

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4181071

Traffic Order # 12293633		Created On 5/8/2024 3:11:06 PM	Order Status Contract Confirmed
Order # 4181071		Created By Steinman, Jake	Gross \$ 17592.00
Order Descrp 63181008_POL_Issue_KEYSTONE RENEWAL - PA		Updated On 5/8/2024 4:29:50 PM	Net \$ 12666.24
Client AMP - KEYSTONE RENEWAL - PA		Updated By eClerx BOT	Units 125
Start Date 5/20/2024		Industry Political-Association	Credit Hold NO
End Date 6/2/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Kailis, Susan		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - DEL CIELO MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Wilkes-Barre Interconnect		Contact	
Total Networks 7		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
5/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63181008	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product ORDR	
		Estimate 522528	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		5/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,	
		Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		9166	

SUMMARY FOR SYSCODE 9166

Traffic Order #	12293633	Created On	5/8/2024 3:11:06 PM	Order Status	Contract Confirmed
Order #	4181071	Created By	Steinman, Jake	Syscode Gross \$	17592.00
Order Descrp	63181008_POL_Issue_KEYSTONE RENEWAL - PA	Updated On	5/8/2024 4:23:06 PM	Syscode Net \$	12666.24
Client	AMP - KEYSTONE RENEWAL - PA	Updated By	eClerx BOT	Syscode Units	125
Start Date	5/20/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	6/2/2024	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	140.74
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC DT	05/27/2024	05/28/2024	M-Tu 9a-4p	X	X						2	\$60.00	\$120.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$120.00	\$240.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	05/27/2024	05/28/2024	M-Tu 5a-9a	X	X						2	\$126.00	\$252.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	05/27/2024	05/28/2024	M-Tu 9a-4p	X	X						2	\$96.00	\$192.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$160.00	\$320.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN DT	05/27/2024	05/28/2024	M-Tu 9a-4p	X	X						2	\$100.00	\$200.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$200.00	\$400.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	Food Network	9166	FOOD DT	05/27/2024	05/28/2024	M-Tu 9a-4p	X	X						2	\$50.00	\$100.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	Food Network	9166	FOOD PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$96.00	\$192.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EM	05/27/2024	05/28/2024	M-Tu 5a-9a	X	X						2	\$276.00	\$552.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC DT	05/27/2024	05/28/2024	M-Tu 9a-4p	X	X						4	\$220.00	\$880.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EF	05/27/2024	05/28/2024	M-Tu 4p-7p	X	X						2	\$254.00	\$508.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$342.00	\$684.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL DT	05/27/2024	05/28/2024	M-Tu 9a-4p	X	X						4	\$36.00	\$144.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$60.00	\$120.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9166	HGTV PT	05/27/2024	05/28/2024	M-Tu 7p-12m	X	X						2	\$128.00	\$256.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC DT	05/22/2024	05/26/2024	W-Su 9a-4p			X	X	X	X	X	5	\$60.00	\$300.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	05/22/2024	05/26/2024	W-Su 5a-9a			X	X	X	X	X	3	\$126.00	\$378.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	05/22/2024	05/26/2024	W-Su 7p-12m			X	X	X	X	X	5	\$160.00	\$800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN PT	05/22/2024	05/26/2024	W-Su 7p- 12m			X	X	X	X	X	5	\$200.00	\$1,000.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	Food Network	9166	FOOD PT	05/22/2024	05/26/2024	W-Su 7p- 12m			X	X	X	X	X	5	\$96.00	\$480.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC DT	05/22/2024	05/26/2024	W-Su 9a-4p			X	X	X	X	X	9	\$220.00	\$1,980.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC PT	05/22/2024	05/26/2024	W-Su 7p- 12m			X	X	X	X	X	5	\$342.00	\$1,710.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL PT	05/22/2024	05/26/2024	W-Su 7p- 12m			X	X	X	X	X	5	\$60.00	\$300.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	05/22/2024	05/26/2024	W-Su 9a-4p			X	X	X	X	X	5	\$96.00	\$480.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	Food Network	9166	FOOD DT	05/22/2024	05/26/2024	W-Su 9a-4p			X	X	X	X	X	5	\$50.00	\$250.00	30

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27	27		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EF	05/22/2024	05/26/2024	W-Su 4p-7p			X	X	X	X	X	3	\$254.00	\$762.00	30
28	28		Ampersa nd Politi cal Bun dle	75 75	HGTV	9166	HGTV PT	05/22/2024	05/26/2024	W-Su 7p-12m			X	X	X	X	X	9	\$128.00	\$1,152.00	30
29	29		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC PT	05/22/2024	05/26/2024	W-Su 7p-12m			X	X	X	X	X	5	\$120.00	\$600.00	30
30	30		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EM	05/22/2024	05/26/2024	W-Su 5a-9a			X	X	X	X	X	5	\$276.00	\$1,380.00	30
31	31		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL DT	05/22/2024	05/26/2024	W-Su 9a-4p			X	X	X	X	X	10	\$36.00	\$360.00	30
32	32		Ampersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN DT	05/22/2024	05/26/2024	W-Su 9a-4p			X	X	X	X	X	5	\$100.00	\$500.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	4181071	Created On	5/8/2024 3:11:06 PM	Order Status	Contract Confirmed
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Client	AMP - KEYSTONE RENEWAL - PA	Updated On	5/8/2024 4:29:50 PM	Net \$	12666.24
Start Date	5/20/2024	Updated By	eClerx BOT	Units	125
End Date	6/2/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	