Total Contract: |         |            |        |        |        |                   |          | 41           |           | 31000.00       |
| Billing Summary |         |            |        |        |        |                   |          |              |           |                |
| Qtr 4-16        |         |            |        |        |        | Oct               | Nov      | Dec          | Total     |                |
|                 |         |            |        |        |        | 31000.00          | .00      | .00          | 31000.00  |                |
| GRAND TOTAL     |         |            |        |        |        |                   |          |              | 31000.00  |                |

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