

# Order #1107627: Paradigm M./South Coun../Healthcare../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
04/15/24 2:34:08 PM	Processed		<async process>	James Ha	\$2,880.00	32	0.00
04/15/24 2:00:31 PM	Approved		Approved. SMH	Susan Her	\$2,880.00	32	0.00
04/15/24 2:00:22 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Susan Her	\$2,880.00	32	0.00
04/15/24 1:33:45 PM	Approval Workflow		[Sales Manager - Ready Default]	Bob Zomp	\$2,880.00	32	0.00
04/15/24 1:33:42 PM	Ready for approval		ready	Bob Zomp	\$2,880.00	32	0.00
04/15/24 1:03:30 PM	Ready for approval		ready	Courtney F	\$2,880.00	32	0.00
04/15/24 12:34:01 PM	New order created		<new order>	Courtney F	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1107627  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Healthcare Issue Campaign  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 04/15/24 - 05/12/24  
**Original Date / Rev:** 04/15/24 / 04/15/24  
**Order Type:** GENERAL

**WWLI-FM**  
**Primary AE:** Justin Amaral  
**Sales Office:** L-PRO  
**Sales Region:** Local

**Agency**  
**Name:** Paradigm Media Consultants  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Natatia Jodoin  
694 Main Street  
East Greenwich, RI 02818

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** South County Health-Agency  
**Demographic:** A25-54  
**Product Codes:** Doctors/Hospitals/Clinics  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	16	\$1,440.00	\$1,224.00
04/29/24	05/10/24	16	\$1,440.00	\$1,224.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	16	\$1,440.00	\$1,224.00	0.00
May 2024	16	\$1,440.00	\$1,224.00	0.00
<b>Totals</b>	<b>32</b>	<b>\$2,880.00</b>	<b>\$2,448.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Amaral	L-PRO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWLI	04/16/24	05/12/24	M-F AM Drive M-F (6:00 AM-10:00 AM)	CM	6:00 AM-10:00 AM	MTWTF--	:30	3	\$90.00	P-50	0.00	NM	12	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-TWTF--		3				\$90.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		3				\$90.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		3				\$90.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		3				\$90.00		0.00			
N 2	WWLI	04/16/24	05/12/24	M-F Midday M-F (10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	MTWTF--	:30	2	\$90.00	P-50	0.00	NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-TWTF--		2				\$90.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		2				\$90.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$90.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$90.00		0.00			
N 3	WWLI	04/16/24	05/12/24	M-F PM Drive M-F (3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	MTWTF--	:30	3	\$90.00	P-50	0.00	NM	12	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-TWTF--		3				\$90.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		3				\$90.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		3				\$90.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		3				\$90.00		0.00			

Totals 32 \$2,880.00

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Cassidy Bissitt hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by:

Agency name: PMC Media Group

Address: 694 Main Street, East Greenwich, RI 02818

Contact: Cassidy Bissitt Phone number: (401) 667-7777 Email: cbissitt@pmcnc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South County Health

Address: 100 Kenyon Ave, Wakefield, RI 02879

Contact: Matt Moeller Phone number: (401) 788-1173 Email: mmoeller@SouthCountyHealth.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Aaron Robinson - CEO & President

Betty Ransur - BOT Treasurer

Joseph Matthews - BOT Chairman

Robert Bierwirth, MD - President of Medical Staff

James Farrell - BOT Vice Chairman

Christopher Jalbert, MD - VP of Medical Staff

Noah Benedict - BOT Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Rate Perity

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Cassidy Bissitt</i>	Signature: <i>Bob Roman</i>
Name: <i>Cassidy Bissitt</i>	Name: <i>Bob Roman</i>
Date of Request to Purchase Ad Time: <i>4/15/24</i>	Date of Station Agreement to Sell Time: <i>4/15/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *4/15/24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>1107627</i>	Station Call Letters: <i>WWLI FM</i>	Date Received/Requested: <i>4/15/24</i>
Est. #:	Station Location: <i>Providence RI</i>	Run Start and End Dates: <i>4/16 - 5/12/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.