

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4181070

Traffic Order #	12293636		Created On	5/8/2024 3:10:41 PM		Order Status	Contract Confirmed	
Order #	4181070		Created By	Steinman, Jake		Gross \$	17592.00	
Order Descrp	63181003_POL_Issue_KEYSTONE RENEWAL - PA		Updated On	5/8/2024 4:30:59 PM		Net \$	12666.24	
Client	AMP - KEYSTONE RENEWAL - PA		Updated By	eClerx BOT		Units	125	
Start Date	5/13/2024		Industry	Political-Association		Credit Hold	NO	
End Date	5/26/2024		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63181003	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	Kailis, Susan		Quarternary			Product	ORDR	
AE 2			TRAFFIC OPTIONS			Estimate	515521	
Agency	AMP - DEL CIELO MEDIA	15.00%	Address 1	AMP MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		5/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!, Wilkes Barre-Scranton– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	1		Zip	07003				
Zones	Wilkes-Barre Interconnect		Contact					
Total Networks	7		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
5/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,			Contract Type	Standard		9166		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 9166

Traffic Order #	12293636	Created On	5/8/2024 3:10:41 PM	Order Status	Contract Confirmed
Order #	4181070	Created By	Steinman, Jake	Syscode Gross \$	17592.00
Order Descrp	63181003_POL_Issue_KEYSTONE RENEWAL - PA	Updated On	5/8/2024 4:25:51 PM	Syscode Net \$	12666.24
Client	AMP - KEYSTONE RENEWAL - PA	Updated By	eClerx BOT	Syscode Units	125
Start Date	5/13/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/26/2024	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	140.74
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$60.00	\$120.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$120.00	\$240.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	05/20/2024	05/21/2024	M-Tu 5a-9a	X	X						2	\$126.00	\$252.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$96.00	\$192.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$160.00	\$320.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$100.00	\$200.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$200.00	\$400.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	Food Network	9166	FOOD DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						2	\$50.00	\$100.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	Food Network	9166	FOOD PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$96.00	\$192.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EM	05/20/2024	05/21/2024	M-Tu 5a-9a	X	X						2	\$276.00	\$552.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						4	\$220.00	\$880.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EF	05/20/2024	05/21/2024	M-Tu 4p-7p	X	X						2	\$254.00	\$508.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$342.00	\$684.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL DT	05/20/2024	05/21/2024	M-Tu 9a-4p	X	X						4	\$36.00	\$144.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$60.00	\$120.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	HGTV	9166	HGTV PT	05/20/2024	05/21/2024	M-Tu 7p-12m	X	X						2	\$128.00	\$256.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	5	\$60.00	\$300.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN EM	05/15/2024	05/19/2024	W-Su 5a-9a			X	X	X	X	X	3	\$126.00	\$378.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	CNN	9166	CNN PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	5	\$160.00	\$800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersand Political Bundle	75 75	ESPN	9166	ESPN PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	5	\$200.00	\$1,000.00	30
21	21		Ampersand Political Bundle	75 75	Food Network	9166	FOOD PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	5	\$96.00	\$480.00	30
22	22		Ampersand Political Bundle	75 75	Fox News Channel	9166	FXNC DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	9	\$220.00	\$1,980.00	30
23	23		Ampersand Political Bundle	75 75	Fox News Channel	9166	FXNC PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	5	\$342.00	\$1,710.00	30
24	24		Ampersand Political Bundle	75 75	Hallmark Channel	9166	HALL PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	5	\$60.00	\$300.00	30
25	25		Ampersand Political Bundle	75 75	CNN	9166	CNN DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	5	\$96.00	\$480.00	30
26	26		Ampersand Political Bundle	75 75	Food Network	9166	FOOD DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	5	\$50.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EF	05/15/2024	05/19/2024	W-Su 4p-7p			X	X	X	X	X	3	\$254.00	\$762.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9166	HGTV PT	05/15/2024	05/19/2024	W-Su 7p- 12m			X	X	X	X	X	9	\$128.00	\$1,152.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	American Movie Classics	9166	AMC PT	05/15/2024	05/19/2024	W-Su 7p- 12m			X	X	X	X	X	5	\$120.00	\$600.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9166	FXNC EM	05/15/2024	05/19/2024	W-Su 5a-9a			X	X	X	X	X	5	\$276.00	\$1,380.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	9166	HALL DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	10	\$36.00	\$360.00	30
32	32		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9166	ESPN DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	5	\$100.00	\$500.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4181070					
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Order #	4181070	Created On	5/8/2024 3:10:41 PM	Order Status	Contract Confirmed
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Client	AMP - KEYSTONE RENEWAL - PA	Updated On	5/8/2024 4:30:59 PM	Net \$	12666.24
Start Date	5/13/2024	Updated By	eClerx BOT	Units	125
End Date	5/26/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	