

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>107745</b>		
	<b>Alt Order #:</b>	25526935		
	<b>Product Desc:</b>	MCGLF		
	<b>Estimate:</b>	4498		<b>KTMF</b>
	<b>Flight Dates:</b>	05/10/17 - 05/16/17	<b>Primary AE:</b>	Katz Philadelphia
	<b>Original Date / Rev:</b>	05/10/17 / 05/10/17	<b>Sales Office:</b>	K-PHL
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b>	NAT
<b>Agency</b>	<b>Name:</b>	<b>Mentzer Media</b>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	Broadcast
		210 W. Pennsylvania Suite 250	<b>Billing Cycle:</b>	EOM/EOC
		Towson, MD 21204	<b>Agency Commission:</b>	15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Congressional Leadership Fund</b>		
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>	
	<b>Product Codes:</b>	PL Issue	<b>Order Separation:</b>	00:20:00
	<b>Priority:</b>	P-1	<b>Advertiser External ID:</b>	
	<b>Revenue Codes:</b>	AGY, POL, ISS	<b>Agency External ID:</b>	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/16/17	49	\$11,350.00	\$9,647.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	49	\$11,350.00	\$9,647.50	0.00
<b>Totals</b>	<b>49</b>	<b>\$11,350.00</b>	<b>\$9,647.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	05/10/17	05/10/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	--W----					2	\$150.00		0.00			
2	KTMF	05/11/17	05/11/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	---T---					2	\$150.00		0.00			
3	KTMF	05/12/17	05/12/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	----F--					2	\$150.00		0.00			
4	KTMF	05/15/17	05/15/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	M-----					2	\$150.00		0.00			
5	KTMF	05/16/17	05/16/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	2	\$150.00	P-1	0.00	NM	2	\$300.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	-T-----					2	\$150.00		0.00			

Order / Rev: 107745  
 Alt Order #: 25526935  
 Flight Dates: 05/10/17 - 05/16/17

Advertiser: POL/Congressional Leadership Fund  
 Product Desc: MCGLF  
 Estimate: 4498

KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KTMF	05/10/17	05/10/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--W----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	--W----		2			\$100.00			0.00			
7	KTMF	05/11/17	05/11/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	---T---		1			\$100.00			0.00			
8	KTMF	05/12/17	05/12/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----F--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	----F--		2			\$100.00			0.00			
9	KTMF	05/15/17	05/15/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	M-----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/17	05/21/17	M-----		2			\$100.00			0.00			
10	KTMF	05/16/17	05/16/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/17	05/21/17	-T-----		1			\$100.00			0.00			
11	KTMF	05/14/17	05/14/17	News Weekend 10p LN NWS News Weekend 10p		10:00 PM-10:15 PM (10:00 PM-10:15 PM)	-----S	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		ABC Montana 10 @ 10 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	-----S		1			\$150.00			0.00			
12	KTMF	05/10/17	05/10/17	M-F 5p-530p World New@M M-F 5p-530p World News	CM	5:00 PM-5:30 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		ABC World News Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	--W----		1			\$250.00			0.00			
13	KTMF	05/11/17	05/11/17	M-F 5p-530p World New@M M-F 5p-530p World News	CM	5:00 PM-5:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		ABC World News Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	---T---		1			\$250.00			0.00			
14	KTMF	05/12/17	05/12/17	M-F 5p-530p World New@M M-F 5p-530p World News	CM	5:00 PM-5:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		ABC World News Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	----F--		1			\$250.00			0.00			
15	KTMF	05/15/17	05/15/17	M-F 5p-530p World New@M M-F 5p-530p World News	CM	5:00 PM-5:30 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		ABC World News Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/17	05/21/17	M-----		1			\$250.00			0.00			
16	KTMF	05/16/17	05/16/17	M-F 5p-530p World New@M M-F 5p-530p World News	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		ABC World News Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/17	05/21/17	-T-----		1			\$250.00			0.00			
17	KTMF	05/10/17	05/10/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
		Celeb Name Game													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/08/17	05/14/17	--W----		2			\$100.00			0.00			
18	KTMF	05/11/17	05/11/17		CM	3:00 PM-4:00 PM	---T---	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00



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KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-4p M-F 3p-4p											
				Celeb Name Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	---T---					2	\$100.00		0.00			
19	KTMF	05/12/17	05/12/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
				Celeb Name Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	----F--					2	\$100.00		0.00			
20	KTMF	05/15/17	05/15/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
				Celeb Name Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	M-----					2	\$100.00		0.00			
21	KTMF	05/16/17	05/16/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-T-----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
				Celeb Name Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/15/17	05/21/17	-T-----					2	\$100.00		0.00			
22	KTMF	05/13/17	05/13/17	Sa 1135p-1235a Castle	CM	1135p-1235a	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				Castle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-----S-					1	\$100.00		0.00			
23	KTMF	05/14/17	05/14/17	Sun Prime Hour 1 Once upon a Time	CM	6:00 PM-7:00 PM	-----S	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
				Once upon a Time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-----S					2	\$400.00		0.00			
24	KTMF	05/14/17	05/14/17	Sun Prime Hour 3 Once upon a Time	CM	8:00 PM-9:00 PM	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Once upon a Time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-----S					1	\$450.00		0.00			
25	KTMF	05/14/17	05/14/17	Sun Prime Hour 4 Match Game	CM	9:00 PM-10:00 PM	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Match Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-----S					1	\$450.00		0.00			
26	KTMF	05/14/17	05/14/17	Sun Prime Hour 2 Once Upon a Time	CM	7:00 PM-8:00 PM	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Once Upon a time											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	-----S					1	\$450.00		0.00			
27	KTMF	05/10/17	05/10/17	Wed Prime Hour 3 Designated Survivor	CM	9:00 PM-10:00 PM	--w----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				Designated Survivor											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	--w----					1	\$500.00		0.00			
28	KTMF	05/11/17	05/11/17	Thur Prime Hour 1 Grey's Anatomy	CM	7:00 PM-8:00 PM	---T---	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				Grey's Anatomy-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	---T---					1	\$550.00		0.00			
29	KTMF	05/10/17	05/10/17	Wed Prime Hour 1 Goldbergs/Speechless	CM	7:00 PM-8:00 PM	--w----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				Goldbergs/Speechless-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/17	05/14/17	--w----					1	\$500.00		0.00			
30	KTMF	05/16/17	05/16/17		CM	7:00 PM-8:00 PM	-T-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00

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 Estimate: 4498

KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tue Prime Hour 1															
Middle/American Housewife															
The Middle/American Housewife-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/15/17		05/15/17	05/21/17	-T-----					1	\$450.00		0.00			
31	KTMF	05/12/17	05/12/17	Fri Prime Hour 3 20/20	CM	9:00 PM-10:00 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
20/20-FRI-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/08/17		05/08/17	05/14/17	----F--					1	\$500.00		0.00			
32	KTMF	05/15/17	05/15/17	Mon 7p-9p Dancing W/Stars	CM	7:00 PM-9:00 PM	M-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
Dancing With the Stars-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/15/17		05/15/17	05/21/17	M-----					1	\$700.00		0.00			
33	KTMF	05/10/17	05/10/17	Wed Prime Hour 2 Modern/Black-ish	CM	8:00 PM-9:00 PM	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
Modern Family/Blackish-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/08/17		05/08/17	05/14/17	--W----					1	\$600.00		0.00			
34	KTMF	05/15/17	05/15/17	Mon Prime Hour 3 Quantico	CM	9:00 PM-10:00 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
Quantico-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/15/17		05/15/17	05/21/17	M-----					1	\$500.00		0.00			
N 35	KTMF	05/11/17	05/11/17	M-F 2p-3p M-F 2p-3p	CM	2p-3p	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
millionaire															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/08/17		05/08/17	05/14/17	---T---					1	\$100.00		0.00			
													Totals	49	\$11,350.00



125 West 55th St.  
New York, NY 10019

<b>Contract # 25526935</b>		<b>Changes as of: 5/10/2017 at 12:50 PM</b>		<b>Version: Current State Version 5</b>	
<b>CPE: 370/445/4498</b>		<b>Flight: 5/10/17 - 5/16/17</b>		<b>Station: KTMF</b>	
<b>Agency: MENTZER MEDIA</b>		<b>Advertiser: Congressional Leadership Fund</b>		<b>Market: Missoula</b>	
<b>SERVIC</b>		<b>Product: MCGLF</b>		<b>Office: PHILADELPHIA</b>	
<b>210 W. Pennsylvania Avenue</b>		<b>Agency Order #: 6047478</b>		<b>Primary Demo: Adults 35+</b>	
<b>Suite 250</b>		<b>Buyer: Rambo, Ally</b>		<b>Con Type: POLITICAL/VOTE</b>	
<b>Towson, MD 21204</b>		<b>Salesperson: BOB CAIN</b>		<b>Assistant: SHEPARD RITZEN</b>	
		<b>215-557-4216</b>		<b>215-567-7950</b>	
		<b>Comments: PLS SEE LN 19, TOT ADD = \$100, REV TTL = \$11350. PLS CFM T/R BOB</b>			
				<b>Total \$: \$11,350.00</b>	
				<b>Total Spots: 49</b>	
				<b>Total CPP: \$117.98</b>	
				<b>Total GRP: 96.2</b>	
				<b>Traffic #: 107745</b>	
				<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/10	5/11	5/12	5/13	5/14	5/15	5/16	Total Spots	Total \$	CPP	GRP
REV/	19	M-F	2p-3p			MILLIONAIRE	\$100.00	0.0	30	0	1	0	0	0	0	0	0.0
MKGD FOR SPOT MISSED CON# 25536901:																	

TOTALS: 10 8 8 1 6 9 7 49 \$11,350.00 \$117.98 96.2